

Contents

Foreword	ix
Acknowledgments	xiii
Introduction: A Golden Age of Discovery	1
Part One: Personal Finance: Earning, Saving, Investing, and Retiring	15
Chapter 1: Economist Discovers a Painless Way to Triple Your Savings Rate: The \$90 Billion Opportunity	17
Chapter 2: Modern Portfolio Theory: Can You Beat the Market?	25
Chapter 3: Yes, You Can Beat the Market . . . with Less Risk	31
Chapter 4: High-Return Investing: Lessons from Yale's Endowment Fund	41
Chapter 5: How Chile Created a Worker-Capitalist Revolution	47
Chapter 6: The Call for Social Security Reform	53
Chapter 7: \$4,000 a Month from Social Security?	57

Chapter 8:	How the Private Sector Solved Its Own Pension Crisis	61
Chapter 9:	The Four Sources of Happiness: Is Money One of Them?	65
Part Two: Economists Enter the Corporate Boardroom		69
Chapter 10:	Improving the Bottom Line with EVA	71
Chapter 11:	How Ludwig von Mises Helped Create the World's Largest Private Company	75
Part Three: Solving Domestic Problems		81
Chapter 12:	Look, Ma'am, No Traffic Jams!	83
Chapter 13:	Patient Power: The New Consumer-Driven Medical Plan	93
Chapter 14:	Back to Basics: Competition Enters the Classroom	103
Chapter 15:	Chicago Gun Show	107
Chapter 16:	Economists Catch Auction Fever	113
Chapter 17:	If You Built It Privately . . . They Will Come: The Economics of Sports Stadiums	125
Chapter 18:	Who Is Henry Spearman? Economics of the Mystery Novel	131
Part Four: Solving International Problems		135
Chapter 19:	Eco-nomics Debate: Angry Planet or Beautiful World?	137
Chapter 20:	The Population Bomb: Economists Enter the Malthusian Debate	143
Chapter 21:	A Private-Sector Solution to Extreme Poverty	147
Chapter 22:	Poverty and Wealth: India versus Hong Kong	153
Chapter 23:	How Real Is the Asian Economic Miracle?	157
Chapter 24:	Whatever Happened to the Egyptians?	163
Chapter 25:	The Irish Economic Miracle: Can We Grow Faster?	167

Chapter 26: The Marginal Tax Revolution: The Laffer Curve Goes Global	171
Chapter 27: The Debate over Economic Inequality: The Rich Get Richer, and the Poor Get . . .	177
Chapter 28: One Graph Says It All: The Development of the Economic Freedom Index	185
Chapter 29: Amazing Graph: Economists Enter Sacred Ground	197
Chapter 30: Peace on Earth, Good Will toward Men: The Case for Religious Competition	201
Part Five: Predicting the Future	205
Chapter 31: New Yale Forecasting Model: Has the Irving Fisher Curse Been Lifted?	207
Chapter 32: Forecasting Elections: Economists Do It Better!	213
Chapter 33: What Drives the Economy and Stocks: Consumer Spending or Business Investment?	217
Chapter 34: The Midas Metal: A Golden Comeback	225
Chapter 35: Is Another Great Depression Possible?	233
Chapter 36: Today's Most Influential Economist?	239
Chapter 37: Economics for the 21st Century	243
Notes	247
About the Author	265
Index	267

