## Contents

**Preface** vii  

**Part 1**  
**Introduction** 1  
1 What is dental public health? 2  
2 Health, oral health and their determinants 4  

**Part 2**  
**Epidemiology** 7  
3 Basic epidemiology 8  
4 Principles of measuring and recording oral disease and oral health 10  
5 Epidemiology of dental caries 12  
6 Epidemiology of periodontal disease 14  
7 Epidemiology of oral cancer 16  
8 Epidemiology of malocclusion, non-carious tooth surface loss and traumatic dental injuries 18  
9 National trends in oral health 20  
10 International oral health 22  

**Part 3**  
**Evidence-based dentistry** 25  
11 Study design 26  
12 Case reports and cross-sectional studies 28  
13 Case-control studies 30  
14 Cohort studies 32  
15 Randomized controlled trials 34  
16 Randomized controlled trials II: Split mouth and cross-over studies 36  
17 Systematic reviews and meta-analysis 38  
18 Evidence-based dentistry and clinical guidelines 40  

**Part 4**  
**Oral health promotion** 43  
19 Inequalities in oral health 44  
20 Oral health education, oral health promotion and oral health improvement 46  
21 Considerations in promoting oral health 48  
22 Behaviour change 50  
23 Strategies for improving oral health in populations 52