

Contents

Foreword, by Ram Charan	ix
Introduction	xi
1. The End of the World as We Know It	1
2. Creativity: Tomorrow's Factory Today	21
3. Enlightened Leadership: No More Mr. Tough Guy	45
4. Competency: The Essential Tools	75
5. Alignment: The Magic Word	103
6. Values: Dare to Be Good	127
Postscript: A Better Chance	153
Acknowledgments	167
The Authors	169
Index	173

