

CONTENTS

Editors' Notes	1
<i>Barbara K. Townsend, Kevin J. Dougherty</i>	
1. Community College Missions: A Theoretical and Historical Perspective	5
<i>Kevin J. Dougherty, Barbara K. Townsend</i>	
This chapter analyzes various conceptualizations of the missions of the community college, examines variations in these missions over time and across states and regions, discusses conflicts in mission, and speculates about the future of community college missions.	
2. A Case for the Community College's Open Access Mission	15
<i>Henry D. Shannon, Ronald C. Smith</i>	
This chapter discusses the myriad economic, social, and political threats to the open access mission of America's community colleges.	
3. Appraising the Efficacy of Civic Education at the Community College	23
<i>George H. Higginbottom, Richard M. Romano</i>	
This chapter discusses obstacles to and opportunities for the success of the community college's societal mission of education for civic competence.	
4. The Transfer Mission: Tried and True, But Troubled?	33
<i>Barbara K. Townsend, Kristin B. Wilson</i>	
The community college's transfer mission is experiencing both challenges and opportunities due to changing demographics and governmental interest in baccalaureate attainment.	
5. Prioritizing Service to the Academically Talented: The Honors College	43
<i>Deborah L. Floyd, Alexandria Holloway</i>	
Honors programs and colleges, including the Honors College at Miami Dade College, are examined in terms of their appropriateness to the community college mission of open access and egalitarianism.	
6. The Uncertain Future of the Community College Workforce Development Mission	53
<i>James Jacobs, Kevin J. Dougherty</i>	
This chapter describes the evolution of the community college workforce development mission, the crisis it is currently facing, and alternative future paths, including a "new vocationalism" and an emphasis on meeting the needs of low-income adults.	

7. Emerging Institutional Support for Developmental Education	63
<i>Carol A. Kozeracki, J. Bryan Brooks</i>	
A case study of emerging institutional support for developmental education at Davidson County Community College (North Carolina) illustrates the need to integrate this mission into the community college's varied missions.	
8. Competing Missions: Balancing Entrepreneurialism with Community Responsiveness in Community College Continuing Education Divisions	75
<i>John A. Downey, Brian Pusser, J. Kirsten Turner</i>	
Drawing on the results of a national survey, the authors describe community college continuing education programs and analyze the impact of shifting economic and institutional factors.	
9. Enrollment Management in the Comprehensive Community College: A Case Study of Bronx Community College	83
<i>Nancy Ritze</i>	
Using Bronx Community College (New York) as an example, this chapter describes the role institutional research can play in the enrollment management process.	
10. Prioritizing Community College Missions: A Directional Effort	91
<i>Christine Johnson McPhail, Irving Pressley McPhail</i>	
The chapter delineates the essential elements of a framework for establishing mission priorities for community colleges.	
INDEX	101