

Contents

<i>Introduction</i>	1
<i>Prologue</i>	13
1 Living in an X-Problem World	17
2 The Innovation X Framework	37
3 Immersion	51
4 Convergence	81
5 Divergence	109
6 Adaption	129
7 Strategy	159
8 Organization	183
9 Truths	205
<i>Notes</i>	211
<i>Bibliography</i>	227
<i>Acknowledgments</i>	237
<i>About the Author</i>	239
<i>Index</i>	240

