Abdel-Malek, A. 327
Abkhazians 293–4
aboriginal peoples 278
Abouharb, M. Rodwan 118, 138–46
absolutism 200, 208
religious 305
Abu Dhabi 109
Abu-Lughod, Lila 341, 342
accidents 266, 267
prospect/possibility of 278, 280
accommodation and dislocation 277
accountability 77, 78, 85, 137, 165, 297
corner for 296
economic 126
elected leaders to constituents 133
insistence on 155
accountancy 96
Ace Hardware 383
acid rain 164
Acocella, Joan 46n
Act of Settlement (1701) 87
activism 69, 87, 132
cross-border 138
ethnic-based 15
global justice 131
social 142
transnational 133
adaptability 350
adaptation 396, 402
adverse publicity 358
advertising 183, 186, 193, 195, 298–9, 312, 368, 392
captains of consciousness 194
exclusive rights 358
public interest advocacy 187
advertising agencies 186
transnational/international 211, 313–14
advocacy groups 6, 416
cross-border 5, 15
transnational networks 5, 138
aerospace industry 185
Aeschylus 48, 55, 56
affirmative action 39, 423
Afghanistan 70, 269, 303
call for military occupation of 234
McDonald’s in 395
Northern Alliance in 304
Russian invasion 304
US support for “freedom fighters” 233
AFL (American Federation of Labor) 189
Africa 9, 59, 64, 65, 76, 104, 189, 216, 234–41, 291, 344, 357
anti-colonial nègritude formation 352
colonial system 322
contemporary cinema 66
corrupt leadership 118
dealings with international organizations 412
debt problem 163
European and Afro-New World conceptions of 340
fast-food restaurants 314
free markets 78
global capital flows 275
global stock market capitalization 275
IMF measures and 150–6
impact of IMF conditionalities 330
indigenous languages 41
Islam’s borders in 310
nationalism important in 418
rise of the state and its expansion across 422
spread of AIDS 164
tensions among primordial groups 159
terrorist organizations 266–7
Western conceptions of 61
women who found asylum in France 194
see also East Africa; North Africa; Northeast Africa; sub-Saharan Africa; West Africa; also under various country names, e.g. Angola; Chad; Congo; Egypt; Kenya; Lesotho; Libya; Malawi; Nigeria; South Africa; Sudan; Zaire; Zanzibar; Zimbabwe
African Americans 194, 326, 327, 349
African civilization 21, 24, 29
non-Islamic 310
Africanization 323
Afro-Creole celebratory traditions 356
Agamben, Giorgio 113, 115–16
crisis for 227
human, eradication of 245, 253–4
imputation to things 255
mimicry as 63
structure versus 253, 422
agrarian interests/disturbances 91, 209
agriculture 87, 161
capitalist 207
dynamic division of labor between industry and 201
prime site of globalization 315
terms of trade turned against 154
transition to manufacturing 82
agroindustry 312
Ahmad, Aijaz 65
AIDS pandemic see HIV/AIDS
air pollution 163, 177, 260, 264
airlines 185, 374
Index

Ajami, Fouad 39, 40–1
Albania 26, 137
al-Banna, Sheikh Hassan 302
Albright, Madeleine 306
Albrow, Martin 4, 12, 14
alchemists 263
alcohol 395, 401
Alexandrian empire 281
alienation 222, 309, 341, 391
condition tantamount to 328
contemporary labor 374
Marx’s analysis of 374, 379
young men 302
al-Jazeera TV 304
allegiances
parochial 160
primordial 160
subnational 159, 160
supranational 159
transnational 159
Allen, Woody 385
Allende, Salvador 102, 110
al-Qaeda 233
Asian or African members 266
alterity 59, 61
Althusser, Louis 224
Amazon.com 82
ambivalence 45, 255, 267, 289, 298, 326
chronic 63, 65
humanitarian agenda 237
radical 238
resistance and 61–3
AmCham 189
American Civil Liberties Union 302
American Civil War (1861–5) 301
American civilization 26
American Empire 52, 234
see also US imperialism
American films 292
American Philosophical Society 22n
Americanization 130, 194, 269, 289, 292, 317, 373, 395, 401, 414, 417
emphasis on the role of 362
thinly veiled attacks on 187
US hegemony delivers 313
Americanness 390
Americans 40
Amnesty International 238
Amsterdam 187, 319, 326, 398
falafel eateries 404
analytic-empirical cosmopolitanism 262
anarchism/anarchy 21, 97, 295
evils flowing from 33
Anatolia 349
ANC (African National Congress) 294
Heroes Day for 329
Ang, Ien 193–4
Angst 264
Anikulapo-Kuti, Fela 323
animists 26, 310
Ankara 395
Annan, Kofi 76, 306
anthropology 263, 320, 322, 324, 325, 397, 416
critical 312
cultural relativism 311
transnational 324–6
anti-Americanism 378
anti-colonial struggle 302
Anti-Corn Law Bill (UK 1846) 88
anti-fascist partisans 222
anti-globalization activists/protest movements 268, 272, 305, 378
anti-hybridity backlash 347–51
anti-Iraq coalition 38
anti-liberal conspiracy 91, 92, 93
anti-miscegenation statutes 349
Antipodes 30
anti-reductionism 361
anti-Semitism 54, 350, 371
back with a vengeance 294
anti-slavery campaigns 238
anti-sweatshop movement 132, 138
anti-syncretism 326
Anzaldúa, Gloria 328
apartheid 317
demise of 292
emergence from 294
APEC (Asia-Pacific Economic Cooperation) 173, 174, 197, 330
Appadurai, Arjun 14–15, 354, 359, 382, 390, 400, 405, 415, 417
Appiah, Kwame Anthony 340
Apple Computer 81
appreciation 121, 125
Aquinas, St Thomas 55
Arab–Israeli war/conflict 104, 233
Arab world 16, 25, 40, 298, 345
America’s relations with sections of 30
counter-threat of US intervention on 266
cultural features 23
inherently allergic to democracy 67
“McDonald’s of” 383
neo-patriarchical society in 327
outrage of clerics 352
perception of 53
political reactions and violence against migrants 26
reluctance to identify self when among Westerners 353–4
struggle between Zionism and 53
terroristic 54
young Maronites’ perspective on 355
Arabic language 16, 353, 395–6
Arendt, Hannah 281
Argentina 73, 105, 128, 146–7
firms and labor unions 10
McDonald’s in 383
military takeover 105
telenovelas 377
aristocracy 200, 317, 331, 349, 350
waning 348
armed deserters 222
Armenians 25, 26
arms flows 310
arms race 39
Arnold, David 61
Arnold, Matthew 52, 101
Arnold, Thurman 93
Aronowitz, Stanley 347
Arsonovitz, Stanley 216, 240–1
arranged marriages 302
arsenic 279
Aryan thesis 349
ASEAN (Association of Southeast Asian Nations) 169, 197
ASEM mall 395
collaboration between US federal agencies and 178
Conservative and Liberal cabinets 93
collection of Suez Canal 44
cultural studies 375
domestic, foreign, security and defense policies 268
English challenged as the dominant language 15
FDI stock 169
financial crisis and IMF bailout (1975–6) 104
GDP per capita 172
global issues effectively settled by US, France and 27
government spending 273
imperial tradition 110, 185
indifference of governments to acid rain 164
intelligence reports 109
labor unity 189
Left acquiring state power 105
literary studies as a university subject 60
McDonald’s in 383
monetary orthodoxy 90
national income 106
nineteenth-century hegemonic model 201
Orientalism 47, 48
overseas carnivals 357
repudiation of social-democratic forms of governance 276
sandwich shops 384
sociology of 210
state institutions acting as “midwives” 274
state ownership of key sectors 104
tax 169, 273
think-tanks 108
Victorian 60, 92
British East India Company 298
British Empire 52, 68, 161, 234, 269
latter days of waning power 310–11
British Petroleum 82
Brook, Peter 326
Brown, Chris 22, 36–7
Brown, Nicholas 226–8
Bryman, Alan 381, 399–402
BSE (bovine spongiform encephalitis) 178, 278
bubonic plague 277
Buddhism 26, 27, 29, 310, 398
fundamentalist 24
imperatives apply impartially to 293
remade 287
Sinhala 349
budget deficits 74, 122, 155, 177
adverse effects of 153, 154
large 151
budgets
austerity 109
balanced 90
expenditures 122
Bulgaria 25, 296
Bull, Hedley 231
bureaucracy 371, 424
dysfunctions of 390
bureaucratic firms 137
bureaucratization 313
Burger King 314, 403, 404
Burger Ranch 403, 405
Burke, Edmund 85, 87
Burma 27
Burundi 83
reaction to militarist unilateralism 378
Business Week 210
Cairo 189
calculability 374, 380, 385–6, 388
Calhoun, Craig 262, 285–7
California 81, 323
ethnic supermarkets 335
calypso 345, 356
Cambodia 231
Camp Keith, Linda 144, 145
Canada 64, 159, 298
BSE crisis 278
damage to forests 164
ecological catastrophe of cod crisis 278
economic integration promoted 175
Edmonton Mall 376
government spending 273
intra-regional trade 169
McDonald’s in 383
Meech Lake protocols 294
tax 169, 273
Candolle 328
Cannes film festival (1991) 292
Cantalupo, James 397
Cape Verde 138
capital 218, 230
circulation of 275
class compromise between labor and 103–4
counter-mobilization against constraints of social protectionism 200
driving forward 230
fetter on 236
financial 102
global 115, 188, 196, 211, 242
imperialism and 229
labor exploited by 224
lending to foreign governments 110
loan and equity 170
Marx’s theory of 198, 375
merchant wealth crystallized into 200
migrations that are necessary to 224
political counter-mobilization 199
price of 167, 170
protests against global institutions of 228
rates of return 109, 111
restructuring of 123
short-term 280
social relations of 230
transformed as labor 255
transnational 180
trend toward reduced taxes on 131
wealth reappropriated from 226
capital (cont’d)
will to escape the yoke of 241
see also cultural capital; foreign
capital; human capital; social
capital; also under following
headings prefixed “capital”
capital account liberalization 125, 275
capital accumulation 104, 114, 161,
196, 200
capitalist world-economy
essentially rewards 207
class relations embedded in 197

crisis of 105
recovered 106
state decisions on 107
successful pattern of 180
capital-adequacy rules 162
capital flight 121, 130, 261, 275
jobs created in EPZs may be
vulnerable to 136
threat of 133
capital flows 103, 167, 168, 276
dependency on 125
international/global 122, 170, 275
liberalization of 120
openness to 122
porosity of state boundaries with
respect to 104
propensity to concentrate 275
capital markets 140
capital mobility 10, 13, 104, 138,
168–9, 272, 274, 400
almost-instant 163
dispersal to cost-efficient havens
275
fewer barriers on 129
international 276
less than anticipated 170
short-term 162
systemic fiscal crisis 274
capital scarcity 261, 275
capital stock 79
capitalism 21, 45, 92, 93, 102, 119,
133, 162, 164, 236, 255, 330, 359
ability to flourish 206
absence of historical theory of 198
advanced 301
advanced countries 104, 105, 108,
111
aesthetic case against 297
and communism 312
borderless 15
collective 253, 254
consequences for the character of
312
critics of 30
democratic 291, 301
different kinds of 30
digital 374
discomfort with 300
distorted, dependent 327
diversity and 314–15
emergence of 200
essence of 254
expanding cycles of development
219
failed 103
financing and profiting from wars
304
globalization problematized as
relation immanent in 199
“golden age” of 299
historical forms of 196, 359
icons of American culture 390
imposed from the outside 269
informational 244, 254
interconnections between Europe,
imperialism and 229
internationalization of 69
liberal 300, 301
Marx’s account of 379
McWorld culture enmeshed in 289
national styles of 188
neo-Marxian analysis of 183
noncitizens excluded from benefits
of development 113
organizing principle of 199
political history of 199
political relations of 196
pushing forward against its will
235
regulatory 117, 130
relationship of democracy and 292
resistances to 185
restructuring of 257
secular developments in
productive forces of 200
sixteenth-century expansion of 5
socioeconomic restructuring of
248
third way between socialism and
295
transition from feudalism to
58, 65
transnational 20, 314
uneven development of 196
unprecedented developments
associated with advent of 73
unregulated 288, 306
varieties of 10, 171
wild 289, 306
world-systemic 337, 359, 414, 418
worldwide spread of 313
see also global capitalism; TCC
capitalization 275
Caracazo 140
carbon dioxide 163
Caribana (festival) 357, 358
Caribbean 128, 201
Anglophone 23
creolization 318, 320, 326, 349
global capital flows 275
overseas carnivals 344, 345, 356–9
rise in nationalism 357
social consequences of structural
adjustment 117
syncretism 318
US called to police 311
see also Dominican Republic;
Haiti; Jamaica; Trinidad
caricatures 369
Carlyle, Thomas 52
Carmody, Pádraig 117, 118n, 119–27
Carnegie Endowment 132, 135
carnivals 256–9, 344–5, 356–9
Carr, E. H. 230
Carrillo, S. 104
cars 163, 185, 193
rental industry 186
Carter, Jimmy 108, 109, 233
casino capitalism 170, 245
caste system 317
Castells, Manuel 4, 9, 68, 175, 244,
245, 246–52, 253–9
Castro, Fidel 387
Catalans/Catalonia 6, 293, 298
catalytic states 158, 172, 173, 174
Catholics/Catholicism 27, 41, 92, 93, 228
imperatives apply impartially to 293
monarchy 418
Northern Ireland 288, 293
politics and 296
saints 328, 330
West African deities merged with saints 326
Cato Institute 131
Caucasus 25, 26
struggle for geostrategic advantage in 30
Caux Round Table 189
censorship 289
Center for Economic and Policy Research (US) 149
center–periphery relations 324, 325, 329, 345, 356, 359, 423
Central America see Latin America
Central and Eastern Europe 119, 232, 296, 383
anxiety of new rulers 295
collapse of communism 190
conflagrations 159
dissident movements 101
end of ideologically defined states 25
inclusion in the West 310
mass exodus of highly trained workers 222
massive privatization wave 148
renationalization or re-ethnification trend 282
revolutions 291, 294
social inequality 106
WFTU membership 189
Central Asia 9, 27
struggle for geostrategic advantage in 30
tense relations between Russians and Muslims 26
central banks 12, 97, 108–9, 200
anti-inflationary fiscal responsibility 108
changing legislation 129, 135
IMF funds used to pay off obligations 123
Central Leather 82
central planning 72, 75
centralization 97, 107
centralized control 369
Certeau, Michel de 351, 367
CFC (chlorofluorocarbon) gases 163
Chad 26
Chamberlain, Houston Stewart 348
Chamberlain, Joseph 92
Chambers, lain 61
Chambers of Commerce 189
Chanel 376
charities 394
Chase-Dunn, Christopher 212
Chateaubriand, F. R., Vicômte de 47
Chatterjee, P. 66
chauvinism 68, 349
nationalistic 378
overtones of 312
Chavez, Hugo 140
Cheesecake Factory 370
chemical plants 164, 165
chemical material 158
Chernobyl disaster (1986) 263, 268, 271, 272, 400
Chevrolet 299
Chicago 101, 386
child labor 131, 132, 150
Chile 105, 149
coup (1973) 102
economic liberalization 106, 121, 135
junta-run, free market in 292
revival of economy 103
US-sponsored covert operations in 233
see also Allende; Pinochet
Chimney-Sweeper’s Act (1863) 92
China 47, 169, 218, 291, 296, 375
America’s relations with 30
banks 211
“Chinglish” or “Chamerican” restaurants 314
Coca-Cola introduced to 398
Communist Party 394
Confucian ethic 312
cultural features of communities 23
cultural politics of transnationalism 230
deficit financing 74
economic growth 134, 141
economic inequality rapid increase avoided 141
exchanges of military technology between Pakistan and 310
global capital flows heading for 275
Great Power role 38
IKEA in 387
income inequalities and wealth 106
Islam in 310
Israel’s arms sales to 310
jobs relocated to 136
labor unity 189
liberalization path 103
market communism 40
McDonald’s in 383, 384, 387, 394, 397, 399
middle kingdom 349
military relations between Iran and 310
movement away from central planning towards markets 75
Pizza Huts in 383
pollution danger 164
poverty reduction 141
recurrent state disintegration 33
souvenirs made in 368
special economic zones/administrative regions 74
territorial disputes with neighbors 26
threat of anarchy 33
Tiananmen Square 101
China Sea 311
Chinese civilization 310
Chinese language 16, 41
choices 16, 37, 98, 192, 208, 272, 282, 286, 305, 392
audience tastes and 352
autonomous 31
calculative 113
coerced 284
conscious 144, 284
difficult 33
economic 277
hasty 300
institutional 277
<table>
<thead>
<tr>
<th>Index</th>
</tr>
</thead>
<tbody>
<tr>
<td>choices (cont’d)</td>
</tr>
<tr>
<td>market-driven 114</td>
</tr>
<tr>
<td>policy 166</td>
</tr>
<tr>
<td>political 277</td>
</tr>
<tr>
<td>rampant and unfettered 301</td>
</tr>
<tr>
<td>real/genuine 300</td>
</tr>
<tr>
<td>societal 143</td>
</tr>
<tr>
<td>structural process independent of specific acts of 67</td>
</tr>
<tr>
<td>voluntary 284</td>
</tr>
<tr>
<td>see also freedom of choice; individual choice</td>
</tr>
<tr>
<td>Chomsky, Noam 255</td>
</tr>
<tr>
<td>Chou, Silas 187</td>
</tr>
<tr>
<td>Christendom 392</td>
</tr>
<tr>
<td>medieval 413, 422</td>
</tr>
<tr>
<td>Christian civilization 310</td>
</tr>
<tr>
<td>Christian fundamentalism 24, 162, 289, 303</td>
</tr>
<tr>
<td>radical 302</td>
</tr>
<tr>
<td>Christianity/Christians 354, 392, 398</td>
</tr>
<tr>
<td>democratic states 103</td>
</tr>
<tr>
<td>discovery of individual uniqueness 100</td>
</tr>
<tr>
<td>ethos 60</td>
</tr>
<tr>
<td>evangelical 112</td>
</tr>
<tr>
<td>families who home-school their children 305</td>
</tr>
<tr>
<td>first generation of converts 323</td>
</tr>
<tr>
<td>global claims and pretensions 5</td>
</tr>
<tr>
<td>icons of 330</td>
</tr>
<tr>
<td>Mediterranean world 36</td>
</tr>
<tr>
<td>Orthodox/Eastern 25, 26, 27, 30</td>
</tr>
<tr>
<td>parochial in many modern incarnations 294</td>
</tr>
<tr>
<td>remade 287</td>
</tr>
<tr>
<td>rise of 228</td>
</tr>
<tr>
<td>spread of 26</td>
</tr>
<tr>
<td>writers 69</td>
</tr>
<tr>
<td>see also Catholics; Maronites; Protestants</td>
</tr>
<tr>
<td>Christmas 317, 369</td>
</tr>
<tr>
<td>Church 93, 350, 374</td>
</tr>
<tr>
<td>separation of State and 27, 270</td>
</tr>
<tr>
<td>CIA (Central Intelligence Agency) 102, 110, 221</td>
</tr>
<tr>
<td>strong reliance of US on 178</td>
</tr>
<tr>
<td>Cicero 70</td>
</tr>
<tr>
<td>Cingranelli, David L. 118, 138–46</td>
</tr>
<tr>
<td>CIO (US Congress of Industrial Organizations) 189</td>
</tr>
<tr>
<td>CIS (Commonwealth of Independent States) 16, 106</td>
</tr>
<tr>
<td>Citibank 109</td>
</tr>
<tr>
<td>citizenship 61, 160, 294, 424</td>
</tr>
<tr>
<td>civil 130, 131</td>
</tr>
<tr>
<td>democratic, liberalism of 12</td>
</tr>
<tr>
<td>extended to all 225</td>
</tr>
<tr>
<td>full rights of 224</td>
</tr>
<tr>
<td>global 15, 224, 240</td>
</tr>
<tr>
<td>legal status rooted in nation-state 114</td>
</tr>
<tr>
<td>neoliberal view of 112</td>
</tr>
<tr>
<td>normalized 115</td>
</tr>
<tr>
<td>primitive, narrow vision of 112</td>
</tr>
<tr>
<td>social 114, 117–18, 130–1</td>
</tr>
<tr>
<td>states that take it seriously 216, 239</td>
</tr>
<tr>
<td>survival for those bereft of 116</td>
</tr>
<tr>
<td>unsettling established practices of 113</td>
</tr>
<tr>
<td>world 283, 287</td>
</tr>
<tr>
<td>Citroen 299</td>
</tr>
<tr>
<td>Civicus 306</td>
</tr>
<tr>
<td>civil airline industry 185</td>
</tr>
<tr>
<td>civil liberties 141</td>
</tr>
<tr>
<td>defender of 111</td>
</tr>
<tr>
<td>restricted 267</td>
</tr>
<tr>
<td>civil rights 111, 112, 216, 256, 423</td>
</tr>
<tr>
<td>classical cornerstones of 239</td>
</tr>
<tr>
<td>civil service 61</td>
</tr>
<tr>
<td>salaries 124, 154</td>
</tr>
<tr>
<td>civil society 50, 76, 289, 296</td>
</tr>
<tr>
<td>global 306, 329</td>
</tr>
<tr>
<td>legimitas and 268</td>
</tr>
<tr>
<td>paean to 300</td>
</tr>
<tr>
<td>reconstitution of 166</td>
</tr>
<tr>
<td>terrorist groups competing with 267</td>
</tr>
<tr>
<td>civil war 139, 151, 221</td>
</tr>
<tr>
<td>religious 270</td>
</tr>
<tr>
<td>violence of 301</td>
</tr>
<tr>
<td>civilization-consciousness 24, 25</td>
</tr>
<tr>
<td>clash of civilizations 21, 22, 23–8, 36, 37, 38, 40, 42, 301, 309–13, 317, 332, 361</td>
</tr>
<tr>
<td>encouraged 39</td>
</tr>
<tr>
<td>global utopias and 29–33</td>
</tr>
<tr>
<td>possibility of 410</td>
</tr>
<tr>
<td>class 59, 66, 122, 165, 208, 230, 254, 348, 356</td>
</tr>
<tr>
<td>boundaries not made explicit 207</td>
</tr>
<tr>
<td>definitions of 258</td>
</tr>
<tr>
<td>gendered processes connected to restructuring 123</td>
</tr>
<tr>
<td>impacts related to 118</td>
</tr>
<tr>
<td>interplay of gender, ethnicity and 61</td>
</tr>
<tr>
<td>sociopolitical and cultural conflicts based on 359</td>
</tr>
<tr>
<td>structural adjustment has increased inequality 136</td>
</tr>
<tr>
<td>thinking about 317</td>
</tr>
<tr>
<td>transcultural affinities 331</td>
</tr>
<tr>
<td>transformations in structures 128, 133–6</td>
</tr>
<tr>
<td>transnational coalitions/affinities 126, 331</td>
</tr>
<tr>
<td>see also bourgeoisie; middle class; TCC; upper class; working class</td>
</tr>
<tr>
<td>class difference 258</td>
</tr>
<tr>
<td>class struggle 192</td>
</tr>
<tr>
<td>powerful form of 222</td>
</tr>
<tr>
<td>clientelist power structures 163</td>
</tr>
<tr>
<td>climatic consequences 163</td>
</tr>
<tr>
<td>Clinton, Bill 105, 298, 369</td>
</tr>
<tr>
<td>closure 317</td>
</tr>
<tr>
<td>CNN (Cable News Network) 291, 292, 341, 342, 377</td>
</tr>
<tr>
<td>coal 92, 164</td>
</tr>
<tr>
<td>Coalition Provisional Authority (Iraq) 101, 102</td>
</tr>
<tr>
<td>coalitions</td>
</tr>
<tr>
<td>anti-Iraq 38</td>
</tr>
<tr>
<td>international/inter-state 174</td>
</tr>
<tr>
<td>public–private 174</td>
</tr>
<tr>
<td>regional 173, 174</td>
</tr>
<tr>
<td>transnational 126</td>
</tr>
<tr>
<td>Coca-Cola 82, 211, 288, 292, 298, 299, 300, 358, 371, 400, 403, 406</td>
</tr>
<tr>
<td>Classic Coke 376</td>
</tr>
<tr>
<td>consumed at special events 398–9</td>
</tr>
<tr>
<td>global sale of 366</td>
</tr>
<tr>
<td>struggles on behalf of workers 187</td>
</tr>
<tr>
<td>Coca-Colanization 414, 415, 417</td>
</tr>
<tr>
<td>Cody, Edward 74n</td>
</tr>
<tr>
<td>coercion 103, 141, 163, 207</td>
</tr>
<tr>
<td>legal instruments of 220</td>
</tr>
</tbody>
</table>
Index

coffee 383, 395
cognition 424
cohabitation 317
Coke see Coca-Cola
Cold War 25, 38, 40, 101, 103, 292, 298, 312
dialectics of 310
divisions 23
ideological enmities 22
program to counteract left-wing
tendencies 102
sustaining ideological enmities
vanished 30
terror threatened during 278
US policy in Third World 232
collage 319, 324, 327
collateral damage 33
collective action 75, 76
communal view of 329
purposive 256
collective bargaining 104, 150
collective insecurity 158, 176
global disease and 178
collective responsibility 78
collectivism 75–85
Colombia 304
colonialism 20, 27, 40, 43, 44, 47, 200, 358, 360
boundaries defined by nation-
states fundamental to 217
cultural critique of 324
English, forked tongue of 63
Eurocentric 349
Europeanization delivered by 313
heyday of 323
parallels of 67, 68
psychic and sexual dynamics of 62
realities of administration and rule
232
reverse colonization 344
spread of 278
Columbia University 328
Columbus 314
Comintern 189
comity 294
command economy 108, 295
commerce 186, 221, 291, 292
global 403–5
international 292
political and legal regulation of 200
transnational 288
commodification 73, 407
labor, services and information
314
progressive 199
commodity chains 4
commodity money 96
common markets 291
Commonwealth Literature 65
communal symbolism 329
communication technologies 292
electronically based 248, 249, 250
communications 5, 40, 214, 215, 235, 311
advances in 137
cross-border 15
cross-cultural 318
decommodified realm of 376
global 195
interactive 250, 292
intercultural 320, 325, 336, 345, 355
international 355
open 291
communism 21, 38, 73, 104, 105, 189, 242, 292, 392
capitalism and 312
collapse of 40, 75, 369
efforts to find less costly and more
effective ways to defeat 232–3
failed 103
ideals of loyalty and dedication 394
international, struggle against 110
Lenin and 300
Marx and 228
passing of 294
social security systems privatized 130
stopping the worldwide advance of
186
threat of insurgencies and
revolution 110
communitarianism 295, 297
COMPAS (Common Performance
Assessment System) 77
competition 26, 85, 94, 132, 202, 304, 333
economic freedom fosters 83
electoral 35
forced 272
foreign 128, 129
global 30, 415, 419
international 162
markets can eliminate 289
mercantilistic 12
nation-state 281
public works 91
SAPs reinforce an emphasis on
125
way to foster 109
competitive advantage 125
competitive pressures 120
competitiveness 113, 114, 126
economic 13
export 121
national 13
see also international
competitiveness
comprador mentality 191
compulsory vaccination 92
computer programming languages 251
computer viruses 267
computerized services 374
concentration zones 317
conditionality 41, 147, 148
confederal option 295–7
conflict resolution 220
confrontation 40
Confucian civilization/culture/states
21, 24, 27, 28, 38, 310, 312
see also Islamic-Confucian states
Confucius 35
Congo 232, 328, 322
see also Democratic Republic of
Congo
Congress of Vienna (1814) 339
conservation 312
conservatism 21
American, Islam and 301–4
fiscal 166, 170, 274
conservative governments 13
constitutionalism 27, 200
liberal 297
customer culture 289
democratic 393
theories of the spread of 392
consumerism 20, 165, 298, 302, 313
American 289
commercial 305
culture symbolic of worst aspects of 393
culture-ideology of 183, 193, 194, 211
global sweep of 309
hedonistic 303
mass 14
modernist 394
obvious seduction of 393
consumption 153, 154, 183, 211, 354, 361, 377, 394, 407
active and creative uses of 376
aesthetic 391
circuit of capital that involves 375
consequenceless 240
conspicuous 240, 397
dedifferentiation of 402
defined as active mode of relationships 351
delineation of the new means of 373
dialectic of 375
efficient 294
empty forms of 374
fast 396
fast-food model 374
global 341, 389–92
hybridity as 351–2
links between markets, democracy and 289
mass 299, 300, 400
new forms of 379
reduced time between production and 193
sociology of 374
spread of particular patterns of 211
standardized 391
television programs 345
utilizing scarce resources for maximizing 155
very expensive forms of nothing 371
Contagious Diseases Act (1864) 92
contracts
enforcement of 131, 290, 291
legal guarantees of 202, 220
c control 309, 385, 380
reinforced by technologies 386
uniform management 313
Control Data 187
convergence 3, 4, 9, 11, 16, 166, 174, 308, 313, 416
behavioral 423
cooperative 226
cultural 309, 317, 331, 380
evolutionary 313
historical 257
income 133–4
institutional 131
simplicistic views about 10
convertibility 103
IMF insistence on 120
Cook, Captain James 5
Cook Committee 162
cooperation 226, 310
artificial 290
compromise and 302
economic 97
international/global 97, 178, 260, 265, 268, 269
new powers of 261
social 290, 333
surveillance states threaten to use 270
copper 103
copyright laws 102
core-states 206, 207, 208
educational sector of 337
corporate taxes 109
corporatism 21, 40, 104, 105
social democratic 10, 13
corporeal mutations 223
corruption 118, 163, 299
government 140
gross mismanagement largely from 151
IMF failure to vigorously condemn or expose 152–3
inadequately treated in IMF programs 155
limiting opportunity for 141
local taste and cuisine 395
massive 151
Western consumerism 303
Corsicans 6
Casby Show, The 292
cosmopolitan states 261, 269, 270
cosmopolitanism 14, 15
aversion to 350
embrace of 319
ethnographic 354
secular 305
world risk society and 20, 260–87
cosmopolitanization 261, 262, 283, 284, 285
Costa Rica 383
cotton manufacturers 86, 87
Council of Medical Education 92
counter-empire 221–3, 227–8
counter-hegemonic globalization 138
Counter-Reformation 220
Cox, Robert 4, 9, 12, 15, 165, 166
Crawford, Margaret 193
creative destruction 370
credit 110
access to 295
creation and trading in 161
credit cards 186, 193, 371, 373, 374
creolization 315, 319–20, 322–4, 325, 332, 342, 349, 362, 402, 415, 420
global culture 326
Latin America and Caribbean steeped in 318
limitation of 327
periphery-induced 344, 356
crime 237, 268, 269, 358
environmental 279
globalization of 259
racialized stigmas of violence, disorder and 358
criminal justice system 374
criminals 70
crisis management 278
Cromer, E. B., 1st Earl of 56
cross-border activities 348
migration 15
trade 13
crossover 315, 320, 327, 332
ethnic 331
intercontinental 326
intercultural 328
Crusaders 328
crystal lead 294
CSCE (Conference on Security and Cooperation in Europe) 197
Cuba 75, 325, 377, 387
Cudhay Packing 82
cultural assertiveness 41
cultural capital 335, 354
cultural communes 256
cultural differences 73, 320, 332, 336
growing sensitivity to/awareness of 309, 317–18
immutable 312
nation as bulwark of 417
one of three paradigms of 310
regarded as immutable 309
cultural diffusion 311, 313
cultural diversity 15, 289, 309, 312, 402, 416
clash between globalization and 318
collective articulations of 311
cultural division 317
Christianity and Islam 25, 27
cultural identity 23, 34, 269, 406
hybrid 354
means to promote 357
perceived lack of 353
popular globalized celebration of 345, 360
ritual negotiation of 356
cultural imperialism 317, 332, 345, 355, 375, 398, 405, 414, 416
American-style 415
glocalization and 340–2
harbinger of the worst of 394
local criticism against 394
variations on the theme of 313
cultural liquidity 396
cultural niches 389
recognizing the value of 392
cultural norms 180, 423
cultural preferences 396, 402
cultural relativism 311, 331
Cultural Revolution (China 1966–76)
culture 14, 26, 28, 47, 52, 54, 195, 210, 262, 307–8, 322–43
African or African-inspired 194
American 301, 378
anomalous definition of 311
benign 360
commercial 305
common 40, 178
Confucian 35
creolization of 319, 320
deterritorialized notions of 312
 diasporic people 301
differences in 25, 27
general 300
globalization and 309–21, 389
hegemonic 50
ideology and 311
intercivilizational clashes of religion and 21
inward-looking take on 312
language and 41, 349
liberal 53
“local” assertions of 337
material 247, 314
narrative, empire and 231
national 58, 61, 206, 300, 403, 417
new forms of 379
operating within civil society 50
outdoor 328
pitted against culture 290
political perspective on 311
postcolonial 59
relationship between nature and 248
spatial location linked with 206
territorial 311
translocal 311, 315, 321, 331, 332, 333
transnational 311
village 23
world 408–24
see also consumer culture; global culture; popular culture
culture-ideology 183, 184, 185, 186, 188, 190, 191, 192, 193, 194
culture of poverty thesis 70
currency 163, 191
common 291
competitive neoliberal policies to defend 202
convertible 140, 160, 290
destabilizing depreciations 130
devaluations 122, 125
foreign 131
overvalued 384
speculative attacks on 171
stabilization of 90
turmoil in 162
undervalued 384
unregulated financial flows that menaced 111
weakened 202
currency reserves
global 103
restored 123
Curti, Lidia 61
customs and traditions 318, 373, 393
transformed 405
Cuvier, G. 52
cyberpunk fiction 223
cyberspace 160, 235, 311
Cyrillic script 41
Czech Republic 230, 415
Czechoslovakia 295
Dabydeen, David 357
Dahl, Robert 103
Dallas (soap opera) 194
dance of cultures” 416
Dante Alighieri 48, 55, 56
Davos see World Economic Forum
Dayton 387
de-agriculturalization 135
debt 110, 242
cost of repayment 111
external 121, 131, 132, 134, 136
large and unsustainable 133
national 298
rescheduling 163
resources spent on servicing 306
see also foreign debt; HIPCs
debt creation 109
debt crises 120, 121, 128, 135
decentralization 75, 76, 81, 296
network 248
decision-making 248, 249
authoritarian 393
cognitive processes 424
linked by information networks 248
negotiated 247
risk presumes 264
decolonization 317, 340
dedifferentiation 391, 402
deflation 90, 131, 170, 172
deindustrialization 109, 117, 120, 123 structural adjustment causes 121
Deleuze, Gilles 228, 354
Delhi 310
deliberative representation 297
Delors, Jacques 41
Delta Air Lines 82
demand 126–7, 368, 395 excessive, curbing 153 reducing 365 weak 122 worldwide, long slump 171
democracy 25, 27, 73, 112, 128, 144, 216, 240, 247, 270, 311, 330, 415 attack on 91 consolidation of new regimes 38–9 cosmopolitical 238 darkening future of 294–5 decline of 261 direct effects of 301 efficiency of market does not translate into 288 electoral 125 engagements shaping the character of 233 extended absolutely 228 fate of nation-state linked to fate of 297 functioning 32 global 239, 289, 294, 329 high levels of 143 immediately useful example for 286 implications of globalization 330 imposed from the outside 269 Islam inherently allergic/hostile to 67, 289 Islam intrinsically inhospitable to 298 legitimacy and 268 links between consumption, markets and 289 McDonaldized 392 non-racial 329 participatory 296 problem of 301 procedural 133
Index

diseases
epidemic 164
global spread of 178
UN project to provide responses to 306
disenchantment 309
Disney 186, 288, 292, 299, 305, 365, 385, 386, 420
Disneyification 378
Disneyization 381, 399–402
displacement 309
Disraeli, Benjamin 49
dissemination 317
dissenters 92
dissident movements 101, 293
“distanciation” 4
divergence 317
diversification 121, 126, 394, 395, 396, 415
combined effect of homogenization and 314
diversity 230, 410
biological 309
capitalism hosts 314–15
demise of 421
enshrined as counterpoint to homogenization 416
ethnic 392
globalization of 416
glocalization and 361, 393–6
intergroup 311
linguistic 415
national 166, 170
national identity and pursuit of 414–17
recognition as a value in its own right 416
regional, coercive elimination of 418
replacing one with another 323
theoretical 322
transnational 415
value of 420
world culture 421
see also cultural diversity
divine kingship 317
division of labor 100, 180, 322
economic 203
extensive 205, 203
geographical 416
global 200
international 201, 212, 254
sexual 225
world 208, 209
dochakuka 335
Dolce and Gabbana 371
domination and subordination 59
Dominican Republic 136
Domino’s Pizza 385, 386, 404
Doremus, Paul 10
double consciousness 360
double movement 73, 89, 91, 94
downsizing 118, 131, 135, 147, 148, 177
fear from advanced industrial countries 178
government interventions 127
pressures toward 158
Dr Pepper/Seven Up 82
droughts 151
drug dealers 163
Drummond, Lee 322
Duménil, Gérard 106, 111
Duncan, Isidora 326, 331
Dyer-Witheford, Nick 379
East Africa 16
East Asia 10, 12, 25
arms flows between Middle East and 310
capitalisms of 30
close domestic government–business cooperation 173
common self-understandings of societies 312
Crisis 126
development model of NICs 327
dietary patterns 381, 396, 397
economic liberalization 121, 125
escalating arms race 39
fast-food restaurants 314
foreign investors in 122
income inequalities contained 106
military superiority in 28
neoliberal interventions 112
overtones of chauvinism 312
political liberalization 125
rapidly increasing economic power 41
rise of 175
societies changing 397
strategic capacities 174
structural adjustment 119–27
territorial disputes 26
transnationalism, localization and fast foods 396–9
Western leverage over 41
zoning technologies 115
see also China; Japan; North Korea; Russia; South Korea; Taiwan
East Germany 78
Neues Forum 294
East Timoreans 293
East–West polarity 312
Easterly, William 72, 74n, 75–85
Eastern Europe see Central and Eastern Europe
Eastern Sociology Association conference (New York 2004) 378
Easternization 317
eating out 300
ecological issues 163, 265, 292–3
economic activity 95
global 277
international location of 12
economic advantages 44, 74, 75
comparative 30
economic collapse (2007) 245
economic conflict 26
economic cooperatives 295
economic crisis 124, 395
global 72, 120, 157
economic development 5, 9, 23, 40, 50, 128, 141
alternative forms of 166
areas under threat 186
beneficial effects of remittances for 138
freedom versus collectivism in 78–80
human rights conditions necessary for 140
market liberalization bad for 134
necessary step in fostering 132
necessary stimuli for 139
Index

economic development (cont’d)
  promoting 118, 127, 133, 142, 145, 146
  SAAs have a stimulative effect on 143
  strong government involvement in promoting 127
  trade union movements and 150
economic efficiency 5, 113, 114, 151, 288
economic freedom 73, 79, 105, 109
  collectivism destroys 72
  correlation between economic success and 72, 78, 81–5
  countries prosper because of 80
  government facilitates 80
  unrestricted 91
economic growth 9, 104, 133, 142, 299
  aggregate 141
  basis for future realization of 151
  efficient-functioning markets facilitate 148
  encouraging 141
  low or negative 79
  necessary condition for 146
  negative effect on 139
  not all indices of pollution decline with 132
  orchestrating 12
  prospects for 147, 151
  rapid 136, 140
  slow 163
  stagnant levels of 134
economic individualization 276
economic insecurity 175, 177
  global trade and finance aggravate 178
economic integration 11, 175
  driving mechanism of 168
  need to combine cosmopolitan politics with 269
economic interdependence 4, 22
  political trade-offs entailed by 276
economic interests 33, 42
  discredited 54
  Institutional Orientalism as 56
  western, IMF as representation of 152
economic liberalism 73, 86–94
economic linkages 276
economic logic 58
economic organization 68
economic performance 10, 13, 80
economic policy/policymaking 4, 423
  cross-national differences 10
  foreign 359
economic power/strength 28, 36
  rapidly increasing 41
economic redistribution 161
economic regionalism 25
economic slowdown (2000–3) 277
economic success 41
  collective action underpins 75
  correlation between economic freedom and 72, 78, 81–5
  uneven and unpredictable 81–5
economic systems 23, 95
  communist 74
  liberal 73
  wage differentials play an essential part in 96
economic transformations 61
economic value 99–100
economics 3, 4, 7, 16, 20, 21, 51, 95, 108, 268–9
  bloodless, bloody jihad and 304
  equated with contractual relationships 99
  international 96, 97
  introductory textbooks 75
  macro–micro distinction 338
  of nothing 371–2
  oil 53
  rhetoric of 336
  risk in 266
  tendency to conflate globalization and 158
  see also development economics; neoclassical economics; also headings above prefixed “economic”
Economist, The 102, 384
Eden, Lorraine 272
education 210, 323, 417
  civic 297
curricula may change in peaceful ways 424
  cuts in expenditures for 140
  English language 60
  expansion of 414
  for formation of class of persons 63
  professional 337
  reduced level of equitable access 276
  significance in creation of hegemony 60
  spending on 124
  spread around the globe 412
  worldwide spread of 9
effeminization 59, 61, 62, 63
efficiency 313, 374, 380, 385, 386, 387
  see also economic efficiency
egalitarianism 247, 393, 394
Egypt 53, 61, 70, 313, 352, 403
  McDonald’s in 395
  soap operas 345, 354
Ehrenreich, Barbara 70
Eisenstadt, S. N. 303
El Salvador 138
  Matanza for the FMLN 329
  McDonald’s in 383
  Elias, Norbert 361
  Eliot, George 52
  elites 120, 133, 232, 301, 394
  consumerist 194
  cultural 420
  de-Westernization and indigenization of 24
  economic 106, 111, 360
  global 201
  hegemonic 327
  hypocritical covers for power-mongering by 291
  neoliberal 125
  non-Western countries 28
  political 360
  revolutionary 418
  ruling 106, 110
  societal 262
  wealthy 397
  well-positioned 123
Ellington, (Edward) Duke 3247
Elliott, Anthony 277
emasculation 61
emerging economies 274, 275
emotional labor 402
emperor(s) 92, 214–43, 317
dialectics of 348
drive to 71
flowering 291
interstices between nation and 328
middle trading groups in 207
mutual deterrence 269
sociopolitical and cultural conflicts
based on 359
see also imperialism; also under
British Empire; Roman Empire
empiricism 52
employee stock-ownership plans 295
employers’ liability 92
empowerment 141, 156, 202
bureaucratic state apparatus 103
dissident 101
employer 69
mimicry as 63
women 136
end-of-ideology thesis 301
enemy images 266, 267
Engels, Friedrich 236
England 149
Essential Works Order 98
factory inspection 92
food supply 87
imperial policies 67
laissez-faire interpreted narrowly
86
monarchic and feudal structures
transcended 197
peasants and workers 209
resurgent, utopians who dream
nostalgically of 290
English civilization 35
“English” education 63
English language 16, 186
at tempted integration using 294
challenged as the dominant
language 15
commerce and science increasingly
speak 292
creole based on 325
education in 60
Latin and Greek displaced by 60
widespread use of 41
English literature 60
English public schools 61
Englishness 312
Enlightenment 33, 281, 285, 291, 309,
338
reflected moral authority of 284
universalism 293, 294
Enloe, Cynthia 230
Enron 82
entrepreneurialism 76, 104, 107, 115,
187, 230, 250
development of ventures 114
encouraging initiative 108
mobile subjects 116
environmental issues 164, 241
degradation 132, 163
hazards 177
illnesses 278
organizations/groups concerned
with 5, 6
protection 288
epidemics 277
Epstein, Gerry 162
EPZs (export-processing zones) 132,
136, 137
equality 27, 39, 294
safety has tended to replace 260
Errington, Frederick 189
Esperanto 6, 15
esentialism 325, 329, 367
critique of 333, 344, 347–8
strategic 343
estate tax 106
Estenou Madrid, J. 193
Estonians 25
ebcs 32, 112, 286
shared 269
transnational humanitarianism
replaces 115
ethnic cleansing 26, 37, 422
ethnic groups 188
conflict between 345
demographic 406
legal criteria for 341
reasserting identities 6
ethnic movements 309
proliferation of 15
ethnic restaurants 370, 407
ethnicity 15, 25, 208, 247, 286, 290,
334, 347, 356
antidote to essentialist notions of
327
change in symbolic processes of
322
diverse 289
interplay of class, gender and 61
multiple 345, 359
politics of 21
sociopolitical and cultural conflicts
based on 359
ethnocentrism 57, 294
ethnography 113, 116, 193, 194, 313,
351–6, 323, 345, 393, 396,
405–6, 416
contemporary research 303
critical 354
native 345, 351–6
TNCs quick to take advantage of
406
ethnomethodology 311
ebno-national-tribal infinities 236
ethnoscap es 390, 400
ebsonsociology 311
EU (European Union) 165, 172, 173,
174, 181, 197, 244, 247
internal boundaries and external
border 232
protection of agricultural policy
201
strict budget policies 177
trade with US 169
eugenics 59
Eurasia 26–7
Euripides 55, 56
Euro (currency) 202
Eurocentrism 236, 317, 328, 348, 349
Eurocommunism 104
Eurodisney 386
European-Americans 327
European Community 41, 330
see also EU
Europeanization 313, 327
evangelical Christians 112
Evans, Peter 138
evolutionism 313
Ewen, Stuart 194
exceptionalism 234
exchange rates 121
competitive 153
fixed 103, 104, 120, 171
flexible 122, 124
floating 125
overvalued 121, 153, 154
exchangeability 377
exclusion 221, 245, 254, 256, 295
inclusion and 113, 354
existential philosophy 377
exit threat 168
exodus 222, 242
anthropological 223
exotic eroticization 62
exoticism 331
experts 267
exploitation 186, 221, 224, 225, 226, 236, 240, 256
resistance against 222
will to resist 242
exports 124, 140, 169
arms 310
cultural 352
ensuring producers are not unreasonably exploited 153
expanding markets 104
food 364
foreign-dominated 191
prime 375
reductions in barriers 120
extra-judicial killing 118, 139, 144

Fabian, Johannes 322
fictional motherlands 293
factors of production 154
factory legislation 92, 93
Fairbanks, Charles 234
Fairuz and the Rahbanis 352, 354
falafel 381, 382, 403–5
Falwell, Jerry 302
family 35
patriarchal 247
family wage 225
famine 235
fanatics 288, 295
Fanon, Frantz 57, 69
Fantasia, Rick 402
Far East 47

fascism 99
extreme-right politicians 161
international organizations 189
oneness of mankind negated by 100
setting the stage for the rise of 109
fashion 353, 376
Europe’s largest retailer 384
fast 385
punk 223
fast-food outlets 82, 186, 187, 268, 290, 305, 313, 314, 387, 392
Britain the capital of Europe 383
cheap 300
croissanteries 383, 391
defense of “slow food” against 370
ethnic crossover in employment patterns 331
exportation of 375
second largest retailer 395
transnationalism, localization and 396–9
see also Burger King; Burger Ranch; Domino’s; Juicy Burger; KFC; McDonald’s; Mos Burger; Nirula’s; Pizza Hut; Wendy’s
FBI (Federal Bureau of Investigation) 178, 221
FDI (foreign direct investment) 5, 121, 125, 129, 131, 133, 136, 137, 169, 187, 227, 274–5
aggregate figures as proxies for globalization of production 168
encouraged 117
facilitated 102, 117
history of 186
increased flows of 276
state subsidies to attract 191
structural changes foisted on 280
Third World governments competing for 132
fear of foreigners 270
Featherstone, M. 321n, 361
Federal Reserve 126, 130
see also Greenspan; Volcker
Federalist 218
federation 97
fee-for-service systems 276
Feenber, Andrew 376
female circumcision 5
female virtue 115
feminism 57, 59, 256, 404, 416
gender equality within the limits of Islam 115
feminization 60
Ferguson, Adam 300
festivals see carnivals
feudalism 58, 65, 207, 331
superseded 197
Fiat 292
film industry 292, 305, 397, 415
Iranian and Korean directors 378
financescapes 390, 400
financial crises 122, 202
global 264, 265
financial failure 162–3
financial institutions 169
bailout of 74
deregulation of 72
private 196
troubled/ailing 122, 123
see also IFIs
financial markets 83, 84
dualism seems to distinguish operation of 170
fewer constraints on 129
fragile 125
liberalization of 110
see also global financial markets
Finnemore, Martha 409, 421–4
Firebaugh, Glenn 134
firing of workers
freedom in 118, 148
restrictions on 147
First World War 5, 29, 94
fiscal crises 177
fiscal policy
Keynesian 103, 104
power of global finance to undermine 170
tighter 129
Fischer, Claude 247, 249
fish stock crisis 278
Fiss, Peer C. 5
fixed costs 169
Flaubert, G. 49, 51, 52
flexible specialization 391
Fligstein, Neil 13, 14
fluoride vapors 279
domestic, foreign, security and defense policies 268
folk religiosity 303
enemies of Church and ardent anticlericals 93
Ford 129, 193, 376
Euro Disney 386
Fordism 237, 391, 393, 396, 400
factory inspection 92
ultimate extension of 392
Foreign Affairs (journal) 39
financial regulation and control 106
foreign aid 306
firms competitive in global economy 10
freedom versus collectivism in 75–85
foreign capital
access to 136
enhancing the participation of 125
country on the brink of defaulting 146
high levels of 137
foreign debt 125
foreign direct investment see FDI
foreign exchange turnover 5
foreign investment 108, 129, 136, 175, 211
foreign policy 31, 33, 186, 268
foreign portfolio investment 129
foreign restaurants 378
foreign direct investment see FDI
foreign exchange turnover 5
foreign investment 108, 129, 136, 175, 211
competition for 177
costs of 192
countries desperate for 132
invited in under the auspices of NAFTA 133
used to own advantage 134
foreign investors 106, 122, 123, 146
foreign policy 31, 33, 186, 268
changed 269
joint 330
foreign portfolio investment 129
foreseeable in 402
forest depletion/destruction 163, 292
fortress states 261, 270
Fortune magazine 106, 191
annual global conferences 189
Global 500 corporations 185, 211
fossil fuels 164
free markets 27, 73, 78, 81, 102, 120, 134, 238, 292, 404
agendas to encourage 128
demand for 93
electoral democracy and 125
global 30
hallmark of 72
imposing 296
introduction of 89
limited government reduces barriers to functioning of 141
stamped in the general direction of 294
virtues of 76, 311
free trade 86, 92, 94, 97, 102, 103, 200, 290, 294
international 87, 88
policymakers often promote 175
sanctions against WTO member states 201
see also FTAA; NAFTA
freedom 75, 270, 311, 341
bourgeois 236
civil 111
collectivism versus 78–80
decline of 261
democratic 289
entrepreneurial 107
imposed from the outside 269
individual 101, 107, 111, 113, 352
knowledge of 100
moral 98
personal 98, 141
regulation extends and restricts 97
freedom (cont’d)
search for 222
unprecedented 98
see also economic freedom; market
freedoms
freedom of association 150
freedom of choice 85, 101, 301
restricted to societal elites 262
freedom of contract 93
French bread 383, 391
French Canada 298
French civilization 35
French Empire 52
French language 16, 353
carrier of diversity 417
didactic campaigns that taught
inhabitants to speak 418
Freud, Sigmund 57, 59
Friedman, Jonathan 9–10, 15, 257,
321n, 347–8, 350–1, 367
Friedman, Milton 102, 107, 108
Friedman, Thomas 68, 69, 385
Frundt, Henry 133
FTAA (Free Trade Area of the
Americas) 69
Fuhrerprinzip 295
Fujimori, Alberto 140
Fukuyama, Francis 29, 30, 35, 68,
221, 235, 267, 301, 302, 313
full employment 288
functional finance 96
fundamentalism 392
capitalist 268
hostility to modernity 289, 302,
303
mistakenly identified with
traditionalism 302
powerful new parties 290
terrorist 305
see religious fundamentalism
Furnivall, John S. 332
G-7 (Group of 7) countries 197, 201
G-22 (Group of 22) countries 197
Galbraith, John Kenneth 164, 299
Galileo 362
Galtung, Johan 310
Gandhi, Indira 295
Gandhi, M. K. (Mahatma) 295
Gandhi, Rajiv 295
Gangetic plains 349
Gans, Herbert 69, 255
Garrett, Geoffrey 10, 13
GATT (General Agreement on
Tariffs and Trade) 341
Uruguay Round 201
GDP (gross domestic product) 13,
121, 134, 154, 169, 273
decaying 122
FDI as a percentage of 5
investment as a percentage of 170
per capita 83, 132, 172
ratio of savings to 170
Geertz, Clifford 15, 159, 160, 341–2
Gellner, Ernest 287
Gemeinschaft 335
gender 356
colonialist discourse 358
combined cultural, ethnic and
342
interplay of class, ethnicity and
61
sociopolitical and cultural conflicts
based on 359
strong boundaries 349
gender equality 115
gender inequality 136
impact of structural adjustment on
136
gender politics 309
gender relations 62, 120, 223
centrality to capital’s entry into
new territories 230
General Motors 159, 211
general strikes 147
generational conflict 302
genetic engineering 247
genetically modified food/organisms
238, 264, 270
geology 238, 342
Geneva 187
Geneva Convention violation 102
genocide 29, 31, 33, 231, 408
geography 3, 119, 355
gopolitics 310
Georgia 293–4
Gereffi, Gary 4
German civilization 35
German (re)unification 164
economic restructuring problems
277
first elections 295
Germanness 312
Germany 27, 160, 274, 290, 336
carnivals 357
domestic and international clout
173
environmental crime 279
financial regulation and control
163
firms competitive in global
economy 10
investment as a percentage of GDP
170
local culture 335
McDonald’s in 383, 398
national character 281
racism 25–6
resurgent, utopians who dream
nostalgically of 290
savings 170
social protections and
environmental regulations 131
superpower penetration of 232
tax 169
terrorist sleepers identified in 268
tradition of Orientalism 47
village culture 23
workmen’s compensation 92
see also Berlin; East Germany; Nazi
Germany; West Germany
Gershenberg, Irving 191
Gestalt 311
Gewertz, Deborah 189
ghettos 69, 317
Gibb, A. H. R. 55
Giddens, Anthony 4, 9, 13–14, 68,
337, 361
Gill, Stephen 165, 201
Gilpin, Robert 4, 12, 13
Gilroy, Paul 231, 360
Gilsenan, Michael 303
Gissing, Ranveig 143–4
Glasgow 357
glasnost 292, 295
Glassman, Jim 117, 118n, 119–27
Glastonbury rock festival 358
Gleditsch, Nils Petter 143–4

Gleditsch, Nils Petter 143–4

global capital 115, 196, 211, 242

interests of 188

global capitalism 66, 103, 106, 158, 165, 166, 180, 196, 253, 361

commercial expansion 406

development of 175

fundamental institutional supports of 165

fundamental restructuring of 244

groups who identify with 191

leadership of culture-ideology of consumerism in the interests of 194

local business and 189

mass media perform many functions for 193

McDonald’s often seen as representative of 393

postmodernism a solvent for 360

priority over social organization 68

relationship that defines 183

reproduction of 197

serious neglect of the role 65

territoriality of 114

triumph of 347

welfare state is compatible with 13

world largely structured by 184

Global Compact 306

global culture 15, 16, 211, 292

consumption 389–92

hybridity and identity in 356–60

mass 341

global finance 122, 171

personal 186

power of 170

crises 264

global financial markets 248, 254

collapse of 265

global politics 309

global village concept 14, 15, 186, 194

global warming 9, 263

only way to deal with 265

glocalization 160, 280, 304, 313, 345, 364, 402

defined 319

diversity and 361, 393–6

glocalization versus 372, 377

hybridity as 355

native ethnography of 351–6

nothing/something 367–8

political limits of 360–1

popularity of theories 362

time–space and

homogeneity–heterogeneity 334–43

glocommodification 402–7

Gnosticism 317

GNP (gross national product) 187, 211, 306

Gobineau, Arthur, Comte de 50, 315, 326, 348

Goffman, Erving 422

gold reserves 104

gold standard 88, 90, 96, 97, 170, 200

Goldman, Robert 376

goods and bads 265, 266

Goodyear Tire 159

Gorbachev, Mikhail 369

Gospels 100

gourmet restaurants 371, 381, 403–4, 406, 407

substantial expansion of 370

governance 128, 129–33, 248

corporate 188

democratic 304

global 15, 166, 304, 306

good 118, 140, 145, 146

greatest threat to territorially constituted forms of 168

obedience to hierarchy in 295

repudiation of social-democratic forms of 276

transnational forms of 178, 272

two-level, belt-and-braces system of 162

US-style patterns of 138

government expenditure 10

reductions in 149, 154

sudden and massive cuts 148

governmentality 113, 115

Graburn, Nelson H. H. 322

glossary 316

Gramsci, Antonio 50, 52, 53, 57, 59, 165, 235

Granovetter, Mark 249

Gray, John 21, 22, 29–33

Great Depression (1930s) 5, 103, 107

Great Powers 30–1, 38, 53, 96

Greater Serbia 37

Greece 21, 29, 281

Greek language 60, 61

Greekness 312, 349

Greeks 70, 312, 349

Green movement 160, 277, 297, 305

Greenfield, Liah 338

greenhouse gases 292

Greenpeace 291

Grenspan, Alan 130

Gregorian calendar 5

Grenada 221, 330

globalization 345, 346, 362, 363–70, 373, 374, 375, 379

glocalization versus 372, 377

growing hostility to 378

Gross National Income 80

Grundrisse (Marx) 374, 375

Grunbaum, G. E. von 56

GST (Australian General Sales Tax) 394

Guatemala 187, 383, 384

Guattari, Félix 354

Gucci 366, 371, 376

guerrilla insurgency/warfare 110, 140

Guillén, Mauro F. 3, 10

Gulf War 220, 330, 395

gunboat diplomacy 200

Guyana 322

H&M clothing 384, 385

Habeas Corpus Act (suspension 1794) 88

Habermas, Jürgen 303

Hague Convention violation 102

Haiti 128

halal products 395, 398

half-castes 315, 326, 331, 341, 342, 348

Hall, Catherine 61, 66

Hall, Stuart 352, 355, 375

Hamburg 268

Hamelink, Cees 316

Hannerz, Ulf 312, 320, 321n, 322–6, 332, 333, 335–6, 415, 416, 420

Hapsburgs 92

hard-currency earnings 191
government respect for 139
groups concerned with 6
international cooperation on the basis of 261, 270
organizations defending 5
positive effect on 118
universal 160, 211
worsening of practices by governments 140
human rights violations 240, 261, 284
violations increased probability of 139
humanitarianism 116, 215–16, 238
emergency response 278
transnational 115
Hume, David 52, 300
Huntington, Samuel P. 16, 21, 22, 23–9, 30, 31, 34, 35, 36–42, 299, 301, 302, 308–13, 361, 410, 416
Hurrell, Andrew 164
Hurricane Katrina (2005) 178
Hutus 29
hybridity 115, 227, 324, 377
assimilationist 328
celebratory stance toward 325, 327
consumption and 351–2
cosmopolitans like the idea of 344
cultural 66, 191, 303, 304, 331, 332, 348, 355
disagreement over meaning and dynamics of 318
dual assimilationist and subversive thrusts 352
failure to recognize and acknowledge 351
global culture 356–60
glocalization and 355
meaningful only as critique of essentialism 347–8
mimicry and 353
nomadism and 353–4
politics of 327–30
popular globalized celebration of 345, 360
position symptomatic of 352
postmodern perspective is tied to 367
response-oriented model of 328
self-identification and 349
social 348
stereotyping of 351
hybridity talk 349–50, 351
hybridization 223, 227, 308, 315–16, 317, 345, 348, 351, 355, 405, 406
celebrations of 375
cultural 309, 314, 319, 320, 330, 333
global 326–33, 342, 373
hegemony refigured in the process of 329
institutional 320
mimicry and simulation 353
multiple ethnicities and cultures 359
structural 320, 333
hypermilitarism 294
hypertext 247, 248
Hyundai 211
IBM World Trade 210
Ibo people 24
Iceland 384
ICFTU (International Confederation of Free Trade Unions) 148, 149, 150, 189–90
ideal types 303, 350, 363, 371, 377
identity 6, 61, 159
ancient 293
antidote to essentialist notions of 327
becomes reactive phenomenon 256–7
boundary-crossing 351
breakdown of civility in the name of 294
civilization 41
collective 421
ethnic 25, 26, 230, 302, 350, 392
frames of 287
global culture 356–60
hybrid 345, 353, 354
hybridity not a negation of 355
inward-looking take on 312
local 295
“local” assertions of 337
modernist 350
multiple 320
nation-state 24, 40
political 39
postcolonial 59
primary 247
primordialist view of 329
project 257
regional 350
relationality of 353
resistance 257
social 286
social construction of tradition and 341
struggles over 38
superior 50
women’s 257
working-class 256
see also cultural identity; national identity; politics of identity
identity construction 354
identity crisis 353
ideological norms 180
ideologues 246
free-market 299
hybrid 350
ideology 215, 292
capitalist 206
civic 297
consumerist 185
culture and 311
dehumanizing 54
diffuse 238
hegemonic elite 327
Iron Curtain 310
multiculturalist 39
Nazi 350
neoliberal 5
political 39, 389
secular 40
totalitarian 295
Western 29
see also culture-ideology
ideoscapes 390, 400
IFIs (international financial institutions) 130, 139, 145, 147
policies and practices 232
see also IMF; World Bank
IGOs (intergovernmental organizations) 159, 162, 163, 179
IKEA 384, 387–8
illiteracy 240, 306
ILO (International Labor Organization) 124, 277
practices considered abusive by 131
IMF (International Monetary Fund)
24, 68, 70, 73, 75, 76, 78, 102, 103, 109, 110, 111, 117, 127, 131, 141, 162, 183, 189, 197, 202, 216, 236, 330
and Africa 150–6
Asian governments’ banking and financial systems 163
assessing programs 151–2
bailouts 104, 130
controls on capital movements explicitly condoned by charter 128
experts do not act under guidance of governments 259
funds used to pay off central bank obligations 123
Global Monitoring Report 2006 77
HIPC initiative endorsed by 138
human rights effects of SAAs 145
impact of conditionalities 330
insistence on currency convertibility and liberalization 120
justification of policies 121
policies undermine labor power and rights 146–50
promoting replacement of publicly funded social security systems 130
protests against 228, 240
structural adjustment policies criticized 120
unregulated economic liberalization advocated by 140
US government representatives on decision-making boards 144
immigration
backlash from Caribbean community 358
backlash from Caribbean community 358
carnivalesque traditions 357
cultural contact 415
illegal 137
new patterns of 137
only way to deal with 265
receptivity to 24
scapegoats for social and economic problems 178
second-generation immigrants 350
threats to national identity due to 158
impartiality 291
imperial sovereignty 217, 218, 223, 230, 241, 242
model for understanding 221
multitude must discover adequate means to subvert 222
imperialism 50, 51, 53, 58, 60, 63, 64, 317, 330, 356, 360
ancient orders 220
capitalist 111
colonialism, class relations, global capitalism and 66
definite views on 52
economic 187
Eurocentric 349
free-trade 200
human rights 27
interconnections between Europe, capitalism and 229
Marxian analyses of 229, 290
masculinism of 60
more open system without colonies 110
novel objection to 299
Orientalism paralleled and legitimated 67
perfecting of 219
political 52, 54
putative disappearance of 229
racialized terror and genocide 231
radical 93, 111
sexual desire 62
universalizing 419
world politics and 230
see also cultural imperialism;
US imperialism
import-substitution 102, 121, 153
imports 369
cheap 121, 135
demand met by 126–7
desubstitution of 121
expensive 153
less costly 352
non-traditional 121
reductions in barriers 120
relatively neutral 398
technology 125
Impressionism 331
in-betweens 349, 352
incentives 137, 173
income 79, 78, 80, 371
concentration in upper echelons of society 106
per capita 11, 218
see also national income
income distribution 121, 122
badly skewed 150
raising incomes at top of the spectrum 276–7
worsening 124, 126
income inequality 106, 122, 123, 135, 143, 300
growing might 136
increasing 143
income tax 176
massive cuts 177
replacing 129
India 27, 43, 48, 52, 59, 63, 65, 233, 392
Brahmins 349
British sovereignty over Empire 232
contemporary cinema 66
economic growth 134
English literary studies in 60
fast-food restaurants 383
film production 415
Hinduization/Hindus 24, 295
implantation of Western medicine 61
indigenous languages 41
infighting 295
intensifying religious strife within 26
labor unity 189
McDonald’s in 398
Muslims/Islam 41, 295, 298, 310
national film culture 305
national oil company 211
partial moves towards neoliberalization 103
reputation as world’s largest integral democracy 290
rivalry between Pakistan and 26 secularism 40–1 Sikhs 295 sociology of 210 Tamils 295 transmigrants 137
Indian Ocean tsunami (2004) 278 Indianness 61 indigeneity 416 indigenization of knowledge 311 indigenous chains 390 indigenous peoples 309, 416 fully recognized by UN 341 Inditex Group 384 individual choice 300 educated 15 intolerance of 297 mocking 299 process free of 45 individual responsibility 112, 141 individualism 27, 39, 85, 115, 422 methodological 281–2 product of culture which honors 386 social solidarity dissolved in favor of 108 Indochina 47, 232 Indonesia 191, 266, 312, 375 currency turmoil 162, 202 dependency problems 125 economic crisis (1998) 395 international emergency and humanitarian assistance 278 McDonald’s in 395–6 military dictatorship 126 Muslim populations 298, 395–6 poverty estimates 124 structural adjustment 124 unemployment 124 Indus Valley 316 industrial relations 258, 281 industrial tribunals 98 industrialization 127, 136, 326 consequence of 315 drive to 394 import-oriented 121 source of capital for 125 Indyk, Martin 384 inefficiency 152, 155 INFAC 187 infant mortality 164 inferiority product 388, 404 racial 312 infidels 305 inflation 128 accelerating 105 budget deficits and 151, 153, 154 double-digit surge 108 dramatic 124 high interest rates used to fight 118 maintaining a low rate of 140 number of people afflicted by 90 purchasing power eroded by 153 runaway 109 surging 104 wage increases pegged to 122 information flows 4 cross-border integration of 14 dependence on 292 easy and regular 291 social activity constantly informed by 390 information networks 175, 249–51, 292 institutional decision-making linked by 248 information technology 160, 168, 244, 247, 248, 250, 255, 257, 277 biologically based 249 imperative 290, 291–2 logic of manufacturing 258 informationalism/ informationization 236 global 235 network society and 20, 244–59 Inglehart, Ronald 15 INGOs (international nongovernmental organizations) 160 Ingush/Ossetian violence 26 Inkatha 293, 294 insiderization principle 313 Institute of Economic Affairs (London) 108 institution transfer 296 institutional overshooting 117, 130 institutionalism 421–4 instrumentalization 407 insubordination 243 insurance 165, 267 intellectual property rights 102 trade negotiations concerning 165 intellectuals 39, 186, 300, 344, 350–1, 420 cold shoulder among 400 courageous gathering of students, workers and 294 KFC and McDonald’s condemned by 395 liberal, in Islam 302 Marxist 94 neoliberal 238 power and 228 production of 63 Third World 323 intelligence 178 intelligence agencies 267 intention 267 intention principle 266 Inter Action 306 interaction 40 interculturalism 311, 320, 325, 327, 328, 331, 332, 336, 345, 355, 356 interdependence 290, 330 constructive and realistic 305 harder for Americans to accept inevitability of 291 see also economic interdependence interest groups 107 transnational 165 interest rates 128 global/international 120, 125, 128 high 10, 117, 118, 121, 122, 130, 135, 137 liberalization of 120 nominal 108 Inter-faith Center on Corporate Responsibility 187 international banks 128, 291 International Business Associations 189 international competitiveness 10, 82 lack of 190 minimum wage held down to foster 133
international credit markets 110
international economic institutions 27, 28
International Financial Assistance Act (US 1977) 144
International Labor Rights Fund 187
international law 220, 291
International Metalworkers Federation 190
international norms 423
International Organization of Consumer Unions 187
International Red Cross 293
international relations 3, 29, 37, 38, 157, 158, 161, 165, 166, 179, 197, 201, 339, 348, 424
attempt to overcome dualism between nation-state and international system 333
axis of 195
“bandwagoning” in 28
cultures within morality 31–3
culture and 21, 310
dynastic social movements connected via 248
empire and 215, 220, 228–34
gang war aspect 294
global theory precluded by 329
institutions set up to help stabilize 103
neorealist 12
primarily defined by conflicts between nation-states 304
realist view of 311
international telephone calls 5
international terrorism 177
international trade factors that influence openness to 82
heyday of 5
increased flows of 276
International Union of Food and Allied Workers’ Associations 190
International Youth Hostel movement 340
internationalism 238
peace and 295
thin veneer torn away 294
internationalization 5, 69, 210
ability of nation-states to adapt to 175
advanced 247
effects on state capacity 171
facilitators of 172
strong 167
Internet 15, 137, 175, 235, 240, 250, 376
access to 6–7
dynamic social movements connected via 248
hypertext on 245
McDonald’s promotional strategy 395
multimedia technologies associated with 391
projected number of users 247
inter-state system 174, 196, 199, 200
interventionism 93–4, 104, 112
alleged mainspring of 91
battle for ideas against 107
centrally organized and controlled 89
humanitarian 116, 237–9
military 238, 239
moral 238
intraglobal trade 25, 169
inventories 137
investment banks 109, 110
regional 330
investment decisions 107, 266
investor confidence 128
need to maintain 133
iPod (mobile digital device) 81, 82
Iran Christian Armenia and 29
CIA-engineered coup (1953) 110
military relations between China and 310
Iran–Iraq war 29
Iraq 70, 101–2, 103, 111, 158, 294
Anglo-American sanctions regime 232
call for military occupation of 234
invasion (2003) 383
resistance to Western pressure on 38
Ireland 11, 83
compulsory vaccination 92
universities 61
Irish bagels 319, 320, 326, 331
Iron Curtain 25
Islam 28, 29, 53, 298, 309
and American conservatism 301–4
anti-Semitism 54
bloody borders 27, 310
characterized by its retrogressive position 44
cultural division between Christianity and 25, 27
diasporic forms of culture 303
existing political structures challenged 303
feminists claim gender equality within the limits of 115
fundamentalist threat of 310
global claims and pretensions 5
inherently allergic to democracy 67
interaction between the West and 310
intrinsically inhospitable to democracy 298
militant 302, 304
monolithic and inherently hostile to democracy 289
negative images of 304
parochial in many modern incarnations 294
perception of 53
remade 287
resistance of states to Western pressure on Iraq and Libya 38
scathing indictment for Orientalism as it relates to 44
struggle against threat to integrity of 302
see also Muslims; also under following headings prefixed “Islamic”
Islamic bloc of nations 27
Islamic civilization 21, 24, 29, 310
antagonistic interaction of 26
Arab, Turkic and Malay subdivisions 23
conflict between Western and 25
Islamic-Confucian states/alliance 28, 312
military connection 310
Islamic fundamentalism 24, 162, 289, 303, 392

affinities between Protestant and 302
identification of jihad with 301
periodic boycotts of McDonald’s 395
western commentaries 302

Islamic schools 379
Islamic states
efforts to acquire nuclear weapons 38
military strength of 28
Islamists 26, 302, 395

isolation 27, 112
markets are enemies of 291
social therapy that overcomes separation and 357
isomorphism 9, 417, 421, 422, 423, 424
global 409, 414
institutional 129

Israel 27, 349
arms sales to China 310
McDonald’s in 381, 382, 383, 384, 402–7
struggle between Arabs and Zionism 53

Istanbul 395

Italian civilization 35

Italy 234
communists 189, 229
defense of “slow food” against fast food 370
food exports 364
government spending 273
Left in 104, 229
McDonald’s in 398
Orientalism 47
racism 25–6
state ownership of key sectors 104
tax revenues 273
trade unions 189
village culture 23

Jamaa religious movement 322
Jamaica 138, 344, 345, 356
James, C. L. R. 65
James, William 37–8
Jameson, Frederic 57, 360
Japan 40, 47, 169, 244, 257, 291, 324, 335, 336
Asianization in 24
bourgeois art 331
buying Hollywood film studios 292
call to play naval role in China Sea and to contain the Russian empire 311
catalyst for internationalization strategies 173
commercial strategy 360
communist unions 189
Confucian ethic 312
cooperative relations with 28, 310
dependence on influx of workers 224
domestic and international clout 173
economic issues between US and 26, 38
environmental concerns 164
expanding export markets 104
fast-food restaurants 314, 383
FDI receipts 274–5
financial regulation and control 163
firms competitive in global economy 10
forced to accept Western economic and political arrangements 423
foreign investment from 108
glocalization conception 342
huge trading houses 211
hybridization 315
IKEA in 387
industrial relations 281
industrial system and rice culture 201
influence of art on European painting 331
investment as a percentage of GDP 170

Jewish fundamentalism 24, 302, 303
Orthodox Sabbath-observing 291
Jewishness 312
Jews 27, 29, 40, 349, 350
American 53
baiters of 92
culture 21
fries consumed with great gusto by 398
imperatives apply impartially to 293
legend 100
jihad 20, 160, 164, 379
non-Islamic examples of 288
job loss 135
John, Di 140
John Paul II, Pope 26
Index

Johns Hopkins University 234
Johnson, Lyndon B. 232
Johnson, Paul 339
joint ventures 191, 212
Jollibee 384
Jones, Quincy 299
Jones, William 51
Jonkonnu masks 356
Jordan 137
Joseph, Keith 108
Jubilee movement 138
Judaism
fundamentalist 24
parochial in many modern incarnations 294
see also Jewish fundamentalism; Jews
Judeo-Christian tradition 41
judiciary independence 129
Juicy Burger 383
junk food 314
Jurassic separatists 293
juridical formation 214
juridical norms 238
jus ad bellum 220
just-in-time production 137
just war 214, 220
Kabila, Laurent 238
Kabuki 326, 330–1
Kafanchan 323
Kant, Immanuel 362
Kapstein, Ethan 11, 162
Kashmiris 6
Katz, Elihu 193–4
Kautsky, K. 233
Kavolis, Vytautas 310
Kellner, Douglas 255, 346, 372–9
Kelso, Hans 238
Kemalist Turkism 349
Kennedy, Paul 4, 11, 269
Kennedy School of Government 296
Kenny Rogers Roasters 187
Kent State University 231
Kenya 163, 191
Kepel, Gilles 24
Kern, Stephen 339
Kerry, John 178
Keynesian policies 102, 103, 104, 105, 107, 108, 109, 110, 164
KFC (Kentucky Fried Chicken) 288, 314, 383, 395, 400
popularity in Malaysia 384
Khartoum 26
kickbacks 140
Kim Hyung-soo 395
Kimbangism 328
King, Anthony 311, 337
King, Martin Luther 39
Kissinger, Henry 5, 102
Kiswahili language 16
Klein, Naomi 376
know-how 163
knowledge and power 259
Kobrin, Stephen 4, 5, 11, 14
Kodak 211
Kokopelli figures 368, 369
Koran 35
Korean war 29, 47, 398
Koreans, South 374
Kosovo 37, 232, 238
Kowinski, William S. 385
Kraidy, Marwan M. 345, 346n, 351–6
Kristeva, Julia 57
Kroc, Ray 81–2, 394
Kuhni, Thomas 22, 38
Kundera, Milan 351
Kurdish independence 293
Kurds 6, 293
Kurile Islander Japanese 293
Kuwait 109, 238
Kuznets curve 136
Kwan, Robert 401
Kyoto conference (1997) 164
Labor Day celebrations (US) 357
labor market flexibility 110, 148
improved 123
labor markets 10, 12, 74, 86, 132
competitive 88, 96
differentiation of 314
fewer regulations on 129
free 87, 93
impact of trade on 11
overall strain on 118
pressures on 135, 137
reforms of 149
strained by bankruptcy of domestic firms 135
transnationalism in 137
women in 136
labor parties 91
Labour Party (UK) 8, 105
Lacan, Jacques 57, 59
Laclau, Ernesto 236
Laffey, Mark 215, 216n, 228–34
Lagos 24
laissez-faire system 13, 73, 86, 87, 88, 89, 90, 92, 93, 94, 238, 274, 295
Lane, Edward William 50, 52
Lange, Oscar 107
language(s) 263, 324, 328, 340, 415
attachments based on 159
colonial 294
common, national identity deeply rooted in 178
creolization of 319
cultural 315
culture and 41, 316, 349
English-based creole 325
global 15, 186
grammar and 316
indigenous 41
key to nationhood 312
provincial 159
regional 418
systematizations of 59
see also English language
Las Vegas casinos 388
Lash, S. 321n
Latin (language) 15–16
displaced by English 60
Latin America 28, 29, 64, 78, 65, 128, 148, 189
Coca-colonization 313
creolization 318
debt crisis (1982) 103
democratic transitions 133
economic and social restructuring
in NICs under liberalization 121–2
economic development attempts 102
embedded liberalism 104
fast-food restaurants 384
free markets 78
global capital flows 275
IMF used to negotiating over sovereign debts 163
inclusion in the West 310
income inequality 135
indigenous movements 15
minimum wages 149
nationalism important in 418
new inflows of capital 122
output per person 134
political and economic liberalization 125
repressive military dictatorships and authoritarian regimes 110
social consequences of structural adjustment 117
social security systems privatized throughout 130
structural adjustment 117, 119, 124
success of novelists in France 415
syncretism 310, 318
telenovelas 345, 354, 377
unionization 133
US called to police 311
US drive for open markets and privatization 111
“whitening” or Europeanization for 327
see also Argentina; Bolivia; Brazil; Chile; Colombia; El Salvador; Guatemala; Guyana; Honduras; Mexico; Nicaragua; Peru; Uruguay; Venezuela
Latin American civilization 21, 23, 24, 29, 57
Laura Ashley 187
Lauren, Ralph 298
Lavie, Smadar 328
layoffs 118, 135, 149, 236
mass 148
required in advance of privatization 147, 148
LDCs (least-developed countries) entities transferred from public to private hands 129
indebtedness of 128
pressure on labor markets 135
League of Nations 97
Lebanon
competing identities and worldviews living cheek-by-jowl 354
hybrid practices among Maronite youth 345
jazz introduced to music of 352
quintessential symbol of 352
social change 303
Lebanonization 290, 293, 338
Lechner, Frank J. 408, 409, 410–21
Leeson, Nick 162
Left (political) 104, 105, 227, 238, 300
communist and autonomist traditions 229
parties 133
thinkers on 242
legitimacy 59, 178, 351
constitutional 172
crisis of 259
fostering 406
global 27
military apparatus 220
no security without 268
political 33
public sphere, democracy, civil society and 268
supreme source of 172
territorial control over the means of 173
Leigh, Gen. Gustavo 102
Leitch, Vincent 361
Lenin, V. I. 300
Leninist theories 290
LensCrafters 385
Lenway, Stefanie 272
Leopold II, King of Belgium 238
Lesotho 137
Levant 43, 48
Levine, Donald N. 157, 159–60
Levitt, Harold 4
Lévy, Dominique 106, 111
Levy, Marion 129
Lewis, C. I. 33
Lewis, Oscar 70
Libel Act (1792) 88
liberal democracy
defeat of 289
demand for swift progress towards 33
survival of 39
universal authority of 32
universal victory/triumph of 40, 313
Liberal Government (Australia) 394
Liberal Party (Canada) 175
liberalism 21, 25, 27, 86–94
consensus against 73
embedded 104
political realism and 230
universal 237
liberalization 103, 119, 124, 134, 135, 137, 232
capital account 125, 275
economic 125
exchange control 170
financial 130, 162, 202, 275
interest rate 120
international credit and financial markets 110
political 125
rapid 118, 143
unregulated 140
liberation 228, 241
multitude’s desire for 230
national 235
search for 222
liberty 27, 39, 89, 99, 296, 305
civic 98, 295
economic, frustrated 91
ethical 286
individual 112
political 141
see also civil liberties
Libya 26, 38
licenses 129
Liebes, Tamar 193–4
lifestyles 292
imitation of 353
imported 395
mixed 350
Lilt 358
limited government 141
limited liability 83
Lind, Michael 173
Index

Lindblom, Charles 103
lingua franca 15, 35, 311, 420
linguistics 208
creolist 322, 326
Lippmann, Walter 89, 93
liquidity 275, 283
cultural 396
literacy
basic 240
computational 251
literary theory 3, 43
literature 340
living conditions 111
deplorable 155
living costs 143, 384
living standards 113, 147, 300
staggering rise in 299
stagnant or falling 171
Lloyd, Vincent 118, 146–50
Lloyd George, David 93
localism 338, 360
moderate form of 336
retreatist 361
triumph of 317
localization 381, 390, 392, 398–9
global 313
Locke, John 52, 329
log-normal distribution 82
London 24, 37, 92, 108, 115, 245, 250
role and stature 13
see also Notting Hill
Los Angeles 164, 221, 341, 375, 386
Grove and Fairfax Farmer’s
Market 376
Lotteria 395
lower-class youngsters 350
Lueger, Karl 92
Lunchables 371
Lusaka Peace Accord (1999) 238
Luton carnival 357
Luxemburg, Rosa 240
Lyons 93
Lyotard, François 281
Maalouf, Amin 352
Maastricht 296
Macaulay, T. B. 52, 63
Macfie, A. L. 46n
Macintosh computers 193, 290
macro-anthropology 333
macroeconomic stability/instability
120, 152, 153
macrosociology 12
state-centrism in 180
mad cow disease 263
see also BSE
Madison, James 297
Madonna 300
madrasas 379
Maffesoli, Michel 361
Mafia 161
Magellan, Ferdinand 5
Mahabharata 326
Mahathir, Mahomed 124, 162, 312
Mahbubani, Kishore 27, 41
Mailer, Norman 300
Maisonrouge, Jacques 210
Malawi 412, 414
Malaysia 187, 266
currency turmoil 162, 202
popularity of Kentucky Fried
Chicken 384
tensions between ethnic Chinese
and Malays 312
maldistribution 207
arable soil and mineral resources
291
malign civilization 360
Malinowski, Bronislaw 325
Malle, Louis 300
malnutrition 31
Malthus, T. R. 89
mamba muntu genre 322
Manchester 86, 357
Mandela, Nelson 237
Mandeville, Bernard 300
Manet, Édouard 331
Mâouchkine, Ariane 326, 330
manufacturing 122
absolute reduction in number of
jobs 121
exports per capita 82–5
labor-absorptive 121
transition from agriculture to 82
Mao Zedong 327
Ma’oz falafel chain 404
maquiladoras 122, 136
Marcus, Steven 50
Marcuse, Peter 45, 46n, 66–71, 245, 252–9
Marjoribanks, Timothy 190
market concentration 135
market failure 107
compensation for 202
market freedoms
re-establishing 105
untrammelled 109
market imperative 290–1
market liberalization 134, 135
market niches 132
market signals 107
marketing 355
global 369
mass 368
postmodern 240
marketization 119
Maronites 345, 352–4, 355
Marrakech Roundtable on Results
(2004) 77
Marshall, Alfred 107
Marshall, T. H. 130
Marshall Plan 164
Martha Stewart sheets 376
martial arts 397
Martin, Philippe 11
Marx, Karl 44, 48, 52, 55, 70, 75, 107, 182, 200, 203, 253, 295, 366
analysis of alienation 374, 379
capital(ism) 198, 379, 375
classic formulation of the state 259
modernization thesis 313
Paris Commune response 228
replacement of human labor
power by technology 374
Russian communes 236
world history 267
Marxism/Marxists 14, 20, 21, 52, 57, 58, 65, 161, 182, 183, 188, 192, 234, 258, 299, 360, 374, 408
agency versus structure argument
253
analyses of the international 229
battle for ideas against 107
critical thinking characteristic of
227
cultural studies versus 351
<table>
<thead>
<tr>
<th>Term</th>
<th>Page(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>global claims and pretensions</td>
<td>5</td>
</tr>
<tr>
<td>imperialism theory</td>
<td>229, 290</td>
</tr>
<tr>
<td>intellectual</td>
<td>94</td>
</tr>
<tr>
<td>narratives of colonialism and its aftermath</td>
<td>59</td>
</tr>
<tr>
<td>scientific predictions of world politics and</td>
<td>230</td>
</tr>
<tr>
<td>masculinities</td>
<td>60–1</td>
</tr>
<tr>
<td>mass media</td>
<td>187, 193</td>
</tr>
<tr>
<td>consumption</td>
<td>14–15</td>
</tr>
<tr>
<td>fusion of computers and</td>
<td>245</td>
</tr>
<tr>
<td>ownership and control of</td>
<td>211, 212</td>
</tr>
<tr>
<td>perceived role in imitation</td>
<td>353</td>
</tr>
<tr>
<td>photo opportunities and juicy one-liners</td>
<td>392</td>
</tr>
<tr>
<td>universal availability of</td>
<td>195</td>
</tr>
<tr>
<td>mass-production systems</td>
<td>369, 391</td>
</tr>
<tr>
<td>Massachusetts puritanism</td>
<td>291</td>
</tr>
<tr>
<td>massification</td>
<td>373, 377</td>
</tr>
<tr>
<td>MasterCard</td>
<td>376</td>
</tr>
<tr>
<td>materialism</td>
<td>336</td>
</tr>
<tr>
<td>secular</td>
<td>305</td>
</tr>
<tr>
<td>Matlock, Jack F.</td>
<td>22, 34–6</td>
</tr>
<tr>
<td>matryoshka dolls</td>
<td>368, 369</td>
</tr>
<tr>
<td>Matten, Dirk</td>
<td>280</td>
</tr>
<tr>
<td>Mazlish, Bruce</td>
<td>5, 9, 11, 15</td>
</tr>
<tr>
<td>McCann Erickson</td>
<td>313–14</td>
</tr>
<tr>
<td>McCarthyism</td>
<td>108</td>
</tr>
<tr>
<td>McCormick, James M.</td>
<td>145</td>
</tr>
<tr>
<td>McDonald’s 81–2, 186, 187, 288, 290, 292, 299, 367, 371, 373</td>
<td></td>
</tr>
<tr>
<td>battle to prevent restaurant opening</td>
<td>370</td>
</tr>
<tr>
<td>community and social capital undermined by</td>
<td>302</td>
</tr>
<tr>
<td>cool universalism of</td>
<td>301</td>
</tr>
<tr>
<td>cost of Big Mac</td>
<td>384</td>
</tr>
<tr>
<td>Dollar Menu</td>
<td>385, 388</td>
</tr>
<tr>
<td>founding of (1955)</td>
<td>370, 380</td>
</tr>
<tr>
<td>important marketing</td>
<td></td>
</tr>
<tr>
<td>opportunities for</td>
<td>395</td>
</tr>
<tr>
<td>international expansion</td>
<td>385</td>
</tr>
<tr>
<td>not possible to escape the ubiquity of</td>
<td>392</td>
</tr>
<tr>
<td>operating procedures</td>
<td>381</td>
</tr>
<tr>
<td>overseas outlets</td>
<td>300, 313, 314, 370, 381–4, 387, 390, 393–407</td>
</tr>
<tr>
<td>predictability of</td>
<td>386</td>
</tr>
<tr>
<td>Ritzer’s analysis of</td>
<td>374, 375, 380–1, 389, 398</td>
</tr>
<tr>
<td>service culture based on</td>
<td></td>
</tr>
<tr>
<td>commitment to equality</td>
<td>394</td>
</tr>
<tr>
<td>McHappy Day</td>
<td>394</td>
</tr>
<tr>
<td>McJobs</td>
<td>374, 398</td>
</tr>
<tr>
<td>McLuhan, Marshall</td>
<td>14, 15, 186, 193</td>
</tr>
<tr>
<td>McNamara, Robert</td>
<td>117, 128</td>
</tr>
<tr>
<td>McSchools</td>
<td>379</td>
</tr>
<tr>
<td>McSpaghetti</td>
<td>398</td>
</tr>
<tr>
<td>McTopia</td>
<td>389</td>
</tr>
<tr>
<td>McWorld 20, 160, 409</td>
<td></td>
</tr>
<tr>
<td>MDBs (multilateral development banks)</td>
<td>77</td>
</tr>
<tr>
<td>MDGs (UN Millennium Development Goals)</td>
<td>76–7, 85, 306</td>
</tr>
<tr>
<td>Financing Gap</td>
<td>75</td>
</tr>
<tr>
<td>means of production</td>
<td>196, 226</td>
</tr>
<tr>
<td>communications become</td>
<td>235</td>
</tr>
<tr>
<td>ownership or control of</td>
<td>188</td>
</tr>
<tr>
<td>Mecca</td>
<td>323</td>
</tr>
<tr>
<td>Médecins Sans Frontières</td>
<td>238</td>
</tr>
<tr>
<td>media 53, 178, 183, 187, 188, 212, 214, 319, 354</td>
<td></td>
</tr>
<tr>
<td>alternative systems</td>
<td>304</td>
</tr>
<tr>
<td>American, influence of</td>
<td></td>
</tr>
<tr>
<td>audiences theorized as</td>
<td>313</td>
</tr>
<tr>
<td>nomadic communities</td>
<td>353</td>
</tr>
<tr>
<td>dominance of America over</td>
<td>304</td>
</tr>
<tr>
<td>emergence of monopolies in</td>
<td>289</td>
</tr>
<tr>
<td>footage to construct</td>
<td>358</td>
</tr>
<tr>
<td>distortions</td>
<td></td>
</tr>
<tr>
<td>global 9, 248, 267, 313</td>
<td></td>
</tr>
<tr>
<td>image of Muslims</td>
<td>302</td>
</tr>
<tr>
<td>major conglomerates</td>
<td>186</td>
</tr>
<tr>
<td>purveyors of nothing</td>
<td>377</td>
</tr>
<tr>
<td>racial and sexual stigmas</td>
<td>358</td>
</tr>
<tr>
<td>and stereotypes in</td>
<td></td>
</tr>
<tr>
<td>mestizaje</td>
<td>315, 324, 327, 328, 348, 349</td>
</tr>
<tr>
<td>limitation of</td>
<td>327</td>
</tr>
<tr>
<td>Metcalfe, Bob</td>
<td>250</td>
</tr>
<tr>
<td>methodological cosmopolitanism</td>
<td>262, 281, 284</td>
</tr>
<tr>
<td>methodological individualism</td>
<td>281–2</td>
</tr>
<tr>
<td>métissage</td>
<td>315</td>
</tr>
<tr>
<td>Mexico 73, 101, 105, 110, 134, 191, 212, 259, 316</td>
<td></td>
</tr>
<tr>
<td>assets of the richest individual in</td>
<td>122</td>
</tr>
<tr>
<td>democracy</td>
<td>415</td>
</tr>
<tr>
<td>experience with SAPs</td>
<td>121</td>
</tr>
<tr>
<td>FDI from US to</td>
<td>136</td>
</tr>
<tr>
<td>film culture</td>
<td>305</td>
</tr>
<tr>
<td>financial crises</td>
<td>122, 125</td>
</tr>
<tr>
<td>financial liberalization</td>
<td>130</td>
</tr>
<tr>
<td>government bonds</td>
<td>129</td>
</tr>
<tr>
<td>hybrid culture</td>
<td>349</td>
</tr>
<tr>
<td>impact of NAFTA on</td>
<td>135, 136, 137</td>
</tr>
<tr>
<td>income distribution/polarization</td>
<td>122, 135</td>
</tr>
<tr>
<td>intra-regional trade</td>
<td>169</td>
</tr>
<tr>
<td>McDonald's in</td>
<td>383</td>
</tr>
<tr>
<td>oil 211</td>
<td></td>
</tr>
<tr>
<td>peasants and workers</td>
<td>209</td>
</tr>
<tr>
<td>privatization</td>
<td>106, 130</td>
</tr>
<tr>
<td>real wages</td>
<td>133</td>
</tr>
<tr>
<td>struggles over identity</td>
<td>38</td>
</tr>
<tr>
<td>substantial portfolio investment</td>
<td>121</td>
</tr>
<tr>
<td>telenovelas</td>
<td>377</td>
</tr>
<tr>
<td>trade barriers lifted</td>
<td>133</td>
</tr>
<tr>
<td>weakened currency</td>
<td>202</td>
</tr>
<tr>
<td>Mexico City</td>
<td>189</td>
</tr>
<tr>
<td>Meyer, John 9, 13, 408, 412, 413, 416, 421–2</td>
<td></td>
</tr>
</tbody>
</table>
Index

MfDR (Managing for Development Results) 77–8
Miami 13
microeconomic efficiency 151
Microsoft 82, 191, 288
microwave meals 371
middle class 40–1, 60, 63, 299
activist 391
cultural identity of young 354
effeminacy of Bengali men 61
fast-food restaurants catering to 314
icon of unionism 109
rising 300
Middle East 47
arms flows between East Asia and 310
fast-food restaurants 314
free markets 78
global stock market capitalization 275
identified with Great Power politics 53
McDonald’s in 381, 395, 396
“re-Islamization” of 24
territorial integrity threatened 293
US interests in oil region 110
see also Abu Dhabi; Egypt; Iran; Iraq; Israel; Jordan; Kuwait; Libya; Palestine; Saudi Arabia
migration
Caribbean, peak 357
clandestine 222
continuous 224
cross-border 15
cross-cultural 318
differences between nomads and migrants 354
dispersion of Muslim cultures through 303
flow of economic migrants 392
global 304
international 5, 160, 286
labor force 222
mass 222
migrant workers networks 118
populations ripe for 137
second-generation immigrants 328
trade and 311
transnational 137
military dictatorships
egregious 126
repressive 110
military juntas 292, 295
military power 28, 36
increasing 41
umbrella protection of 103
unrivaled 27
militias
criminal organizations 176
violent 302
Mill, John Stuart 52, 329
Mills, Sara 62
Milosevic, Slobodan 37
mimicry 62, 63, 65, 354
hybridity as 353
minimum wage 109
frozen or reduced 149
held down to foster international competitiveness 133
purchasing power of 122
minorities 26, 337
dissenting 293
global respect for the heritages of 416
obscure leaders elevated to
tenure 39
importance 39
protection of 296
states that are confederations of 382
miscegenation 326, 349
Mises, Ludvig von 89, 107
missionaries 323
Mitchell, Neil J. 145
Mittelman, James 4
Mitterrand, François 164
mixed-race people 319
mixing 341, 352
see also hybridization
MNCs (multinational corporations)
74, 102, 118, 136, 157, 159, 165, 169, 241, 293, 409
business with local oligarchs 294
carnival sponsorship 358
control over local economies in the hands of 117
extent of relocation 272
footloose 166, 168
interaction between states and 10
lack of meaningful national identity 291
local branches in developing countries 137
most assets located in home countries 8
spread of 11
support of 259
viewed as harbingers of American modernization 313
worldwide homogenization of societies through 313
MNEs (multinational enterprises)
see MNCs
mobility
cross-cultural 318
labor 222, 223, 224
political economy of 350
unrestricted 257
see also capital mobility
modernism (arts) 331, 348, 350
modernity 3, 28, 128, 215, 220, 223, 226, 236, 264, 265, 266, 280, 293, 327
advanced 260
approximating 235
being-against in 222
building blocks of 235
crises of 221, 235
critics of 377
development of 59
distinction between modernization and 284
dividing line between tradition and 360
fundamentalism hostile to 289, 302, 303
globality and 4, 13, 14, 16
ideal-type 350
industrial 271, 272, 277
multiple 310
postmodernity, tradition and 303
processes which led to formation of 58
questions about the nature of 138
racially inscribed 237
rationalized 9
reflexive 271, 275, 276, 278, 279
religious fundamentalism the harbinger of 303
retreat from 30
rural inhabitants virtually untouched by 153
slavery and 231
society caught between tradition and 352
sweeping power of 40
traditional alternatives to 287
Weber’s general sociology of 396
modernization 21, 22, 24, 26, 31, 58, 133, 136, 138, 236, 317, 332
advancing like a steamroller 309
attempted without Westernization 310
discontents of 391
distinction between modernity and 284
impact of 34
incomplete 360
MNCs viewed as harbingers of 313
prerequisite for 14
reflexive 271
represented by TNCs 192
societal (1950s and 1960s) 334
Westernization and 30, 40, 303
modernization theory 9, 127, 129, 313, 333
good reasons to question and reject 362
Moe, Terry 424
Mogadishu 221
Mohanty, Chandra Talpade 61
monarchy
Catholic 418
superseded 197
Monday Club 102
monetarism 108, 109, 120, 171
monetary matters 97
monetary policy
deflationary 131
draconian shift in 108
Keynesian 103, 104
noninflationary 129
power of global finance to undermine 170
restrictive 135
money creation 202
money markets 170
Monga, Yvette Djachechi 194
mongrelization 324, 348
monopoly 91, 107, 113
consolidation of 130
getting rid of 140
money, markets and 294–5
regulation of 129, 131
vehicle for consolidation of power 109
monotheism 294
Mont Pelerin Society 106–7, 108
montage 319, 324, 327
Monterrey Summit (UN 2002) 77
Moore, David 215–16, 234–40
morality 31–3, 115
Morita, Akio 313
Mormon polygamy 323
Morocco 303
Morse, Margaret 363
Morton’s steakhouse 371
Mos Burger 383
Moscow 291, 313, 314, 385, 401
Mosley, Layna 133
Mossadeq, Muhammad 110
Movement of Non-Aligned Countries 330
movies 194
MP3 players 81
MTV (Music Television) 290, 342, 353
Murillo, M. Victoria 133
Murphy, Craig 5
museum audio guides 376–7
music 324, 327, 341, 354, 365, 368, 377
Afro beat 323
Caribbean 352, 345, 357
folk 352
hybrid genres 351
Persian 365
popular 316, 415
world 326, 332, 351
see also jazz
Muslim Brethren 302
Muslims 40, 42, 54
daytime 328
four largest populations in the world 298
Hindus and 26, 41, 295
immigrants and offspring 420
imperatives apply impartially to 293
McDonald’s and 395–6, 398
number in Europe 304
Orthodox Christians and 26, 27
outrage of clerics 352
radical women 302
mutation 223
mutton burgers 383
mutual deterrence 269
Myhre, David 199
mysticism 303

Nader, Ralph 187
NAFTA (North American Free Trade Agreement) 69, 131, 173, 181, 197, 201, 247, 330
Carnegie Endowment report on impact of 132, 135
economic integration promoted through 175
foreign investment invited under the auspices of 133
illegal immigration under 137
jobs created under 136
US leadership of 174
Nagasaki 272
Naipaul, V. S. 27, 328
nanotechnology 267
Napoleon Bonaparte, Emperor of France 56, 69, 70, 339, 418
nation-states 3, 4, 14, 58, 64, 65, 72, 157–81, 195, 205, 210, 211, 213, 220, 361, 412
alteration in/weakening of 320
altering the mix of ethnic identities 392
authority of 3, 11
borders overthrown 261
citizenship as legal status rooted in 114
competition between 281
control of borders 74
control over own affairs 417
convergent structural similarity 9
demise of 247
development of 196
differentiation of ex-colonies as 63 dominated by economic considerations 20
dualism between international system and 333
formation of 237
functions transformed within order of Empire 241
global cities transcend 13
governing of 74
growing number of 5–6
imperialism and 219, 236
importance of 21, 203
internal security no longer the exclusive province of 261
international relations primarily defined by conflicts between 30
Islam and boundaries of 303
macrophenomenological approach to globalization and 16
mature 201
most powerful actors in world affairs 40
mutual deterrence 269
organizing principle of capitalist politics 200
participatory and self-determining 297
previously homogeneous 392
rebellious factions and dissenting minorities at war with 293
relationship among and between 215
rise of 419
social and political tensions 12
sovereignty 217
sovereignty surrendered to transnational commerce 288
stubbornly different 308
threat to 270, 297
transformation of 197, 259, 282
transnational practices created by 182
national borders diminishing the salience of 290
satellite footprints do not respect 292
National Endowment for Democracy 296
National character 309
National Socialism see Nazi Germany
Nationalism 9, 40, 66, 196, 290, 302, 312, 332, 338, 371, 417–19
adaptation to politics of 303
aggressive forms of 334
ambivalence about 289, 298
chauvinistic 378
cosmopolitanism and 261, 285–7
cultural 256, 342
entrenched 319
ethnic 334
failure of 24
history in the colonies 63
important role in history 289
lack of attention to importance of 21
long distance 320
methodological 262, 281–3
once a force of integration and unification 293
response to universalizing imperialism 419
rise of 91, 357
romantic 333
stronger than ethnic loyalties 155
subverted 315
nationality 406
nationalization 110
reversed 102
nationhood 160, 291
drive toward 417
language as the key to 312
reluctant allies of 294
NATO (North Atlantic Treaty Organization) 247, 268
bombing of Yugoslavia (1999) 385
**Index**

natural disasters 278  
natural law tradition 41  
Nazi Germany 349, 350, 422  
Near East 47, 53, 54  
  British actions in 70  
Negri, Antonio 175, 214–43  
Nehru, Jawaharlal 24, 40  
neoclassical economics 107  
adherence to 10  
neocolonialism 313, 330  
neo-Confucianism 312  
neoconservatism 111  
neo-Gramscianism 165, 180  
neoliberalism 5, 12, 13, 14, 72–118, 125, 141, 142, 143, 146, 170, 171, 174, 175, 178, 182, 270, 411–12, 415  
alternatives to 119  
convergence on 166  
fair-weather philosophy 268  
global 126, 127  
institutions and political content of 201  
momentum to campaigns 177  
structural adjustment and 20 tenets of 261, 268  
widespread reforms 176  
neo-Marxists 183, 377, 408  
neo-Spenglerism 264  
Nepal 349  
Nerval, Gérard de 47, 51  
Nestlé 187, 211  
Netherlands 160, 178  
carnivals 357  
McDonald’s in 398  
network society 20, 244–59  
New Christian Right 392  
New Deal 73, 108, 112  
new democratic realism 305–6  
New Orleans 326  
New Second World 189  
new technologies 315  
New Testament 100  
new world order 218, 240–1, 269, 293, 338  
New World plantation societies 325  
Armory 378  
confrontations at overseas carnivals 358  
corporatization of Times Square 378  
Disneyification of 42nd Street 378  
globalization of 378  
Harlem Caribbean carnival 357  
Indian restaurants 378  
investment banks 109, 110  
Jewish Museum Kandinsky-Schönberg show (2003) 377  
Lexington Avenue 378  
Madison Avenue 194, 292  
Manhattan 250  
McDonald’s 386  
MOMA Cinematique 378  
role and stature 13  
Strand bookstore 378  
terrorist attack 301, 302; see also September 11  
Union Square 378  
New York Times 41  
New Zealand 64, 65, 276  
Newman, John Henry 52  
Newsweek 41  
NGOs (nongovernmental organizations) 116, 179, 189, 247, 305, 413  
activities of 329  
democratic 306  
humanitarian 239  
labor-education and agrarian-reform 238  
technocratic 239  
transnational umbrella organization for 306  
see also INGOs  
Nicaragua 110, 138, 383  
NICs (newly industrializing countries) 123, 124, 126, 169, 173, 192, 211  
East Asian, development model of 327  
economic and social restructuring 121–2  
incentives to finance overseas investment 173  
systematically negative consequences for 119  
Nietzsche, Friedrich 44, 222  
Nigeria 24, 323, 325  
linguistic multiculturalism 294  
violence between Muslims and Christians 26  
nihonjinron 343  
Nikon 299, 305, 373, 400, 403  
Niranjana, T. 61, 66  
Nirula’s 383  
Nixon, Richard 5, 105, 233  
Nobel Peace Prize 108, 238  
nobles 208  
nomadism 222, 235, 239, 240, 350  
hybridity as 353–4  
nominal wages 124  
nonconformity 98  
nonpeople 365, 367, 374, 368  
nonplaces 363, 365, 367, 368, 370  
nonservices 365–6, 367, 374  
nonspaces 363  
non-things 376  
Norman, Jessye 300  
normative-political cosmopolitanism 262  
North Africa  
immigration to France 24  
population growth 25  
see also Libya; Morocco  
North American Indians 62  
North Korea 27, 75, 78  
arms exports from 310  
North–South divisions/polarity 169, 312  
Northeast Africa 159  
Northern Alliance 304  
Northern Ireland 178  
Catholics of 288, 293  
Northwest Frontier (British India) 232  
Norway 238, 398  
nostalgia 290, 329, 361, 393, 404  
critiques on 386  
native 340  
politics of 312  
Notting Hill carnival 357, 358  
nuclear energy 260, 264  
faith undermined in 268  
power plant explosion 271  
nuclear war/confrontation most likely route to 233–4  
risk of 261, 278
nuclear waste 260, 263
elimination of 264
nuclear weapons 233
advent of 278
 arsenals reduced 278
Islamic and Confucian states
efforts to acquire 38
prospect of accidents 278
US first use of 233
use at end of Second World War
231
Nunley, John W. 357
Nurse, Keith 344–5, 346n, 356–60
obesity 314
objectivity 291
Obrinski, James 238
Occidentalism 312
Occitan France 298
OECD (Organization for Economic
Cooperation and Development)
77, 106, 187, 197, 272
decaying unionization in 131
government spending 273
gradual shift away from
manufacturing 168
gulf between the rich and poor 276
institutional reach of the state 276
literature on union decline 132
Multilateral Agreement on
Investment 186
policies of retrenchment 171
savings-investment correlation
170
social inequality 106
taxation policy 273
world trade, production and
investment 169
OECD-DAC (OECD-Development
Assistance Committee) 76
Office Depot 383, 403
offshore movement of jobs 277
O’Guinn, Albert M. Jr. 193
O’Hanlan, Rosalind 59
Ohio 387
 National Guardsmen 231
Ohmae, Kenichi 4
oil 53, 54, 110, 151
big companies 165
Great Power rivalries for control of
30–1
increased prices 120
see also OPEC
Okada, Aya 191
Old Testament 100
oligarchy 294, 296
small and powerful 106
thinly veiled 297
Olympic Games 324
(1988) 395
(2008) 383
One Hour Photo (film) 374
Ong, Aihwa 74, 111–16, 230
Ong Beng Seng 187
ontology 220, 226
world society 412–14
OPEC (Organization of Petroleum-
Exporting Countries) 291, 293,
304
oil embargo (1973) 104, 109
Open Society Institute 306
openness 122, 132, 133, 166, 175, 269,
323
factors that influence 82
interaction of trade risk and 13
organizational form 10, 83
organizational sociology 10
O’Riain, Seán 12
Orientalism 20, 43–71, 31, 348
recreation/revival of 302, 304
Ortúñ, Marco 10
Ortega y Gasset, José 293, 295, 301
Orthodox cultures/civilization 29
tensions/violence between
Muslims and 26, 27
Ortiz, Fernando 325
Osama bin Laden 369
Oslo 238
Ossetians 293
otherness 269, 270, 358
fragmented 328
Others 58, 59, 65, 221, 304
deepest and most recurring images
of 47
internal 60
recognition of otherness of 270
sexual 62
women and natives as 63
output 121, 127, 134, 155, 168
outsourcing 158
Owen, Robert 100
ownership rights 101
Oxfam 238
Oxford Dictionary of New Words, The
335
Oxydol 195
ozone layer 163
hole in 264
Pacha Mama 328
Pacific Century 327
paganism 330
pagans 26
Pakistan 233, 268, 298
military technology exchanges
between China and 310
rivalry between India and 26
Palestinians/Palestine 6, 54, 70, 293
Pan-Africanism 340
Pan-Caribbean characteristics 344,
356, 357, 359
Panama 330
Panasonic 288
pandemic threat 178
Panikkar, K. M. 49
Panitch, Leo 12, 13
Panopticon (Bentham) 89, 221, 239
Papson, Stephen 376
paradigm shift 317, 348
paradigms 22, 38, 40, 41, 42, 99, 110,
309–21, 391, 398
brand 376
contemporary alienated labor 374
convergence 317, 380
modernization 313
nostalgia 329
statist 37, 39
technological 247
Parmenides 362
Pareto distribution 82
Paris 101, 228, 250, 314, 326
Disneyland 400, 401
Escoffier’s 389
falafel eateries 404
fast-food croissanteries 383
McDonald’s in 300
parish apprentices 87
parochialism 160, 294, 296

cell phone features 295

guaranteed 295

markets are enemies of 291

parochialism 160, 294, 296

cell phone features 295

guaranteed 295

markets are enemies of 291

particularism 37, 290, 302, 290, 303, 338, 419
 alternative forms of 421
dogmatic and violent 297–8
expectation and construction of 341
tribal mentality of jihad 302
universalism and 310, 334, 360, 416

partisans 295

Pasadena 389

Pascal, Blaise 362

PATCO (US Professional Air Traffic Controllers Organization) 109

paternalism 87, 91

pub-closing 291

path dependency 188

patriarchy 122, 349

crisis of 247, 256

Patriot Movement 257

Patterson, Orlando 346n, 356

Pauly, Louise 276

pauperism 87

Pax Americana 269

Pax Britannica 234

Payer, Cheryl 122

Pazian localism 361

PC (personal computer) market 81

“peace dividend” 310

Peel, Sir Robert 87

Pemex 122

Penang 187

Peng, Khoo Kay 187

pension fund managers 163

pension reforms 147, 149

Pentagon 231, 292

Peoria 415

Pepsi-Cola/PepsiCo 82, 211, 400

perestroika 295

performance management 77

Pericles 291

peripheral areas 120, 206–7, 212, 237, 265

import of cultural influences 359

input of students from 337

political and economic elite 360

see also center–periphery relations

Perkins, John 110

persecution 295

Persian empire 161

personal autonomy 31

personality formation 247

Peru 140

Peters, Tom 82

petrodollars 109, 128

PEW polls 378

philanthropy 394

Philippines 27, 266, 329, 330, 384

McDonald’s in 390, 398

philosophy of science 22

physical integrity rights 118, 140, 143

abuse of 141, 142, 144

protection of 139

violations of 45, 146

Physiocrats 86

Piaf, Edith 299

pidgin contact cultures 322

Pierce, Charles 297

Pierson, Paul 13

Pieterse, Jan Nederveen 16, 308, 309–21, 326–33, 344, 347–51, 380

Pinochet, General Augusto 102, 121

pirating 376, 399

Pitt, William 87

Pittsburgh study 70

Piven, Frances 70

Pizza Hut 314, 383, 386, 387, 400

plagues 277, 278

Planet Hollywood 187, 397

planetarization 315, 330, 332

planning bureaucracies 83

pluralization of experts 267

Poe, Steven C. 144, 145

Poland 164, 296

peasants and workers 209

pogroms 371

Polanyi, Karl 73, 74n, 86–100, 199, 200

police action 220, 221

smiling and courteous 357–8

political imprisonment 118, 139, 144

respect for the right against 145

political interests 44, 56

discredited 54

political philosophy 268

political science 3, 4, 8, 10, 11, 12, 13, 15, 16

political society 50

political trade-offs 276

politics of identity 14, 309

bloody 301

confused and exhilarating pace of 399

subverted to purity and authenticity 315

politics of privilege 237

Pollo Campero 384

pollution 132, 162, 164, 165, 279

air 163, 177, 260, 264

water 177

deterritorialization of 397

local and external 405–6

lowbrow consumer taste influenced by 415

revered representatives of 401

social protest in 360

ubiquity of 355

well-known icons of 400

population growth 79

spectacular 25

pork products 398

pornographic novels 50

Portes, Alejandro 15, 135

deterritorialization of 397

local and external 405–6

lowbrow consumer taste influenced by 415

revered representatives of 401

social protest in 360

ubiquity of 355

well-known icons of 400

population growth 79

spectacular 25

pork products 398

pornographic novels 50

Portes, Alejandro 15, 135

percentage 38

portfolio investment 129

Porto Alegre see World Social Forum

Portugal 105

revolutionary transformation 104

tradition of Orientalism 47

posse 225–6

post-Fordism 374, 375, 392, 400, 404
postcolonialism 20, 43, 44, 45, 328
and its discontents 57–66
TNCs quick to take advantage of 406
postmodernism/postmodernity 7, 20, 53, 57, 63, 66, 229, 234, 240, 334, 356, 392
American 218
critique of 351
global 391
hybridity and syncretism in 327
imperial 222
modernity, tradition and 303
passage to 225
quintessential environment 397
resurgent localism of 361
solvent for global capitalism 360
wide-scale acceptance of various ideas 367
poststructuralism 57, 327
Poulantzas, Nicos 13, 196, 259
poverty 70, 109, 117, 124, 136, 147, 155, 237
abject 153
borderlessness due to 235
deradicated of 76
estimated to have doubled 123
extreme 76, 371
globalization of 126, 134, 306
poor nations supposed to achieve escape from 75
unrepentant Communist states 75
poverty alleviation 146
major program of 123
poverty line 121, 134, 135
poverty reduction 131, 146, 151
success in 141
World Bank efforts 146
poverty-trap hypothesis 79–80
power law 82, 83
powerless state myth 166–75, 245
PPP (purchasing-power parity) 134
Prague 228, 235
Prakash, Gyan 59, 61, 65
Pratt, Mary Louise 62, 325
prayer 303, 305
predictability 313, 374, 380, 385, 386, 397
haven of cleanliness and 399
prejudice 298
ethnic 294
premarital sex 352
Pret à Manger 384
price controls
proliferation of 155
removal of 143
price stability 140
prices
fire-sale 123
market 154–5
oil 120
primary education
implementation of “user fees” on 130
universal 76
primitive accumulation 235, 237, 240
primordial groups 159
private sector 119, 147
blockage of investments from 358
talented people released into 141
technological change in 162
privatization 101, 110, 117, 124, 128, 132, 135, 140, 155, 295
aviation security 268
blanket support for 148
downsizing resulting from 118
drive for open markets and 111
emphasized 123
financial industry interest in promoting 149
forced 106
layoffs and 118, 147, 148
neoliberal 415
opposed 112
single-mindedness of World Bank in promoting 149
tainted by long-standing collusions 130
worker safeguards under 149
Procter & Gamble 82, 195
production 183, 377, 407
aesthetic 391
antagonistic modes of 248
chemical and biotechnological 271
circuit of capital that involves 375
command-economy models 295
coordinated on a global scale 4
dependent on influx of workers 224
devaluation induces changes in 153
dialectic of 375
efficient 294
empty forms of 374
fast-food 373, 374
flexible 244
global 137, 216, 373, 379
globalized economy based on new systems of 211
hi-tech 379
information-based 249
knowledge and information combined with forces of 244
limited 366
mass 369, 391
military 304
national bases of 169–70
new mode of 226
offshore sweatshop 137
proletarian management of 226
reduced time between consumption and 193
standardized 391
states less directly involved in 129
territorial control over the means of 173
transnationalization of 168
utilizing scarce resources for maximizing 155
see also means of production
productive capacity 222
inhibited 151
reduction of 121
productivity 128, 148, 192, 206, 288
better management and technology increases 129
common 243
cooperative 226
informatized 235
profitability 288, 366
profits 186, 221
fishing for 305
private appropriation of 254
repatriation of 101, 102
structurally adjusting economic composition to 275
proletariat 225, 226, 228, 230, 240
investment flows from core to periphery 237
new 224, 236
revolutionary vocation of 241
property 200
cooperation annuls the title of 226
power sharing and 389
property rights 254
enforcement of 131
legal guarantees of 202
no mechanisms guaranteeing 208
protecting 129
strengthened 129
see also intellectual property rights
protectionism 71, 73, 89, 128, 151, 174
ingrained 86
monopolistic 91
national 91
sectoral 12
social 91, 200
Protestant ethic 312
Protestants 93, 302, 422
Prussia 92
psychoanalysis 57, 348
psychology 262
industrial 238
market 291
social 422
Public Citizen (network) 187
Public Libraries Act (1850) 92
public sector
blockage of investments from 358
well-run systems 149
public utilities 92
Puerto Rico 288, 293, 383
punk fashion 223
purchasing power 122
eroded by inflation 153
see also PPP
puritanism 291
biblical fundamentalism 303
purity 348
blood lineage 317
claim to 349
loss of 327
prelapsarian 327
racial 315, 326
ritual 317
tension between emanation and 317
Putnam, R. D. 139, 145
Pye, Lucian 23
pyramids 263
Québécois 6, 288, 293, 294
Quesnay, François 86
quotas 120, 140
Qur’an 303
race/racial theory 50, 59, 315, 348, 356
attachments based on 159
colonialist discourse 358
definite views on 52
hierarchy 349
imperial 60
nation and 312
sociopolitical and cultural conflicts based on 359
stigmas of violence, crime and disorder 358
thinking about 317
unity 340
race relations syndrome 358
“race to the bottom” 131, 132
racism 54, 58, 270, 315, 326, 333, 348
different roles of 67
Eurocentric 349
implicit 68
increasingly open 25–6
sexualized 61
threat to replace with indigenous tribal war 294
radical libertarians 131
radical nihilists 289, 305
radioactivity 272
rainforests 163, 265
burning down 292
Ram, Uri 382, 402–7
Ramadan 395
rational-legal administration 127
rationality 90, 98, 313, 410, 412, 422
common discourse rooted in 291
economic 95, 115
expert 267
functionalist 367
instrumental 336
irrationality of 380, 386–7, 388
liberal 112
market 115
McDonald’s-style 415
neoliberal 112, 113
practical 14
pursuit of secular process/progress 409, 413
rationalization 309, 313, 314, 374, 389, 390, 410
consumer and producer resistance to 391
culture 415
McDonaldization as 396
recolonization 330
raw materials 110
Raz, Joseph 401
Reagan, Ronald 5, 68, 103, 109, 110, 128, 164, 233
real-estate investments 162
real exchange rate
appreciation of 121, 125
devaluation of 120
real interest rates 170
annual average 121
rising 151
real wages
decline in 124, 133, 135
falling 120, 123
rising 121, 126
reallocation of resources 83
reappropriation 224, 226
right to 225
recession 102, 108, 129, 147, 163
generating high levels of unemployment 109
global 151, 157
profound risks associated with 261
Rechtsstaat 172
recolonization 330
red tape 137
redistribution 13, 73, 104, 106, 423
social 161
reductionist logic 361
redundancy 277
Reebok 298–9, 403
reflation 122, 124, 171, 172
capital controls to enable 126
reflexivity 390
Reformation 98, 422
refugees 235
political 222
reggae 324, 345, 357
regional banks 197, 330
regionalization 12, 169, 174, 317
Reich, Robert 8
relativism 32
postcolonial 238
see also cultural relativism
relativization 390
religion 54, 112, 210, 247, 289, 361
anthropology of 320
central force that motivates and mobilizes 40
discriminates sharply and exclusively among people 25
ethnic identities reinforced by revival of 26
globalization shaped by 287
immutable cultural difference based on 312
intercivilizational clashes of culture and 21
revival of 24
sense of self bound up with attachments based on 159
see also Buddhism; Christianity; Hinduism; Islam; Judaism
religiosity 303
religious criteria 208
religious fundamentalism 9, 24, 27, 41, 162, 256, 257, 303
American preachers 302
new expressions of 294
revivalism often expressed as 391
rise of 38
theocratic 295
see also Christian fundamentalism; Islamic fundamentalism; Jewish fundamentalism
religions movements 309
Relph, Edward C. 363
remittances 118, 125
beneficial effects for economic development 138
growing importance of 137
Renaissance 55, 98
Renan, Ernest 50, 52
Renault sedans 299
rent-seeking 155
replication 376
repression 102, 110, 139, 140, 143, 144, 145, 190, 224, 295
police 220
potential 178
Republican Party (US) 105, 111, 112
reservations 317
resistance 40, 123, 131, 141, 165, 185, 222, 241, 416
aesthetic of 356
ambivalence and 61–3
consumer and producer 391
critical 329
effective 240
emotional labor a prominent site for 401
global 199, 381
McDonaldization 314
micropolitical expression of 243
nostalgic 361
pastollective 329
Pazian 360
power preceded by 240
ritual of 345
symbolism of 329
targeted 256
trenches of 257
widespread 234
world culture 409
resistance movements
border-spanning 118
rising efficacy of multitude of 202
resource allocation 83
efficient 151, 154, 155
reliance on physical controls for 152
resource imperative 290, 291
resurrection 263
reterritorialization 218
Review (journal) 212
Ricardo, David 87, 107
Right (political) 242, 274
Radical 302
rights 99, 114
citizenship 224
equal 39
global 268
IMF/World Bank policies undermine 146–50
individual 111, 424
juridical-legal 115
labor 149–50, 378
minority 309
reappropriation 225
sacrificed for the sake of security 270
social 113
see also civil rights; human rights; physical integrity rights; property rights; women’s rights
Rimsky-Korsakov, Nikolai 365
Rinso 195
Rio conference (1992) 164
risk-aversion 83
risk externalities 271, 272
Risk Society Thesis (Beck) 271–80
risk-taking 266
rituals
aesthetic and symbolic 360
upper-class 300
Ritzer, George 313, 321n, 345–6, 361–79, 383–8, 389, 390, 391, 392, 398
rivalry 26, 309
economic 21, 30, 31
Great Power control of oil 30–1
hegemonic 310
interregional 317
Rockefeller, John D. 107
Rodrik, Dani 4, 12, 13
Rolex 366
Rolling Stones concerts 365, 366
Roman Empire 16, 40, 161, 203, 218, 228, 234, 269
Roman law 200
Romance languages 15
Romanticism/Romantics 312, 331, 333, 339, 350
Roosevelt, Archie 26
Roosevelt, Theodore 93
Index

rootedness 350
rootlessness 339
Rostow, W. 68, 69
Rotary Clubs 189, 394
Rousseau, Jean-Jacques 243, 297, 340
Rowan, B. 421
Royal Dutch Shell 159, 211
Ruggie, J. G. 179
rule of law 27
universe 296
ruling class
executive committee of 259
universal 195–6
Rushdie, Salman 328, 352
Ruskin, John 52
Russia 40, 293, 392
before militias and criminal organizations 176
cooperative relations with 28, 310
defense policies 268
egalitarian ethos 393
folk art/schlock and kitsch 369
growth as tourist destination 369
growth of the oil economy 304
invasion of Afghanistan 304
Japan called to contain 311
lacking in domestic capability 173
McDonald’s in 313, 314, 381, 383, 384, 393–4, 396, 401
nostalgia 393
pogroms 371
SAAs 141
small and powerful oligarchy 106
sociology of 210
struggles over identity 38
subsidized housing and social rights 113
suspicion of Western cultural institutions 393
tense relations between Muslims 26
tradition of Orientalism 47
Tsarist empire 161
USA Trade Center in Far East 189
weakened currency 202
Russian language 16
Russianization 24
Rwanda 422
Saab 193
SAAs (structural adjustment agreements) 118, 139, 140, 141, 142, 143, 145, 146
impacts of 144
sabotage 243
Sachs, Jeffrey 68, 75–6, 79, 85, 305
Sacy, Silvestre de 50
Saddam Hussein 158, 294
Safari perfume 298
Safire, William 111
Said, Edward W. 43, 44, 46n, 47–54, 55, 56, 57, 59, 60, 65, 66, 71, 232, 304, 328
Saint-Hilaire, Geoffroy 52
Sakamoto, Yoshikazu 12
samizdat 292
Sample, Glen 195
Samsung 211
Samurai 331
San Bernadino 81
sanctions 41, 132
enforcement of 201
Sandino, A. N. C. 110
Santeria 328
Santiago Catholic University 102
São Paulo 250
Sarajevo 26, 221
 Sarkozy, Nicolas 72
SARS (severe acute respiratory syndrome) 178, 261, 278
global panic associated with outbreak 277
Sartre, Jean-Paul 65, 341, 362, 377
Sassen, Saskia 12, 69, 115
Saudi Arabia 40, 109, 304
dependence on influx of workers 224
McDonald’s in 395
savings 170, 172
Saxony 290
Scandinavia 104, 105
forests 164
see also Denmark; Iceland; Norway; Sweden
Schiller, Dan 374
Schlesinger, Arthur M. 39
Schmitt, Carl 113, 114, 302
Scholte, Jan Aart 46n
Schoenberg, Arnold 377
schooling 60
Schor, Juliet 193
Schrank, Andrew 133, 136
Schumpeter, Joseph 370
Schwarzenegger, Arnold 300
science and technology 292
scientific knowledge 247
scientific progress 291
Scotland
compulsory vaccination 92
identity 6
universities 61
Scott, Gerald 150–6
Sealy mattresses 376
Seattle 69, 201, 235, 228, 240
secession 32, 293
Second World 195, 218
Second World War 108, 231
sectarianism 293, 294
secularism 40–1, 220, 297, 302
aggressive 289, 305, 306
securities markets 265
security 269, 310
aviation 268
protection 276
rights sacrificed for the sake of 270
territorial control over the means of 173
unraveling of geopolitical games 310
see also national security
self-affirmation 194
self-determination 270, 289, 293, 297, 298, 330
demand for 293
right to 282, 420
struggles for 286
self-fulfilling prophecies 263
self-government 295
desire for 296
self-identification 256
hybrid 344, 347, 349, 351
self-interest 112, 164
self-organization 226
self-regulating markets 73, 86, 88, 89, 90, 93, 94, 95, 96
damage to 91
self-reliance 141
semiperiphery 203, 206–7, 212
Sen, Amartya 306
Seoul 395, 397
collapse of language that occurred on 263
horrible images of New York 267, 268
one obvious consequence of 304
Ritzer’s interpretation of 378
Serbs 40
language not now Serbo-Croatian 41
nationalist cause of Greater Serbia 37
Orthodox 27
simmering violence between Albanians and 26
serial polyandry 323
Servan-Schreiber, J.-J. 186
service culture 393
Seurat, Georges 331
seven-day week 5
sexual gratification 385
sexuality 223, 356
- crisis of patriarchy redefines 247
- excessive 62
- Foucault’s work on 59
Shah of Iran (Mohammad Reza Pahlavi) 110
Shakespeare, William 70, 326, 330, 341, 362
Shanghai 115
Sharabi, Hisham 327
share values 304
Shein, Ella 404
Shell see Royal Dutch Shell
Shi’ite Islam 303
Shils, Eduard 159
Shinohon 395
Shinto-Buddhist-Confucian civilization 310
Shklar, Judith 302
shock therapy 106, 108
shocks 121, 162
Shohat, Ella 327
shopping 291, 300
- entertainment 299
- one-stop 387
shopping malls 299, 383, 376, 385
- exportation of 375
- television-promoted 294
Third World 193
Western youth gravitate toward 395
Sikhs 295
Silicon Valley 292
Silk Road concerts 365
Silva, Patricio 135
Simmel, Georg 362
simulation 251, 376, 389
- and dissimulation 353
- electronic 389
Singapore 13, 40, 83, 187, 189
- catalyst for internationalization strategies 173
- Confucian ethical 312
- dependence on influx of workers 224
- explosive growth of 115
- GDP per capita 172
- global capital flows heading for 275
- identity often referred to as “Anglo-Chinese” 349
- Loveburger 393
- McDonald’s in 398, 401
- state institutions acting as “midwives” 274
Singh, Khushwant 41
Single Alternative Fallacy 40
Sinha, Mrinalini 60, 61, 63, 66
- Sinhala Buddhists 349
- Sinhalese 40
- Sinic civilization 29, 312
- Sino-Soviet split 38
SIS (UK Secret Intelligence Service) 178
Six Acts (1819) 88
Sklaer, Leslie 14, 165, 180, 182, 183, 184–95, 203, 204n, 210–13
slavery 31, 70, 97
- abolition of 5, 63
- Arab dealers and black slaves 26
- camouflage of 99
justifications of 52, 93
- modernity and 231
- social labor incubated in the form of 200
Slim, Carlos 106
Slovene 295
Slow Food Movement 370
- slumps 164
- see also Great Depression
- small and medium business enterprises 165
Smeeding, Timothy 276–7
Smith, Adam 85, 87, 89, 95, 107, 300
Smith, Anthony 15, 16
Smith, Michael Peter 257
Smithsonian Institute 231
smokestacks 279
soap operas 194, 345, 354, 377
- wholesale adoption by television 195
social capital 35, 225, 229
- McDonald’s undermines community and 302
social change 250, 258, 280, 300, 303, 327
- agencies of 251
- multidimensional 246, 247, 248
social democracy 21, 103
- fiscal retrenchment in bulwarks of 171
Social Democrats 93
social equality 289
social failure 164–5
social inequality 106, 177
social injustice 289, 306
social justice 294, 378
- potent weapon on the side of 45, 71
social mobility 350
social movements 5, 105, 110, 186–7, 211, 255–6
- cultural 248, 257
- gay and lesbian 247, 257
- global 178
- particularistic 303
- popular 166
radical 185
resistances expressed by 165
tribal or particularistic 303
violently repressed 102
social myths 165
social networks 249, 333
rise of 136
social norms 352
social organization 249
central features of 391
global 9
multiplication of 12
networks a very old form of 248
priority of global capitalism over 68
secular tenets of 90
structural forms of 320
social policy 358
social protection 131, 132, 200
social reality 198, 350, 406, 418
paradigm of 99
social recognition 194
social security privatization 130, 200
sea change in 349
theorizing as interactive
information networks 249–51
world 424
social theory 195–202, 336, 373
productivist bias in 373
social transformations 128
most important 299
nation-level 136
seemingly irreversible 138
social wage
global 236
right to 224–5
social welfare
construction of governing
institutions 131
indicators of 135
institutions promoting/enhancing
130, 133
protest against reductions in
programs 143
state capacity to provide benefits 132
socialism 21, 73, 100, 104, 105, 176, 222, 242, 395
battle for ideas against 107
failure of 24
national economies within the
framework of world-economy
207
potentiality of 182
promise of freedom 99
rise of 91
third way between capitalism and
295
uncompromising opponents of 92
utopian 236
Socialist International 189
sociality 311
socialization 195
crisis of patriarchy redefines 247
sociology 3, 4, 12, 13, 14, 15, 47, 50, 51, 56, 61, 66, 138, 158, 210, 281, 355, 374
body of thinking virtually
unknown in 361
comparative 10, 11, 16–17, 180, 364
contribution to transnational
studies 179
cosmopolitan 262
critical 259
functionalist 58
globalization in 7, 203, 332–3
insights from institutionalism
421–4
macro–micro distinction 338
nation-state and 159–60, 282
network society 246–52
nineteenth-century 95
philosophy turned into 283
Weber’s 396
world–society approach 9
soft drinks 82, 358
software supremacy 292
solidarity 165, 178, 189, 190, 248, 260, 261, 270, 295
difference-based 235
ethnic 287
global 216, 237, 238, 239
national 262, 287
political 286
religious 287
social 108, 286
something-and-nothing concept 361, 362, 363–79
Somoza (Garcia), Anastasio 110
Sonntag, Selma 303
Sony 211, 313
Sorokin, Pitirim 34
Soros, George 162, 306
South Africa 237
campaign to force corporations to
divest in 187
emergence from apartheid 294
most-watched television programs 292
neoliberal members of
Communist party 236
South America see Latin America
South Asia 9
see also Afghanistan; Bangladesh;
Burma; India; Pakistan; Sri Lanka
South Korea 11, 78, 187, 292, 383
anti-neoliberal protestors 111
attack on powerful labor unions 123
catalyst for internationalization
strategies 173
chaebol 125, 211
Confucian ethic 312
firms and labor unions 10
foreign debt to finance
industrialization 125
foreign investors allowed to
purchase shares of companies 123
investment as a percentage of GDP 170
market for car parts 124
McDonald’s in 393, 395, 399
military-governed, free market
flourished in 292
savings 170
Spam an integral feature of
cooking 398
state institutions acting as
“midwives” 274
weakened currency 202
South Pacific 291
South Pacific
Southeast Asia 16
common self-understandings of societies 312
embedded liberalism 104
ethnographic study of McDonaldization 405
foreign investors in 122
income inequalities contained 106
neoliberalism 112, 113, 115
structural adjustment 119–27
Western leverage over 41
zoning technologies 115
see also Burma; Cambodia; Indonesia; Philippines; Singapore; Thailand; Vietnam
Southern Cone (Latin America) 121
Southern Europe 314
Southwest Asia 28
souvenirs 364–5, 367–8, 369
sovereignty 114, 160, 172, 214, 297, 330
anarchistic 97
borders of 222
capital has globalized the system of 241
central distinction between autonomy and 269
conflict the foundation and raison d’être for 221
de facto as well as de jure 208
denationalized 283
hybrid national 352
prayer 305
striated 221
Spain 104, 105, 178, 384
firms and labor unions 10
Left acquiring state power 105
lupieza de sangre 317
state power 304
Spanish empire 161
Spanish language 16
special administrative regions 74
special economic zones 74
speculation 171, 202
speculation 171, 202
Spencehamland system 87
Soviet bloc 30
collapse of 222
Soviet Union 25, 39, 99, 103, 108, 296, 393
Cold War 292
collectivism and state planning 72
dissident movements 101
hyperdisintegration 293
labor unity 189
photocopying and fax machines in universities 292
rapid growth of 78
US alliance with 108
Soviet Union breakup/collapse 14, 38, 40, 176, 190, 216, 369
disappeared almost overnight 290
entities forged from residues 295
nonsocialist republics 293
weapons and nuclear materials on open market 233
Soyosal, Yasemin 160
space 245, 258, 259
advertising colonizes 299
always open 230
denationalized 283
depoliticization of 257–8
international 233
Left acquiring 104, 105
overstating 171
reduced and redefined 172
resilience of 175–9
state violence 304
statism 37, 39
socioeconomic restructuring of 248
status–groups 207–8
Statute of Artificers 86
Stavenhagen, Rodolfo 165–6
Stephens, John 13
stereotypes 68, 351, 359
Arab 353
cultural 53, 54
racial and sexual 358
wandering Jew 350
Sperber, Herbert 89, 92
Spinoza, B. 223
spiritual mysticism 303
Spivak, Gayatri C. 46n, 57, 65, 66, 328
Sri Lanka 278, 296, 349
stagflation 108, 109
stagnation 155
standardization 53, 336, 398
clear expectations of 393
taste and desires 14
worldwide 313
standing armies 131
Starbucks 82, 383, 395
state autonomy 258–9
state-centrism 180, 181, 185, 186, 210, 211, 212, 213
globalization threatens to displace 184
state-owned enterprises 127
see also privatization
state planning 72, 75, 85
battle for ideas against 107
state power 304
changes in 173
enhanced importance of 167
international 233
Left acquiring 104, 105
overstating 171
reduced and redefined 172
resilience of 175–9
state violence 304
statism 37, 39
socioeconomic restructuring of 248
status–groups 207–8
Statute of Artificers 86
Stavenhagen, Rodolfo 165–6
Stephens, John 13
stereotypes 68, 351, 359
Arab 353
cultural 53, 54
racial and sexual 358
wandering Jew 350
Stevens, Wallace 49
Stiglitz, Joseph E. 110, 148, 150
stigmas 358, 359
stock exchanges 162, 242
major 275
stock markets 140, 170, 366
capitalization of 275
collapses 163
Stoler, Ann Laura 59
Stonehenge 263
Stopford, John 10, 12
Storper, Michael 314
Strange, Susan 10, 12, 157, 161–6
strategic alliances 191, 244
strong leaders 155
strong states 158, 170, 171, 172, 173, 174, 195, 206, 208
structural adjustment 110, 147–56
economic impact/effects of 117, 141
global 19–20
human rights effects of 138–46
neoliberalism and 20, 72
short-term consequences in Asia 122–6
social consequences of 117, 127–38
see also SAAs
structural employment crisis 277
structural functionalism 333
structuralism 250, 406
Stryker, Robin 13
student movements (1968) 101
subcontractors 137
subjectivism 250
subjectivities 235, 236, 309
collective 226, 242
everyday production of 230
sea change in 349
sub-Saharan Africa 16, 151, 242, 244
output per person 134
subsidiaries 191
foreign banks and securities firms 123
subsidies 102, 140, 154, 191
removal of 143
subsistence economies 207
Sudan 25, 26, 316
Suez Canal 44, 56
suffragette movement 63
Sufism 303
Suharto, Raden 124, 163
suicide bombers 268
sulphur pollution 163
Sultan-Galiev, M. K. 327
Sumner, W. G. 89
Sunday liquor-sales 291
sunk costs 125
Sunni Islam 303
SUNY Binghamton 212
Super-Pharm 403
suppliers 137
supranational forces/institutions 160, 196–7, 247
surveillance mechanisms 358
surveillance states 261, 269, 270
Swamis 324
Swanson, Guy 422
sweatshop production/labor 132, 138, 236, 241
offshore 137
Sweden 103, 160, 164, 171, 387
carnivals 357
investment as a percentage of GDP 170
Rehn-Meidner plan 105
savings 170
state institutions acting as “midwives” 274
state protection 176
Swedish-design furniture 388
Switzerland 160, 189, 298
carnivals 357
McDonald’s in 384
once insular culture 292
populist, far-right parties 178
separatists 293
tradition of Orientalism 47
Sydney 394
syncretism 315, 317, 319, 320, 324, 326, 328, 332, 390
celebration of 327
cultural 327
Latin America and Caribbean steeped in 318
synergy 324, 325
syphilis 277
systemic risks 267
Szeman, Imre 226–8
Sznajder, Natan 260, 261, 262, 280–5
taboo 315, 325, 348, 352
Taipei 397, 401
Taiwan 11, 35, 162, 211
catalyst for internationalization strategies 173
Confucian ethic 312
McDonald’s in 394, 396, 398, 401
military-governed, free market flourished in 292
savings and investment 170
state institutions acting as “midwives” 274
Tajiks 40
Talbott, Shannon Peters 313
Taliban 304
American 305
militarized images of 302
Tamils 40, 293, 295
Tan, Vincent 187
tariffs 102, 129
cutting 124
eliminating 137, 140
lowering 140
reduction of 120
removing 120, 129
Tatarstan 293
Tawney, R. H. 209
tax breaks 109
deficits incurred by 176–7
tax evaders 163
tax havens 163
taxation 131, 154, 166, 268
administration of 129
declining bases 274
eliminating 137
exemption from 132
forced competition to reduce 272
reform of 120
reformed systems 129
relatively high 168–9
revenues 273
value-added 129
Taylorism 237, 314, 400
TCBY 383
Index

TCC (transnational capitalist class) 161, 165, 182–3, 184, 185, 188–92, 194, 196
teaculture 305
technical progress 267
technocapitalism 374
Technoculture 328
technological change 162 acceleration of 387
technological development 257, 259
technological innovations 163
technoscapes 390, 400
Teen Murti School of Contemporary Studies 310
teenagers 384
wealthy 372
tefsir collections 303
Telhard de Chardin, Pierre 313
Tel Aviv 403, 404
telecommunications 165, 191, 250
new social technologies 315
telegraphic and signaling codes 5
telemarketing 373, 374
telenovelas 345, 354, 377
Televisa 212
television 211, 353
favor of less costly imports 352
glocalization strategies 342
hybrid genres 351
interactive 391
large-scale networks 391
networking conceptualizers 194
wholesale adoption of soap opera 195
telos 225
terms of trade 151, 154
territorial communes 256
terrorism 54, 158, 288, 301, 305–6
fundamentalist 378
global 176, 177–8, 261, 264
government attempts to separate Islam from 302
increased public awareness of 176
risks of 260
threat of 263–70
see also September 11 attacks
Tet 232
Thailand
Assembly of the Poor 126
currency turmoil 162, 202
dependency problems 125
financial crisis (1997) 125
foreign investors able to buy assets at fire-sale prices 123
GDP declining 122
international emergency and humanitarian assistance 278
Thatcher, Margaret 5, 68, 103, 108
debt crisis (1982) 128
democratic experiments in retribalizing societies 295
disadvantaged bargaining position with respect to foreign investors 131
First World states exploit 186
flight from 222
flow of ideas and practices from 341
Fortune Global 500 list of biggest by turnover 211
fair competition between indigenous firms and 191
Fortune Global 500 list of biggest by turnover 211
governments competing for FDI 132
governments must behave as unusually upstanding global citizens 130
important cities 189
inability or unwillingness to enforce fair labor practices 138
indigenous globalizers 192
intellectuals 323
intervention to produce “stability” in 233
Jubilee 2000 and debt-service payments 306
major transformations 136
malls catering to expatriates 193
number of TV sets per capita 212
proto-professionals from 337
special manufacturing areas 132
TNCs 211
unions, foundations and universities zealously nurturing contacts in 296
US Cold War policy in 232
WFTU membership 190
world attention drawn to the issue of debt 138
Thirty Years War (1618–48) 294
Thompson, Grahame 4, 8, 12, 172, 174
Thornton, William H. 345, 346n, 360–1
Tiananmen Square 101
Tibetans 6, 40, 349
China’s ruthless policy toward 26
TIE (Transnational Information Exchange) 187
Tim Hortons (coffee shops) 383
time 260
time-boundedness 258
time–space and homogeneity–heterogeneity 334–43
TNCs (transnational corporations) 125, 165, 183, 184, 190, 192, 210, 330, 409
fair competition between indigenous firms and 191
Fortune Global 500 list of biggest by turnover 211
global personal finance control 186
governments and 188
interests of those who own and control 211–12
McDonald’s not typical 381
needs and wants of expatriate executives and officials 193
proliferation of 159
quick to take advantage of multiculturalism, postcolonialism, and ethnography 406
sponsorship of festivals 358
subordinating peripheral economies to 120
UN work with 189
views of 187
unemployment (cont’d)
rising 105
shooting up 146
surging 104, 147
throwing much of the burden on public funds 87
unemployment insurance 123
UNESCO (UN Economic, Scientific and Cultural Organization) 212, 413, 416
unethical practices 137
unfreedom 99
uniformity 289, 290
cultural 326, 402, 405
fear of/worry about 417, 420
global 417
standardizing 419
structural 382, 406, 407
subnational factions in permanent rebellion against 293
tendency toward 319
uniformization 309
unilateralism 261, 269
militarist 378
Unilever 195, 211
unionization 190
declining 131
increased rates of 133
United Kingdom see Britain
United States 22, 38, 50, 54, 64, 65, 78, 129, 165, 259, 263, 423
apathy of the electorate 133
arguments prior to war with Iraq (2003) 158
campaigns against TNC policies 187
deficit financing 74
civilizational paradigm may have implications for 39
clash of civilizations encouraged 39
coercive influence of 103
command economy during Second World War 108
consumer markets dominated by successful brands 82
consumption 299
controls over CFC gases 164
crossover culture 327
cultural homogeneity 362
cultural social movements 248
dependence on influx of workers 224
differentiation combined with connection 14
dynamic division of labor 201
economic issues between Europe and 26
enemies everywhere 221
English challenged as the dominant language 15
fast-food restaurants 384
FDI 136, 169
firms competitive in global economy 10
flow of funds into Europe 186
folk art 369
foreign policy 186, 269, 304
freezing of labor 98
global hegemony 232
global issues effectively settled by 27
global stock market capitalization 275
government spending 273
hours and intensive nature of work 193
illegal immigration of Mexicans to 137
imitation of everything from 353
imports from 370
inability to control and regulate economic agents 157
informational technology 244
Islam well established in 304
Israel’s arms sales to China of particular concern to 310
job losses among low-skilled workers 131
leading power of international capitalist system 185
minimum wages 149
monetary orthodoxy 90
national income 106
neoliberalism 111
nuclear weapons use at end of Second World War 231
policing Pacific, Caribbean and Latin America 311
political identity 39
PPP 134
privatization of social security 130
real developments in inner cities 69
regulatory reform (early 1970s) 105
religious fundamentalism 257, 302
renewal of interventionism 233
rise as New World settler state 201
sociology of 210
state institutions acting as “midwives” 274
state protection 177
stock market 126, 127
strong international leverage 173
tax 169, 273
terrorist attacks 278
TNCs 186
trade 11, 38, 169
underlying differences between China and 26
unilateralism 261, 269
well-run public sector systems 149
women from Africa who found asylum in 194
world leader in production 375
see also Albright; Bush; Carter; Clinton; Federal Reserve;
Friedman, M.; Johnson, L. B.; Kissinger; McDonald’s; NAFTA;
Nixon; Reagan; Rockefeller; Roosevelt, T.; also under headings below prefixed “US”
Universal Declaration on Human Rights (UN 1948) 41, 330
universalism 37, 280, 301, 309, 313, 338, 415, 419
csumerist 313
Enlightenment 293, 294
ethical 286
particularism and 310, 334, 360, 416
universities 241, 296, 395
elite 65, 69
Irish 61
Scottish 61
Soviet 292
University of Chicago 102, 108, 135
wealth (cont’d)  
replacing taxes on 129  
spread and distribution of 272  
weapons proliferation 26  
see also nuclear weapons  
Weber, Max 58, 196, 303, 312, 313, 364, 371, 377, 382, 396, 422  
Weigel, George 24  
Weimar Republic 33, 109  
Weiss, Linda 157, 166–75, 274  
Weissman, Robert 118, 146–50  
welfare 98, 99, 103, 111, 155, 161, 164  
constructing a variety of systems 104  
cuts in 110, 117, 140  
diminution of entitlements 276  
discretionary government spending on 261  
downward pressure on government spending for 13  
extceptions to neoliberalism can both preserve benefits 113  
growth of new-right doctrines about need for 274  
material 88, 91  
see also social welfare  
welfare states 177, 273  
building 104  
development and organization of 264  
dismantling or rolling back commitments of 108  
global capitalism is compatible with 13  
inability to pay for generous social benefits 13  
indispensable key to the rise of 265  
need to preserve and improve 175  
retrenchment 13  
risk calculations 271  
strong 104, 109  
viability of 16  
well-being 31, 73, 103, 269, 270  
collective 280  
consequences for livelihood and 111  
improved 102  
increased 127  
material 299  
moral 298  
social 13  
Welsh identity 6  
Wendy’s 314, 383  
West Africa 326, 411  
West Germany 78, 109  
West Indian immigrants see Caribbean  
Western civilization 21, 24, 29  
beginning of 100  
common cultural traits 36  
conflict between Islamic and 25  
game played out within 28  
two major variants 23  
vulnerability of 268  
Western Europe  
end of Second World War 278  
renationalization or re-ethnification trend 282  
Western hegemony 340  
civilizational 310  
hybridity talk a function of decline of 344, 349–50  
Westernization 137, 317, 320, 332, 356, 395  
attempt at modernization without 310  
emphasized on the role of 362  
questioned argument with 327  
latest versions of 313  
modernization and 30, 40, 303  
Russianization versus 24  
Westney, Eleanor 342  
Westphalian system 13, 157, 161, 164, 166, 183, 196, 232, 261, 270, 272, 349  
deepening of 276  
Weyland, Kurt 133  
WFTU (World Federation of Trade Unions) 189, 190  
Whistler, James McNeill 331  
White Dominions 65  
White Man’s Burden 311, 317, 348  
WHO (World Health Organization) 340  
Whoppers 366  
Williams, Raymond 52, 54  
Williams, Robin 374  
Williams, William Appleman 234  
Williamson, Jeffrey 9  
Wilson, William 69  
WMDs (weapons of mass destruction) 158, 233  
Wolfensohn, James 134, 145–6, 150  
Wolff, Janet 213  
women 389  
brain 194  
burden of adjustment on 120  
divorced 352  
empowerment of 136  
Muslim 302, 303  
seclusion of 302  
suffrage 5  
very low wages and exploitative and patriarchal conditions 122  
working 314  
working-class 62, 126  
women’s insurgency 247  
women’s rights 378, 409, 414  
groups concerned with 6  
organizations defending 5  
Woods, Tiger 349  
working class 62, 256  
falling incomes for families 122  
false opposition between locals and cosmopolitan airheads 350  
industrial 87, 224  
influence of institutions within state apparatus 104  
McDonald’s a mainstay for 397  
tools to resist demands of 120  
urban, potential threat of 60  
women 62, 126  
workmen’s compensation 92, 106  
World Bank 69, 70, 73, 75, 76, 78, 103, 110, 117, 119, 131, 132, 137, 163, 189, 197, 216, 236, 238, 293, 330  
effects of SAPs undertaken by 118  
Global Monitoring Report 2006 77  
Governance Project 146  
human rights effects of structural adjustment 138–46  
justification of policies 121  
policies undermine labor power and rights 146–50  
promoting replacement of publicly-funded social security systems 130
protests against 228, 240
restructuring towards export orientation under 120
state-owned enterprises encouraged and financed by 127–8
World Development Report 211
see also McNamara; Stiglitz; Wolfensohn
world cities 250
World Council of Labour 190
World Cup 395
World Economic Forum (Davos) 68, 70, 189, 201, 306
World Investment Report (UN) 187
world news services 291
world peace organizations 5, 6
world politics
political-military striations in 233
role of multitude in 229
struggles for 231
understanding 230, 231, 232, 234
world risk society 20, 260–87
World Social Forum (Porto Alegre) 45, 68, 71
world society 339, 412–14
World Summit on MDGs (2005) 76
world systems 20, 203–13, 262, 323
World Trade Center strikes (2001) 231, 301
see also September 11
World War I see First World War
World War II see Second World War
Wright Mills, C. 422
Wriston, Walter 109
WTO (World Trade Organization) 68–9, 70, 129, 189, 197, 216
accused of systematically undermining national environmental standards 132
dispute-resolution and enforcement mechanism 201
establishment of (1995) 201
failure to develop sanctions for governments that allow abusive practices 131
protests/demonstrations against 228, 240
xenophobia 178, 237, 277, 289
Xerox 211
Xie Shaobao 46n
Yashar, Deborah 15
Yee, Donald 349
“yellow peril” 310
Yeltsin, Boris 24
Yeung, Henry Wai-chung 274
Young, Robert 348
youth culture 331
Yugoslavia 30, 39, 290, 293
breakup of 38
Islam’s borders in Europe 310
NATO bombing of (1999) 385
recurrent crises (1990s) 37
Yum! Brands 383
yuppies 397, 403, 404
Zaire 322
Zakaria, Fareed 289, 297–301
Zanzibar 349
Zapatistas 257
Zara 384
Zedillo Commission 306
Zelizer, Viviana 11, 14, 15
Zeno 362
Zhan, Sherrie E. 194
Zimbabwe 131, 215, 237
Zionism 53, 54
Zipf’s law 82
Zukrigl, Ina 415–16
Zulus 293, 294