

CONTENTS

Preface	ix
Acknowledgments	xv
The Authors	xvii

PART ONE Assessment Basics

ONE How Do We Know They Know?	3
Developing Standards of Assessment	4
Getting Down to the Basics	5
Learner-Focused Teaching	24
Applying What We Have Learned	28
TWO Assessment Online	29
Principles of Effective Online Assessment	30
Assessment and the Online Learner	43
Using the Online Environment for Assessment Advantage	44
Plagiarism and Cheating	46
Applying What We Have Learned	47
THREE Course and Program Evaluation	49
Course Evaluation	49
Instructor Evaluation	51

Program Evaluation	57
Competency Assessment as Course and Program Evaluation	59
Applying What We Have Learned	62
PART TWO The Assessment and Evaluation Toolkit	65
Introduction to the Assessment and Evaluation Toolkit	67
Rubrics and Rubric Development	68
Using Student Feedback for Assessment	72
How Interactive Is It?	73
Authentic Assessments	76
Performance Assessments	83
Effective Test and Quiz Development	92
Portfolios	100
Portfolios as Assessment	102
Reflective Assessment and Self-Assessment	104
Collaborative Peer Assessment	116
The Use of Wikis and Blogs in Assessment	121
Effective Online Course Evaluation	125
Effective Faculty Evaluation	127
Additional Resources	135
References	143
Index	149

LIST OF EXHIBITS

ONE

Exhibit 1.1	Course Development Model	6
Exhibit 1.2	Sample Professional Competencies	8
Exhibit 1.3	Cycle of Course Design	13
Exhibit 1.4	Map of Competencies to Outcomes, Objectives, and Assessments	17
Exhibit 1.5	The Learning Pyramid	19
Exhibit 1.6	Bloom's Taxonomy	20

TWO

Exhibit 2.1	Rubric for Participation in Discussions	34
Exhibit 2.2	Sample Feedback Form for Peer Review	38

THREE

Exhibit 3.1	Continuum of Interactivity	54
-------------	----------------------------	----

