ADSL, see Asynchronous Digital Subscriber Line
Advertisements
and copyright 175
and presence 204–10
Advertising 9, 10, 101–2, 127–42,
149, 204–10
insertion 20, 140–2, 149, 336–7
statistics and feedback 139
Alternative distribution media 14, 15
Application Gateway (AG) 39
Application Server (AS) 20
Asynchronous Digital Subscriber Line
(ADSL) 57, 67
ATIS 35
Authentication 40, 51, 304–6
Authorization 40, 51, 304–6
BBC 13
BBC IMP 160
Broadcast over IPTV 43
BskyB 13
Cable-TV 54, 73
Caching in HTTP 260–4
Cascading Style Sheets 81, 107
CEA-2014–A 39, 80–6
CE4HTML 83
Channel switching 41, 42, 89–92
Charging 51, 151–5
functions in IMS 153–5
Colors 109
Consumer electronics 52–98
ContentDirectory in UpnP 64–6
Content filtering 218–19
Content issuer (in OMA DRM) 180
Content management in ETSI TISPAN
architecture 48
Content Reference Identifier 230,
234–6
Copyright 163–75
and advertisements 175
exceptions to 166–7
infringement 165
policy 182–4
Creative Commons 168–73
CRID, see Content Reference Identifier
CSS, see Cascading Style Sheets
DAVIC, see Digital Audio Video Council
De jure and de facto standards 33, 36
Derivative works 124, 166
Design for interactive TV 107–12,
137–8
DHCP, see Dynamic Host Configuration Protocol
Digital Audio Video Council (DAVIC) 89
Digital Living Network Alliance (DLNA)
35, 58–9, 63–6
Digital Rights Management (DRM) 11,
76, 163, 175–84
Digital Versatile Disc (DVD) 54
DLNA, see Digital Living Network Alliance
Downloading files 157
DRM, see Digital Rights Management
DRM Agent 179
DRM Rights Object 179
DRM standards 178
Dublin Core 222–4
DVB Forum 35
DVD, see Digital Versatile Disc
Dynamic Host Configuration Protocol
(DHCP) 60
ECMAScript 39
Electronic Program Guide (EPG) 43,
82–3, 150, 225, 231, 343–4
Electronic Service Guide (ESG) 43
Encryption 186
Endemol 7, 31
Enhanced interaction 329–44
EPG, see Electronic Program Guide
EPG in XML 82–3
Ericsson 31
ESG, see Electronic Service Guide
ETSI, see European Telecommunications Standardization Institute
EU 7th Framework Program 21, 22
European Broadcasting Union 162
European Commission 21
European Telecommunications Standardization Institute (ETSI) 35, 42
eXtensible Markup Language 80–4, 213–57

FEC, see Forward Error Correction
Feedback channel for advertising 206
Folksonomy 244
Forward Error Correction (FEC) 295
FP 7, see EU 7th Framework Program
Fraud in IPTV advertising 209
Frauenhofer Fokus 49

GENA, see General Event Notification Architecture
General Event Notification Architecture 60, 62
Graphics for interactive TV 112–15

Holographic television 93
Home gateway 19
Home network 19, 55–6
Home router, see Residential gateway
Home Subscriber Server 301
HSS, see Home Subscriber Server
HTML, see HyperText Markup Language
HTTP, see HyperText Transfer Protocol
for media streaming 63
methods 255–6
as signaling protocol 62, 255–64
and streaming 153–9
HyperText Markup Language 82
HyperText Transfer Protocol (HTTP) 58, 60–6

Identity management 19, 40, 51
IETF, see Internet Engineering Task Force
IMS 293–327, 9, 12
IMS Application Server 325–7
IMS authentication and authorization 304–6
IMS Communications Services 50, 314–17
IMS Core 49, 302–3
IMS Gateway Function (IG) 39
IMS identity management 19, 304–5
IMS profile management 19
IMS, see Internet Multimedia Subsystem
IMS and SIP 307–13
Information Interchange Model (IIM) 221
Interaction models 110–12
Interactive applications, testing of 116–19
Interactive TV 2, 101, 132
commerce 132
graphics 112–13
and IMS 102
menus 113–16
user experience 103
Interactivity 13, 14, 99–126
Interactivity Server 20, 106
Interface design rules 116
International Press Telecommunications Council 221
Internet Engineering Task Force (IETF) 34
Internet Gateway Device, see UPnP
Internet Gateway Device (IGD) 15–18
International Press Telecommunications Council
IPCT, see International Press Telecommunications Council
IPTV
Application Server (IPTV AS) 20
applications in ETSI TISPAN 45
business model 5, 10, 12
content production 7
ecosystem 3, 4
in Japan 92–6
in the mobile 96–8
Reference Architecture 38, 43
signaling 253–84
Standardization 34–8
technology 16, 19, 344–7
value chain 3, 5, 9
ISC interface 325
ITU-T 34, 35

JavaScript, see ECMA Script
Java in the set top box 86–9
Layered system view 16, 17
Linear television 41, 43
LIVE Project 15, 28–31, 248–9
Marlin DRM 180–2
Mashups 119–23
Media Delivery Function 46
Media Renderer in UPnP 61–6
Media Resource Function (MRF) 51
Media Server in UPnP 61–6
SMPTE, see Society of Motion Pictures and Television Engineers
Society of Motion Pictures and Television Engineers (SMPTE) Metadata Dictionary 224
Stateless vs stateful protocols 258, 266
Streaming video 18, 19, 20
Subscription management 186–7
Superdistribution 176

Taxonomies 221
Telescoping advertisements 131
Testing of interactive applications 116–19
TR-069 82
Transport control in ETSI TISPAN 49
Triple Play 50
TV-Anytime 225–36

UDP, see User Datagram Protocol
Universally Unique Identifier (UUID) 60
Universal Plug and Play (UPnP) 59–66
UPnP device control 61
UPnP device description 62
UPnP device discovery 60–2
UPnP Internet Gateway Device (IGD) 70
UPnP QoS 71–2
UPnP, see Universal Plug and Play
User Datagram Protocol (UDP) 59, 298

User profiles 10, 45–6, 51, 77, 201–4
and interactivity 104, 341–3
User provided content 123–6, 155–6
copyright on 156–72
UUID, see Universally Unique Identifier

VCR, see Video Cassette Recorder
Video Cassette Recorder (VCR) 143
Video on Demand (VoD) 41, 51, 143–9
advertising in 148–9
charging for 151–4
constraints on 146–7
user experience of 147
VoD, see Video on Demand
Voting in IPTV 15, 331–3

Watermarking 177
Web 2.0 9, 119
Web browser in television set 79–87

XDMS, see XML Document Management Server
XHTML 80–4
XML, see EXtensible Markup Language
XML Document Management Server (XDMS) 39, 46, 189–204
XML lists 193

YouTube 143, 172, 245–6