
Contents

Special Foreword 1

Paulette V. Maebara, Eugene R. Tempel

Editors' Notes 3

Sondra Shaw-Hardy, Martha A. Taylor

1. The emergence and future of the modern women's philanthropy movement 11

Sondra Shaw-Hardy

This chapter traces the transformative women's philanthropy movement and its pioneers, then looks at the future through the eyes of women philanthropists.

2. How American women's philanthropy helped build economic growth and a democratic society 23

Claire Gaudiani

Drawing on women's past creativity and entrepreneurial spirit, Gaudiani challenges women to learn about and then emulate the power of women's past to address contemporary problems.

3. Women's philanthropic leadership: How is it different? 39

Bonita Banducci

The author presents answers to help both women and men better understand how women's special leadership qualities and differences can build more fruitful and profound collaborations for the greater good of all.

4. Women executives and business owners: A new philanthropy 55

Cynthia R. Jasper

This chapter looks at the new philanthropic expectations society has of women executives and business owners. Examples are given of women who have been generous and creative in their philanthropy and what is still needed in philanthropic education.

5. Married couples' charitable giving: Who and why 69

Eleanor Brown

What decision-making role does a husband or wife have over charitable giving? Brown presents answers based on research about couples and shows the differences when the decision maker is a woman.

6. The dynamics of women and family philanthropy 81

Ellen E. Remmer

Because women head an increasing number of family foundations, Remmer looks at the positive impact of this trend while posing a number of questions about what this will mean to the future of philanthropy.

7. Women philanthropists: Leveraging influence and impact as change makers 95

Tracy Gary

Gary describes the growth of giving by women donors over her thirty-year perspective and how women need to become money mentors for the next generation. She invites all to live and leave legacies with the same hope and joy she has enjoyed.

8. Giving circles: A powerful vehicle for women 109

Jessica Bearman, Buffy Beaudoin-Schwartz, Tracey A. Rutnik

The authors discuss how the concept of philanthropy has changed from an activity for just the wealthy to collective philanthropy particularly suited to women. They suggest ways to start a giving circle.

9. Women's volunteerism and philanthropy at Princeton University 125

Michele Minter

In this case study of Princeton University's successful Women in Leadership Initiative, Minter describes the key components of Princeton's program, which includes a strong message of leadership and responsibility.

10. Women's philanthropy programs at coeducational colleges and universities 141

Jeanie Lovell

Eight coeducational colleges and universities that have women's philanthropy programs are explored. The author discusses the benefits and challenges of establishing alumnae initiatives designed to educate and engage more women as leaders and donors.

11. Women, wealth, and endowed philanthropy: Trends and innovations in foundations 157

Kimberly Otis, Katherine Jankowski

While describing the nonprofit organization Women & Philanthropy, the authors also discuss the private grant-making foundations with assets of

more than \$3 billion created by women since 1996 and highlight examples of several of these foundations whose grant making affects the lives of women and girls.

12. Launching new initiatives and raising a call to action 173

Martha A. Taylor

Taylor defines five new initiatives for the women's philanthropy movement and raises a call to action for women's philanthropy for this generation.

13. Additional reference material 191

This chapter provides basic references on women's philanthropy by the editors, including the Six C's of women's giving, ten effective strategies for women philanthropists, and twelve tips for development professionals. Also included is a resource list of women's philanthropy national organizations.

Index 201