CHAPTER 1

Introduction

1.1 From Darwin to Development
1.2 Development; and Evolutionary Changes in Development
1.3 Development and the Realm of Multicellularity

1.1 From Darwin to Development

The theory of evolution, established by Charles Darwin more than 150 years ago, and still itself evolving, is one of the most impressive products of science. As Darwin said\(^1\) in the closing paragraph of *The Origin of Species*: ‘There is grandeur in this view of life’ – a view in which many diverse creatures, both past and present (Fig. 1.1), have been brought into existence by natural processes, and in particular by the interplay between two such processes – heritable variation and natural selection.

Darwin marshalled a wide range of evidence in support of his theory. He drew on information from animal and plant breeding, fossils, behaviour, morphology, embryology and geography, among others. And he used all of these to build a sound basis for his key contribution to evolutionary theory: natural selection.

But evolution is, as noted above, the result of an *interplay* between two things – heritable variation and natural selection – it is not explicable by either of these on its own. The fact that Darwin was unable to enlighten us as much about the former as about the latter was hardly due to an oversight on his part; rather, it was due to limitations on what was generally known at the time in this area of ‘heritable variation’.

It is worth dissecting this phrase, because it includes both the inheritance of genetic variation and the process of development through which phenotypic variation is produced. Darwin was aware of the problem that there was not, in the 1850s, a clear understanding of how inheritance worked, but proceeded as best he could regardless. He later tried to supply a theory of inheritance – ‘pangenesis’ – but got it wrong. He was doubtless also aware that there was not a clear understanding of how egg-to-adult development worked, in terms of causal mechanisms, but he proceeded to use...
Figure 1.1 A sample of creatures, present and past. All these forms and countless others have been produced from earlier ancestral forms by evolutionary modification of the course of development. This process can in each case be traced back to one of the several origins of multicellularity in the distant evolutionary past. The organisms included here are all discussed as examples later in the book.
the information on descriptive and comparative embryology that did exist in the 1850s to good effect. As he remarked (Chapter 13), ‘community in embryonic structure reveals community of descent.’

The two most important things that have happened since Darwin’s synthesis of the evidence for evolution in 1859 have been the incorporation of genetics and developmental biology into the ‘big picture’, with the result that it has even more grandeur than before. The incorporation of genetics, which came first (Appendix 1), had both positive and negative effects on the incorporation of developmental biology that followed, is still in full swing, and is the subject of this book.

But why, actually, is development so important for evolutionary theory? There is a very specific and compelling answer to this question. It relates to the ways in which evolution can and cannot produce one type of animal or plant from another. This point is best made in relation to the type of evolutionary trees typically found in papers and books on the subject, two of which are shown in Fig. 1.2. Notice that in both trees the vertical axis is some measure of time, while the horizontal axis is some measure of difference in the morphology of the animal concerned, in one case ‘generalised’ and hard to quantify, in the other case a very specific measure of a particular structure (the depth of a bird’s beak).

In a very important sense, both of these trees represent impossible evolutionary transitions. They both employ the familiar shorthand method of representing an animal by one particular stage of its life-cycle – the adult. But evolution cannot make one kind of adult directly from another. Rather, it can only make a new kind of adult by altering, over a period of generations, the egg-to-adult developmental trajectory (Fig. 1.3).

So, an adequate theory of evolution must include not only an account of how fitness differences cause changes at the population level, but also an account of how the developmental differences that natural selection acts upon arise in the first place. And these latter differences cannot simply be written off as mutations, because a mutation is merely a change in the DNA sequence of a gene. If the gene that mutates causes the developmental trajectory to alter, then we need to know how this happens. Furthermore, developmental trajectories can in most cases be influenced by environmental factors as well as by genes. This is true not just of extreme cases, such as the production of male or female forms in turtles by egg incubation temperature, but also of more subtle cases, such as slight differences in the amount of left-right body asymmetry (often referred to as fluctuating asymmetry) that can be the result of variation in temperature and other environmental factors.
Such considerations give the environment not just one role in evolution – that of selective ‘sieve’ – but rather two, with the other being a role in the production of the variation in the first place. Of course, non-heritable variation, or phenotypic plasticity, cannot itself contribute to evolution, precisely because of its non-heritable nature. But if different genotypes differ in their pattern of developmental response (or their developmental reaction norm) to environmental variation, as is now widely known to occur, then this provides material for evolutionary change. Indeed, all evolutionary theory that deals with phenotypes that are completely genetically determined can be regarded as a subset of more general evolutionary theory in which the determination of developmental trajectories, and hence of phenotypes, is more complex.

What evolve, therefore, are not just adult animals or plants, but rather complete life-cycles. Furthermore, we should not think of pre-adult stages as evolving ‘in order
to enable adult forms to evolve’. This overly ‘adultocentric’ view of things (as recently criticised by the Italian biologist Alessandro Minelli) is misleading. Instead, what happens is that there are variations at all developmental stages. In each case, some variants may be fitter than others, either because of the advantages they possess at that stage or because of advantages that accrue further downstream in the developmental pathway or, of course, for both reasons. In some cases, particularly in animals with complex life-cycles (or ‘indirect development’ – i.e. development to adult via a larval form), evolution of larval stages may occur quasi-independently of evolution of the adult. This is true, for example, in the case of evolutionary switches between plankton feeding and yolk feeding in echinoderm larvae, where the plankton-feeders have ‘arms’ that the yolk-feeders do not (Fig. 1.4), but this does not lead to a corresponding difference in the adults.

Figure 1.4 Evolution of early developmental stages, as exemplified by the evolutionary divergence of yolk-feeding and plankton-feeding echinoderm larvae. Top: Comparison of the larvae and adults of the congeneric species Heliocidaris tuberculata and H. erythrogramma (photographs courtesy of E.C. Raff and R.A. Raff). Bottom: Phylogeny showing multiple origins of yolk-feeders (red bars) from ancestral plankton-feeders. I – indirect development; D – direct development. (See Appendix 4 for an introduction to the business of inferring phylogenetic trees from comparative data.) (Reproduced with permission from Int. J. Dev. Biol., 47: 623–632.)
Having now seen that the case for the centrality of development in the evolutionary process is unassailable (but with a caveat to be discussed in Section 1.3), we need to examine development itself, and also to ask about the ways in which it can evolve. This approach (Section 1.2) will reveal several problems, some of which can be easily remedied at our current stage of knowledge, but some of which cannot. These problems include: the absence of some key terms; the previous over-emphasising of some processes (e.g. heterochrony); the need to connect organism-level observations with both molecular and populational ones; and the crucial issue of whether development in some sense guides evolution. This last issue is perhaps the most fascinating of all but is also the hardest to deal with and the most controversial. At stake here is the question of whether the structure of the developmental variation available to natural selection can influence the direction that evolution takes, rather than this direction being entirely set by selection alone; and if the former, then whether the role of development is merely negative (‘constraint’) or both positive and negative (‘bias’). This will be discussed in detail in Chapter 13.

1.2 Development; and Evolutionary Changes in Development

The development of any animal or plant can be thought of as a time-sequence of more or less well-defined stages. The simplest kind of development is ‘direct development’, as in mammals. Indirect development, whether in echinoderms, insects or amphibians, is more complex in that the route to the adult takes what might be thought of as a ‘detour’ via immature stages that are radically different from the adult as opposed to miniature versions of it. Some plants, notably trees, and also some colonial animals, such as bryozoans (‘moss animals’), are of a modular nature, which means that within one individual tree or one bryozoan colony, a major phase of development repeats itself multiple times. This is readily apparent to the casual observer of deciduous trees in successive springs, as the development of leaf modules occurs on a massive scale. It is also apparent, though only readily through a microscope, to observers of the growth of bryozoan colonies (Fig. 1.5), by the development of additional zooid modules around a colony’s periphery.

In any animal or plant, both the overall developmental process, and any particular component of it, such as the developmental pathways leading to the appearance of segments, limbs or leaves, can be thought of as a trajectory. Each such trajectory represents a very specific route for a cell population that is different from other possible routes.
But equally, each trajectory can vary, both within an individual (the leaves on a single maple tree are not all identical) and, more importantly from an evolutionary perspective, among the various individuals that make up an ecological population. It is here that we move from thinking about development itself to how altered development can arise in evolution.

This is an absolutely crucial moment in our approach to the whole subject of this book. We can now see the nature of what we are dealing with: a change in something that is itself a process of change. This is very different to the old ‘ecological genetics’ approach to evolution, the practitioners of which were usually observing evolutionary change in something that was the fixed outcome of development. An example of the latter is industrial melanism in moths, where the phenotype studied was the external pigmentation of the adult (Chapter 4). Development itself was ignored in most such studies.

Given the more recent ‘change in a process of change’ approach, we need to be very careful that we have a suitable language to use to deal with such a complex situation. The complexity was nicely described by the American developmental biologist Scott Gilbert in 2007, as follows: ‘For evolutionary developmental biology, the current challenge is producing a 5-dimensional representation: the four standard dimensions of space and time placed into the context of the paleontological temporal dimension.’

So, now to the issue of a suitable language. Biologists call a change in a gene ‘mutation’. Although this can be extended to the phenotypic level by talking of mutant phenotypes, this usage is not helpful. It connects better with the old ecological genetics approach of ignoring development and concentrating on the adult phenotype. What we need instead is a different term that indicates clearly that we are referring to a change in development. We can’t just call it ‘developmental change’, as that would be ambiguous and more likely to be interpreted just as going along one particular trajectory (in developmental time) rather than switching from one trajectory to another (in evolutionary time). But if ‘developmental change’ won’t do, what will?

One term that definitely will not do as an overall term for evolutionary change in ontogeny (i.e. development) is ‘heterochrony’, despite the book title by McKinney and McNamara, Heterochrony: The Evolution of Ontogeny, with its implication that the two are synonymous. Rather, heterochrony (evolutionary change in developmental timing) is merely a subset of the overall evolution of development, as indicated by the chapter title ‘It’s not all heterochrony’ in Rudolf Raff’s book The Shape of Life.

Two phrases that have already been used in the context of evolutionary changes in development may be considered as candidate ‘umbrella-terms’ to cover all such changes, whether heterochronic or other. These are developmental repatterning (sometimes in the form ontogenetic repatterning, which is synonymous) and developmental reprogramming. There are two reasons why the former phrase is preferable. First, ‘developmental program(me)’, ‘programming’ and ‘reprogramming’ are too philosophically loaded, and are interpreted by some biologists as smacking of ‘genetic imperialism’ (Appendix 1). Second, ‘developmental reprogramming’ has become used in a different, and narrower, way in the last few years. So, developmental repatterning now seems the obvious choice as the umbrella-term for all evolutionary changes in development, and we will use it throughout this book.

Any developmental process can be thought of as a pattern in time, space or (usually) both. Already ‘pattern’ is part of the language at different levels of developmental
study. For example, at the molecular level we speak of the expression pattern of a gene in an embryo (Fig. 1.6); and at the tissue level we speak of pattern formation, to indicate, for example, the different developing patterns of the five digits of our hand.

If the development of one individual can be thought of as patterning (in a multitude of senses), then the evolution of development can be thought of as repatterning. Logically, considering any aspect of development – for example, the expression pattern of a gene – there are four types of repatterning that can occur: changes in time, place, amount or type. There are well-established terms for the former two – heterochrony and heterotopy; and there are more recently-introduced terms for the latter two – heterometry and heterotypy. This series of terms provides a broad categorisation of the types of evolutionary change that can occur in the developmental process. It will be useful to keep them in mind later (and so they are used as chapter titles in Part II) as the intricacies of particular case studies emerge.

1.3 Development and the Realm of Multicellularity

There is a restriction to the importance of development in evolution that does not apply to the importance of genes; specifically, development is only a necessary part of evolutionary theory when the creatures that are evolving are multicellular. This is because creatures that are unicellular throughout their life-cycle lack ‘development’, at least in the sense in which the word is normally used. Thus evo-devo deals mainly or wholly with what we will call here the realm of multicellularity.

Note that this term – realm – is not part of the taxonomic hierarchy (in the way that domain, kingdom and phylum are). The reason for adopting such a term is that if we take as a group all multicellular creatures, they do not form a
single clade. Indeed, far from it: multicellularity has arisen at least five times in evolution, and probably much more often.

The five major origins of multicellularity – in animals, plants, fungi, brown algae and cellular slime moulds – are shown in Fig. 1.7. More minor origins, in the sense that they have led to more restricted invasions of multicellular morphospace, have occurred (inter alia) as follows: in the cyanobacteria (strings and mats of cells); in the diatoms (which have some multicellular forms, despite being very largely a clade of unicells); and in other groups of ‘slime moulds’ unrelated to the group shown in Fig. 1.7. It should be noted that the deep divisions of the living world shown in the figure are different from those that can be seen in comparable trees produced a mere decade ago; and our picture of deep phylogeny may well yet change further. Despite this, the conclusion that multicellularity has arisen several times in evolution is likely to be robust.

How did multicellularity originate? A recent clue has come from the study of choanoflagellates – a clade of unicells that appears to be the sister-group of the animal kingdom. The first choanoflagellate genome project has revealed that these creatures possess many genes previously known only from animals and associated with multicellularity, such as genes that make cell adhesion and cell-cell signalling molecules. These proteins may have been used in the unicellular ancestors of animals (and in present-day choanoflagellates) to interact with the environment, including conspecifics (potential mates) and other unicells (potential prey). If so, this would represent an example of exaptation, in which something initially evolved for one selective reason later becomes useful (and hence selected) for another. This fascinating topic will be discussed further in Chapter 12.

As ever, there is a caveat. One main strand of the evidence for a sister-group relationship between choanoflagellates and animals is the similarity in the form of

---

**Figure 1.7** The five ‘main’ evolutionary origins of multicellularity, each marked with an M on the lineage concerned. In each case the probable sister-group is also indicated. Note that in a typical multicellular creature there is also a developmental origin of its multicellular state in each generation. In some branches, what is shown is ‘exact’ – for example, there was probably only a single origin of multicellularity in animals; but in other cases, for example fungi, what is shown may be a simplification.
the typical choanoflagellate cell (possessing a collar) and the collar-cells of sponges (Porifera), which have long been regarded as the most primitive animals. But if a recent molecular phylogeny of the animal kingdom is to be believed, the ctenophores (comb jellies) are more basal than sponges. However, the authors concerned admit that their placing of the ctenophores as basal should only be regarded as a hypothesis for now. Figure 1.8 shows this hypothesis and its main alternative, along with pictures of collar cells. A complication to both hypotheses is that the sponge group Porifera may be paraphyletic or even polyphyletic.

An important general point emerges from this recent dispute about the relationships among the most basal animals. In general, it is best to have an agreed phylogeny of

![Figure 1.8](image_url)

*Figure 1.8* Our understanding of the pattern of relationships among the most basal animal groups is still very imperfect. Top: Conflicting hypotheses as represented by alternative trees. Bottom: Pictures of a ctenophore, a sponge, a collar-cell (choanocyte) of a sponge and a choanoflagellate.
any group of animals or plants before mapping onto it (as in Chapter 11) evolutionary changes in development. For some groups, this is not a problem; but for others, our current view of phylogeny may alter radically in the future. If it does indeed alter, then so too must our views on the nature and temporal sequence of evolutionary changes in development – that is, of developmental repatterning.

SUGGESTIONS FOR FURTHER READING

Two good, but very different, introductory books on the ‘new science of evo-devo’ and on developmental approaches to evolution more generally are:
