Contents

List of Key Concepts and Chronologies viii
List of Activist Biographies ix

Part I Introduction 1
1 Editors’ Introduction 3
   Jeff Goodwin and James M. Jasper

Part II When and Why Do Social Movements Occur? 9
2 The Women’s Movement 13
   Jo Freeman
3 The Gay Liberation Movement 24
   John D’Emilio
4 Occupy Wall Street 30
   Ruth Milkman, Stephanie Luce, and Penny Lewis
5 The Egyptian Revolution 45
   Manuel Castells

Part III Who Joins or Supports Movements? 53
6 The Free-Rider Problem 59
   Mancur Olson
7 Recruits to Civil Rights Activism 65
   Doug McAdam
8 Who Are the Radical Islamists? 76
   Charles Kurzman
9 Women’s Mobilization into the Salvadoran Guerrilla Army 83
   Jocelyn S. Viterna
## PART IV  Who Remains in Movements, Who Drops Out, and Why? 101

10 Generating Commitment among Students  
*Eric L. Hirsch*  

11 Sustaining Commitment among Radical Feminists  
*Nancy Whittier*  

12 True Believers and Charismatic Cults  
*Janja Lalich*  

13 Are Frames Enough?  
*Charlotte Ryan and William A. Gamson*  

14 The Emotional Benefits of Insurgency in El Salvador  
*Elisabeth Jean Wood*  

15 Classic Protest Songs: A List  

## PART V  How Are Movements Organized? 155

16 Social Movement Organizations  
*John D. McCarthy and Mayer N. Zald*  

17 Transnational Environmental Activism  
*Paul Wapner*  

18 The Transnational Network for Democratic Globalization  
*Jackie Smith*  

19 Meeting Arenas  
*Christoph Haug*  

## PART VI  What Do Movements Do? 213

20 Tactical Innovation in the Civil Rights Movement  
*Aldon D. Morris*  

21 Armed Struggle in the South African Anti-Apartheid Movement  
*Gay Seidman*  

22 Suicide Bombing  
*Robert J. Brym*  

23 Everyday Life, Routine Politics, and Protest  
*Javier Auyero*  

24 The Emotion Work of Movements  
*Deborah B. Gould*  

25 Tactical Repertoires: Same-Sex Weddings  
*Verta Taylor, Katrina Kimport, Nella Van Dyke, and Ellen Ann Andersen*  

## PART VII  How Do Movements Interact with Other Players? 283

26 Farmworkers’ Movements in Changing Political Contexts  
*J. Craig Jenkins and Charles Perrow*  

27 Movements in the Media  
*Edwin Amenta, Neal Caren, Sheera Joy Olasky, and James E. Stobaugh*
CONTENTS

28 What Shapes the West’s Human Rights Focus?  
James Ron, Howard Ramos, and Kathleen Rodgers  
317

29 The Quest for International Allies  
Clifford Bob  
325

30 Global Corporations, Global Unions  
Stephen Lerner  
335

Part VIII Why Do Movements Decline?  
343

31 The Decline of the Women’s Movement  
Barbara Epstein  
347

32 The Dilemmas of Identity Politics  
Joshua Gamson  
354

33 The Repression/Protest Paradox in Central America  
Charles D. Brockett  
363

34 Counterinsurgency  
Ian Roxborough  
370

Part IX What Changes Do Movements Bring About?  
379

35 Defining Movement “Success”  
William A. Gamson  
383

36 How Social Movements Matter  
David S. Meyer  
386

37 Environmental Justice  
David Naguib Pellow and Robert J. Brulle  
391

38 Understanding Revolutions: The Arab Uprisings  
Jack A. Goldstone  
398

39 Why Nonviolence Sometimes Fails: China in 1989  
Sharon Erickson Nepstad  
405

References for Part Introductions and Key Concepts  
416

Index  
419