Contents

Preface and Acknowledgments vi

1 The Persistence of White Racism 1
2 Language in White Racism: An Overview 31
3 The Social Life of Slurs 49
4 Gaffes: Racist Talk without Racists 88
5 Covert Racist Discourse: Metaphors, Mocking, and the Racialization of Historically Spanish-Speaking Populations in the United States 119
6 Linguistic Appropriation: The History of White Racism is Embedded in American English 158
7 Everyday Language, White Racist Culture, Respect, and Civility 175

Notes 183
References 197
Index 217