CONTENTS

List of Tables, Figures, Exhibits, and Boxes ........................................... xiii
Preface ........................................................................................................ xvii
Acknowledgments ...................................................................................... xxi
The Author ................................................................................................. xxiii

PART ONE: Introduction ............................................................................. 1

CHAPTER ONE: FOUNDATIONS OF PROGRAM EVALUATION ............... 3
  What is Program Evaluation? ................................................................. 5
  Internal and External Evaluators ......................................................... 11
  How to Use This Book ........................................................................... 13
  The Evaluation Objective ...................................................................... 15
  Designing and Developing an Evaluation Matrix .................................. 19
  Data Collection ...................................................................................... 20
  Triangulation of Data .......................................................................... 31
  Writing the Evaluation Report ............................................................... 31
  Dissemination and Use of Evaluation Findings ...................................... 35
  Summary ............................................................................................... 37
  Key Concepts ......................................................................................... 38
  Discussion Questions ............................................................................. 38
  Class Activities ....................................................................................... 39
  Suggested Reading ................................................................................. 39
CHAPTER TWO: ETHICS IN PROGRAM EVALUATION AND AN OVERVIEW OF EVALUATION APPROACHES 41

Ethics in Program Evaluation 41
What is an Evaluation Approach? 43
Objectives-Based Approach 44
Decision-Based Approach 47
Participatory Approach 50
Consumer-Oriented Approach 55
Expertise-Oriented Approach 55
Eclectic Approach 56
Summary 56
Key Concepts 57
Discussion Questions 57
Class Activities 58
Suggested Reading 58

CHAPTER THREE: IN-DEPTH LOOK AT THE OBJECTIVES-BASED APPROACH TO EVALUATION 59

Objectives-Based Approach 59
How to Use Evaluation Objectives 64
Summary 66
Key Concepts 67
Discussion Questions 67
Class Activities 67
Suggested Reading 67

PART TWO: CASE STUDIES 69

CHAPTER FOUR: IMPROVING STUDENT PERFORMANCE IN MATHEMATICS THROUGH INQUIRY-BASED INSTRUCTION 71
CHAPTER FIVE: EVALUATION OF A COMMUNITY-BASED MENTOR PROGRAM 89

The Evaluator 89
The Program 91
The Evaluation Plan 92
Summary of Evaluation Activities and Findings 97
Final Thoughts 97
Key Concepts 97
Discussion Questions 98
Class Activities 98
Suggested Reading 99

CHAPTER SIX: TEACHER CANDIDATES INTEGRATING TECHNOLOGY INTO THEIR STUDENT TEACHING EXPERIENCE 101

The Evaluators 101
The Program 102
The Evaluation Plan 102
Summary of Evaluation Activities and Findings 108
Final Thoughts 108
Key Concepts 108
Discussion Questions 108
CHAPTER TEN: PROJECT PLAN FOR EVALUATION OF A STATEWIDE AFTER-SCHOOL INITIATIVE

The Evaluator 137
The Program 138
The Evaluation Plan 140
Summary of Evaluation Activities and Findings 143
Final Thoughts 144
Key Concepts 144
Discussion Questions 145
Class Activities 145
Suggested Reading 145

CHAPTER ELEVEN: EVALUATION OF A TRAINING PROGRAM IN MATHEMATICS FOR TEACHERS 147

The Evaluators 147
The Program 148
The Evaluation Plan 149
Summary of Evaluation Activities and Findings 151
Final Thoughts 154
Key Concepts 155
Discussion Questions 155
Class Activities 156
Suggested Reading 156
Contents

CHAPTER TWELVE: AN EVALUATOR-IN-TRAINING’S WORK ON A SCHOOL ADVOCACY PROGRAM 159
   The Evaluator 159
   The Program 160
   The Evaluation Plan 162
   Summary of Evaluation Activities and Findings 162
   Final Thoughts 168
   Key Concepts 168
   Discussion Questions 168
   Class Activities 169
   Suggested Reading 170

CHAPTER THIRTEEN: EVALUATION OF A SCHOOL IMPROVEMENT GRANT TO INCREASE PARENT INVOLVEMENT 171
   The Evaluators 171
   The Program 171
   The Evaluation Plan 172
   Summary of Evaluation Activities and Findings 176
   Final Thoughts 177
   Key Concepts 178
   Discussion Questions 178
   Class Activities 178
   Suggested Reading 179

CHAPTER FOURTEEN: EVALUATING THE IMPACT OF A NEW TEACHER TRAINING PROGRAM 181
   The Evaluators 181
   The Program 182
   The Evaluation Plan 182
Summary of Evaluation Activities and Findings 185
Final Thoughts 185
Key Concepts 186
Discussion Questions 186
Class Activities 186
Suggested Reading 186
References 187
Index 189