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Take a three-minute survey to measure your soft edge capability, plus learn what next steps you can take to start benefiting from this winning difference.

Assessment:
TRIANGLE OF LASTING SUCCESS
Ensure that you and your organization stay competitive – with help from Rich Karlgaard’s prescriptive “Triangle of Success” assessment.

RECOMMENDED READING
Rich Karlgaard – a publisher, investor, entrepreneur, board director and author of The Soft Edge – recommends the best innovation books and weekly reads to keep you at the top of your game.

Take full advantage of these resources—plus a downloadable excerpt of this book to share—at Rich Karlgaard’s website.

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