Most of the infographic designs I’ve included in the book are actually better when viewed online. Many of them had to be reduced in size to fit on these pages, because it’s important for you to see the scale of the entire infographic designs instead of just pieces. I have created a close-up portion of many of the designs to demonstrate a particular point or to make some of the text readable.

For all the example designs that are available online, I have included a link to the original source so that you can see the full-size original version online, the way the designer intended. However, many of the URLs are long and difficult to type into your browser.

The other challenge I faced is that over time links break. Sites go down or move to new domain names, but when the URLs are printed in the book, they are permanent. I wanted to ensure that many years from now you could still view the full-size versions online. So I have created a shortcut URL for each of the online examples that I control. If any of the websites move the infographics to a new link address, I will change the destination of this shortcut URL to redirect to the new address.

CHAPTER 1: THE SCIENCE OF INFOGRAPHICS

- Fig 1-18: The Information Hydrant, Will Lion: http://www.flickr.com/photos/will-lion/2595497078/
- Fig 1-20: Underskin, Sam Loman: http://www.just-sam.com
- Fig 1-22: The Tower of Beer, RothIRA.com: http://www.rothira.com/tower-of-beer
- Fig 1-24: Voice is King, Nuance Communications: http://enterprisecontent.nuance.com/mobile-app-feature-adoption.html
- Fig 1-28: Ownership of Beer Brands and Varieties 2010, Phillip H. Howard and Ginger Ogilvie: https://www.msu.edu/~howardp/beer.html
- Fig 1-29: Ownership of Beer Brands and Varieties 2010, Zoom.it: https://www.msu.edu/~howardp/beerownership.html
CHAPTER 2: ONLINE INFOGRAPHICS

- **Fig 2-1**: Teens & Cell Phones, PrepaidPhones.com: [http://infonewt.com/portfolio/client-work/18409928](http://infonewt.com/portfolio/client-work/18409928)
- **Fig 2-3**: History of Swimwear, BackyardOcean.com: [http://www.backyardocean.com/History-Of-Swimwear-Bikini-Thong-Infographic-s/758.htm](http://www.backyardocean.com/History-Of-Swimwear-Bikini-Thong-Infographic-s/758.htm)
- **Fig 2-4**: Pinterest vertical display: [http://pinterest.com/rtkrum/cool-infographics-gallery/](http://pinterest.com/rtkrum/cool-infographics-gallery/)
- **Fig 2-6**: Solar Savings, Extra Space Storage: [http://www.extraspace.com/infographics/solarpower/](http://www.extraspace.com/infographics/solarpower/)
- **Fig 2-7**: How-Many Guide to Kitchen Conversions, S.B. Lattin Design: [http://sblattindesign.wordpress.com/2012/01/03/measure-up/](http://sblattindesign.wordpress.com/2012/01/03/measure-up/)
- **Fig 2-8**: The Lifespan of Storage Media, CrashPlan: [http://www.crashplan.com/medialifespan/](http://www.crashplan.com/medialifespan/)
Fig 2-9: Most Polluted Cities 2012, American Lung Association, Stateoftheair.org:
http://infonewt.com/portfolio/client-work/18409910

Fig 2-10: Cancer, MesotheliomaHelp.net: http://www.mesotheliomahelp.net/news/cancer-charity-infographic

Fig 2-11: Can Washroom Soap Make You Sick?, GOJO Industries: http://www.gojo.com/NoMoreBulkSoap

Fig 2-12: How Our Laws Are Made, Mike Wirth and Dr. Suzanne Cooper Guasco, PhD:
http://www.mikewirthart.com/?projects=how-our-laws-are-made

Fig 2-13: How Affiliate Marketing Works, Sugarrae.com: http://www.sugarrae.com/affiliate-marketing/how-affiliatemarketing-works/

Fig 2-14: How to Pair Wine with the Bright, Bold Flavors of Southeast Asia, P.F. Chang’s China Bistro:

Fig 2-15: Making an Organic Choice, Earth’s Own Food Company: http://www.sonice.ca/good-for-you/organic-choice

Fig 2-16: Honda Accord, 30 Years of American Craftsmanship, Honda North America:
http://www.flickr.com/photos/hondanews/7950209832


Fig 2-18: Hockey: History of the Stanley Cup, Infojocks.com: http://shop.infojocks.com/collections/all


Fig 2-20: A Visual History of the American Presidency, Timeplots.com:
http://www.timeplots.com/collections/all/products/a-historyof-the-us-presidency

Fig 2-21: The Insanely Great History of Apple, PopChartLab.com:

Fig 2-24: The Conversation Prism 4.0, Brian Solis and JESS3: https://conversationprism.com/


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• Fig 3-1: Google PageRank Explained, Elliance: http://www.elliance.com/aha/infographics/google-pagerank-explained.aspx


• Fig 3-5: James Bond: 50 Years of Movies, H&R Block: http://blogs.hrblock.com/2012/09/25/50-years-of-bond-james-bond-infographic/

• Fig 3-7: Streamlining your digital life with the new iPad, NextWorth: http://www.nextworth.com/ipad3_infographic

• Fig 3-8: Bringing Down Bin Laden, Column Five Media and Namesake: http://columnfivemedia.com/work-items/namesake-infographic-breakdown-of-the-takedown-%E2%80%94-osamas-last-hour/


• Fig 3-10: The Visual History of Halloween, FrightCatalog.com: http://www.frightcatalog.com/halloween-history/

• Fig 3-11: Pairing Wine & Food, Wine Folly: http://winefolly.com/review/5-tips-to-perfect-food-and-wine-pairing/

• Fig 3-14: Half-life of social media links, Bitly.com: http://blog.bitly.com/post/9887686919/you-just-shared-a-link-howlong-will-people-pay

CHAPTER 4: INFOGRAPHIC RESUMES

• Fig 4-1: Michael Anderson’s infographic resume: http://theportfolio.ofmichaelanderson.com/resume.pdf

• Fig 4-3: Faz Besharatian’s infographic resume: http://visualresume.fazfolio.com

• Fig 4-4: Randall Knapp’s infographic resume: http://visual.ly/infographics-resume-randall-knapp

• Fig 4-5: Mike Wirth’s infographic resume: http://www.mikewirthart.com/projects/infographic-resume/

• Fig 4-6: Duncan McKean’s infographic resume: http://duncanmckean.com/projects/infographic-cv/

• Fig 4-7: Hana Tesar’s infographic resume: http://www.behance.net/gallery/Creative-Resume/1855167

• Fig 4-8: Navdeep Raj’s infographic resume: http://www.behance.net/gallery/My-Resume/6217587

• Fig 4-9: Ana Foureaux Frazao’s infographic resume: http://anafxfz.com/portfolio/my-visual-resume

• Fig 4-10: Chris Robertson’s infographic resume: http://visual.ly/infographic-resume-chris-robertson
Fig 4-11: Adrian Saker’s logo resume: http://householdname.typepad.com/my_weblog/2012/04/the-6-seconds-recruiters-spend-on-your-resume.html

Fig 4-13: Sascha Kuntze’s infographic resume: http://home.arcor.de/kuntze.wn/portfolio/Sascha%20Kuntze_CV.jpg

Fig 4-14: David Ingram’s infographic resume: http://docs.google.com/open?id=0B2u9YPf3KC_FYmYxY69ZDItMmNOS00MjFmLTwYTETNGMzOGJhOGI2YzEw

Fig 4-15: Tina Chen’s infographic resume: http://www.tinachendesign.com/49207/443286/projects/personalinfographic-resume

Fig 4-16: Aníbal Maíz Cáceres’ infographic resume: http://www.behance.net/gallery/My-visual-resume/5831227

Fig 4-17: Mino Parisi’s infographic resume: http://www.minoparisi.com/image/CV_Mino_Parisi.pdf

Fig 4-19: Vanessa Wilson’s infographic resume: http://www.behance.net/gallery/Resume-Infograph/2499627

Fig 4-20: Kevin Burton’s infographic resume: http://visual.ly/kevin-burton-resume

Fig 4-22: Jack Hagley’s infographic resume: http://www.jackhagley.com/Jack-s-Infographic-CV

Fig 4-23: Dave Rodgerson’s infographic resume: http://daverodgerson.com

Fig 4-24: re.vu CEO, Stephen Years’ infographic resume: http://re.vu/stephen

Fig 4-25: Erica Swallow, Kinzaa.com infographic resume: http://kinzaa.com/ericaswallow/

Fig 4-26: Kenneth Lee, Vizualize.me infographic resume: http://vizualize.me/kenneth

Fig 4-27: ResumUP.com infographic resume samples: http://resumup.com/pages/pressroom#art

Fig 4-28: cvgram.me infographic resume tool: http://cvgram.me

Fig 4-29: Shine, iPad infographic resume creation app: http://itunes.apple.com/us/app/shine-graphical-cvs-resumes/id630664282

Fig 4-30: LinkedIn Labs InMap, Randy Krum: http://inmaps.linkedinlabs.com/share/Randy_Krum/319879238554000697230058926048394942850

CHAPTER 5: INTERNAL CONFIDENTIAL INFOGRAPHICS

Fig 5-1: Bedford, TX Budget Poster: http://infonewt.com/portfolio/client-work/8781697
• Fig 5-2: BBC-o-Gram, David McCandless, Information is Beautiful:  
http://www.informationisbeautiful.net/2010/the-bbc-o-gram/

• Fig 5-7: Web Design Process, John Furness, Simple Square: http://www.simplesquare.com/a-website-designed

• Fig 5-8: How Affiliate Marketing Works, Sugarrae.com: http://www.sugarrae.com/affiliate-marketing/how-affiliatemarketing-works/

• Fig 5-9: Social Media Strategic Plan, Landscape Leadership:  
http://www.coolinfographics.com/storage/Strategic%20Plan%20Diagram.png

• Fig 5-18: 2011 Wisconsin Crash Calendar, Joni Graves, University of Wisconsin-Madison:  
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• Fig 6-6: Where’s Google making its money?, WordStream and NowSourcing:  
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• Fig 6-7: The Caffeine Poster, InfoNewt: http://www.coolinfographics.com/caffeine-poster/

• Fig 6-10: Star Wars Infographics, MarcMorera: http://www.murera.com/starwars/

• Fig 6-13: Streamlining Your Digital Life with the iPad, NextWorth:  
http://www.nextworth.com/ipad3_infographic