## Index

Abbasi, R. Umar, 364–367  
ABC (American Broadcasting Company) News  
Aurora, Colorado, shootings, 195–196  
Food Lion investigation, 290–291  
John Edwards investigation, 250–251  
Nightline, Cynthia Wiggins case, 306–308  
payments to news sources, 231  
Virginia Tech killer’s video, 269  
abortion, as clash of core values, 19  
Abramson, Jill, 86, 234  
accidents, and privacy, 243–244  
accountability  
in blogs, 338  
case studies, 266, 303, 326  
definition, 34  
in explaining use of graphic images, 359  
vs. “responsibility,” 104–105  
in SPJ code, 95, 102–105  
accuracy  
in breaking news, 194–196  
checklist, 218  
complaints, from public, 64–65  
in digital era, 10–11, 197, 339  
theses, 205–207  
as an ethical value, 183  
and fairness, 197  
in reporting from social media, 254–255  
in SPJ code, 93–95, 197  
in unpublished guidelines, 332  
actual conflict of interest, 152–153  
Advance Internet, 257  
Advancing the Story, 204, 341  
advertisements, resembling news, 175  
advertisers, perceived influence on news, 71, 95, 179–181, 191  
advertising, in digital era, 174–178, 182  
see also adverterial; infomercial; native advertising  
advertising, ethical issues, 174–175, 180, 182  
advertising, models in news media  
Consumer Reports, 179  
mainstream media, 179–181  
shopper, 178–179  
Advertising Age, 176  
adverterial, 175  
Afghanistan, 35, 50, 85–86, 218  
aggregation, 146  
Ailes, Roger, 67  
AJR see American Journalism Review (AJR; name since 1992)  
Alabos, Yin, 359, 363  
Allen, Mike, 181  
Allen, Shea, 340  
Al-Qaida, 50, 86, 102, 125–128  
Amazon, 178  
American Association of Suicidology, 252  
American Broadcasting Company  
see ABC News (American Broadcasting Company)  
American Copy Editors Society (ACES), 144  
American Dialectical Society, 273  
American Foundation for Suicide Prevention, 252  
American Journalism Review (AJR; name since 1992)  
on detecting fabrication, 147  
on fact-checking newsmakers, 98  
on intervention by journalists, 39–41, 51, 54  
on journalist–police relationships, 224  
on journalists’ blogging, 338  
as a media watchdog, 33  
on Minnesota News Council closing, 104  
on multimedia journalism, 184  
on politicians’ romantic affairs, 250  
on social media, 255, 339  
on undercover reporting, 290–291  
see also Washington Journalism Review (name until 1992)  
American Press Institute, 176, 346  
American Society of News Editors (ASNE; name since 2009)  
on social media practices, 156–159, 339  
newsroom census, 182–183  
American Society of Newspaper Editors (ASNE; name until 2009), 89  
Canons of Journalism, 26, 89  
corrective policy survey, 205  
credibility survey (1998), 65  
on multicultural reporting, 310  
The Newspaper Credibility Handbook, 77, 110, 373  
American Veterans for Equal Rights, 318  
Anders, Gigi, 322–326  
Andrews, Erin, 160  
anonymous sources see confidential sources  
anticipating ethical issues, 4, 45, 120–121, 374  
APME see Associated Press Managing Editors (APME; since 2011, Associated Press Media Editors)  
apparent (perceived) conflict of interest, 152–153  
Apple, 86, 230  
applied ethics, 7–8, 15–16, 116, 123  
and critical thinking, 247  
and defending decisions, 121  
appropriation, in privacy law, 244–245  
appropriation plagiarism, 134  
Aristotle (384–322 bce), 17  
virtue ethics philosophy, 83  
Aristotle’s Golden Mean case study, 326  
in deciding ethical dilemmas, 119, 121–122  
in decisions on offensive content, 271  
definition, 83  
in FCC rules on tobacco, 83  
in journalism, 83–84  
strengths and weaknesses, 83–84  
virtue ethics philosophy, 83  
Arizona Republic (Phoenix), 314  
Arizona State University, 101  
Armstrong, Larry, 354  
Arrieta-Walden, Michael, 4  
Asbury Park Press (New Jersey), 183
Asian American Journalists Association (AAJA), 320

ASNE see American Society of News Editors (ASNE; name since 2009); American Society of Newspaper Editors (ASNE; name until 2009)

Assange, Julian, 86

assisted suicide, 3–4, 271

The Associated Press (AP), 127, 168–170

audditing, of accuracy, 197–198

attribution, as opposite of plagiarism, 288

The Atlantic, native advertising, 174–175

The Atlanta Journal-Constitution, 50, 63, 159

Atlanta Falcons, 159

Atlanta Journal-Constitution, 50, 63, 207–210, 317

The Atlantic, native advertising, 174–175

atomic bomb, 28

attribute, as opposite of plagiarism, 144–148

Avalon, Tony, 335

associated press stylebook

“illegal immigrant” banned, 315

“husband”/“wife” in all legal marriages, 320

Aurora, Colorado, shootings (2012), 195

Auth, Tony, 335

The Authentic Story, 308

Bagdikian, Ben, 289

Baker, Peter, 234

Baker, Robert L., 280–281

Baquet, Dean, 87

Baradell, Scott and Stack, Anh D., Photojournalism: Technology and Ethics, 357

Barlett, Donald L., 103, 122, 284–286, 288

Barnett, Brooke, 359

Barnicle, Mike, 138–139

Baron, Martin, 254

Barlett, Don, 42

Bastone, William, 254

Bayard, Hippolyte, 351

BBC, 273, 339

Beale, John, 352–353

beat reporting, 229–230

Benson, Lee, 169

Bentham, Jeremy, 81

Bercovici, Jeff, 366

Bernard, John, 369

Bernard, Joshua, 367–371

Bernstein, Carl, 287

Best Practices for Newspaper Journalists see Haiman, Robert J., Best Practices for Newspaper Journalists

Best Practices for Television Journalists, 312

Beyrer, Barry, Critical Thinking, 118

Bezos, Jeff, 178

bias, perceived by public

in framing stories, 66

in ideology, 67–68

in negative emphasis, 67

in word choice, 66

Bieber, Justin, 203

Bigart, Homer, 294

bin Laden, Osama, 140

bisexual see lesbian, gay, bisexual, and transgender issues in news coverage

Black, Hugo, 79

Black et al., Doing Ethics in Journalism

on codes of ethics, 92

on decision-making, 117

on intrusion by photographers, 361

on invoking First Amendment, 62

on minimizing harm, 99

Blair, Jason, 13, 103, 134–136, 139–140

blogging, for the news company and accountability, 338

case study, 344–347

and editing, 338–339, 345

and reporting, 202, 294, 337–338

see also social media, newsgathering

blogging, personal, 157, 161, 340

see also social media, personal

Blood, Rebecca, The Weblog Handbook, 342

Bly, Nellie, 289

Boardman, David, 163

Bobkoff, Dan, 257

Bok, Sissela, Lying, 286–287, 378

Boston Herald, 49

Boston Marathon bombing (2013), 195–196, 220–221

Bowden, Mark, 64, 72–73

Bowers, Greg, 254

Boyd, Gerald, 140

Bradlee, Benjamin, 290, 293

Bradley, Richard, 211

Brady, Jim, 334

Brain Droppings, 138

Brandon, Louis D., 244

Brettman, Allan, 160

Brill’s Content, 276

British Broadcasting Corporation (BBC), 273, 339

Broder, David, 96

Brooks, Rebekah, 144

Browne, Don, 171

Bunch, Will, 183

Burke, Timothy, 216–217

burning and dodging, in photography, 353

Bush, George H. W., 254

Bush, George W., 102–103, 253–254, 298, 342

business–news relationships see news–business relationships

Buttry, Steve, 218, 228

Buzzfeed, 178, 203

Byers, Dylan, 262

Byrd, James, 316

Byrd, Joann

on decision-making, 117

Respecting All Cultures, 310, 321–322

Cable News Network see CNN (Cable News Network)

The Call (Allentown, Pennsylvania), 344–347, 363

calotype, 350

Calvan, Bobby Caina, 340

Canadian Newspaper Association, 331

Canons of Journalism (ASNE code), 26, 89

Capus, Steve, 270

Carideo, Tony, 104

Carlin, George, Brain Droppings, 138

Carr, David

on citizens’ media preferences, 67–68

on mapping gun owners, 262

on subway-death photo, 366

on Twitter in newsgathering, 200

on Washington Post salon plan, 181

Carroll, John, 38

on ethics in journalism, 6–7, 12–13

as Los Angeles Times editor, 185–186

on hyperlinks, 341

Carroll, Kathleen, 64, 315

Carroll, Wallace, 12

Carvin, Eric, 200

case studies

codes of ethics, 93

decision skills, 7–8, 116, 122

discussion traps, 123
case studies (continued)
ethical theories, 85
ethical truths, 123
Cassidy, John, 179
categorial imperative see rule-based
thinking
Catledge, Turner, 244
The Cavalier Daily (University of Virginia), 214
CBC Newsworld, 363
CBS (Columbia Broadcasting System)
News
Jack Kevorkian video (1998), 271
Little Rock Central High (1957), 47–48
Lt. George W. Bush memos, 103, 342
Manit Ti’o case, 216
video-staging analysis, 356–357
Washington Navy Yard shootings (2013), 195
Cecil, Chris, 133–134
Census Bureau, racial and ethnic groups in
US population, 309–310
Central High School, Little Rock,
Arkansas, school desegregation
(1957), 47–48
chain ownership, as factor in ethical
awareness, 33
Challenger space-shuttle explosion (1986), 361
Chandler, Otis, 190
Charlotte Observer, 251
chat rooms, spying in, 300–303
Chattanooga Times Free Press
(Tennessee), 297–300
checkbook journalism, 230–231
opposed in SPJ code, 95
Cheektowaga (New York), 306–307
Cheney, Dick, 274, 345
Cherry Hill (New Jersey), 222–223
Chertoff, Michael, 98
Chicago Sun-Times, 15, 183, 289–290, 331
Chicago Tribune, 16, 27, 331, 338, 350
website (Chicagotribune.com), 338
children, interviewing, 232–233
Chipman, Brink, 169
Chiquita, 142
Chittal, Nisha, 162
Cho, Seung Hui, 268–270
Christians, Clifford G. et al., Media Ethics,
47, 81, 83, 377
Church of Scientology, 174–175
CIA agent, identification question, 122,
125–128
Cianfrani, Henry J. “Buddy,” 171
Cincinnati Enquirer, 142, 334
citizen bloggers, 62, 104, 318
and journalists, 342–343
citizen journalism, 152
see also user-generated content
civic activism, by business executives, 188
civic activities, as a potential conflict, 31,
163–164
civil disobedience, 18
Civil War, photo distortion examples, 352
CJFR Daily, 303
Clark, Roy Peter
on ethics, 32, 92
on hostility to journalists, 62
on plagiarism, 134–136
on tidying up quotes, 235
Clemente, Roberto, 236
Clinkingbeard, Bob, 74–76
Clintond, Bill, 250, 275
Clinton, Hillary Rodham, 250
CNN (Cable News Network), 71, 299
Boston Marathon bombing, 195–196
Newtown, Connecticut, shootings, 205
Octavia Nasr tweets, 161
offensive language, 273
Prince Harry blackout, 100
Richard Jewell case, 208
Sago Mine case, 112
Supreme Court healthcare ruling, 194
Valley of Death documentary, 103
website (CNN.com), 334, 355
code of ethics, Society of Professional
Journalists (SPJ)
changes, 2014 code, 92–93
guiding principles, 93
act independently, 101–102
be accountable and transparent, 102–105
minimize harm, 99–100
seek truth and report it, 96–99
standards of practice, 93
text of 2014 code, 94–95
codes of ethics
arguments against, 91
as a decision tool, 91–92, 119
history, 6, 10–11, 30, 89–90
lawyers’ objections to, 31–32, 90
staff involved in writing, 31
voluntary vs. enforceable, 90
Coleman, A. D., 366
Coleman, Renita, 70
Columbia’s Weekly, 89
Colón, Aly, 296, 311
Columbia Broadcasting System see CBS
(Columbia Broadcasting System)
News
Columbia Journalism Review (CJR), 31, 44
as a media watchdog, 33, 103
on reporters risking jail, 227
Columbia Missourian, 254
Columbia University, 290, 311
Columbine High School, mass shootings
(Colorado, 1999), 232
commentary, distinguished from reporting,
94, 97, 198, 338
commerce, social responsibility, 25–26
Commission on Freedom of the Press see
Hutchins Commission
Committed Journalism, 91
compassion, journalists and, 48, 231, 361,
375
in decision-making, 21, 82
as an ethical value, 7, 19
in SPJ code, 90, 95, 99–100, 198, 243
see also empathy, journalists and
complaints, analysis
lessons for journalists, 64–65
putting in perspective, 71–72
responding to, 63–64
complaints, from public, about journalists,
63–72
advertisers’ influence, 71
bias, 65–68
ethics of journalists, 70
insensitivity, 69–70
sensationalism, 69–70
unnamed sources, 69
completeness, in news stories, 199, 208,
312
Concord Monitor (New Hampshire), 361
confidential sources
guidelines, 227–229
protecting sources, 46, 227–228
shield laws, 19, 227
skepticism, of public, 69
conflict of interest
actual conflict, 152–153
apparent (perceived) conflict, 152–153
definition, 30, 152
dual nature of news company, 6, 62, 71
in ethics codes, 90, 92, 95
guidelines for avoiding, 31, 154–157
for news company, 178–180, 182,
190–192
in social media postings, 156–157,
160–162
value of written conflicts code, 154
see also disclosure, of unavoidable
conflicts
conflict of interest, problem areas
civic activities, 163–164
freebies, 158–159
relationships with sources and news
subjects, 164–172, 229
secondary income, 159–160
taking public positions on controversial
issues, 160–163
Connolly, William G., 144

The Conscience of a Newspaper, 72

consequentialism see ends-based thinking

Cooke, Janet, 32, 103, 137, 147–148

Cooper, Gloria, 23

Cooper, Matt, 299

Corbett, Philip B., 315

correcting errors, in news coverage

broadcast, 204–205

clarity in corrections, 204

digital, 204

explaining policy to audience, 204

history, 205

perception, by audience, 65

print, 204

in SPJ code, 93, 95

Cotliar, George, 191

crimes

and juveniles, 95, 100, 198, 248–249, 253

and privacy, 243–244

and sex, 95, 100, 198, 210–215, 225, 248–249, 263–266

see also rape

criminals

descriptions of suspects, 316

and news media, 46–47

critical thinking

in decision-making, 7–8, 91, 118, 247, 374

definition, 117–118

Critical Thinking, 119

Crittenden, Jules, 49

Crook, Sylvester, 236

cropping, of photographs, 353

crowdsourcing, 199–202

Cruikshank, John, 15–16, 20

Cullison, Alan, 50

cultures, in news coverage, 309–312, 316

essay, 321–322

Cuomo, Chris, 231

curation, 146, 341

Cuilty, Tom, 369

Cyberjournalist.net, 276

Daguerre, Louis-Jacques-Mande, 350–351

daguerreotype, 350

The Daily Collegian, Pennsylvania State University

tweeter’s identity revealed, 241–242

unpublishing requests, 331

The Daily Intelligencer (Doylestown, Pennsylvania), 229

Daily Racing Form, 166

The Daily Tribune News (Carterville, Georgia), 133–134

Dana, Will, 213

Daniels, Paul Michael, 224

Dantiszewski, John, 369

Dart Center for Journalism & Trauma, 232

Dartmouth College, 352

Daves, Rob, 167

Davis, Naeem, 365

Day, Louis A., Ethics in Media Communication

on applied ethics, 377

on Aristotle’s Golden Mean, 83

on ends-based thinking, 82

on privacy, 245

on Socratic method, 17

on transmitting ethical values to young, 18–19

de Montesquiou, Alfred, 367–371

deception

of audience, rejected, 287, 295–296

avoiding rationalizations, 286

of colleagues, rejected, 287

commission vs. omission, 296

decision guidelines, 288

definitions, 285–286

essay, 297

as a journalistic paradox, 295

of sources and story subjects, 287

values, for and against, 285

in Watergate reporting, 287

see also undercover reporting

decision skills, in case studies, 7–8, 116, 122

decision templates

for ethical dilemmas, 117–122

for offensive content, 270–271

for privacy questions, 245–247

for undercover reporting, 288

decision tools, 117

codes of ethics, 91

critical thinking, 117

decision template, 117, 119–122

theories of ethics, 79, 85

decisions, tests of

front-page test, 21, 119, 121

God-is-my-witness test, 122

mom test, 119, 121–122

Defined Issues Test, 70

Deitch, Richard, 218

deliberation, in decision-making, 117–118, 374

deontology see rule-based thinking

Department of Education, US, Office of Civil Rights, 278

Dershowitz, Alan, 139

Deseret News (Salt Lake City), 169–170

detached observer, journalist as, 39, 41, 48

Detroit News, 31

Dhonau, Jerry, 48

Diadiun, Ted, 339

dialect, in quotations, 236

Dickey, Jack, 216–217

digital dialogue, with audience, 72–73

digital era, in journalism

and ethical thought, 10–12, 97–99

and journalism practice, 10, 194–197, 201–202, 353

digital journalism, specific issues economics, 174–178

hyperlinking in news stories, 144, 156, 341–342

incivility in online comments, 334–337, 343–344

unpublishing dilemma, 329–334

The Digital Journalist, 363

dilemma see ethical dilemma; false ethical dilemma

Dillingham, Russ, 44–45

disclosure, of unavoidable conflicts, 101, 155

in blogs, 36

of ethical breaches, 136

in SPJ code, 95, 101

divided loyalties, 30, 159

Dobbs, David, 175

Dodge, Robert, 319

Dole, Bob, 250

Doing Ethics in Journalism see Black et al., Doing Ethics in Journalism

don’t ask, don’t tell, 318

Don’t Shoot the Messenger, 46, 290

double standard, 139, 317, 319

Dowd, Maureen, 10

Dowler, Milly, 143

Downie, Leonard Jr., 154, 250, 274


Downing, Kathryn, 190–192

Drake University, 169

Dred Scott v. Sandford (1857), 18

Drew, Richard, 362–363

Drudge, Matt, 207

Drudge Report, 100

dual nature, of news company, 6, 62, 71, 181

Dube, Jonathan, 276

duCille, Michel, 35
Duncan, Emma, 355
Dunlap, David W., 370
duty to report unethical behavior, 148
duty-based thinking see rule-based thinking
Dvorkin, Jeffrey, 41
Dwyer, R. Budd, 252, 276, 279–282

The Eagle-Tribune (Lawrenceville, Massachusetts), 316
Eckford, Elizabeth, 47–48
Eclipse Award, 166
The Economist, 355
editing
and blogs, 338–339, 345
and social media, 196, 339
Editor & Publisher, 112, 303
The Editorial Eye, 2nd edn., 66
editorials, and perceived bias in news, 63
reduced editorials, Atlanta Journal-Constitution, 63
Edwards, John, 250–251
Egan, Nicole Weisensee, 265
The Elements of Journalism see Kovach, Bill
and Rosenstiel, Tom, The Elements of Journalism
Elliott, Deni
on case studies, 122–123
on deception, 287
on learning from mistakes, 21
on photo illustrations, 356
Elliott, Sean, 354
Ellisberg, Daniel, 78–79
email
interviewing by, 234
and journalists’ accountability, 104
embarrassment, as factor in ethical awareness, 32
embedding, of journalists with military units, 48–50
empathy, journalists and, 34, 99, 121
ends-based thinking
in deciding ethical dilemmas, 119, 121–122
in decisions about offensive content, 271
in decisions about privacy, 246
definition, 81
in government-secrets cases, 85
vs. rule-based thinking, 84–85
strengths and weaknesses, 81–82
English, Kathy, 148, 204, 330–333
Erdely, Sabrina Rubin, 210–214
Erdman, David, 363
errors, in breaking news, 196–197
in Aurora, Colorado, shootings, 195
in Boston Marathon bombings, 195
in Newtown, Connecticut, shootings, 195
in Supreme Court ruling, 194–195
in Tucson, Arizona, shootings, 194
in Washington Navy Yard shootings, 195
Escobar, Gabriel, 312–313
Eshbach, Cliff, 280
ESPN, 160, 216, 218, 254
Esquire, 362
ethical awareness, growth of, in 1970s, 32–33
ethical behavior, by journalists, incentives, 5
ethical dilemma, 80, 85
decision template, 117–122
definition, 20
Heinz dilemma, 20, 80
in immigration reporting, 313–314
over intervention by journalists, 56
over unpublishing requests, 330
see also false ethical dilemma
ethical precepts, transmitting to young, 18–19
ethical theories see theories, ethical
ethical truths, 123
ethical values, 19
ethics
applied, 7–8, 15–16, 116, 123
definition, 16
green light vs. red light, 92
human vs. professional, 19, 39–41, 51–52
and journalism principles, 24–25
and law, 17–18
origin in ancient cultures, 16–17
see also codes of ethics
ethics and law, 17–18
codes see codes of ethics
Ethics in Media Communication see
Day, Louis A., Ethics in Media Communication
ethics of journalists, as perceived by public, 59–61, 70
ethnic groups see racial and ethnic groups
euthanasia, 271
Ewinger, James, 255–259
FAA see Federal Aviation Administration (FAA)
fabrication
definitions, 134, 145
examples, 27, 137–141
standards and enforcement, 144, 147–148
Facebook see social media, newsgathering;
social media, personal
Facebook Comments, 337
fact-checking
by citizen bloggers, 342
of newsmakers, 98
of social media, 203
FactCheck.org, 98
fairness
applying Golden Rule, 82
avoiding bias, 65–66
case studies, 207–214
ethical importance, 19, 197
in framing stories, 198
in rape cases, 249
in responding to complaints, 102
in seeking responses, 199
in SPJ code, 95, 197–198
in unpublishing, 329–333
in using social-media content, 255
false balance, 97–98
false ethical dilemma, 20, 120
see also ethical dilemma
false light, in privacy law, 244–245
Farhi, Paul
on hacking of George W. Bush emails, 254
on native advertising, The Atlantic, 175
on paying sources of news, 230
on police scanners in reporting, 196
on Rolling Stone rape allegations, 210–212
Farid, Hany, 312–313
Farley, Jim, 196
Faubus, Orval E., 47
FBI, 46, 196, 202, 208, 227, 263, 268, 293
FCC see Federal Communications Commission (FCC)
Federal Aviation Administration (FAA), 66
Federal Communications Commission (FCC), 272
Federal Trade Commission (FTC), 83, 175
Feeley, Mike, 151
Feldman, Mark, 226
Fine, Benjamin, 48
First Amendment, influence on journalism
ethics, 5–6
First Amendment Center, 40
First Look Media, 178
Fleishman, Jeffrey, 225, 237–238
flopping, of photographs, 353–354
Flowers, Genuifer, 250
Flynt, Leon Nelson, The Conscience of a
Newspaper, 72
fly-on-the-wall reporting, 41–44
case study, 53–56
Folkenflik, David, 63, 164, 264
Food Lion, 290–291
Forbes.com, 175, 366
Incentives for ethical behavior by impersonation, by journalists, 27, 287, 296
impartial journalism, 106–107
Immigration and Naturalization Service, immigrants, in news coverage, 312–315
see images offensive content; photography, Illinois State University, 296
illegal activities, by journalists, 141–144
Ifill, Gwen, 163
ideology, in choices of news outlets, 67–68
Hildebrandt Commission
Hilgenthal, John
Hull, Anne, 35, 40, 291–293
Hunt, Richard, 291–292
Hunter, Rielle, 250–251
Hussein, Saddam, 102
Hunter, Clark, 126, 330
Hubler, Shawn, 100, 171
Hoyt, Clark, 126, 330
Huffington Post, 203, 294, 365, 367
advocating press criticism, 103–104
covering society’s constituent groups, 308–309
defining journalistic duty, 28–29, 105
human vs. professional duties, 39–40, 51–56
Hunter, Rielie, 250–251
Hussein, Saddam, 102
Hutchins, John Maynard, 28
Hutchins Commission
advocated press criticism, 103–104
defined journalism’s social responsibility, 28–29
influenced journalism ethics, 30
hyperlinking in news stories, 144, 156, 341–342
ideology, in choices of news outlets, 67–68
Iffl, Gwen, 163
illegal activities, by journalists, 141–144
Illinois State University, 296
images see offensive content; photography, still images
immigrants, in news coverage, 312–315
case study, 322–326
illegal immigration, 313
Immigration and Naturalization Service, 42, 314
impartial journalism, 106–107
avoiding false balance, 98
fact-checking newsmakers, 98
vs. objectivity, 96
vs. opinionated reporting, 97–99
vs. stenography, 96
impersonation, by journalists, 27, 287, 296
incentives for ethical behavior by journalists, 5
incivility, and online comments, 334–337, 343–344
An Inconvenient Truth, 98
independence of journalists
doubted by public, 60
examples, 13, 127–128, 166
in journalism definition, 11
as a journalism principle, 25–26, 33, 101–102
in newsroom codes, 153, 157, 181
in reporter blogs, 346
from sources, 230
in SPJ code, 95
Indiana University
survey of journalists, 34, 107, 156
video research, 358
Indianapolis Star, 334
infomercial, 175
infotainment, 69–70
infomercial, 175
infomercial, 175
invasion, by journalists
in undercover reporting, 295
in journalist–police relationships, 44–47, 50–51
disclosure to audience, 40–41
arguments against, 39
in a digital dialogue, 72–73
and online incivility, 334–337, 343–344
Internet journalism
see digital journalism, specific issues
intervention, by journalists in news situations
arguments against, 39
on the battlefield, 48–50
at Central High School, 47–48
disclosure to audience, 40–41
in fly-on-the-wall reporting, 41–44, 53–56
guidelines for intervention decision, 224
in journalist–police relationships, 44–47, 224
in Katrina coverage, 39–41
interview show on television, paid, 182
interviewing children, 232–233
by email, 234
in-text advertising, 182
invasion, by journalists
legal restraints, 244
in news photography, 360–361
in undercover reporting, 295
Investigative Reporters and Editors (IRE), 295–296
investigative reporting
case studies, 74–76, 300–303
and trivial subjects, 291
undercover, 289–291
Walter Reed story, 291–292
Iraq War
embedding of journalists, 48–50
photography, 184, 349–350
pre-invasion reporting (2003), 102, 226
Rumsfeld Q&A with troops, 297–300
Irby, Kenneth, 350, 355, 359, 366
Irwin, Will, 89
Izard, Ralph, 30
Jackson, Brooks, 98
Jackson, Jesse, 274–275
Jacobs, Mike, 59
Jacobson, Julie, 367–371
James, Caryn, 271
Jasper, Texas, racial killing (1998), 316
Jenoff, Len, 224–225
Jewell, Richard, 66, 199, 207–210
JimKonennesko.com, 157
Joan Shorenstein Center for Press, Politics and Public Policy, 299
Johnson, Broderick, 155
Johnson, Peter, 136
Johnson & Johnson, 26
Johnson, David Cay, 183
Jones, Alex, 136, 299
Jones, Paula, 250
Jonesboro, Arkansas, school shooting (1998), 253
Jordan, Gerald, 66
Josephson, Michael
on critical thinking, 117
on deception, 286–287
on decision-making, 21, 121–122
on defining ethics, 16
on ends-based thinking, 81–82
on false ethical dilemma, 20
on Golden Rule, 82
on intervention by journalists, 40–41
on photography, 359
on rationalizations, 30, 124–125
on relationship of ethics and law, 17–18
on rule-based thinking, 80
on values, 19–20
Journal of Mass Media Ethics, 356
journalism
aggressive yet ethical, 8
author’s definition, 11
characteristics in twenty-first century, 11–12, 34–35
and codes of ethics, 6–7
and ethical awareness, 29–33
independence, 11, 25, 26, 33, 101–102
loyalty to citizens (the audience), 11, 152, 179, 224, 375
as a profession, 33
and public perception, 58–63
purpose and guiding principles, 24–25
Los Angeles Times (continued)
on history of news-media corrections, 206
and Iraq War medical treatment, 184
John Carroll as editor, 6, 12–13, 185–186
on mayor’s affair, 170
on offensive language, 274–275
Orangeburg, South Carolina, shootings (1968), 293
“Orphans of Addiction” story, 53–56
photographic issues, 349–351, 354
publishing government secrets, 87
Sago Mine reporting, 111–112
Staples Center, 13, 103, 190–192
Tupak Shakur story, 202, 204
website user comments, 337
wikitorial experiment, 336
Lott, Trent, 343
Louisiana State University, 70
Lounsberry, Emilie, 229–230
Loveday, Steve, 303
Lowe, Caroline, 166–168
loyalty, of journalists to citizens (the audience)
conflicts of interest, avoiding, 152–153, 179–180
in journalism definition, 11
in journalist–police relationships, 224
as a principle of journalism, 25, 375
in SPJ code, 95
Luce, Henry, 28–29
Ly, Phuong, 315
Lynch, Jessica, 218
Lyon, Santiago, 369–370
MacCluggage, Reid, 285
Madison Capital Times (Wisconsin), 31
Magnuson, Robert G., 190
“mainstreaming” of news sources, 317
Manchin, Joe III, 110–113
manipulation, of photographs see photography, still images; videography
Manning, Chelsea (Bradley), 86
Maraniss, David, 236
Margolick, David, 48
Marimow, Bill, 10, 197–199
Marine Corps, US, 367–371
Marketplace, NPR, 159
Marley, Patrick, 185
Marin, Enrique, 236
Marder, Wiliam, 298
Mark, Daniel, 236
Marketplace, NPR, 41, 50, 63, 237
see also NPR (preferred name since 2010)
on naming undocumented immigrants, 314
on reporting on rape, 248
McCarthy, Joseph, and journalistic objectivity, 96
McCarthy, Julie, 40
McCarthy, James F., 147
McCaughhey, Bobbi, 243
McClatchy Newspapers, 186, 324, 340
McGill, Lawrence T., 71
McGill, Ralph, 63
McGuire, Thom, 349
McGuire, Tim, 101
McIntyre, Jamie, 299
McIntyre, John, 183, 218
McLellan, Michele, The Newspaper Credibility Handbook, 77, 110, 373
McMasters, Paul, 40
McPhee, John, 294
Meadows, Mike, 354
Meadville Tribune (Pennsylvania), 282
media, use of term, 71
media economics, 178
Media Ethics, 47, 81, 83, 377
Media Ethics: Issues and Cases, 243
Merrill, John C., Journalism Ethics, 66, 80, 91
Merritt, Davis “Buzz,” 186, 188
Metropolitan State University, 166
Meyer, Eugene, 26
Meyer, Philip, The Vanishing Newspaper, 186
Meyers, Dan, 238
Miami Herald, 133, 229, 250
Micek, John L., 344–347
Michigan State University, 189
Victims and the Media Program, 68
military information, withholding, 100
Mill, John Stuart, 81
Miller, Gary, 281
Miller, Jayne, 164
Miller, Judith, 226–227
Miller, Robert, 324
Mills, Wilbur D., 249
Milwaukee Journal Sentinel, 185, 358
Minnesota News Council, 104
minority, use of term, 315
Minthorn, David, 315
Mirage, The, 289–290
see also Pulitzer Prizes
Miscavige, David, 174
Mississippi State University, 236
Mitchell, Bill, 265
Mohammed, Khalid Shaikh, 125–127
mom test, of a decision’s soundness, 119, 121–122
moral agent
in case study, 258
and critics of ethics codes, 91
and decision skills, 84, 118
definition, 20
defining ethics theories, 80, 83
moral incentive for ethical behavior by journalists, 5
Moral Reasoning for Journalists, 356
morals, synonym for ethics, 16
Morgan, Arlene Notoro, 311
Morgan et al., The Authentic Story, 308
Morlin, Bill, 301, 303
Moseley, Ray, 48
Moynihan, Daniel Patrick, 97
Moynihan, Michael, 141
MSNBC, 67, 139
website (MSNBC.com), 363
Mt. Lebanon High School (Pennsylvania), 276–278
Mulcaire, Glenn, 143
multimedia journalism, 183–184
Murdoch, James, 143
Murdoch, Rupert, 67, 142–143
Musser, Jennifer, 72
MySpace, 255
Nagasaki, atomic bombing (1945), 28
Natori, Anthony, 187
Nariset, Raju, 160
Nas, Octavia, 161
National Advisory Commission on Civil Disorders see Kerner Commission (1968)
National Association of Black Journalists (NABJ), 320
National Association of Hispanic Journalists (NAHJ), 320
National Association of Radio News Directors, 90
National Broadcasting Company see NBC (National Broadcasting Company) News
National Enquirer, 250–251
National Football League, 159
National Geographic, 351
The National Journal, 152
National Labor Relations Board (NLRB) and rulings on newsroom ethics code, 31
National Lesbian and Gay Journalists Association (NLGJA), 319–320
National News Council, 29, 104, 148
National Newspaper Association, 189
National Press Photographers Association (NPPA), 44, 350, 352, 354, 357, 366
National Public Radio (NPR), 41, 50, 63, 237
see also NPR (preferred name since 2010)
Index

National Security Agency (NSA), 186
National Summit to Fight Plagiarism and Fabrication, 144
National Turf Writers Association, 166
native advertising
definition, 174
ethical concerns, 175–176
reasons for growth, 176–177
Native American Journalists Association (NAJA), 320
Naughton, James M.
on codes of ethics, 92
on news judgment, 197, 206–207
on transparency, 65
Nazario, Sonia, 41, 53–56, 314
 NBC (National Broadcasting Company)
News
Olympic torch case, 169
Richard Jewell case, 207–209
Virginia Tech video on Nightly News, 268–270
Washington Navy Yard shootings, 195
Nelson, Jack, 293
Neulander, Carol, 223
Neulander, Fred J., 223–224
Neumann, Jonathan, 148
The New Republic, 137–138
The New Yorker, 141, 179, 294, 333
New York Newsday, 356
New York Post, 71, 195, 345
subway fatality case study, 364–367
anonymous sources, 227–228
blogging to explain decisions, 338
code of ethics, 92
conflict-of-interest standards, 133–134, 153–154, 159, 163–165
crowdsourcing, 201
digital subscriptions, 179
fairness standards, 199
identifying a CIA agent, 125–128
immigration terminology, 315
Iraq pre-invasion reporting, 102, 226
Jayson Blair misconduct, 103, 139–140
native advertising, use of, 176
news–business relationships, 187
offensive-language standards, 273–275
Pentagon Papers, 78–79
photography issues, 351–352, 355, 363, 370
publishing government secrets, 86–87
quote approval, rejected, 234
quoting, 235
seeking response to allegations, 199
social media, conflict issues, 157, 161–162
source relationships, 164–165, 172
Unabomber manifesto, 47
unpublishing policy, 330
verbatim quoting, 235–236
website user comments, 335–336
New York University, 141, 289, 297
New York World, 27, 289
Newark Star-Ledger, 218
Newman, Robert, 354
The News about the News, 24
News & Observer (Raleigh, North Carolina), 251, 314, 322–326
news archives, maintaining integrity of see unpublishing
news companies, dual nature, 6, 62, 71, 181
news councils, state level, 104
news environment, as factor in ethical awareness, 32
news industry
economic transition in digital era, 9–10, 177–178, 182
news delivery, by platform, 9
racial and ethnic minorities in, 309
social responsibility, 25–26, 28–29
News of the World, 142–143
News Photographer magazine, 44, 356
news stories
and completeness, 199, 208, 312
and fairness, 65–66, 197–199, 255
framing of, 66, 98, 198–199, 311
news subjects, identifying by race, 315–316
News Values see Fuller, Jack, News Values
news–business relationships, 185–188
case study, 190–192
church–state metaphor, 186
communication, appropriate level, 185
essay, 188–189
wall metaphor, 185
NewsHour with Jim Lehrer, PBS, 251
newsmakers, ordinary people as, 100, 248, 359–360
Newspaper Association of America (NAA), 189
Newspaper Research Journal, 280
News-Tribune (Tacoma, Washington), 335
Newsweek, 353–354, 356
Nicaragua, 231
Nieman Foundation, 338
Nieman Lab, 341
Nieman Reports
analyzing journalism issues, 103
on fly-on-the-wall reporting, 42
on Hartford Courant blogger, 340
on native advertising, 103
on social media in reporting, 202–203, 337
Nightline, ABC, 306–308
Nixon, Richard M., 67, 100, 287
Noguchi,Yuki, 201
nonethical values, 19
Norris, Michele, 155
North Carolina State University, 282
NPPA see National Press Photographers Association (NPPA)
NPR (preferred name since 2010), 155, 157, 159, 194–196, 218, 227–228, 233
see also National Public Radio (NPR)
nudity, and photography, 270, 275, 358, 360
Nuland, Victoria, 273, 274
Nuremberg tribunals, influence on ethics, 18
Nutt, Amy, 218
Obama, Barack, 15, 194, 274, 294, 318, 355
objectivity see impartial journalism
O’Brien, Tim, 356
Ochs, Adolph, 26
Odell, Kristin, 242
offensive content
decision process, 270–271
definitions by FCC, 272
in perceived insensitivity, 271–272, 367–371
in words, 272–275, 276–278
Ohio University, 30
Oklahoma City bombing (1995), 200, 237–238, 358
Olafson, Steve, 340
Olson, Shad, 162–163
Olympic torch, 168–169
Olympics, Atlanta (1996), 207–210
Olympics, Salt Lake City (2002), 168–169
Omidyar, Pierre, 178
On the Media, NPR, 237, 256
ONA see Online News Association (ONA)
online comments, incivility in, 334–337, 343–344
online disinhibition effect, 336
Online Journalism Ethics, 11–12
Online News Association (ONA), 90, 276
effects code project, 11, 107, 204, 255
op-ed, 25, 97, 151, 241, 273, 336
Oprah Winfrey Show, 269
Orange County Register (California), 351
Orangeburg, South Carolina, 293
“public’s right to know,” 63, 243
publishers, civic activism, 188
Puerner, John, 185–186
Pulitzer Prizes
Janet Cooke’s returned prize, 103, 137
Mirage story rejected, 289–290
William L. Laurence’s atomic-bomb award, 27–28
Puniska, Brett, 108–110
Puniska, Gabriel J. Jr., 108
Puniska, Marilyn Sue, 108–110
Pynn, Manning, 92
Quill magazine, 248
quote approval, 234
quoting
in codes of ethics, 235
dialect and, 236
direct, 235
indirect, 235
partial, 235
slang and, 236
tidying up, 235–237
race, precision in writing about, 66, 316
The Race Beat, 48, 243
rationalizations, 121, 124–125, 247, 296
Ray, Elizabeth, 249
Raymer, Steve, 366–367
Reader's Digest, 139
Reagan, Ronald, 355
Reed, Roy, 294
Reiley, Mike, 169
Reitan, Maria, 167
Remnick, David, 141
research plagiarism, 134
respect for the audience, 102, 269–271
Respecting All Cultures, 310, 321–322
response from subjects criticized in news stories, 199
retouching, photography, 353
Hipstamatic and Instagram effects, 355
in magazines, 355
Reuss, Carol, 91
Reuters, 157, 218, 262, 273, 355
Rhoades, Rex, 44
Rice, Donna, 250
Riddar Publications, 186
Rieder, Rem, 87, 98, 144, 196
Rupp, Joseph A., 187
Ritter, Hal, 141
Roanoke Times (Virginia), 336–337
website (Roanoke.com), 337–338
Roberts, Gene, 178, 188–189
case study, 170–172
and Hank Klibanoff, The Race Beat, 48, 243
Robertson, Lori, 147
Rogers, Alan G., 318–319
Rolling Stone, 210–214
Rolodex lists of sources, 316–317
romantic relationships, journalists and sources/subjects, 103
Romenesko, Jim, 103, 135, 141, 157
Romenesko effect, 135
Roosevelt, Franklin D., 353
Rosario, Ruben, 167
Rosen, Ira, 291
Rosen, Jay, 294
Rosenstiel, Tom, 113, 299, 346
Roth, Brian, 195
Ross, Jessica, 269
Ross, Madelyn, 282
Rove, Karl, 163
Rowe, Sandra, 4, 33
RTDNA see Radio Television Digital News Association (RTDNA; name since 2008)
scientific method, in reporting, 199, 375
scrutiny, by media critics, as factor in ethical awareness, 33
The Seattle Times, 163, 218, 255
Secondary income, journalists, 159
Segall, Bob, 74–76
Seib, Philip, 198
and Fitzpatrick, Kathy, Journalism Ethics, 46, 230
Seife, Charles, 141
Seldes, George, 29
self-plagiarism, 134, 141, 146
sensationalism, 69–70
Seplow, Stephen, 38, 67
September 11, 2001, 59, 85, 101–102, 125, 319
news coverage, 23–24, 362–363
rule-based thinking
categorical imperative, 80
in deciding ethical dilemmas, 119–120
in decisions about offensive content, 271
definition, 80
vs. ends-based thinking, 84
strengths and weaknesses, 80
rumors, 202–203, 205
Rumsfeld, Donald, 297–300
Running toward Danger, 23–24, 363
Sabato, Larry, 249
Sacramento Bee (California), 340
Saffold, Shirley Strickland, 255–259
Saffold, Sydney, 256
Sago, West Virginia, 110–113
Salsina, Mirthala, 100, 170–172
Salt Lake Tribune, 168–170
Sam, Michael, 254
San Antonio Express-Record (Texas), 139
Sandinista–Contra conflict, 231
Sandomir, Richard, 159
Sands, Ken, 341
Sandy (hurricane, 2012), 201
Sandy Hook Elementary School see Newtown, Connecticut
Sanford, Bruce W., Don’t Shoot the Messenger, 46, 290
Santana, Michael, 70
Santana, Ruben, 167
Santos, Ken, 341
Santana, Michael, 70
scientific method, in reporting, 199, 375
scrutiny, by media critics, as factor in ethical awareness, 33
The Seattle Times, 163, 218, 255
Secondary income, journalists, 159
Segall, Bob, 74–76
Seib, Philip, 198
and Fitzpatrick, Kathy, Journalism Ethics, 46, 230
Seife, Charles, 141
Seldes, George, 29
self-plagiarism, 134, 141, 146
sensationalism, 69–70
Seplow, Stephen, 38, 67
September 11, 2001, 59, 85, 101–102, 125, 319
news coverage, 23–24, 362–363
sex crimes, victims of, 95, 100, 198, 210–215, 225, 248–249, 263–266
see also rape
Shakur, Tupac, 202, 204
Shane, Scott, 125, 128
Shanksville, Pennsylvania, September 11, 2001, 23
Shapiro, T. Rees, 212–213
Shaw, David, 191, 205
Sheidlower, Jesse, 273–274
Shelby, Don, 167–168
Shelley, James E., 168–169
Sheridan, Phil, 165
Shoemaker, Jane, 66, 73–74
Short, Alice, 190
showing copy to sources, 233–234
Shribman, David, 277
Siebert, Frederick et al., Four Theories of the Press, 29
Sigma Delta Chi, 90
see also Society of Professional Journalists (SPJ; name since 1973)
Sill, Melanie, 325
Silverman, Craig, 144, 202–203, 205–206
Silverman, Mike, 112
Simpson, O. J., 353
Singer, Eric, 46–47
Singer, Jane B., 34, 35–37, 102
Friend, Cecilia, Online Journalism Ethics, 11–12
slang, in quotations, 236
State, 219
Smith, Anna Nicole, 69–70
Smith, Mike, 159
Smith, Patricia, 138–139
Smith, Roberta, 254
Smith, Steven A., 198, 300–303
Smith, Susan L., 277
Smith, William E., 279–280
The Smoking Gun, 202, 253–254
Smolkin, Rachel, 39–41, 51
Snowden, Edward, 86–87, 98
social media, newsgathering
communication with audience, 104
correcting errors on Twitter, 204
duty to sort fact from rumor, 202–203, 205
as early warning of breaking news, 200
editing news tweets, 196, 339
privacy issues, 254–255
RT and MT for attribution, 146
survey of social-media use, 156
tweet that became news, 241–242
social media, personal
best-practice guidelines, 156–157
tweets, examples, 160–162, 339–340
social responsibility
in commerce, 25–26
in news industry, 25–26, 28–29
socialization see ethical precepts, transmitting to young
Society of Professional Journalists (SPJ; name since 1973) see code of ethics, Society of Professional Journalists (SPJ); Sigma Delta Chi
Socrates (469–399 bce), 17
Socratic method, 17
Sokolsky, George, 29
Solomon, John, 237
Solomon, Lee A., 224
Somaiya, Ravi, 212
Sommers, Christina Hoff, 123
Sonderman, Jeff, 337
sources
authority, 226
diversifying, 317
first-hand knowledge, 228
payment of, 230–232
relationships of journalists with,
223–226, 228–230, 233–234
see also confidential sources
source/subject–journalist relationships
see journalist–source/subject relationships
South Asian Journalists Association (SAJA), 320
South Bend Tribune (Indiana), 215–216
South Carolina State College, 293
Spencer, Jason, 255
Spitz, Brian, 287
Spitzer, Elliot, 338
Spivak, Cary, 98
SPJ see Society of Professional Journalists (SPJ; name since 1973)
The Spokesman-Review (Spokane, Washington), 198, 300–303
sponsored features, in newspapers, 182
sponsored newsrooms, radio, 182
Sports Illustrated, 187, 218
spying, in chat rooms, 300–303
St. Augustine Record (Florida), 183
St. George, Donna, 318
St. Louis Post-Dispatch, 105–106
Pentagon Papers, 79
St. Petersburg Times (Florida; since 2011, Tampa Bay Times), 108–110
Stalberg, Zachary, 188
Staley, Lynn, 354
Staples Center (Los Angeles), 13, 103, 182, 185, 190–193
Starbucks, 178
Starr, Kenneth, 275
Starr Report, 275
Star-Tribune (Minneapolis), 101, 167, 204
Stassen-Berger, Rachel E., 204
The State of the News Media (annual reports, Pew Research Center)
analyzing trends in the profession, 103
on public hostility to journalists, 59
revenues, news companies, 177
Stecklow, Steve, 231
Steele, Bob
on blogging by journalists, 341
on deception, 291
on decision-making, 118
on digital archives, 330
on digital journalism, 197
on identifying CIA agent, 127–128
on identifying online commenter, 258–259
on intervention by journalists, 50
on journalist–source relationships, 8
on patriotism and journalism, 101
on photography, 360, 371
on police–journalist relationships, 100
on Rumsfeld Q&A case, 295
Steele, James B., 103
Steiger, Paul E., 27, 50
Steinman, Ron, 352
stencil test, of questionable ethics, 117
stereotypes, 29, 66, 308–310, 315
Stern, Nick, 355
Stevens, Bill, 108–110
Stewart, Martha, 139, 354, 356
Stewart, Potter, 18
Stockton, Halle, 43, 51–52
Stone, I. F., 29
Storm, Matthew V., 138–139
Storm, Brian, 363
Storyful, 200, 220–221
Strangers among Us, 326
Strausheim, Carl, 339
Stray, Jonathan, 341
Strenz, Herb, 169
Stroud, Matt, 213
subjects, of news coverage
deceiving, by journalists, 287, 294
entitled to accountability from
journalists, 105
in fly-on-the-wall reporting, 41–44, 51–56
identified by race, 315
journalists’ relations with, 154, 164–166,
197–198, 225
in minority communities, 312–314
paying, 230–232
privacy, 244–249, 375
quoting, 236
Tifft, Susan, 70 Tidwell, Sam, 271 Tennessean (Nashville, Tenn.), 317 values Valley of Death documentary, 103


UNITY, 320 University of Arkansas, 66 Center for Ethics in Journalism, 242 University of California, Berkeley, 135, 176, 229, 334, 337 University of Chicago, 28 University of Florida, 144 University of Houston, 336 University of Kentucky, 33 University of Maryland, 134, 339 Philip Merrill College of Journalism, 135 University of Missouri, 26, 70, 254 University of Pennsylvania, 210, 366 Annenberg Public Policy Center, 98, 252 University of San Francisco, 175 University of Southern California, Annenberg School for Communication, 262, 296 University of Virginia, 211, 249 see also The Cavalier Daily (University of Virginia) unnamed sources see confidential sources unpublishing, 329–333 ethical values in conflict, 330 best practices, 332 USA Today, 136, 138, 363 Jack Kelley scandal, 103, 134, 140–141, 148 Rem Rieder media columns, 87, 144, 196 Website (USAToday.com), 338 user-generated content attribution to source, 146 verification, 199–202 Ut, Huynh Cong “Nick,” 363 utilitarianism see ends-based thinking

Valley of Death documentary, 103 values in decision template, 119–122 definition, 19 in determining choices, 19 ethical, 19, 120 in ethical dilemma, 20, 120 in false ethical dilemma, 20, 120 of journalism, 7, 123 nonethical, 19, 120 of society, 7, 18, 29 Vane, Sharyn, 322–326 The Vanishing Newspaper, 186 Vaths, Paul, 279, 281 Ventura, George, 142 verification, 199–202 see also crowdsourcing Vickers, Robert, 151–152
videography
integrity standards, 356–358
and music, 358
and slow motion, 358
vs. still-image standards, 357
see also photography, still images; visual journalism
Vietnam War, 32, 103, 360
and Pentagon Papers, 78–79
Villaraigosa, Antonio, 100, 170–172
Villaraigosa, Corina, 170
Virginia Tech University massacre (2007), 255, 268–269, 337
The Virtuous Journalist, 118
visual journalism
intrusion, 360–361
nudity, 270, 275, 358, 360
public grief, 360
see also photography, still images; videography
Vox Media, 178
WAAY (Huntsville, Alabama), 340
The Wall Street Journal, 27, 50, 141, 162, 231, 262, 318
digital subscriptions, 179
offensive-language standards, 273–274
undercover reporting, 290
Winans case, 142
Wallace, Chris, 98
Walsh, Brian, 349–351
Walter Reed Army Medical Center, 35, 62, 291–293
Ward, Butch, 112, 255
Ward, Caitlin, 255
Warren, Samuel D., 244
Washington and Lee University, 104, 224, 243, 311, 351
Washington Journalism Review (name until 1992), 33
see also American Journalism Review (AJR; name since 1992)
Washington (State) News Council, 104
conflict-of-interest policies, 24, 154, 158, 160, 163
corrections standards, 204
Edward Snowden revelations, 86
immigrant reporting, 312–313
Iraq pre-invasion reporting, 102
Janet Cooke fabrications; returned Pulitzer Prize, 32, 103, 137, 147–148
Katrina coverage, 40, 318
Major Alan G. Rogers obituary, 318–319
offensive-language standards, 273–275
Pentagon Papers, 79
photographic standards, 352, 355
politicians’ affairs, 249–251
purchase of Post by Eugene Meyer (1933), 26; by Jeff Bezos (2013), 178
quoting, 235
on Rolling Stone rape story, 210–215
salon initiative cancelled, 181–182
social media, 157, 160, 204, 339
Unabomber manifesto, 47
undercover-reporting issues, 289, 290, 293
Walter Reed Army Medical Center investigation, 35, 62, 291–292
website (Washingtonpost.com), on reader interactivity, 334
Wasserman, Edward, 176, 229, 337, 343–344
watchdog journalism, 25, 33, 35, 94
public support for, 71–72
Waters, Rob, 325
WBAL (Baltimore), 164
WCCO (Minneapolis), 166–167
Web journalism see digital journalism, specific issues
The Weblog Handbook, 342
Weiner, Anthony, 231
Weingus, Leigh, 365
Welch, Paul, 48
Wellington, John, 282
Wemple, Erik, 212, 262
Wenger, Debora and Potter, Deborah, Advancing the Story, 204, 341
West, Jim, 300–303
Westin, Av, Best Practices for Television Journalists, 312
Weymouth, Katharine, 181
Wheaties test, of offensive content, 271
Wheeling Intelligencer (West Virginia), 369
whistleblower, as source, 69, 86, 228
White House, 35, 163, 228, 316, 354
Whitman, Erin, 318
WHTM (Harrisburg, Pennsylvania), 280, 282
Wichita Eagle, Wichita Beacon, 186
Wiggins, Cynthia, 306–308
Wiggins, J. Russell, 158
WikiLeaks, 86
wikitorial, 336
Wilbanks, Jennifer, 317
Wilkins, Lee, 70
Willes, Mark, 190–193
William, Prince, 142–143
Williams, Brian, 268–269
Williams, Linda, 325
Williams, Sherman, 358–359
Wilson, Kimsey, 338
Wilson, Thomas, 297, 298
Winans, Michael, 231–232
Wired, 175
Wired.com, 141
Winnhouse, Alissa, 264–265
WITI-TV (Milwaukee), 74–76
WLYH (Lancaster, Pennsylvania), 280
Wojciechowski, Gene, 218
Wolf, Tom, 296
Woo, William F., 62, 105–106
Wood, L. Lin, 209
Woods, Keith
The Authentic Voice, 308
on defining ethics, 16
on identifying news subjects by race, 315–316
on “mainstreaming” source lists, 317
on precision in writing about race, 66
on writing about other cultures, 309, 311
Woodward, Bob, 287
Worley, Dwight R., 259–263
WPVI (Philadelphia), 280
WPXI (Pittsburgh), 280
Wray, Eric, 308
WSLS-TV (Roanoke, Virginia), 269
WTOP (Washington, DC), 196
WWAY (Wilmington, North Carolina), 159
Yahoo!, 197
YouTube, 146, 220
Yu, Nan, 318
Zambia, 231–232
Zeeck, David, 335
zero tolerance, in altering photos, 352
see also photography, still images
Zhou, Julie, 336
Zorn, Eric, 338
Zucchino, David, 50, 184