Index

Reference to figures are given in italic type. References to tables are given in bold type.

AAVE, 45, 160, 184

accent, 34, 44, 45, 46, 188

convergence and divergence, 102, 118, 125 diffusion, 103

Martha’s Vineyard, 54–5

Murcian Spanish, 137, 177

pop music, 159–60, 163

social attitudes toward, 97–9, 159

social identity and, 56–9, 165

acts of identity, 57, 54, 99, 158, 160, 187

addressivity, 15, 105, 108

African-American English, 45, 73, 101, 158, 178

agency, 14–15, 185

Audience Design, 128

Speaker Design, 157–8, 183

Agha, Asif, 36, 59, 150, 154

Andalusian, 56, 114, 156

Anniston, Alabama, 136–7

appeal, 13, 15

argot, 42

argumentatio, 9

Aristophanes, 43

Aristotle, 3, 10, 15, 185

Poetics, 6–7, 11, 39

Rhetoric, 5, 14

Rhetorical Triangle, 7
typology of styles, 26

armchair linguistics, 67

attention, 91

Attention to Speech (AS) model, 77–82, 82–91, 90, 92–3, 115, 128, 149

limitations, 91–3

principles

attention, 82, 90

of formality, 82, 91

graded style-shifting, 82, 83

range of variability, 82, 84–5

sociolinguistic stratification, 82, 87–9

socio-stylistic variability, 82, 85–6

stylistic variation, 82

vernacular, 82, 90

Audience Design (AD) model, 108, 110, 149, 162

accommodative framework, 122–3

discoursal function, 123–4

fields of study, 126–7

initiative axis, 124

limitations, 128–9

linguistic repertoire, 119–20

referee design, 125–7

relational activity, 116

responsiveness, 118–19

style axiom, 120–1, 120–2

audienceship, 109–10, 128

responsiveness and, 118–19

Audio-Monitoring model see Attention to Speech model

auditors, 118, 119, 125

Auer, Peter, 44, 54, 57, 62, 103, 118, 187

© 2016 John Wiley & Sons, Inc. Published 2016 by John Wiley & Sons, Inc.
Augustine, 11
Austrian German, 38–40, 158
authenticity, 175–6
authenticity indexing, 176

Bacon, Francis, 12
Bakhtin, Mikhail, 61, 105–9, 181 see also Audience Design
Bally, Charles, 19, 21
Ballymacarrett, 75
Barthes, Roland, 24, 25
Behaviorism, 95–7
language attitudes, 97–9
Belfast, 75
Bell, Allan, 109, 116–17, 126 see also Audience Design model
on indexicality, 154–5, 154, 155
on pop-song pronunciation, 162
Bell’s Principle, 121
Belten High, 168
Berger, Peter, 146
Biber, Douglas, 24
bilingualism, 44, 46, 120, 165
Black Vernacular English, 73
Blome-Tillmann, Michael, 26
Bokmål, 39
Bourdieu, Pierre, 99
British Broadcasting Corporation (BBC), 59, 126
British National Corpus, 141–2
British pop singer, 160–1
British punk music, 163
bro’Town, 160
Bryant, Muzel, 101
Bucholtz, Mary, 57, 67, 159, 160, 173, 175, 176, 184
Bühler, Karl, 22
Burke, Kenneth, 13

Campbell, George, 12
Campos, Maria Teresa, 114
cant, 42
Cardiff, 113, 165–7, 167
careful speech style, 71, 80, 81, 91
Castilian Spanish, 37, 51–2, 56, 58, 60, 104, 156, 169–70
casual style, 78, 86
Catalan, 165
centrifugal language forces, 105–6
centripetal language forces, 105–6
chain shift, 168
Charles III of Spain, 59

children, 81, 129, 147
Chomsky, Noam, 66, 68, 106, 109
Cicero, 8–9, 10, 11, 185
circuit of parole, 20–1
code-switching, 44, 59, 165, 165–6, 171, 181

cognitive stylistics, 28
Cohen, Stewart, 26
Communication Accommodation Theory, 101–2, 129
Comte, Auguste, 66
cative function (of language), 22, 23, 144
consonant permutation, 51, 52, 104, 165
constructivism see social constructionism
contextual factor, 24, 25, 149, 191
contextualism, 24–8, 131–2
Corax of Syracuse, 4, 32
corpus stylistics, 28
Coupland, Nikolas, 29, 44, 77, 165–6, 190
on domain and identification, 159
on identity work, 129, 130, 149
cover prestige, 56, 89–90, 168, 170
creoles, 135, 181
cross-over pattern, 49
crossing, 171, 181
Cutillas-Espinosa, Juan Antonio, 30, 44–5, 57, 59–61, 92, 114, 143, 148, 149, 158, 165, 168–70, 173, 174, 177–9, 180, 182, 184, 186, 187, 190, 191

Day, Henry Noble, 12
decorum, 6, 10
deliberative rhetoric, 6, 39
Demosthenes, 4
denotation-connotation, 21
design
audience design, 60, 95–130, 138, 165, 180, 185, 186, 189
Audience Design model(AD), 128, 130, ingroup referee design, 125
initiative audience design, 165
referee design, 116, 125–7, 149, 160, 162, 165, 181
script(design), 59
speaker design, 60, 146–86, 188
Speaker Design model(SD), 179
diachrony/synchrony, 66
dialect, 36–9, 103, 188
accent and, 98
contact and mixing, 103–4, 169
hyperdialecticism, 179–80
<table>
<thead>
<tr>
<th>Term</th>
<th>Page Numbers</th>
</tr>
</thead>
<tbody>
<tr>
<td>language varieties</td>
<td>34, 35</td>
</tr>
<tr>
<td>in media</td>
<td>120, 158, 165</td>
</tr>
<tr>
<td>performance</td>
<td>171</td>
</tr>
<tr>
<td>in politics</td>
<td>170–3, 177, 178</td>
</tr>
<tr>
<td>register and</td>
<td>42</td>
</tr>
<tr>
<td>stylization</td>
<td>165</td>
</tr>
<tr>
<td>variety differentiation</td>
<td>35, 69, 84</td>
</tr>
<tr>
<td>ways of speaking and</td>
<td>44–5</td>
</tr>
<tr>
<td>dialogism</td>
<td>105–9</td>
</tr>
<tr>
<td>addressivity and response</td>
<td>108–9</td>
</tr>
<tr>
<td>centrifugal and centripetal language forces</td>
<td>105–7</td>
</tr>
<tr>
<td>heteroglossia and multiple voicing</td>
<td>107–8</td>
</tr>
<tr>
<td>diaphasic variation</td>
<td>33–4, 37</td>
</tr>
<tr>
<td>diatypical language varieties</td>
<td>34, 35</td>
</tr>
<tr>
<td>Dietrich, Marlene</td>
<td>160</td>
</tr>
<tr>
<td>double consciousness</td>
<td>56, 62</td>
</tr>
<tr>
<td>double-voicing</td>
<td>181</td>
</tr>
<tr>
<td>doublets</td>
<td>46</td>
</tr>
<tr>
<td>downward social mobility</td>
<td>180</td>
</tr>
<tr>
<td>Dryden, John</td>
<td>12</td>
</tr>
<tr>
<td>Dury, Ian</td>
<td>162</td>
</tr>
<tr>
<td>eavesdroppers</td>
<td>119, 129</td>
</tr>
<tr>
<td>Eckert, Penelope</td>
<td>29, 43, 54, 56–7, 86, 92, 143, 149, 150, 152, 155, 159, 168, 173, 176, 184, 186, 187, 189</td>
</tr>
<tr>
<td>elocutio</td>
<td>8, 11, 17</td>
</tr>
<tr>
<td>emotive function (of language)</td>
<td>22–3</td>
</tr>
<tr>
<td>Empedocles</td>
<td>4, 31</td>
</tr>
<tr>
<td>emphatic stances</td>
<td>150</td>
</tr>
<tr>
<td>English</td>
<td>45, 73, 101, 158, 178</td>
</tr>
<tr>
<td>accent variation</td>
<td>46</td>
</tr>
<tr>
<td>American</td>
<td></td>
</tr>
<tr>
<td>African–American</td>
<td>46, 73, 101, 158, 178</td>
</tr>
<tr>
<td>Anniston, Alabama</td>
<td>136–7</td>
</tr>
<tr>
<td>Condoleezza Rice</td>
<td>158</td>
</tr>
<tr>
<td>high school</td>
<td>168</td>
</tr>
<tr>
<td>Ocracoke</td>
<td>100–1</td>
</tr>
<tr>
<td>British</td>
<td></td>
</tr>
<tr>
<td>pantomime</td>
<td>171</td>
</tr>
<tr>
<td>Received Pronunciation (RP)</td>
<td>46, 55, 59, 86–7, 89, 98, 106, 171, 172</td>
</tr>
<tr>
<td>regional variation</td>
<td>46–7, 46</td>
</tr>
<tr>
<td>Scottish</td>
<td>49–50</td>
</tr>
<tr>
<td>Stylized Asian</td>
<td>181</td>
</tr>
<tr>
<td>Welsh</td>
<td>165, 171–2</td>
</tr>
<tr>
<td>creoles and</td>
<td>135–6</td>
</tr>
<tr>
<td>Middle</td>
<td>46</td>
</tr>
<tr>
<td>New Zealand</td>
<td>110, 160, 163</td>
</tr>
<tr>
<td>R-dropping</td>
<td>94</td>
</tr>
<tr>
<td>standardization</td>
<td>58</td>
</tr>
<tr>
<td>Super-Standard</td>
<td>158</td>
</tr>
<tr>
<td>enregisterment</td>
<td>150, 154, 160</td>
</tr>
<tr>
<td>epideictic rhetoric</td>
<td>6, 11, 39</td>
</tr>
<tr>
<td>epistémê</td>
<td>7</td>
</tr>
<tr>
<td>epistemic contextualism</td>
<td>26–7</td>
</tr>
<tr>
<td>equivalence principle</td>
<td>23</td>
</tr>
<tr>
<td>Erasmus of Rotterdam</td>
<td>11</td>
</tr>
<tr>
<td>Ervin-Tripp, Susan</td>
<td>57, 62, 119</td>
</tr>
<tr>
<td>ethos</td>
<td>6, 7, 15</td>
</tr>
<tr>
<td>exordium</td>
<td>9</td>
</tr>
<tr>
<td>Ferguson, Charles A.</td>
<td>33, 36–40</td>
</tr>
<tr>
<td>field</td>
<td>26, 34, 133</td>
</tr>
<tr>
<td>Figueroa, Esther</td>
<td>66, 67, 83, 83</td>
</tr>
<tr>
<td>figures of speech</td>
<td>8, 10, 11, 17, 26, 43, 48</td>
</tr>
<tr>
<td>figures of thought</td>
<td>43</td>
</tr>
<tr>
<td>Finegan, Edward</td>
<td>24, 26, 138–44</td>
</tr>
<tr>
<td>Firth, John</td>
<td>24, 131–2, 144</td>
</tr>
<tr>
<td>Fish, Stanley</td>
<td>23</td>
</tr>
<tr>
<td>forensic rhetoric</td>
<td>6</td>
</tr>
<tr>
<td>formal style</td>
<td>78</td>
</tr>
<tr>
<td>formality continuum</td>
<td>77–82</td>
</tr>
<tr>
<td>Foucault, Michel</td>
<td>157–8</td>
</tr>
<tr>
<td>framing</td>
<td>159, 171, 191</td>
</tr>
<tr>
<td>generic framing</td>
<td>146, 149</td>
</tr>
<tr>
<td>interpersonal framing</td>
<td>159</td>
</tr>
<tr>
<td>socio-cultural framing</td>
<td>159, 181</td>
</tr>
<tr>
<td>free variation</td>
<td>69</td>
</tr>
<tr>
<td>French</td>
<td>46</td>
</tr>
<tr>
<td>functional model</td>
<td>see systemic functional model</td>
</tr>
<tr>
<td>functional styles</td>
<td>18, 26, 27, 28</td>
</tr>
<tr>
<td>functions of language</td>
<td>22–3</td>
</tr>
<tr>
<td>Gadet, Françoise</td>
<td>29, 85, 93</td>
</tr>
<tr>
<td>gender</td>
<td>72–5, 89, 147, 168–9, 182–3</td>
</tr>
<tr>
<td>genderlect</td>
<td>30, 32, 72–3</td>
</tr>
<tr>
<td>generalizability</td>
<td>93</td>
</tr>
<tr>
<td>genre</td>
<td>39–41</td>
</tr>
<tr>
<td>German</td>
<td>112–13, 158</td>
</tr>
<tr>
<td>Austrian</td>
<td>38–40, 158</td>
</tr>
<tr>
<td>Ghana</td>
<td>56</td>
</tr>
<tr>
<td>Giddens, Anthony</td>
<td>176</td>
</tr>
<tr>
<td>Giles, Howard</td>
<td>101–3, 110</td>
</tr>
<tr>
<td>interactive process model</td>
<td>96–7</td>
</tr>
<tr>
<td>linguistic accommodation</td>
<td>75</td>
</tr>
<tr>
<td>globalization</td>
<td>57, 176–7</td>
</tr>
<tr>
<td>Goffman, Erving</td>
<td>157</td>
</tr>
<tr>
<td>Gorgias, 4</td>
<td></td>
</tr>
<tr>
<td>grammatical agency</td>
<td>157</td>
</tr>
<tr>
<td>Greece (Ancient)</td>
<td>4–7</td>
</tr>
<tr>
<td>Gumperz, John J.</td>
<td>32, 61, 124</td>
</tr>
</tbody>
</table>
Index

Halliday, M.A.K., 24, 25–6, 133–4
social theory of language, 34

Hark, Hark, the Lark, 165

Havrenek, Bohuslav, 19
Hawaiian Creole, 135

Heisenberg, Werner, 94

Hennessy, Frank, 165

Henry IV, (play), 48


Herrick, James, 13–14, 58

heteroglossia, 107, 109, 124, 159

high performance, 159, 171

Hippias, 4

Horace, 6, 11

Hume, David, 12

hypercorrection, 88, 102, 122, 180

hyperdialecticism, 179–80

hyperstyles, 122

hypervernacularization, 179–80

Iberian Peninsula see Spain

identification, 13

identity, 56, 149, 159, 172–3

individual identity, 54

interpersonal identity, 149, 158, 188

management, 130

projection, 54, 57, 148, 159, 187, 187, 188

representation, 56, 57, 187

work, 129, 149, 167

ideology, 57–61

ideological component, 57, 188

idiolect, 18, 37, 66, 83–4

implicational scales, 104, 118, 135, 137–8

index

indexical, 57, 73, 85, 114, 135, 140, 143, 158, 177, 186

indexical field, 155

indexicality, 150–7, 175, 176

indexical meaning, 36, 69, 150–5, 157, 171, 188

indexical negative, 171

indexicality, 150–4, 151–2, 188

indexical meaning, 36, 150, 151, 153, 156, 171

indicators, 87–8, 117–18, 151, 152–3

individual

individual performance, 186

individual voice, 174, 188

individuality, 34, 35, 35, 105, 124, 186, 187

ingroup referee design see design


initiative audience design see design

interactional sociolinguistics, 190

interdisciplinarity, 28, 185

interspeaker variation, 30, 121–2

interview, 45, 59–61, 78, 80–2, 89, 90, 92–4, 111, 128, 129, 141, 144, 163, 169, 171, 178, 178, 184

intervocalic d/deletion, 137, 165

intervocalic t/deletion, 104, 165

intraspeaker variation, 30, 108, 121–2, 127, 127

Irvine, Judith T., 42, 59, 171, 190

invention (rhetorical), 5

ISO 12620, 32

Isocrates, 4, 9

Jaffe, Alexandra, 62, 157, 174, 188

Jakobson, Roman, 19, 22, 22–3, 144

Jakubinsky, Lev, 19

Johnstone, Barbara, 3, 5, 16, 17, 36, 45, 149, 150–5, 168, 173, 174, 176, 186, 188, 189, 191

Jolliffe, David, 15, 16

Kiesling, Scott E., 55, 149, 150, 151, 154, 155, 157–9, 167, 168, 173, 174, 189

Kuhn, Thomas, 65

Laberge, Suzanne, 99

Labov, William, 67, 68, 77–8, 175–6 see also Attention to Speech model; Audio-monitoring model

on indexical meaning, 151–2

NYC Department Store study, 49, 69–70

style typology, 77–82

Lancaster-Oslo/Bergen Corpus of British English, 140

language attitudes, 97–9

language choice, 44, 57, 120, 149

language events, 34–6

language functions, 22–3

langue, 21, 66, 68, 83, 105, 186

Laplace, Pierre-Simon, 66, 76

Le Page, Robert, 54, 160, 183

Lewis, David, 26

lingua-stylistics, 18

linguistic accommodation, 103–4, 118, 129–30

linguistic criticism, 26

linguistic insecurity, 56, 87–8

linguistic performance, 57, 68, 148, 165, 187, 187, 188, 189
Index

literary stylistics, 18
Locke, John, 12
logical positivism, 12
logos, 6, 7, 11, 15
London–Lund Corpus of Spoken English, 140
London School, 25, 34, 133
Luckmann, Thomas, 146, 147
Macaulay, Ronald, 29, 90, 92
macrolinguistics, 66
Malinowski, Bronislaw, 131
Maltzev, V.A., 18, 24
Marketplace Theory, 99–101
Martha’s Vineyard study, 54–5, 159–60
Martinez, Maria Antonia, 168–9, 177–9, 180
Mattey, George, 26
media, 59, 92
newspapers, 27, 114–15
Norwegian, 39, 171–2
Norwich social class study, 70, 72, 74, 86, 94
Nynorsk, 39
observer’s paradox, 94
occupation, 100–1
Ochs, Elinor, 46, 150, 173
Ocracoke, 100, 160
Olbrechts-Tyteca, Lucie, 13
O’Neal, Rex, 160
ornament, 10
overhearers, 118–19, 127
overt prestige, 89, 104
Pākehā, 163
Panjabi, 160, 181, 181
pantomimes, 172
Parody, 171
parole, 83
passage reading style, 78–9
Paston, John and William, 50
pathos, 6, 7, 9, 15, 19, 191
Pavlov, Ivan, 95
Perelman, Chaim, 13
performativity, 158–73
peroratio, 9
persona management, 148–9, 174, 187
Personal Construct Psychology, 146
persuasion, 3, 5, 13–14, 39, 173
phatic function of language, 23
phenomenology, 146–7, 182
Pittsburgh, 168, 176
Plato, 5
Podesva, Robert, J., 45, 53, 56, 57, 148, 150, 157, 158, 160, 175, 187, 189, 190
poetic function (of language), 23
political language, 27
Austria, 158
Norway, 39
rhetoric as, 14
Spain, 52–3, 168–9, 174–5, 177–8, 184
polylectic grammar, 134–8, 138
pop music, 160, 162, 183–5
positivism, 66
post-structuralism, 157–8
postvocalic word-final/-d/, 137, 165
pragmatic stylistics, 28
Prague School, 21–2
praxis, 157
prescriptivism, 58–9
prestige, 89, 104
covet, 56, 89–90, 168, 170

New Zealand, 110
radio presenters, 111
singers, 163
television commercials, 160
non-referential indexes, 150–1, 173
Norwegian, 39, 171–2

New York City, 69–71, 74, 88
postvocalic /r/, 69, 71, 72
teenage gangs, 74
upper-middle, 49
upper-middle class speakers, 49, 49, 69

Newfoundland, 110
radio presenters, 111
singers, 163
television commercials, 160
non-referential indexes, 150–1, 173
Norwegian, 39, 171–2
Norwich social class study, 70, 72, 74, 86, 94
Nynorsk, 39
observer’s paradox, 94
occupation, 100–1
Ochs, Elinor, 46, 150, 173
Ocracoke, 100, 160
Olbrechts-Tyteca, Lucie, 13
O’Neal, Rex, 160
ornament, 10
overhearers, 118–19, 127
overt prestige, 89, 104

Pākehā, 163
Panjabi, 160, 181, 181
pantomimes, 172
Parody, 171
parole, 83
passage reading style, 78–9
Paston, John and William, 50
pathos, 6, 7, 9, 15, 19, 191
Pavlov, Ivan, 95
Perelman, Chaim, 13
performativity, 158–73
peroratio, 9
persona management, 148–9, 174, 187
Personal Construct Psychology, 146
persuasion, 3, 5, 13–14, 39, 173
phatic function of language, 23
phenomenology, 146–7, 182
Pittsburgh, 168, 176
Plato, 5
Podesva, Robert, J., 45, 53, 56, 57, 148, 150, 157, 158, 160, 175, 187, 189, 190
poetic function (of language), 23
political language, 27
Austria, 158
Norway, 39
rhetoric as, 14
Spain, 52–3, 168–9, 174–5, 177–8, 184
polylectic grammar, 134–8, 138
pop music, 160, 162, 183–5
positivism, 66
post-structuralism, 157–8
postvocalic word-final/-d/, 137, 165
pragmatic stylistics, 28
Prague School, 21–2
praxis, 157
prescriptivism, 58–9
prestige, 89, 104

covet, 56, 89–90, 168, 170

New Zealand, 110
radio presenters, 111
singers, 163
television commercials, 160
non-referential indexes, 150–1, 173
Norwegian, 39, 171–2
Index

prestige language, 69
Prodicus, 4
pronuntiatio, 8
proactive, 31, 92, 126, 129, 149, 157, 158, 170, 174, 175, 180, 182, 186, 187, 191
Protagoras, 4
punk rock, 162

Quintilian, 8, 9–10, 39
radio announcers, 60–1, 92, 110, 165–7
Rampton, Ben, 57, 159, 160, 167, 181, 181
Ramus, Peter, 11
R-dropping, 94
reactive, 31, 90, 118, 126, 129, 148–9, 157, 170, 175, 180, 186, 191
Reading (England), 75
realism, 182
real-world linguistics, 67–8
Received Pronunciation (RP), 46, 55, 59, 86–7, 89, 98, 106, 171, 172
recency, 175
Reception Theory, 23–4
Reddy, Michael, 13
refferential index, 116, 125–7, 129, 162, 165, 181
Referential Framework, 15
Register, 26, 33–6, 41–2, 45, 133, 138–43, 150
Register Axiom, 26, 139–40, 139
limitations, 143–4
relativism, 148
repertoire, 33, 38, 40, 44, 45, 68, 82, 84, 86, 90, 92, 115, 138, 139, 143, 167, 171, 182, 186, 188
representativeness, 93
resonance, 175
responsive referee design, 165, 185–6
rhetor, 4, 5, 7–9, 11
rhetoric, 3
modern period, 12–17
persuasion, 6
style
Ancient Greece, 4–7
Middle Ages, 10–12
Roman world, 7–10
rhetorical stance, 57, 148, 173, 174, 187, 187, 188
Rhetorica Herennium, 10
rhetorical framework, 15, 16
rhoticity, 104
Rickford, John R., 29, 86, 92, 135, 135, 143, 168, 189
Rice, Condoleezza, 158
Riffaterre, Michael, 23–4
Robins, R.H., 185
Rome (Ancient), 7–10
Roy Noble Show, 165
Ryle, Gilbert, 95
salience, 101, 103, 104
Sankoff, David, 99, 100
Saussure, Ferdinand de, 20, 20, 21, 83
Schiefelin, Bambi B., 58, 59, 62, 173
Schiffrin, Deborah, 54, 173, 190
Schilling, Natalie, 178
Schütz, Alfred, 147
Sclafani, Jennifer, 171
Scottish English, 49–50
Script Design Model, 59–60
scriptdesign see design
Sellars, Wilfred, 95
semiotic alignment, 155
Shakespeare, William, 48
Shlovsky, Viktor, 19
Silverstein, Michael, 150–1
Simpson, P., 17, 28–9, 181
Sinclair, John, 24
situational-metaphorical switching, 124
Skinner, Burrhus Frederic, 95
slang, 42–3
social class, 69–75, 86–7
Norwich study, 70, 72, 74, 86, 89–90, 94
social constructionism, 146–7, 157
persona management, 148–80
social identity see identity
Social Identity Theory (SIT), 99–100
Social Network Theory, 129–30
social networks, 73–4
socio-cultural framing see framing
sociolect, 37–8
sociolinguistic interface, 117
sociolinguistic interview, 80, 80, 90, 92, 128, 144
sociolinguistics, 29–31
patterns, 69–77
tenets, 65–9
Sophists, 4, 32, 32
Soukup, Barbara, 38, 158, 172
Spanish, 52, 56, 104
Andalucian, 156
Index

Castilian, 37, 51–2, 56, 58, 60, 104, 107, 155–6, 169–70
Murcian, 56, 60, 137, 137–8, 156, 168–9, 168–71, 180
political language, 168–9, 177–8
standardization, 58–9, 60–1
Spanish Royal Academy, 59
speaker agency see agency
Speaker Design (SD), 149
crossing, 181
hyperdialecticism, 178–80
indexicality, social meaning and enregisterment, 150–7
limitations, 182
performativity, 158–73
speaker agency, 157–8, 183
stance, 173–5
speech accommodation theory, 160–1
staged performance, 160, 183
stance, 67, 173–5, 177
standardization, 58
stereotypes, 88, 152, 188
Stine, Gail, 26
storytelling, 40
Strand, Thea R., 39, 59, 91, 126, 171, 190, 191
structure, 185–6, 186
style, 3, 33, 68, 102, 131, 148, 185
decision tree, 80–1
ideology and, 57–61
social meaning, 51–4
Style Axiom, 120–1
style (rhetorical), 5–6
style-shifting, 17, 32, 41–5
along formality scale, 90, 91
Audience Design model see Audience Design
Bell on, 31, 116–17
as effect of speakers’ attention see Attention to Speech model
formality continuum, 77–82
graded, 83–4
responsiveness, 118–20
macro view, 31
micro view, 31
social function, 57, 59
social positioning and, 43–5, 93
as social response, 77, 92
Speaker Design account, 149
Speakers Design model see Speaker Design
stylistic choices, 8, 10, 22, 48, 92, 143, 148, 182, 187, 190
stylistic coherence, 175
stylistic variation, 29, 30, 33, 42, 44, 49, 80, 82, 84, 85, 87, 90, 93, 116, 120–4, 126, 128, 139, 142, 143, 148, 149, 151, 152, 160–2, 167, 171, 185–91
stylistics, 17–18, 21–2, 25, 28–9
stylization, 124, 158–60, 167–8
Stylized Asian English, 181
styles/stilos, xx
stylus/stilus, xx
sublanguages, 42
Superpoem, 32
Super-Standard English, 158
symbolist movement, 19–20
system, 106
systemic functionalism, 133–4
systemic functional model, 133–4
limitations, 143–4
polylectal grammar, 134–8
register axiom, 139–43
Tajfel, Henri, 99–100, 126
targeting, 159
Tännäss, Deborah, 30, 46, 51, 57, 190
techné, 8, 32
tenor, 26, 34–5, 38, 62, 133
textualism, 19–24
Third Wave variation studies, 188
Thomas Aquinas, 11
Thomas, William Isaac, 146
Tisias, 4, 31
travel agency study, 113, 165–7, 167
Traugott, E.C., 29, 49, 54, 92, 129, 149, 171
Trester, Anna Marie, 171
trilingualism, 46
triplets, 46
Trivium, 11, 32
T-voicing, 110, 112, 114
unidimensional framework, 148–9
Uniformitarian Principle, 76–7, 94
universal factor, 82–91
U.S.English, 174
Valdres, 171
variationism, 187
V-model, 71–2
Index

Volosinov, Valentin, 19
Vygotsky, Lev, 146

Wales, 165, 171–2
Watson, John, 95
Weinreich, Uriel, 37
Williams, Michael, 26
Wittgenstein, Ludwig, 95, 132
Wolfram, Walt, 56, 67, 69, 73, 74, 74, 92–4, 100, 100, 101, 160
Woolard, Kathryn A., 58, 59, 62

word list style, 79–80, 86
word-final postvocalic/l/deletion, 165
word-final postvocalic/r/deletion, 165
word-final postvocalic/s/deletion, 165
word-internal consonant regressive assimilation, 165
word-internal postvocalic/s/assimilation, 165

Zapata-Barrero, Belén, 178
Zdenek, Sean, 14
Zhang, Qing, 158, 172