

CONTENTS

Editors' Notes	1
<i>Larry Litten, Dawn Geronimo Terkla</i>	
1. The Sustainability Challenge	7
<i>James Merkel, Larry Litten</i>	
Institutional research brings critical skills and resources to institutions' efforts to be sustainable and address the myriad challenges in creating sustainable societies.	
2. The Business Case for Sustainability	27
<i>Walt Freese</i>	
Both corporations and universities can realize practical and ethical benefits from adopting sustainability programs.	
3. The University Case for Sustainability	37
<i>Lawrence Bacow, William Moomaw</i>	
Generalizing from the corporate experience, the authors apply the concepts of sustainability to a university.	
4. Metrics and Meaning for Environmental Sustainability	41
<i>Gioia Thompson, Sarah Hammond Creighton</i>	
Institutional research and sustainability offices need to collaborate in selecting a manageable set of indicators of environmental performance to monitor and report.	
5. New Economic and Financial Indicators of Sustainability	55
<i>James Pittman, Kevin Wilhelm</i>	
Promoting the financial welfare of institutions and managing risk require new approaches to assessing the full costs of institutional operations.	
6. Social Indicators of Sustainable Progress for Higher Education	71
<i>Terry Link</i>	
The well-being of an institution's students, employees, and community constitute essential aspects of sustainable institutional progress.	
7. Developing Educational Indicators That Will Guide Students and Institutions Toward a Sustainable Future	83
<i>Bert Cohen</i>	
Colleges and universities need to develop indicators of students' understanding, values, and behavior regarding the challenges and solutions of sustainability.	

8. Models and Resources for Advancing Sustainable Institutional and Societal Progress 95

Larry Litten, Dawn Geronimo Terkla

This chapter directs institutional researchers to models of sustainability reporting and shows resources that will help them stay abreast of this rapidly developing area of institutional, national, and global concern.

INDEX 119