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Base of the Pyramid model	Mark B. Milstein, Erik Simanis, Duncan Duke and Stuart Hart
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Banking sector	Nicki Websper
Chemicals sector	Wayne Visser

Infrastructure sector	Charles Ainger
Media sector	Kara Hartnett Hurst
Mining sector	Matt Jeschke
Oil and gas sector	Antoine Mach
Personal and household goods sector	Chris Pomfret
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Travel and leisure sector	Wayne Visser
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CODES, DECLARATIONS, GUIDELINES, INDEXES, LEGISLATION, PRINCIPLES AND STANDARDS

AA 1000 Series of Standards	Maria Sillanpää, 🔗 www.accountability21.net
Agenda 21	🔗 www.unep.org
Apparel Industry Partnership (AIP) Code of 1997	🔗 www.itcilo.it
Basel Convention	🔗 www.basel.int
Bribe Payers Index	David Nussbaum and Peter Wilkinson 🔗 www.transparency.org
Business Principles for Countering Bribery	David Nussbaum and Peter Wilkinson 🔗 www.transparency.org
CERES Principles	🔗 www.ceres.org
Code of Labour Practices for the Apparel Industry Including Sportswear	🔗 www.cleanclothes.org
Combined Code of Corporate Governance	Daniel Malan 🔗 www.fsa.gov.uk
Commonwealth Corporate Governance Principles	Daniel Malan 🔗 www.cacg-inc.com
Corporate Responsibility Index	David Halley 🔗 www.bitc.org.uk

Corruption Perception Index	David Nussbaum and Peter Wilkinson www.transparency.org
CSR Competency Framework	www.bitc.org.uk
Domini 400 Social Index	www.kld.com
Dow Jones Sustainability Indexes	www.sustainability-indexes.com
Earth Charter	www.earthcharter.org
Eco-Management and Auditing Scheme (EMAS)	Johann Möller ec.europa.eu/environment/emas
Equator Principles	www.equator-principles.com
ETI Base Code	www.ethicaltrade.org
EU Directive on Waste Electrical and Electronic Equipment (WEEE)	www.ec.europa.eu
EU Green and White Papers on Corporate Social Responsibility	Dirk Matten ec.europa.eu/employment_social
EU Greenhouse Gas Emission Trading System	ec.europa.eu/environment/climat/emission.htm
Extractive Industries Review	Matt Jeschke www.worldbank.org
Extractive Industries Transparency Initiative (EITI)	Matt Jeschke www.eitransparency.org
Fairtrade Mark	Harriet Lamb www.fairtrade.net
Five Capitals Framework	Jonathon Porritt www.forumforthefuture.org.uk
FLA Workplace Code of Conduct	www.fairlabour.org
Forest Stewardship Council (FSC)	Lars H. Gulbrandsen www.fsc.org
FTSE4Good Index	www.ftse.com
Global Reporting Initiative (GRI)	www.globalreporting.org
Global Sullivan Principles of Social Responsibility	Aron Ghebremariam and Nick Tolhurst www.thesullivanfoundation.org

Greenhouse Gas Protocol	Stirling Habbitts ☞ www.ghgprotocol.org
ICC Business Charter for Sustainable Development	☞ www.iccwbo.org
ICFTU Code of Labour Practice	☞ www.icftu.org
IFC Social and Environmental Performance Standards	Matt Jeschke ☞ www.ifc.org
ILO Declaration on Fundamental Principles and Rights at Work	☞ www.ilo.org
ILO-OSH 2001 Guidelines on Occupational Safety and Health Management Systems	☞ www.ilo.org
ILO Tripartite Declaration of Principles Concerning Multinational Enterprises and Social Policy	Deborah Leipziger ☞ www.ilo.org
Interfaith Declaration: A Code of Ethics on International Business for Christians, Muslims and Jews	Kelly Lavelle ☞ astro.ocis.temple.edu/~dialogue/Codes/cmj_codes
International Organic Accreditation Service (IOAS)	☞ www.ioas.org
ISAE 3000 Standard for Assurance Engagements	George Molenkamp and Jennifer Iansen-Rogers ☞ www.ifac.org
ISO 9000 Series of Standards on Quality Management	☞ www.iso.org
ISO 14000 Series of Standards on Environmental Management	Johann Möller ☞ www.iso.org
ISO 26000 Series on Corporate Social Responsibility	Jorge E. Reis Cajazeira ☞ www.iso.org
Johannesburg Declaration on Sustainable Development	Ruth Findlay-Brooks ☞ www.johannesburgsummit.org

King Report on Corporate Governance in South Africa	Daniel Malan ☞ www.iodsa.co.za
Kyoto Protocol	Stirling Habbitts ☞ www.unfccc.int
London Benchmarking Group Model	☞ www.lbg-online.net
London Principles	☞ www.cityoflondon.gov.uk
Maquiladoras Standards of Conduct	Dirk Matten
Marine Stewardship Council (MSC)	Lars H. Gulbrandsen ☞ www.msc.org
Mining and Minerals for Sustainable Development	Matt Jeschke ☞ www.iied.org/mmsd
Montreal Protocol	Ruth Findlay-Brooks ☞ www.unep.ch/ozone ☞ www.accountability21.net
National Corporate Responsibility Index	☞ www.naturalstep.org
Natural Step Framework	Petrus Marais and Daniel Malan ☞ www.oecd.org
OECD Convention on Combating Bribery of Foreign Public Officials in International Business Transactions	☞ www.oecd.org
OECD Guidelines for Multinational Enterprises	Daniel Malan ☞ www.oecd.org
OECD Principles of Corporate Governance	Deborah Leipziger ☞ www.bsi-global.com
OHSAS 18001 Standard on Occupational Health and Safety	David Owen
Operating and Financial Review (OFR)	Lars H. Gulbrandsen ☞ www.rainforest-alliance.org
Rainforest Alliance Certification	Dick Robson ☞ www.responsiblecare.org
Responsible Care Programme	Maria Sillanpää ☞ www.accountability21.net
Responsible Competitiveness Index	

- Rio Declaration on Environment and Development
 SA 8000
 Sarbanes–Oxley Act
 Stockholm Convention on Persistent Organic Pollutants (POPs)
 TRIPS (Trade Related Aspects of International Property Rights) Agreement
 UN Convention Against Corruption
 UN Declaration against Corruption and Bribery in International Commercial Transactions
 UNEP International Declaration on Cleaner Production
 UNEP Statement by Banks on the Environment and Sustainable Development
 UNEP Statement of Environmental Commitment for the Insurance Industry
 UN Global Compact
 UN Millennium Development Goals (MDGs)
 UN Norms on the Responsibilities of Transnational Corporations and Other Business Enterprises with Regard to Human Rights
 UN Principles on Responsible Investment
- Ruth Findlay-Brooks
www.unep.org
www.sa-intl.org
www.sec.gov
www.pops.int
 Satish Sule
www.wto.org
 David Nussbaum and Peter Wilkinson
www.unodc.org
www.un.org
www.uneptie.org/pc/cp
www.unepfi.org
www.unepfi.org
 Klaus Leisinger
www.unglobalcompact.org
 David F. Murphy
www.unmillenniumproject.org
www.un.org
www.unpri.org

UN Universal Declaration on Human Rights	www.un.org
US Federal Sentencing Guidelines	Petrus Marais and Daniel Malan www.ussc.gov
US Superfund Legislation	David Owen www.epa.gov
Voluntary Principles on Security and Human Rights	www.voluntaryprinciples.org
Wolfsberg Principles	www.wolfsberg-principles.com
World Federation of Sporting Goods Industry Code of Conduct	www.wfsgi.org

ORGANISATIONS

African Institute for Corporate Citizenship (AICC)	Paul Kapelus www.aiccafrica.org
Anti-Slavery International	www.antislavery.org
ATTAC	www.attac.org
Business and Human Rights Resource Centre	www.business-humanrights.org
Business for Social Responsibility (BSR)	Aron Cramer www.bsr.org
Business in the Community (BITC)	David Halley www.bitc.org.uk
Business Social Compliance Initiative (BSCI)	www.bsci-eu.org
Carbon Disclosure Project	Stirling Habbitts www.cdproject.net
Caux Round Table	Stephen B. Young www.cauxroundtable.org
Club of Rome	www.clubofrome.org
CSR Asia	Richard Welford www.csr-asia.com
CSR Europe	Catherine Rubbens www.csreurope.org
Ethics and Compliance Officer Association	www.theecoa.org

EU Multi-Stakeholder Forum on CSR	🔗 www.forum.europa.eu/int
European Academy for Business in Society (EABIS)	Peter Lacy 🔗 www.eabis.org
European Alliance on CSR	Dirk Matten 🔗 ec.europa.eu/enterprise/csr/policy
European Business Ethics Network (EBEN)	🔗 www.eben-net.org
Fairtrade Labelling Organisations International (FTO)	Harriet Lamb 🔗 www.fairtrade.net
FINE	🔗 www.bafts.org.uk
Forum EMPRESA	Hugo Vergara 🔗 www.empresa.org
Global Business Coalition on HIV/AIDS	John E. Tedstrom 🔗 www.businessfightsaids.org
Global Corruption Barometer	David Nussbaum and Peter Wilkinson 🔗 www.transparency.org
Institute for Corporate Culture Affairs (ICCA)	Nick Tolhurst 🔗 www.cca-institute.org
Institute of Environmental Management and Assessment (IEMA)	🔗 www.iema.net
International Accreditation Forum (IAF)	John Owen 🔗 www.iaf.nu
International Association for Business and Society (IABS)	🔗 www.iabs.net
International Association for Impact Assessment (IAIA)	🔗 www.iaia.org
International Business Leaders Forum (IBLF)	🔗 www.iblf.org
International Fair Trade Association (IFAT)	🔗 www.ifat.org
ISEAL Alliance	🔗 www.isealalliance.org
Sigma Project	🔗 www.projectsigma.co.uk
Social Accountability International	Jonathan Cohen
Social Venture Network	🔗 www.svn.org

Society for Business Ethics	☞ www.societyforbusinessethics.org
Transparency International	David Nussbaum and Peter Wilkinson ☞ www.transparency.org
UNEP Finance Initiative	☞ www.unepfi.org
World Business Council for Sustainable Development (WBCSD)	Björn Stigson ☞ www.wbcds.org
World Commission on Environment and Development (WCED)	Ruth Findlay-Brooks ☞ www.un.org
World Economic Forum	Ruth Findlay-Brooks ☞ www.weforum.org
World Social Forum	Ruth Findlay-Brooks ☞ www.wsf2006.org
World Trade Organisation (WTO)	☞ www.wto.org

REFERRED TERMS

3Rs	→ Recycling, Waste management
Accountability	→ AA 1000 Series of Standards
Accounting	→ Social and environmental accounting
Accreditation	→ Certification
Advertising	→ Marketing ethics
Affirmative action	→ Diversity
Agricultural sector	→ Food and beverage sector
AIDS	→ HIV/AIDS
Air pollution	→ Pollution
Animal rights	→ Animal welfare
Animal testing	→ Animal welfare
Anti-capitalism	→ Anti-globalisation
Best of class investing	→ Socially responsible investment (SRI)
Black economic empowerment	→ Empowerment
Boycotts	→ Ethical consumption
Bribery	→ Corruption

Brundtland Commission	→ World Commission on Environment and Development
Business Charter for Sustainable Development	→ ICC Business Charter for Sustainable Development
CACG Principles	→ Combined Code of Corporate Governance
Carbon offsetting	→ Carbon neutral
Carbon sink	→ Carbon balance
Carbon trading	→ Emissions trading
Charity	→ Philanthropy
Civil society organisations (CSOs)	→ Non-governmental organisations
Cleaner production	→ Eco-efficiency
Codes of ethics	→ Codes of conduct
Codes of practice	→ Codes of conduct
Common good	→ Public interest
Corporate affairs	→ Public affairs
Corporate communication	→ Public affairs, Reporting
Corporate foundation	→ Foundation
Corporate responsibility	→ Corporate social responsibility (CSR)
Corporate social investment	→ Philanthropy
Corporate volunteering	→ Volunteering
CSR Academy	→ Business in the Community (BITC), CSR Competency Framework
Donations	→ Philanthropy
Donors	→ Philanthropy
Due process	→ Employee rights, Labour relations
Earth Summit	→ Rio Declaration on Environment and Development
Eco-friendly products and services	→ Green marketing, Labelling
Eco-labelling	→ Labelling
Emerging markets	→ Developing countries
Employee volunteering	→ Volunteering
Engagement	→ Shareholder activism, Stakeholder engagement

Environmental accounting	→ Social and environmental accounting
Environmental due diligence	→ Due diligence
Environmental impact assessment (EIA)	→ Impact assessment
Environmentally friendly products and services	→ Green marketing, Labelling
Environmental management	→ Corporate environmental management
Environmental reporting	→ Non-financial reporting
Environment, health and safety (EHS)	→ Corporate environmental management, Health and safety
Equal opportunities	→ Diversity
Equity	→ Intergenerational equity, Intragenerational equity
Ethical investment	→ Socially responsible investment
Ethical sourcing	→ Ethical consumption, Fair trade, Supply chain
Ethical Trading Initiative (ETI)	→ ETI Base Code
Ethics	→ Business ethics
Executive pay	→ Corporate governance
Fair Labour Association (FLA)	→ FLA Workplace Code of Conduct
Financial services sector	→ Banking sector
General Agreement on Trade and Tariffs (GATT)	→ World Trade Organisation
Global Compact	→ UN Global Compact
Global warming	→ Climate change
Governance	→ Corporate governance, global governance
Green movement	→ Environmental movement
Hazardous waste	→ Waste management
Health	→ Health and safety
Institute of Social and Ethical Accountability (ISEA)	→ AA 1000 Series of Standards
Integrated pollution control	→ Pollution
Interested and affected parties	→ Stakeholders

International Auditing and Assurance Standards Board (IAASB)	→ ISAE 3000
International Federation for Alternative Trade (IFAT)	→ International Fair Trade Association (IFAT)
Land contamination	→ Environmental liabilities
Legislation	→ Regulation
Local community	→ Community development, Local economic development
Microlending	→ Microfinance
Millennium Development Goals (MDGs)	→ UN Millennium Development Goals (MDGs)
Non-financial assurance	→ Assurance, Auditing, Report verification
Occupational health and safety (OHS)	→ Health and safety
Organic food	→ Food and beverage sector, International Organic Accreditation Service (IOAS)
Organisational culture	→ Corporate culture
Political action committees	→ Lobbying
Polluter pays principle	→ Pollution
Pressure groups	→ Non-governmental organisations (NGOs)
Public participation	→ Stakeholder engagement
Public relations	→ Public affairs
Public – private partnerships (PPP)	→ Partnerships
Reporting	→ Non-financial reporting
Rio Earth Summit	→ Rio Declaration on Environment and Development
Safety	→ Health and safety
Security	→ Human security
Social enterprise	→ Social entrepreneurship
Social impact assessment	→ Impact assessment
Social innovation	→ Corporate social entrepreneur, Social entrepreneurship
Social reporting	→ Non-financial reporting

Social responsibility	→ Corporate social responsibility (CSR)
Sponsorship	→ Philanthropy
Strategic impact assessment	→ Impact assessment
Sullivan Principles	→ Global Sullivan Principles of Social Responsibility
Sustainability reporting	→ Non-financial reporting
Sustainability Reporting Guidelines	→ Global Reporting Initiative (GRI)
Take-back schemes	→ Recycling, Waste management
UN Conference on Environment and Development	→ Rio Declaration on Environment and Development
Value chain	→ Supply chain
Verification	→ Report verification
Voluntary self-regulation	→ Self-regulation
Water pollution	→ Pollution, Water management
White collar crime	→ Corruption
World Summit on Sustainable Development	→ Johannesburg Declaration on Sustainable Development

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Molenkamp, George	Assurance, Auditing, Environmental auditing, ISAE 3000 Standard for Assurance Engagements, Non-financial reporting, Report verification, Social auditing
Möller, Johann	Continual improvement, Eco-Management and Auditing Scheme (EMAS), Environmental management system (EMS), ISO 14000 Series of Standards on Environmental Management, Quality management
Moosa, Valli	Biodiversity, Conservation, Ecosystem degradation, Eco-tourism, Sustainable development
Murphy, David	Partnerships, UN Millennium Development Goals (MDGs)
Muthuri, Judy	Volunteering
Nelson, Jane	Development, North-south divide
Neuhoff, Karsten	Emission trading
Noterdaeme, Jan	Europe
Nussbaum, David	Bribe Payers Index, Business Principles for Countering Bribery, Corruption, Corruption Perception Index, Global Corruption Barometer, Transparency, Transparency International, UN Convention Against Corruption
Owen, David	Environmental liabilities, Operating and Financial Review (OFR), Social and environmental accounting, US Superfund Legislation
Owen, John	Certification, International Accreditation Forum (IAF)
Peattie, Ken	Consumer rights, Privacy

Peirce, Mike	Learning
Pohl, Manfred	Corporate culture, Corporate history
Pomfret, Chris	Personal and household goods sector
Porritt, Jonathon	Five Capitals Framework
Reynolds, Scott J.	Ethical decision-making
Richter, Klaus and Zimmerli, Walther	Automotive sector
Robinson, Mary	Human rights
Robson, Dick	Responsible Care Programme
Rubbens, Catherine	CSR Europe, Europe
Sabapathy, John	Consumerism, Ethical consumption, Food and beverage sector, Genetically modified organisms (GMOs), Sustainable consumption
Scherer, Andreas Georg	Activism, Anti-globalisation, Race to the bottom, Social justice, Sweatshops
Schmitt, Katharina	Ethics officer
Sillanpää, Maria	AA 1000 Series of Standards, Accountability, Responsible competitiveness, Stakeholder engagement
Simanis, Erik	Base of the pyramid model, Poverty
Smith, Tim	Shareholder democracy, Shareholder resolution
Snyckers, Telita	Tax avoidance
Spence, Laura	Small and medium sized enterprises (SMEs)
Stigson, Björn	Benchmarking, Best practice, Business case, Self-regulation, Sustainable livelihoods, World Business Council for Sustainable Development (WBCSD)
Sule, Satish	Intellectual property rights (IPRs), TRIPS (Trade Related Aspects

Sule, Satish (<i>Continued</i>)	of International Property Rights Agreement
Tedstrom, John E.	Global Business Coalition on HIV/AIDS, HIV/AIDS
Tolhurst, Nick	Global Sullivan Principles of Social Responsibility, Institute for Corporate Culture Affairs (ICCA), Not in my back yard (NIMBY), Off-shoring, Tobin tax, Work-life balance
Vergara, Hugo	Forum EMPRESA, Latin America
Visser, Wayne	Chemicals sector, Developing countries, Due diligence, Eco-subsidies, Eco-taxation, Environmental champions, Persistent organic pollutants (POPs), Public interest, Market-based instruments, Research, Sustainability, Travel and leisure sector, Zen
Von Rimscha, Sheila	E-learning
Websper, Nicki	Banking sector, Utilities sector
Welford, Richard	Asia, Corporate environmental management, CSR Asia
Wilkinson, Peter	Bribe Payers Index, Business Principles for Countering Bribery, Corruption, Corruption Perception Index, Global Corruption Barometer, Transparency, Transparency International, UN Convention Against Corruption
Wilson, Emma	Environment
Wolff, Franziska	Global governance, Precautionary principle
Wood, Donna	Corporate social entrepreneur, Corporate social opportunity, Corporate social

Young, Stephen B. performance (CSP), Corporate social responsiveness
Caux Round Table, Moral responsibilities, Value creation
Zeidman, Besty Economically targeted investment
Zimmerli, Walther Automotive sector

