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“In today’s interdependent world, nonprofit organizations have more opportunity than ever before to make a difference in people’s lives. Drawing upon their extensive experience in public service, Shirley Sagawa and Deborah Jospin identify the traits that give successful nonprofits the competitive edge they need to maximize their effectiveness and sustainability. *The Charismatic Organization: Eight Ways to Grow a Nonprofit That Builds Buzz, Delights Donors, and Energizes Employees* draws an authoritative blueprint for using social capital to transform good intentions into concrete results.”

– **Former President Bill Clinton**