Contents

Foreword to the First Edition ix

By Trudy W. Banta

About the Author xi

1 For Everyone: The Basics of Assessment 1

2 For Institution-Wide Leaders and Planners 27

3 For Departments and Programs 59

4 For General Education 81

Appendixes

A. Curriculum Map 101

B. Student Consent Form 103

C. Analyzing Audiences for Assessment 105

D. Sample Rubrics 107

Resources 115

References 117

Index 121