Abbott, A. 161
Actor Network Theory (ANT) 3, 13, 17, 18
adulticides 28, 106
Agamben, G. 99, 106
Agymen, P. 163
AIDS see HIV/AIDS
Ali, S. H. 86
all-hazards approach 87–9, 90–93
animal populations 3, 11
concentrated animal feeding operations (CAFOs) 38, 39
wildlife 36, 37, 38, 39, 43
ArboNET/Plague Surveillance System 105
asylum seekers: screening 74–5
Australia 145, 146, 147
avian flu see H5N1 influenza
Basnyat, I. 147
Beck, U. 59, 60–61, 62, 63
Becker, Howard 161
biological citizenship 10–11
BioPHusion 17
bird flu see H5N1 influenza
bird populations 4, 16
turkeys 33, 34, 35
wildlife 36, 37, 38, 39, 43, 50–51
Arms 38, 39
see also zoonotic disease surveillance
Black, Rebecca 38, 39, 42
Black Death 1, 2
blog posts 8
Bloomberg, Michael 90
Burke, Kenneth 141
Bush, George W. 65, 67
Butter, Den 112
City of Toronto 112
Canada
1918 influenza pandemic 134–7
National Advisory Committee on SARS and Public Health 9
Public Health Agency response to West Nile Virus 3, 16, 21, 23–9
Centers for Disease Control (CDC) 33, 34, 35, 41, 42, 88, 103, 105
Chan, Margaret 169
Chang, J. 146
Chew, C. 145, 147
cities
global cities theory 85, 86
urban governance 86
Weberian model 85, 94
Clinton, Steven 38, 40
collective imaginary 80–81
collective psychology 2, 3
computer modelling see model-based evidence
concentrated animal feeding operations (CAFOs) 38, 39
Creutzfeldt-Jakob disease 73
Cyprus 145
de Vreese, C.H. 140
DEET 101
diffusion theory 162–3
disciplinary apparatuses 21, 23, 29
discourse 22
disease identities 4, 76–7
collective imaginary 80–81
HIV-AIDS 78–81
policy making and 79–80
tuberculosis 77–8, 79
disease prevention 10–11
duty to care 134–7
Dwyer, E. 76
disciplinary apparatuses 21, 23, 29
discourse 22
disease identities 4, 76–7
collective imaginary 80–81
HIV-AIDS 78–81
policy making and 79–80
tuberculosis 77–8, 79
disease prevention 10–11
duty to care 134–7
Dwyer, E. 76
ecological conservation frame 50–51
Egypt 141
emergence 21
emerging infectious diseases (EIDs)
definition 34
internationalisation of the concept 14
Entman, R. M. 140
epidemic psychology 150
epilepsy 76
Espeland, Wendy 111, 118
Eurocentrism 60
European Union 85
border protection 72, 73–4
exclusion 27–8
Eysenbach, G. 145, 147
Farley, Thomas 90
Fauci, Anthony 33
Fidler, D. 86
flu frames 139, 141–4
attribution of responsibility 147
heroes, victims and villains 148, 150
media frames 147
moral panic theory 149–50
naming 141, 145–6
news frames 147, 148–9
problem frames 146
risk and fear frames 146
Fogarty, A. S. 147
Food and Agriculture Organization (FAO) interagency interaction 46–57
management of avian flu 59, 60, 62, 64, 65, 66
Foucauldian analysis 3, 22–3, 29–30, 111
exclusion 27–8
methodology 23–4
normalisation 26–7
regulation 28–9
surveillance 24–6
frames 139–41
competing frames 48
ecological conservation frame 50–51
societal intervention frame 49–50
technical/biomedical frame 48–9
see also flu frames
France 5, 73
H1N1 influenza pandemic
health behaviour during 160–166
media coverage of 167–8
preservation of public safety 124–5
public-private partnerships 122–3
accountability 131
ambiguous implementation 127–8
assigning responsibilities 128–9
complications 129–30
‘partnership’ discourse 127, 129–30
recognition of need to involve companies 126–7
research methods and data 125–6
screening practices 74–6
Frieden, Thomas 92
Frost, Hampton 112
fusion centres 16–17
Gamson, William 140
gay rights 78
gendered expectations 5, 134–7
Germany 73
Bavarian policy on AIDS 79–80
screening practices 74–5
Gitlin, Todd 140
Giuliani, Rudolph 101
global cities theory 85, 86
global early warning system (GLEWS) 47, 51, 57
global risks 59, 60–61
classic or modern risk 61–3, 64–6
Goffman, Erving 139, 140, 149
Google Flu Trends 15
Greece 145
Gregor, Michael 38, 39
H1N1 influenza 4, 5, 9, 11, 12–13
fear and worry related to
France 160–169
social category membership 153, 155–8
USA 153–8
flu frames 139, 141–4
attribution of responsibility 147
heroes, victims and villains 148, 150
media frames 147
moral panic theory 149–50
naming 141, 145–6
news frames 147, 148–9
problem frames 146
risk and fear frames 146
model-based evidence
accommodating uncertainties 2, 114–17
bias 116
dependence on data 112
epidemiological reasoning 112
methods of analysis 111
narratives of governance 117–18
pandemic narratives 111, 117
parameter estimation 112, 113
pre-pandemic narratives 110, 111–12, 113
preparedness planning 111–12
New York City pandemic 4
bureaucratic interface citywide 90–91
chronology 89–90
fear and worry related to 153–8
implications for health governance 93–4
mandatory vaccination and civil rights 92
models, projections and worst-case scenarios 91
New York City as unit of health policy and planning 87
post-9/11 all-hazards and emergency preparedness 87–9
problem of initial response 92–3
research methods and map 86
resources and capacity 91
school closing policy 91–2
public-private partnerships 122–3
accountability 131
ambiguous implementation 127–8
assigning responsibilities 128–9
complications 129–30
‘partnership’ discourse 127, 129–30
recognition of need to involve companies 126–7
research methods and data 125–6
screening practices 74–6
turkey infection 33
vaccination 89, 92
H5N1 influenza 4, 33, 37
framed as classic or modern risk 61–3, 64–6
inter-agency interaction 46, 49, 50
management by Vietnam 4, 59, 64
classic risk 64–5
cooperation versus national sovereignty 68–9
local and international issues 66–7
modern risk 65–6
research materials and method 59–60
Halliday, C. 166
Harris, Phil 46
health behaviour 160–166
healthy conduct 10–11
Hilton, S. 146, 148, 149
HIV/AIDS
disease identity 78–81
collective imaginary 80–81
eyearly identification 1, 2
political response to 4, 79–80
scale of the problem 72–3
screening 75, 76
homosexuality 78
human rights 4, 78, 80, 81
Hunt, K. 146, 148, 149
hybrid diseases 33, 34, 36
Ibrahim, F. 146, 147
immigrants: screening 74–6
influenza 3
H1N1 see H1N1 influenza
H5N1 see H5N1 influenza
informants 15–16, 17–18
insecticides 28, 101–2, 103–104, 106
institutional interaction 35–6
institutional rearrangement 99–100, 104–105
interactionist traditions 2
inter-agency interaction 40–43
competing frames 48
ecological conservation frame 50–51
societal intervention frame 49–50
technical/biomedical frame 48–9
One World, One Health framework
convergence: 2008 to the present 51–3
emergence 46–7
evolution 55–7
flexibility 56
functional consensus/diverse interpretations 53–5
resistance to change 56
organisational research 47–8
international agencies 3, 46, 48, 59
see also inter-agency interaction
International Health Regulations (IHR) 11, 12
Iyengar, S. 140
Jasanoff, Sheila 106
Joffe, H. 168
Jones, Manitoba 135
Justinian’s Plague 2
Kahneman, Daniel 140
Keil, R. 86
Khan, Ali S. 8, 9, 13, 15, 16
Korea 147
Koteyko, Nelya 149
Latour, Bruno 3, 13, 111
Lee, S. 147
lifestyle health risks 10, 11
Lyme disease 39
Mackenzie, D. 115
Malaysia 145, 147
Marano, Nina 41
mathematical modelling see model-based evidence
McNamara, Tracy 40
media reports 5, 110
fear and worry related to 153
research findings 154–8
social category membership and 153, 155–8
theory, hypothesis and methods 153–4
framing 146–50
France 167–8
Mexico 141
migrants: screening 74–6
model-based-evidence 88
accommodating uncertainties 2, 114–17
bias 116
dependence on data 112
epidemiological reasoning 112
methods of analysis 111
narratives of governance 117–18
pandemic narratives 111, 117
parameter estimation 112, 113
pre-pandemic narratives 110, 111–12, 113
preparedness planning 111–12
virtual game worlds 113
moral panic theory 149–50
Morgan, M. 112
Moscovici, S. 163, 166
mosquitoes 16, 28, 101–102, 103–104, 106
Myers, R. 162
Nabarro, David 61, 65
naming 141, 145–6
NASA satellite remote sensing technology 105
neo-institutionalism 56
Nerlich, Brigitte 149, 166
normalisation 26–7
Nougarède, A. 163
Ofri, Danielle 161
One World, One Health framework
convergence: 2008 to the present 51–3
emergence 46–7
evolution 55–7
flexibility 56
functional consensus/diverse interpretations 53–5
resistance to change 56
organisational culture 35–6
neo-institutionalism 56
organisational networks 3, 16–17
organisational research 47–8
organisational silos 33, 36, 43
    forging systemic connections 40–43
    priorities and jurisdictions 36–40

pandemics
    conceptualisation and actualization 11–12
    controversies 13
    semantics 12
    panic 5, 6
    French lack of concern during H1N1 pandemic 160–169
    moral panic theory 149–50
    Paterson, David 92
    pesticides 28, 101–102, 103–104, 106
    policy implementation 4–5
    Portugal 145, 146
    power-knowledge 22
    power relations 3, 22–3, 99
    see also Foucauldian analysis
    ProMED-mail 15, 16, 43
    public health emergency (PHE) 98, 105–106, 107
    public health intelligence (PHI) 11
    actor-networks 3, 13, 17, 18
    conceptualisation and actualisation of pandemics 11–12
    controversies 13
    semantics 12
    pre-emption 8, 9
    sites for future research 14
    active concepts 14–15
    diverse informants 15–16, 17–18
    forms of knowledge 15
    organisational initiatives 16–17
    zombie apocalypse blog post 8
    public health interventions 4, 29–30
    computer modelling 88
    non-pharmaceutical (NPI) 112–13
    see also sociology of public health
    public-private partnerships 16, 122–3
    accountability 131
    ambiguous implementation 127–8
    assigning responsibilities 128–9
    companies as risk-generators or partners 123–4
    complications 129–30
    ‘partnership’ discourse 127, 129–30
    pessimistic literature on 124–5
    recognition of need to involve companies 126–7
    research methods and data 125–6
quarantine 4, 73, 113
rabies 39, 42
refugees: screening 74–5
regulation 28–9
risk governance 59, 60–61
    classic or modern risk 61–3, 64–6
    risk perceptions 164, 165
    Rogers, E. M. 162
    Rosenberg, Charles E. 76
    Rubin, G. 169
salmonella 39
Sanders, Vanessa 39
SARS (severe acute respiratory syndrome) 5, 9, 59
    screening 4, 73
    HIV/AIDS 75, 76
    tuberculosis 74, 76
    variations across diseases 74–6
    semantics 12
    see also frames; naming
    Semetko, H. 140, 146–7
    severe acute respiratory syndrome (SARS) 5, 9, 59
situation awareness (SA) 14–15
social amplification of risk 168
social construction of illness 98
social expectations 23
social processes 1, 3
social representation theory 163, 166
societal intervention frame 49–50
sociology of public health (SPH) 9–10, 11
    disease prevention, healthy conduct and biological citizenship 10–11
    social determinants of population health 10
    see also public health intelligence
Sontag, Susan 77
sovereignty 68–9, 85
species-jumping hybrid diseases 33, 34, 36, 115
Spencer, Dave 36–7, 38, 40
St Louis encephalitis 101–102
Stevens, M. 111, 118
Strong, P.M. 1, 2, 150
supranational organisations 85
surprise theory 163, 166
surveillance 3, 24–6, 73, 92, 105, 112
Sweden 141
swine flu see H1N1 influenza
Tannen, Deborah 139
Tarde, Gabriel 2, 3
technical/biomedical intervention frame 48–9
technologies and techniques of power 22, 24, 25, 26, 27
terrorism 87, 88
Thompson, E. P. 80
tabacco control and regulatory frame 113
tuberculosis 4
    disease identity 77–8, 79
    scale of the problem 72–3
    screening 74, 76
    Tuchman, Gaye 140
turkeys 33, 34, 35
Tversky, A. 140
uncertainty 2, 114–17
United Kingdom 141, 149
United States  
Center for Disease Control (CDC) 33, 34, 35, 41, 42, 88, 103, 105
New York City H1N1 pandemic 4  
chronology 89–90  
fear and worry related to media reports 153–8  
implications for health governance 93–4  
mandatory vaccination and civil rights 92  
models, projections and worst-case scenarios 91  
New York City as unit of health policy and planning 87  
post-9/11 all-hazards and emergency preparedness 87–9  
problem of initial response 92–3  
resources and capacity 91  
school closing policy 91–2  
New York City West Nile Virus crisis 39–40  
crisis interventions 100  
initial reaction (1999–2000) 100–102  
institutional rearrangement 99–100, 104–105  
research methods 100  
social construction of crisis 98–9  
states of exception 99, 106  

unofficial knowledge 15  

urban theorists 85  
vaccination 89, 92, 114, 161, 163, 168
Valente, T. W. 162
Valkenburg, P. 140, 146–7
Vallat, B. 46–7, 61
Vietnam  
entry to the World Trade Organisation 67, 69  
management of avian flu 4, 59, 64  
classic risk 64–5  
cooperation versus national sovereignty 68–9  
local and international issues 66–7  
modern risk 65–6  
research materials and method 59–60  
modernisation and economic growth 63–4
Vigso, O. 141  
virtual game worlds 113
viruses 3  
see also HIV/AIDS; influenza; West Nile Virus
Walasek, Henry 40, 42
Weber, Max 85, 94, 110, 111

Weinstein, N. 164
West Nile Virus 3, 4, 16, 21  
Foucauldian analysis of responses to 22–3, 29–30  
exclusion 27–8  
methodology 23–4  
normalisation 26–7  
regulation 28–9  
surveillance 24–6  
New York City 1999 crisis 39–40  
crisis interventions 100  
initial reaction (1999–2000) 100–102  
institutional rearrangement 99–100, 104–105  
research methods 100  
social construction of crisis 98–9  
states of exception 99, 106  

Westphalian order 85  
wildlife 36, 37, 38, 39, 43, 50–51
World at Risk theory 59, 60–61
World Health Organization (WHO) 21  
inability to define pandemic influenza 12  
inter-agency interaction 46–7, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57  
management of avian flu 59, 60, 62, 64, 65, 66, 169  

public health intelligence (PHI) 11  
relationship with nation-states 86  

World of Warcraft 113  
World Organization for Animal Health (OIE)  
inter-agency interaction 46–57  
management of avian flu 59, 60, 62, 64, 65, 66  

World Trade Organisation (WTO) 67, 69  

worst-case scenarios 88, 90, 92  

Zerubavel, Eviatar 166  
zombie apocalypse blog post 8  

zoonotic disease surveillance  
concentrated animal feeding operations (CAFOs) 38, 39  
host-pathogen ecological continuum 34  
institutional interaction and organisational culture 35–6  
organisational silos 33, 36, 43  

forging systemic connections 40–43  
priorities and jurisdictions 36–40  
research methods 35  

species-jumping hybrid disease 33, 34, 36  

wildlife 36, 37, 38, 39, 43, 50–51