Who’s Who in India’s Wealth Club

Singapore – October 2007 – India is booming and poised to be one of Asia largest economies in the next generation. Only a decade ago, the prospect of India becoming a developed country seemed far-fetched. Now, India plays host to some of the world’s most cutting-edge research and development, and houses a coterie of elite billionaires who are driving Asia’s economy.

India’s Global Wealth Club: the Stunning Rise of Its Billionaires and the Secrets of Their Success follows Geoff Hiscock’s best-selling release Asia’s Wealth Club which also looks into the profiles of Asia’s wealthiest and most powerful business people.

India’s Global Wealth Club draws on a myriad of primary sources as a result of working visits to India. It includes interviews with business people, academics, economists and India observers.

“I had the opportunity to listen to and question a number of business identities at press conferences, launches, seminars and similar events. They included people like Mukesh Ambani of Reliance Industries, Shiv Khemka of Sun Group and Captain G.R. Gopinath of Air Deccan.” Says author Geoff Hiscock.

A further list of eminent people that granted Hiscock interviews includes N.R Narayana Murthy of Infosys, Adi Godrej of Godrej Group, Anand Mahindra of Mahindra & Mahindra and Uday Kotak of Kotak Mahindra Bank.

“The focus of this book is on some of the people that enliven the Indian business and what they have to say about their own companies, various parts of the economy, making money, and the Indian society in general.” Says Hiscock.
India’s Global Wealth Club offers a compilation of the profiles of the top 100 wealthiest people in India. A useful reference that relates the personalities and the industries they drive. The first half of the book examines the Indian economic setting while the second half provides short biographies of the top 100 billionaires of India. Tailored for investors, analyst and entrepreneurs who seeks to conquer the global economy.

Hiscock adds. “India’s Global Wealth Club will incite the reader to explore at a particular individual, company or industry. The men and women mentioned offer unique perspectives and advice that spurs action and success.”

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About the Author

Geoff Hiscock has been reporting and writing on Asian business for more than 30 years from bases in Hong Kong, Tokyo, Bangkok and Sydney. He is the author of the key book documenting Asia’s richest tycoons, the hugely successful Asia’s Wealth Club (1997) and its follow-up, Asia’s New Wealth Club (2000). He served as Sydney bureau chief and Asia Business Editor for CNN.com Asia Pacific from 2001-2006, and as International Business Editor of The Australian daily newspaper from 1995-2000.