CHAPTER ONE

Definition of and Rationales for Tax-Exempt Organizations

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Nearly all federal and state law pertains, directly or indirectly, to tax-exempt organizations; there are few areas of law that have no bearing whatsoever on these entities. The fields of federal law that directly apply to exempt organizations include tax exemption and charitable giving requirements, and the laws concerning antitrust, contracts, education, employee benefits, the environment, estate planning, health care, housing, labor, political campaigns, the postal system, securities, and fundraising for charitable and political purposes. The aspects of state law concerning exempt organizations are much the same as the federal ones, along with laws pertaining to the formation and operation of corporations and trusts, insurance, real estate, and charitable solicitation acts. Both levels of government have much constitutional and administrative law directly applicable to exempt organizations. A vast array of other civil and criminal laws likewise applies. The principal focus of this book is the federal tax law as it applies to nonprofit organizations.

§ 1.1 DEFINITION OF NONPROFIT ORGANIZATION

A tax-exempt organization is a unique entity; among its features is the fact that it is (with few exceptions) a nonprofit organization. Most of the laws that pertain to the concept and creation of a nonprofit organization originate at the state level, while most laws concerning tax exemption are generated at the federal level. Although almost every nonprofit entity is incorporated or otherwise formed under state law, a few nonprofit organizations are chartered by federal statute. The nonprofit
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organizations that are the chief focus from a federal tax law standpoint are corporations, trusts, and unincorporated associations. There may also, however, be use of limited liability companies in this regard.

A nonprofit organization is not necessarily a tax-exempt organization. To be exempt, a nonprofit organization must meet certain criteria. As noted, most of these criteria are established under federal law. State law, however, may embody additional criteria; those rules can differ in relation to the tax from which exemption is sought (such as taxes on income, sales of goods or services, use of property, tangible personal property, intangible personal property, or real property). Thus, nonprofit organizations can be taxable entities, under both federal and state law.2

(a) Nonprofit Organization Defined

The term nonprofit organization does not refer to an organization that is prohibited by law from earning a profit (that is, an excess of earnings over expenses). In fact, it is quite common for nonprofit organizations to generate profits. Rather, the definition of nonprofit organization essentially relates to requirements as to what must be done with the profits earned or otherwise received.

The legal concept of a nonprofit organization is best understood through a comparison with a for-profit organization. The essential difference between nonprofit and for-profit organizations is reflected in the private inurement doctrine.3 Nonetheless, the characteristics of the two categories of organizations are often identical, in that both mandate a legal form,4 one or more directors or trustees, and usually officers; both of these types of entities can have employees (and thus pay compensation), face essentially the same expenses, make investments, enter into contracts, sue and be sued, produce goods and/or services, and, as noted, generate profits.5

A fundamental distinction between the two entities is that the for-profit organization has owners who hold the equity in the enterprise, such as stockholders of a corporation. The for-profit organization is operated for the benefit of its owners; the profits of the business undertaking are passed through to them, such as by the payment of dividends on shares of stock. That is what is meant by the term for-profit organization: It is one that is designed to generate a profit for its owners. The transfer of the profits from the organization to its owners is the inurement of net earnings to them in their private capacity.

1In establishing its criteria for tax exemption, however, a state may not develop rules that are discriminatory to the extent that they unconstitutionally burden interstate commerce (Camps Newfound/Owatonna, Inc. v. Town of Harrison, et al., 520 U.S. 564 (1997)). See Constitutional Law, Chapter 3.
2An illustration of the use of a taxable nonprofit corporation is in IRS Private Letter Ruling (Priv. Ltr. Rul.) 201722004.
3See Chapter 20.
4See § 4.1.
5The word nonprofit should not be confused with the term not-for-profit (although it often is). The former describes a type of organization; the latter describes a type of activity. For example, in the federal income tax setting, expenses associated with a not-for-profit activity (namely, one conducted without the requisite profit motive) are not deductible as business expenses (IRC § 183).
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By contrast, a nonprofit organization generally is not permitted to distribute its profits (net earnings) to those who control it (such as directors and officers).6 (A nonprofit organization rarely has owners.7) Simply stated, a nonprofit organization is an entity that cannot lawfully engage in private inurement. Consequently, the private inurement doctrine is the substantive defining characteristic that distinguishes nonprofit organizations from for-profit organizations for purposes of the federal tax law.

In addition to the prohibition on private inurement, several state nonprofit corporation acts require the nonprofit entity to devote its profits to ends that are beneficial to society or the public, such as purposes that are classified as agricultural, arts promotion, athletic, beneficial, benevolent, cemetery, charitable, civic, cultural, debt management, educational, eleemosynary, fire control, fraternal, health promotion, horticultural, literary, musical, mutual improvement, natural resources protection, patriotic, political, professional, religious, research, scientific, and/or social.8

(b) Nonprofit Sector

Essential to an understanding of the nonprofit organization is appreciation of the concept of the nonprofit sector of society. This sector of society has been termed, among other titles, the independent sector, the third sector, the voluntary sector, and the philanthropic sector.

A tenet of political philosophy is that a democratic state—or, as it is sometimes termed, civil society—has three sectors. These sectors contain institutions and organizations that are governmental, for-profit, and nonprofit in nature. Thus, in the United States, the governmental sector includes the branches, departments, agencies, and bureaus of the federal, state, and local governments; the class of for-profit entities comprises the business, trade, professional, and commercial segment of society; and nonprofit entities constitute the balance of this society. The nonprofit sector is seen as being essential to the maintenance of freedom for individuals and a bulwark against the excesses of the other two sectors, particularly the governmental sector.

6The U.S. Supreme Court wrote that a “nonprofit entity is ordinarily understood to differ from a for-profit corporation principally because it is barred from distributing its net earnings, if any, to individuals who exercise control over it, such as members, officers, directors, or trustees” (Camps Newfound/Owatonna, Inc. v. Town of Harrison, et al., 520 U.S. 564, 585 (1997)). Other discussions by the Court concerning nonprofit organizations are in Burwell v. Hobby Lobby Stores, Inc., 134 S. Ct. 2751, 2768–2772 (2014), and Corporation of the Presiding Bishop of the Church of Jesus Christ of Latter-Day Saints v. Amos, 483 U.S. 327, 344–346 (1987) (concurring opinion).

7A few states allow nonprofit organizations to issue stock. This is done as an ownership (and control) mechanism only; this type of stock does not carry with it any rights to earnings (such as dividends). Ownership of this type of stock does not preclude federal tax exemption, although the IRS occasionally rules to the contrary (e.g., Priv. Ltr. Rul. 201835009).

8Use of the word corporation in the law context usually means both nonprofit and for-profit corporations (e.g., Medical College of Wisconsin Affiliated Hosps., Inc. v. United States, 854 F.3d 930 (7th Cir. 2017); United States v. Detroit Medical Center, 833 F.3d 671 (6th Cir. 2016); Maimonides Medical Center v. United States, 809 F.3d 85 (2nd Cir. 2015); Charleston Area Med. Center v. United States, 2018 BL 271879 (Ct. Fed. Cl., July 31, 2018); and Wichita Center for Graduate Medical Education v. United States, 2017 BL 438284 (D. Kan., Dec. 7, 2017).
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There are subsets within the nonprofit sector. Tax-exempt organizations represent a subset of nonprofit organizations. Organizations that are eligible to attract deductible charitable gifts, charitable organizations (using the broad definition\(^9\)), and other types of exempt organizations are subsets of exempt organizations. Charitable organizations (in the narrow, technical sense of that term) are subsets of charitable organizations (as defined in the broader sense).\(^{10}\) These elements of the nonprofit sector may be portrayed as a series of concentric circles (see diagram).

\(^9\)This broad definition carries with it connotation of *philanthropy*. The term *philanthropic* was added to the federal tax law when the concept of the *philanthropic business* was enacted (see § 12.4(c), text accompanied by note 299).

\(^{10}\)The complexity of the federal tax law is such that the charitable sector (using the term in its broadest sense) is also divided into two segments: charitable organizations that are considered private (private foundations) and charitable organizations that are considered public (all charitable organizations other than those that are considered private); these nonprivate charities are frequently referred to as *public charities*. See Chapter 12.
§ 1.2 DEFINITION OF TAX-EXEMPT ORGANIZATION

The term tax-exempt organization is somewhat of a fabrication, in that nonprofit organizations are rarely excused from being subject to all taxes, including the federal income tax. There are, of course, other applicable federal taxes, such as excise and employment taxes; there are categories of exemptions from them. At the state level, there are exemptions associated with income, sales, use, excise, and property taxes.

The income tax that is potentially applicable to nearly all tax-exempt organizations is the tax on income derived from an unrelated trade or business. Exempt entities can be taxed for engaging in political activities; public charities are subject to tax in the case of substantial efforts to influence legislation or participation in political campaign activities; business leagues may elect to pay a proxy tax; and some exempt organizations, such as social clubs and political organizations, are taxable on their investment income. Private foundations are caught up in a variety of excise taxes.

This anomaly of a tax-exempt organization being an entity that is subject to various taxes is addressed in the Internal Revenue Code. There it is written that an organization that is exempt from tax shall nonetheless be subject to certain taxes but, notwithstanding that tax exposure, “shall be considered an organization exempt from income taxes for the purpose of any law which refers to organizations exempt from income taxes.” The Internal Revenue Service (IRS) advanced the argument that an organization, having paid tax on unrelated business income for some of its years, should not be considered a tax-exempt organization for a federal tax law purpose, but that argument was rejected by a court as being inconsistent with the purpose of the quoted statute.

There is no entitlement in a nonprofit organization to tax exemption; there is no entity that has some inherent right to exempt status. The existence of tax

11 See Chapters 24, 25.
12 See §§ 17.5, 17.6, 23.4.
13 See §§ 22.3(d)(ii), 22.4.
14 See § 23.3.
15 See §§ 22.6(c), 23.7.
16 See § 11.8(b).
17 See §§ 15.5, 17.5.
18 See § 12.4.
19 By reason of IRC § 501(a).
20 IRC § 501(b). Also, IRC § 527(a), second sentence; IRC § 528(a), second sentence; IRC § 529A(a), second sentence.
21 IRC § 4980(c)(1)(A).
22 Research Corp. v. Comm’r, 138 T.C. 192 (2012). This argument would cause an otherwise tax-exempt organization to cease being an exempt organization once it had to pay some income tax, even if the tax exposure was due to transferee liability (e.g., Salus Mundi Found., Transferee v. Comm’r, 103 T.C.M. 1289 (2012), vac’d and rem’d sub nom. Diebold Found., Inc. v. Comm’r, 736 F.3d 172 (2nd Cir. 2013), rev’d and rem’d, 776 F.3d 1010 (9th Cir. 2014), 112 T.C.M. 227 (2016) (two private foundations held liable for income taxes as transferees of a transferee)).

exemption and the determination of entities that have it are essentially at the whim of the legislature involved. Thus, the IRS wrote that “[e]xemption from federal income taxation is not a right; it is a matter of legislative grace that is strictly construed.”23 There is no constitutional law principle mandating tax exemption.24

There are several illustrations of this point. Congress granted tax-exempt status to certain mutual organizations—even with the stricture that to qualify for the exemption, an organization must have been organized before September 1, 1957.25 A challenge to this law by an otherwise qualified organization formed in 1962 failed, with the U.S. Supreme Court holding that Congress did not act in an arbitrary and unconstitutional manner in declining to extend the exemption beyond the particular year.26

For years, organizations like Blue Cross and Blue Shield entities were tax-exempt.27 Congress, however, determined that these organizations had evolved to be essentially no different from commercial health insurance providers and thus generally legislated this exemption out of existence.28 (Later Congress realized that it had gone too far in this regard and restored exemption for some providers of insurance that function as charitable risk pools.29) Congress allowed the exempt status for group legal services organizations30 to expire without ceremony in 1992; it also created a category of exemption for state-sponsored workers’ compensation reinsurance organizations, with the stipulation that they be established before June 1, 1996.31 Indeed, in 1982, Congress established exemption for a certain type of veterans’ organization, with one of the criteria being that the entity was established before 1880.32

There is a main statutory list of tax-exempt organizations33 to or from which Congress periodically adds or deletes categories of organizations. Occasionally, Congress extends the list of organizations that are exempt as charitable entities.34 Otherwise, it may create a new provision describing the particular exemption criteria.35
§ 1.3 TAX-EXEMPT ORGANIZATIONS LAW PHILOSOPHY

The definition in the law of the term *nonprofit organization* and the concept of the nonprofit sector as critical to the creation and functioning of a civil society do not distinguish nonprofit organizations that are tax-exempt from those that are not. This is because the tax aspect of nonprofit organizations is not relevant to either subject. Indeed, rather than defining either the term *nonprofit organization* or its societal role, the federal tax law principles respecting tax exemption of these entities reflect and flow out of the essence of these subjects.

This is somewhat unusual; many provisions of the federal tax laws are based on some form of rationale that is inherent in tax policy. The law of tax-exempt organizations, however, has little to do with any underlying tax policy. Rather, this aspect of the tax law is grounded in a body of thought rather distant from tax policy: political philosophy as to the proper construct of a democratic society.

This raises, then, the matter of the rationale for the eligibility of nonprofit organizations for tax-exempt status. That is, what is the fundamental characteristic that enables a nonprofit organization to qualify as an exempt organization? In fact, there is no single qualifying feature; the most common one is, as noted, the doctrine of private inurement. This circumstance mirrors the fact that the present-day statutory exemption rules are not the product of a carefully formulated plan. Rather, they are a hodgepodge of statutory law that has evolved over more than 100 years, as various Congresses have deleted from (infrequently) and added to (frequently) the roster of exempt entities, causing it to grow substantially over the decades.

There are six basic rationales underlying qualification for tax-exempt status for nonprofit organizations. On a simplistic plane, a nonprofit entity is exempt because Congress wrote a provision in the Internal Revenue Code according exemption to it. Thus, some organizations are exempt for no more engaging reason than that Congress said so. Certainly, there is no grand philosophical construct buttressing this type of exemption.

Some of the federal income tax exemptions were enacted in the spirit of being merely declaratory of, or furthering, then-existing law. The House Committee on Ways and Means, in legislating a forerunner to the provision that exempts certain voluntary employees’ beneficiary associations, commented that “these associations are common today [1928] and it appears desirable to provide specifically for their exemption from ordinary corporation tax.” The exemption for nonprofit cemetery companies was enacted to parallel then-existing state and local property tax exemptions. The exemption for farmers’ cooperatives

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36 See § 18.3.
38 See § 19.6.
39 The staff of Congress’s Joint Committee on Taxation estimated that, for the federal government’s fiscal years 2017–2021, the tax expenditure for the income tax charitable contribution deduction is $261.1 billion (the eighth-largest) (JCX-34-18).

Tax exemption for qualified nonprofit organizations is not considered a tax expenditure. There are two rationales for this approach. One is that exempt status is not a tax expenditure because the nonbusiness activities of these organizations, such as charities, generally must predominate and their unrelated business activities are subject to tax. The exemption of certain nonprofit cooperative business organizations, including trade and business associations, is not treated as a tax expenditure because
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is an element of the federal government’s policy of supporting agriculture. The provision exempting certain U.S. corporate instrumentalities from tax was deemed declaratory of the exemption simultaneously provided by the particular enabling statute. The provision according exemption to multiparent title-holding corporations was derived from the IRS’s refusal to recognize exempt status for title-holding corporations serving more than one unrelated parent entity. The exemptions for certain workers’ compensation reinsurance organizations and for state-sponsored qualified tuition plans were created to avoid having their exemption rested on the view that these entities are instrumentalities of states.

Tax exemption for categories of nonprofit organizations can arise as a by-product of enactment of other legislation. In these instances, exemption is granted to facilitate accomplishment of the purpose of another legislative end. Thus, exempt status was approved for funds underlying employee benefit programs. Other examples include exemption for professional football leagues (and thus other sports leagues) that emanated out of the merger of the National Football League and the American Football League, and for state-sponsored providers of health care to the needy and for certain insurance issuers, which were required to accommodate the goals of Congress in creating health care delivery legislation.

There is a pure tax rationale for a few tax-exempt organizations. The exemption for social clubs, homeowners’ associations, and political organizations is reflective of this rationale.

The fourth rationale for tax-exempt status is a policy one—not tax policy, but policy with regard to less essential elements of the structure of a civil society. This is why, for example, exempt status has been granted to fraternal organizations, title-holding companies, and qualified tuition plans.

the tax benefits are available to any entity that chooses to organize itself and operate in the required manner to avoid the entity-level tax.

Under the new Joint Committee on Taxation staff approach, however, tax exemption for credit unions (see § 19.7) is treated as a tax subsidy, in the subcategory of business synthetic spending. Also, exceptions to the rules for the taxation of unrelated business income (see Chapter 25) are business synthetic spending tax subsidies.

40 See § 19.1.
41 H. Rep. No. 704, 73rd Cong., 2nd Sess. 21–25 (1934). This policy has changed, however (see § 19.1, text accompanying note 1).
42 See § 19.2(b).
43 See § 19.16(b).
44 See § 19.17(a).
45 See § 19.19.
46 See Chapter 18.
47 See § 19.20.
48 See §§ 19.16(a), 19.18.
49 See § 1.5.
50 See § 19.4.
51 See § 19.2.
52 See § 19.19.
§ 1.4 POLITICAL PHILOSOPHY RATIONALE

The fifth rationale for tax-exempt status is one that rests solidly on a philosophical principle. Yet there are degrees of scale here; some principles are less grandiose than others. Thus, there are nonprofit organizations that are exempt because their objectives are of direct importance to a significant segment of society and indirectly of consequence to all society. Within this frame lies the rationale for exemption for entities such as labor organizations, trade and business associations, and veterans’ organizations.

The sixth rationale for tax-exempt status for nonprofit organizations is predicated on the view that exemption is required to facilitate achievement of an end of significance to the entirety of society. Most organizations that are generally thought of as charitable in nature are entities that are meaningful to the structure and functioning of society in the United States. At least to some degree, this rationale embraces social welfare organizations. This rationale may be termed the political philosophy rationale.

§ 1.4 POLITICAL PHILOSOPHY RATIONALE

The policy rationale for tax exemption, particularly for charitable organizations, is, as noted, one involving political philosophy rather than tax policy. The key concept underlying this philosophy is the pluralism of institutions, which is a function of competition and tension between various institutions within the three sectors of society. In this context, the competition is between the nonprofit and the governmental sectors. This element is particularly critical in the United States, the history of which originates in distrust of government. (Where the issue is unrelated business income taxation, the matter is one of competition between the nonprofit and for-profit sectors.) Here, the nonprofit sector serves as an alternative to the governmental sector as a means for addressing society’s problems.

One of the greatest proponents of pluralism is John Stuart Mill. He wrote in On Liberty, published in 1859:

In many cases, though individuals may not do the particular thing so well, on the average, as officers of government, it is nevertheless desirable that it should be done by them, rather than by the government, as a means to their own mental education—a mode of strengthening their active faculties, exercising their judgment, and giving them a familiar knowledge of the subjects with which they are thus left to deal. This is a principal, though not the sole, recommendation of … the conduct of industrial and philanthropic enterprises by voluntary associations.

53See § 16.1.
54See Chapter 14.
55See § 19.11.
56These are the charitable, educational, religious, scientific, and like organizations referenced in IRC § 501(c)(3).
57See Chapter 13. Tax exemption for social welfare organizations originated in 1913; the promotion of social welfare is one of the definitions of the term charitable for federal tax purposes (see § 7.11).
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Following a discussion of the importance of “individuality of development, and diversity of modes of action,” Mill continued:

Government operations tend to be everywhere alike. With individuals and voluntary associations, on the contrary, there are varied experiments, and endless diversity of experience. What the State can usefully do is to make itself a central depository, and active circulator and diffuser, of the experience resulting from many trials. Its business is to enable each experimentalist to benefit by the experiments of others, instead of tolerating no experiments but its own.

This conflict among the sectors—a sorting out of the appropriate role of governments and nonprofit organizations—is, in a healthy society, a never-ending process, ebbing and flowing with the politics of the day.

Probably the greatest commentator on the impulse and tendency in the United States to utilize nonprofit organizations is Alexis de Tocqueville. Writing in 1835, he observed in Democracy in America:

Feelings and opinions are recruited, the heart is enlarged, and the human mind is developed only by the reciprocal influence of men upon one another. I have shown that these influences are almost null in democratic countries; they must therefore be artificially created, and this can only be accomplished by associations.

Tocqueville’s classic formulation on this subject came in his portrayal of the use by Americans of “public associations” as a critical element of societal structure:

Americans of all ages, all conditions, and all dispositions constantly form associations. They have not only commercial and manufacturing companies, in which all take part, but associations of a thousand other kinds, religious, moral, serious, futile, general or restricted, enormous or diminutive. The Americans make associations to give entertainments, to found seminaries, to build inns, to construct churches, to diffuse books, to send missionaries to the antipodes; in this manner they found hospitals, prisons, and schools. If it is proposed to inculcate some truth or to foster some feeling by the encouragement of a great example, they form a society. Wherever at the head of some new undertaking you see the government in France, or a man of rank in England, in the United States you will be sure to find an association.

This was the political philosophical climate concerning nonprofit organizations in place when Congress, toward the close of the nineteenth century, began considering enactment of an income tax. Although courts would subsequently articulate policy rationales for tax exemption, one of the failures of American jurisprudence is that the Supreme Court and the lower courts have never fully articulated this political philosophical doctrine.58

Contemporary Congresses legislate by writing far more intricate statutes than their forebears, and in doing so usually leave in their wake rich deposits in the form

58See Constitutional Law §§ 1.5–1.7.
of extensive legislative histories. Thus, it is far easier to ascertain what a recent Congress meant when creating law than is the case with respect to an enactment well over 100 years ago.

At the time a constitutional income tax was coming into existence (the first enacted in 1913),\(^5\) Congress legislated in spare language and rarely embellished on its statutory handiwork with legislative histories. Therefore, there is no contemporary record in the form of legislative history of what members of Congress had in mind when they first started creating categories of tax-exempt organizations. Congress, it is generally assumed, saw itself doing what other legislative bodies have done over the centuries. That is, the political philosophical policy considerations pertaining to nonprofit organizations at that time were such that taxation of these entities—considering their contributions to the well-being and functioning of society—was unthinkable.

Thus, in the process of writing the Revenue Act of 1913, Congress viewed tax exemption for charitable organizations as the only way to consistently correlate tax policy with political theory on the point, and saw exemption of charities in the federal tax statutes as an extension of comparable practice throughout the whole of history. No legislative history expands on the point. Presumably, Congress believed that these organizations ought not be taxed and found the proposition sufficiently obvious so that extensive explanation of its actions was not necessary.

Some clues in this regard are found in the definition of charitable activities in the income tax regulations,\(^6\) which are considered to be reflective of congressional intent. The regulations refer to purposes such as relief of the poor, advancement of education and science, erection and maintenance of public buildings, and lessening the burdens of government. These definitions of charitable undertakings have an obvious derivation in the Preamble to the Statute of Charitable Uses,\(^6\) written in England in 1601. Reference is there made to certain charitable purposes:

...some for relief of aged, impotent and poor people, some for maintenance of sick and maimed soldiers and mariners, schools of learning, free schools, and scholars in universities, some for repair of bridges, ports, havens, causeways, churches, sea banks and highways, some for education and preferment of orphans, some for or towards relief, stock or maintenance for houses of correction, some for marriages of poor maids, some for support, aid and help of young tradesmen, handicraftsmen and persons decayed, and others for relief of redemption of prisoners or captives ...

As this indicates, a subset of this political philosophical doctrine implies that tax exemption for charitable organizations derives from the concept that they

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\(^5\)In 1894, Congress imposed a tax on corporate income. This was the first time Congress was required to define the appropriate subjects of tax exemption (inasmuch as prior tax schemes specified the entities subject to taxation). The Tariff Act of 1894 provided exemption for nonprofit charitable, religious, and educational organizations; fraternal beneficiary societies; certain mutual savings banks; and certain mutual insurance companies. The 1894 legislation succumbed to a constitutional law challenge (Pollock v. Farmers’ Loan & Trust Co., 157 U.S. 429 (1895), overruled on other grounds, State of S.C. v. Baker, 485 U.S. 505 (1988)), the Sixteenth Amendment was subsequently ratified, and the Revenue Act of 1913 was enacted.

\(^6\)Income Tax Regulations (Reg.) § 1.501(c)(3)–1(d)(2).

\(^6\)Stat. 43 Eliz. i, ch. 4.
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perform functions that, in the absence of these organizations, government would have to perform. This view leads to the conclusion that government is willing to forgo the tax revenues it would otherwise receive in return for the public interest services rendered by charitable organizations. This rationale is, of course, inapplicable in the case of many religious organizations.\(^{62}\)

Since the founding of the United States and during the colonial period, tax exemption—particularly with respect to religious organizations—was common. Churches were uniformly spared taxation. This practice has been sustained throughout the history of the nation—not only at the federal level but also at the state and local levels of government, which grant property tax exemptions, as an example.

The U.S. Supreme Court concluded, soon after enactment of the income tax, that the foregoing rationalization was the basis for the federal tax exemption for charitable entities (although in doing so it reflected a degree of uncertainty in the strength of its reasoning, undoubtedly based on the paucity of legislative history). In 1924, the Court stated that “[e]vidently the exemption is made in recognition of the benefit which the public derives from corporate activities of the class named, and is intended to aid them when [they are] not conducted for private gain.”\(^{63}\) Nearly 50 years later, in upholding the constitutionality of the federal income tax exemption for religious organizations, the Court observed that the “State has an affirmative policy that considers these groups as beneficial and stabilizing influences in community life and finds this classification [tax exemption] useful, desirable, and in the public interest.”\(^{64}\) Subsequently, the Court wrote that, for most categories of nonprofit organizations, “exemption from federal income tax is intended to encourage the provision of services that are deemed socially beneficial.”\(^{65}\)

Other courts have taken up this theme. A federal court of appeals wrote that the “reason underlying the [tax] exemption granted” to charitable organizations “is that the exempted taxpayer performs a public service.”\(^{66}\) This court continued:

> The common element of charitable purposes within the meaning of the... [federal tax law] is the relief of the public of a burden which otherwise belongs to it. Charitable purposes are those which benefit the community by relieving it pro tanto from an obligation which it owes to the objects of the charity as members of the community.\(^{67}\)

This federal appellate court subsequently observed, as respects tax exemption for charitable organizations, that one “stated reason for a deduction or exemption of this kind is that the favored entity performs a public service and benefits the public or relieves it of a burden which otherwise belongs to it.”\(^{68}\) Another federal court opined that the justification of the charitable contribution

\(^{62}\)See § 10.1.

\(^{63}\)Trinidad v. Sagrada Orden de Predicadores de la Provincia del Santisimo Rosario de Filipinas, 263 U.S. 578, 581 (1924).


\(^{66}\)Duffy v. Birmingham, 190 F.2d 738, 740 (8th Cir. 1951).

\(^{67}\)Id.

\(^{68}\)St. Louis Union Trust Co. v. United States, 374 F.2d 427, 432 (8th Cir. 1967).
deduction was “historically … that by doing so, the Government relieves itself of the burden of meeting public needs which in the absence of charitable activity would fall on the shoulders of the Government.” 69

Only one federal court has fully articulated this political philosophical doctrine, noting that the “very purpose” of the charitable contribution deduction is “rooted in helping institutions because they serve the public good.” 70 The doctrine was explained as follows:

[A]s to private philanthropy, the promotion of a healthy pluralism is often viewed as a prime social benefit of general significance. In other words, society can be seen as benefiting not only from the application of private wealth to specific purposes in the public interest but also from the variety of choices made by individual philanthropists as to which activities to subsidize. This decentralized choice-making is arguably more efficient and responsive to public needs than the cumbersome and less flexible allocation process of government administration. 71

Occasionally, Congress issues a pronouncement on this subject. One of these rare instances occurred in 1939, when the report of the House Committee on Ways and Means, part of the legislative history of the Revenue Act of 1938, stated:

The exemption from taxation of money or property devoted to charitable and other purposes is based upon the theory that the government is compensated for the loss of revenue by its relief from financial burden which would otherwise have to be met by appropriations from public funds, and by the benefits resulting from the promotion of the general welfare. 72

The doctrine is also referenced from time to time in testimony before a congressional committee. For example, the Secretary of the Treasury testified before the House Committee on Ways and Means in 1973, observing:

These organizations [which he termed “voluntary charities, which depend heavily on gifts and bequests”] are an important influence for diversity and a bulwark against over-reliance on big government. The tax privileges extended to these institutions were purged of abuse in 1969 and we believe the existing deductions of charitable gifts and bequests are an appropriate way to encourage those institutions. We believe the public accepts them as fair. 73

The literature on this subject is extensive. The contemporary versions of it are traceable to 1975, when the public policy rationale was reexamined and reaffirmed by the Commission on Private Philanthropy and Public Needs. 74 Here, the concept of philanthropy enters, with the view that charitable organizations, maintained by tax exemption and nurtured by the ability to attract deductible contributions,
reflect the American philosophy that not all policy making and problem solving should be reposed in the governmental sector.

Consequently, it is error to regard tax exemption (and, where appropriate, the charitable contribution deduction) as anything other than a reflection of this larger political philosophical construct. Congress is not merely “giving” eligible nonprofit organizations “benefits”; the exemption from income taxation (or charitable deduction) is not a “loophole,” a “preference,” or a “subsidy”—it is not really an “indirect appropriation.” Rather, the various provisions of the federal and state tax exemption system exist as a reflection of the affirmative policy of American government to refrain from inhibiting by taxation the beneficial activities of qualified tax-exempt organizations acting in community and other public interests.

Regrettably, however, the tax law is not evolving in conformity with this political philosophical framework; long-term political philosophical principles are being sacrificed to short-term views as to practical economical realities. This is reflected in the U.S. Supreme Court’s confusion in thinking; the Court has been correct on some occasions as to the rationale for tax exemption for nonprofit organizations, yet in its fear of misuse of exemptions, such as to promote racial discrimination, or in furtherance of unconstitutional ends, such as government promotion of religion, it has on other occasions trimmed the political philosophical construction. Thus, for example, in striking down a state sales tax exemption solely for the sale of religious publications, the Court wrote that it is “difficult to view” this “narrow exemption as anything but state sponsorship of religious belief.”

From a constitutional law perspective, it may have been appropriate for the Court to use the word sponsorship in that setting. Certainly it would have been preferable, not to mention more accurate, for the Court to have confined this characterization to that word. Unfortunately, the Court found it necessary to amplify this point by observing that “[e]very tax exemption constitutes a subsidy that affects nonqualifying taxpayers.” While this “subsidy” is accurate terminology from the standpoint of the pure economics of the matter, it misconstrues and

75Cf. supra note 35.
76See text accompanied by supra notes 63–65.
79Id. at 15.
80Id. at 14. The lower courts, not surprisingly, follow the Supreme Court’s occasional view that tax exemption is a government-provided subsidy (e.g., American Civil Liberties Union Found. of Louisiana v. Crawford, 2002 WL 461649 (E.D. La. 2002)) (where the court enjoined application of three state statutes providing tax exemptions only for religious organizations) rev’d (on another issue), American Civil Liberties Union Found. of Louisiana v. Bridges, 334 F.3d 416 (5th Cir. 2003).

Actually, the matter is somewhat worse. The Supreme Court, in addition to asserting that these tax exemptions are subsidies, also regarded nonexempted taxpayers as “indirect and vicarious donors” (Bob Jones Univ. v. United States, 461 U.S. 574, 591 (1983), quoted in Texas Monthly, Inc. v. Bullock, 489 U.S. 1, 14 (1989)). Persons who are required to pay a tax because they do not qualify for an exemption, however, are hardly “donors,” indirect or otherwise; characterization of such persons as “donors” is wholly inconsistent with the Court’s jurisprudence on that subject (e.g., Comm’r v. Duberstein, 363 U.S. 278, 285 (1960), where the Court stated that a gift is a transfer of money or property motivated by “detached or disinterested generosity”). In general, Charitable Giving § 3.1.

81Usually, every tax exemption, deduction, credit, or other preference accorded to certain persons causes other persons to pay more tax; that almost always is an inevitable outcome when a tax base is narrowed (see supra note 35).
§ 1.5 INHERENT TAX RATIONALE

distorts the larger (and far more important) political philosophical rationalization for tax exemption for nonprofit organizations. The policy underlying this tax exemption simply reflects the nature of the way U.S. society is structured. Inasmuch as it is not the government’s money to begin with, the governmental sector and those who fund it should not be seen as “subsidizing” the nonprofit sector.82

§ 1.5 INHERENT TAX RATIONALE

Aside from considerations of public policy, an inherent tax theory for tax exemption exists. The essence of this rationale is that the receipt of what otherwise might be deemed income by an exempt organization is not a taxable event, in that the organization is merely a convenience or means to an end, a vehicle by which each of those participating in the enterprise may receive and expend money in much the same way as they would if the money was expended by them individually. This rationale chiefly underlies the tax exemption for certain social clubs, which enable individuals to pool their resources for the purpose of provision of recreation and pleasure more effectively than can be done on an individual basis.83

This rationale was summarized by a federal court as follows:

Congress has determined that in a situation where individuals have banded together to provide recreational facilities on a mutual basis, it would be conceptually erroneous to impose a tax on the organization as a separate entity. The funds exempted are received only from the members and any “profit” which results from overcharging for the use of the facilities still belongs to the same members. No income of the sort usually taxed has been generated; the money has simply been shifted from one pocket to another, both within the same pair of pants.84

This rationale is likewise reflected in congressional committee reports.85 It was invoked by Congress when enacting the tax exemption for homeowners’ associations.86 Thus, the Senate Finance Committee observed that, “[s]ince homeowners’ associations generally allow individual homeowners to act together in order to maintain and improve the area in which they live, the committee believes it is not appropriate to tax the revenues of an association of homeowners who act together if an individual homeowner acting alone would not be taxed on the same activity.”87

The inherent tax theory also serves as the rationale for the tax exemption for political organizations.89 Thus, the legislative history underlying this exemption

83 See Chapter 15.
88 West Side Tennis Club v. Comm’r, 111 F.2d 6 (2nd Cir. 1940), cert. den., 311 U.S. 674 (1940).
89 See Chapter 17.
stated that these organizations should be treated as exempt organizations, inasmuch as “political activity (including the financing of political activity) as such is not a trade or a business which is appropriately subject to tax.”

§ 1.6 OTHER RATIONALES AND REASONS FOR EXEMPT ORGANIZATIONS

There are, as noted, rationales for exempting organizations from federal income tax other than the political philosophy rationale and the inherent tax rationale.

One of these rationales, less lofty than that accorded charitable and social welfare organizations, is extended as justification for the exemption of trade associations and other forms of business leagues. These entities function to promote the welfare of a segment of society: the business, industrial, and professional community. An element of the philosophy supporting this type of exemption is that a healthy business climate advances the public welfare. The exemption for labor unions and other labor organizations rests on a comparable rationale.

The tax exemption for fraternal beneficiary organizations also depends, at least in part, on this concept. A study of the insurance practices of large fraternal societies by the U.S. Department of the Treasury concluded that this rationale is inapplicable with respect to the insurance programs of these entities because the “provision of life insurance and other benefits is generally not considered a good or service with significant external benefits” to society generally. This report added, however, that “tax exemption for these goods and services [insurance and like benefits] may be justified in order to encourage” the charitable activities conducted by these organizations. The inherent tax rationale “may” provide a basis for exemption for “certain” of these societies’ services, according to the report. Further, the report observed that “[i]nsurance is not a type of product for which consumers may lack access to information on the appropriate quantity or quality that they need.”

Other federal tax exemption provisions may be traced to an effort to achieve a particular objective. These provisions tend to be of more recent vintage, testimony to the fact of a more complex Internal Revenue Code. For example, exemption for veterans’ organizations was enacted to create a category of organizations entitled to use a particular exemption from the unrelated business income tax, and exemption for homeowners’ associations came about because of a shift in the policy of the Internal Revenue Service regarding the scope of exemption provided.
§ 1.7 FREEDOM OF ASSOCIATION DOCTRINE

for social welfare organizations. The exemption for college and university investment vehicles was the result of Congress’s effort to salvage the exempt status of a common investment fund in the face of a determination by the IRS to the contrary.101 As is so often the case with respect to the tax law generally, a particular exemption provision can arise as the result of case law, or to clarify it; this was the origin of statutes granting exemption to cooperative hospital service organizations,102 charitable risk pools,103 child care organizations,104 public safety testing entities,105 and prepaid tuition programs.106

§ 1.7 FREEDOM OF ASSOCIATION DOCTRINE

Tax exemption for nonprofit membership organizations may be viewed as a manifestation of the constitutionally protected right of association accorded the members of these organizations. There are two types of freedoms of association. One type—termed the freedom of intimate association—is the traditional type of protected association derived from the right of personal liberty. The other type—the freedom of expressive association—is a function of the right of free speech protected by the First Amendment to the U.S. Constitution.

By application of the doctrine of freedom of intimate association, the formation and preservation of certain types of highly personal relationships are afforded a substantial measure of sanctuary from interference by government.107 These personal bonds are considered to foster diversity and advance personal liberty.108 In assessing the extent of constraints on the authority of government to interfere with this freedom, a court must make a determination of where the objective characteristics of the relationship, which is created where an individual enters into a particular association, are located on a spectrum from the most intimate to the most attenuated of personal relationships.109 Relevant factors include size, purpose, policies, selectivity, and congeniality.110

The freedom to engage in group effort is guaranteed under the doctrine of freedom of expressive association111 and is viewed as a way of advancing political, social, economic, educational, religious, and cultural ends.112 Government,

These two associational freedoms were the subject of a U.S. Supreme Court analysis concerning the scope of a nonprofit organization’s right to exclude women from its voting membership.\footnote{Roberts v. United States Jaycees, 468 U.S. 609 (1984).} The Court concluded that the governmental interest in eradicating gender-based discrimination is superior to the associational rights of the organization’s male members.\footnote{Id. at 622–629.}

The Court held that an organization had a constitutional right, under the First Amendment, to exclude gay individuals from leadership positions because of their sexual orientation, overruled this opinion.\footnote{Boy Scouts of Amer. et al. v. Dale, 530 U.S. 640 (2000).} Application of the state’s antidiscrimination law was found to be a “severe intrusion” on the organization’s rights to freedom of expressive association.\footnote{Id. at 659.} The Court’s review of the record resulted in a finding that there was a sufficient basis to conclude that the organization does “not want to promote homosexual conduct as a legitimate form of behavior.”\footnote{Id. at 651.} The Court wrote: “The forced inclusion of an unwanted person in a group infringes the group’s freedom of expressive association if the presence of that person affects in a significant way the group’s ability to advocate public or private viewpoints.”\footnote{Id. at 648. In general, Constitutional Law § 1.9.}