Contents

List of Illustrations vii

Series Editors’ Preface x

Introduction 1

1 Creativity and Innovation under the Command of Capital 12
   The Capitalist Imperative of Creativity and Innovation 12
   Generalizing Models of Urban Economic Development 18
   The Role of Innovation and Interurban Competition in Harvey’s Theory of Capitalist Urbanization 24
   Conclusion 34

2 Creative Cities as a New Urban Growth Ideology: The Impact of Creative Occupations on Regional Economic Success 37
   Introduction 37
   Critique of Florida’s Conception of the Creative Class 39
   An Assessment of Regional Economic Success Factors and the Impact of Creative Workers on Regional Development 47
   The Impact of Creative Occupational Groups on Regional Economic Development in Germany 52
   Relationship between “Qualities of Place” and the Regional Concentration of Scientifically and Technologically Creative Workers 77
   Conclusion 88

3 Innovation and Knowledge Networks in a Metropolitan Region: The Impact of Localization Economies and Networking on Technological Creativity 92
   Introduction 92
   Innovation and Knowledge Networks: Theoretical Approaches 97
The Application of Network Analysis to Urban Regions’ Knowledge Networks 104
Geographic Scales and Structural Properties of Knowledge Networks in the Metropolitan Region of Hanover 109
Assessment of Network Impacts on Regional Firms’ Innovation Output 121
Conclusion 125

4 Creativity in the Culture and Media Industries: The Impact of Commercial Imperatives on Artistic Creativity 128
Introduction 128
The Institutional Order of the Cultural Economy: Creativity in a Capitalist Context 131
Global Centers of the Culture Industry and the Production of Lifestyle Images 146
Conclusion 155

5 Local Clustering of the Cultural Economy in the Metropolis of Berlin: The Urbanization Economies of Artistically Creative Occupations 158
Introduction 158
The Rise of the Cultural Economy in Berlin’s Inner-City Area 163
Creative Cities and the Role of the Culture Industries in Urban Economic and Spatial Development: Implications for Urban Regeneration 183
Conclusion 191

6 Synthesis: The Creative Capital of Cities 194
Appendix: Grouping of Occupations and Subsectors 208
References 219
Index 234