

Contents

About the Authors	ix
Preface: Creating the Future You Want – Causal Mapping for Individuals and Groups	xi
Part I What Mapping Is and Why and How It Works	1
1 What to Do When Thinking Matters	3
2 How and Why Mapping Works	21
Part II What Do I Think? A Guide to Cognitive Mapping	43
3 How not to Miss the Boat	45
4 House of the Rising Fun	63
5 It's a Bummer to Be JB	87
Part III What Do We Think? A Guide to Oval Mapping	123
6 To Merge or not to Merge – That Is the Question!	125

7	Small College Hoping <i>not</i> to Get Smaller!	153
8	Making the Most of our Assets	183
9	A Question of Turning Around	203
Part IV Summary and Conclusions		243
10	Learning from the Chapters, or How Does This all Fit together and How Can I Make Use of It?	245
11	Benefits, Limitations and the Future of Mapping	295
Resource A	Glossary of Terms not Defined in the Text	309
Resource B	Analysing Causal Maps	311
Resource C	A Brief and Selective History of Causal Mapping for Facilitating Thinking and Other Commonly Used Mapping Techniques	329
Resource D	Additional Resources	343
Resource E	Listing of Process Guidelines	347
	Index	361