

# Index

**Note to the Reader:** Throughout this index **boldfaced** page numbers indicate primary discussions of a topic. *Italicized* page numbers indicate illustrations.

## A

- a element, **206**
  - for linking in same directory, 208
  - for sound files, 222
- A List Apart site
  - for background designs, 181
  - for columns, 128, 138
  - for handhelds, 501
  - for sliding doors, 82
- abbr element, **154**
- abbreviations, **154**
- abitoofflash.swf file, 298–299
- absolute links
  - defined, 563
  - server, **212**
  - writing, **209–211**, 210–211
- absolute measures, 563
- absolute positioning, **112–115**, 114–115
  - columns, 136, 136–137
  - defined, 563
- Access-Matters site, 232
- accessibility
  - relative measures for, 158
  - testing for, **418–420**, 418
- Accessible Internet Rally (AIR) event, 348
- Accessify site, **343–344**, 343
- acronym element
  - styles for, **178**, 179
  - syntax, **152–153**, 152–153
- action attribute, 378–379
- active content, 301
- active pseudo state, 340
- active selector, 233–234
- Active Server Pages (ASP) technology, 206, 563
- adjacent sibling selectors
  - defined, 563
  - working with, **175–176**, 176
- advertising, 431, 434
- after selector, 186
- air. *See* whitespace
- AIR (Accessible Internet Rally) event, 348
- Alexander, Levin, 94
- alignment
  - callout text, 180
  - cells, **363–365**, 364–366
  - Dreamweaver, 522–523
  - overview, **478–481**, 479–482
  - paragraphs, 5, 6
- all floats with negative margin - fixed width layout, 138
- all media attribute, 168
- alpha-channel transparency, 255, 262, 263, 563
- alt attribute
  - in a, 232
  - in img, 44, 265–266
- Always Update Pages option, 210
- &amp; code, 157
- ampersands (&)
  - codes for, 157
  - for special characters, 154, 156–157
- ancestors
  - defined, 563
  - in positioning, 112–113
- anchors, **206**. *See also* link element and links for linking in same directory, 208

- named, **228–232**, 229–231
- for sound files, 222
- styles for, **233–235**
- angle brackets (<>)
  - errors from, 14
  - for tags, 4
- Apache servers
  - compression on, 426
  - .htaccess file, 433
  - links to, 212
- Apple Computer site, 172
- application/xhtml+xml content type, 48
- application/xml content type, 48–49
- Arabic numerals in ordered lists, 317
- arrows in menu items, **330–332**, 332
- ASP (Active Server Pages) technology, 206, 563
- .asp extension, 51
- asterisks (\*)
  - for comments, 29
  - for print style sheets, 190–191
  - for required fields, 403
- Atom site, 445
- Attach External Style Sheet dialog box, 516, 517
- attached background images, **65–67**, 67
- !ATTLIST term, 563
- attribute selectors
  - defined, 563
  - syntax, **176–177**, 177
- attributes, 5
  - defined, 563
  - empty tags with, 7
  - names, 5–6
  - order, 391
  - required vs. presentational, 8
- %attrs term, 563
- audience for pages, **432–433**, 433
- aural media attribute, 168
- Australian museum site, **485**, 485–486
- AvantGo, **499–500**

## B

- b element, 163
- background-attachment property, **65–67**, 67
- background color
  - body, **53**, 169, 170
  - column groups, 370
  - for contrast, 475
  - divisions, 106
  - Dreamweaver, 518, 518
  - headings, 80, 89–90, 90
  - tables, 364–365, 365
  - transparent GIFs, 255, 278, 279
  - vertical lists, 325, 325
- background-color property, 53, 60
- background-image property, 60
- background images, **59–67**, 61–65
  - adding, **285–286**, 286
  - creating, **261**, 261–262
  - for faux columns, **128–131**, 130, 132
  - fixed position, **118**
  - for headings, **79–81**, 79–82, 88
  - for link pseudo states, **272**
  - for links, **236–238**, 237–239
  - for scripts, **402**, 403
- background property, 60
- background-position property, 61–64, 63–64
- background-repeat property, 60–61, 62
- backgrounds
  - callout text, 181, 182
  - color for. *See* background color
  - definition lists, 322
  - images for. *See* background images
- Ballard, Barbara, *Designing the Mobile User Experience*, 488
- balloonglow.jpg file, 125
- banner\_bg.jpg file, 285–286, 286
- banner.gif file, 274, 275, 277
- banner images, 267, 274, 275
- banner.png file, 253

- Beat Divas site, 219–226, 220–226
- before selector, 186
- Bergevin, Holly, “Box Model Problem”, 98
- Black Eagle Limousine site, 247–248, 247–249
- BlackBerry resources, 499
- BlackBerry simulator, 499
- block-level elements
  - defined, 563
  - headings. *See* headings
- blockquote element, 159–160, 160
  - child selectors for, 174–175, 175
  - text style for, 173–174, 174
- blocks
  - selector declarations, 10
  - for vertical lists, 326–327
- Blog On: Building Online Communities with Web Logs (Stauffer), 460
- Blogger software, 440
  - color for, 456–458, 456
  - configuring, 444–445, 444–446
  - publishing with, 447, 447–448
  - servers for, 455
  - starting, 441, 442–444
  - styles for, 452–455
  - templates for, 448–451, 448, 451–452
  - View Source command, 458–460, 459
- Blogging: Genius Strategies for Instant Web Content (Stone), 460
- Blogging for Dummies (Hill), 460, 467
- blogs, 563–564. *See also* weblogs
- Blood, Rebecca, *Weblog Handbook: Practical Advice on Creating and Maintaining Your Blog*, 460
- Blue Robot site, 137
- bluebar.gif file, 288, 289
- body element, 51–52
  - classes and IDs for, 67
  - color, 53–55, 169, 170
  - image backgrounds for, 59–67, 61–65
    - for images, 292–294, 293
    - margins, 56–58, 58–59
    - properties, 69–70
    - styles, 52–53
    - tables, 367
    - text styles, 169–170, 170
- Boing Boing site, 468, 469
- bold text, 163
- bookmarklets, 564
- border attribute and borders, 57
  - colgroup, 370
  - in CSS box model, 96–97, 96
  - definition lists, 322
  - Dreamweaver, 521–523, 521
  - fieldset, 400
  - floated elements, 124, 124
  - headings, 86, 87, 89–90, 91
  - horizontal menus, 339
  - images, 266, 281–282, 281–282
  - tables, 354–356, 354–355
- border-collapse property, 354, 355
- border-left property, 86
- border-right property, 86
- border-style property, 282
- border-top property
  - footers, 184
  - headings, 86
- border-width property, 282
- Bowman, Douglas, 181, 441
- box model, 96–97, 96
  - defined, 564
  - hacking, 97–98
- “Box Model Problem” (Gallant and Bergevin), 98
- br element, 6
- brackets (<>)
  - errors from, 14
  - for tags, 4
- Braille media attribute, 168
- Brainstorms and Raves site, 501–504, 502–504

break element, 6  
browse buttons, 390  
BrowserCam service, 416, 416, 498  
browsers  
    default font sizes, 11  
    defined, 564  
    style rules in, 21–22, 21  
    for testing pages, 420–427, 420–427  
Budd, Andy, 246  
Building Accessible Websites (Clark), 232  
bullets  
    in nested lists, 313, 314  
    types, 320, 321  
Burpee site, 210–211, 210–211  
button images, 267–272, 267–271  
button.png file, 253  
buttonC.gif file, 268  
buttonD.gif file, 268  
buttonE.gif file, 268

## C

C-panel interface, 414  
caches, CSS, 9, 564  
Cactus FAQ page, 330  
callout\_1.gif file, 180  
callout\_r.gif file, 180  
.callout selector, 180  
callouts, 165, 178–183, 181–183  
camera.jpg file, 376  
cameras for images, 254  
caption-side property, 362, 363  
captions for tables, 350, 362, 362–363  
cascade rules, 19–20, 20  
    browser styles, 21–22, 21  
    defined, 564  
    embedded style sheets, 26–27, 28  
    external style sheets, 24–26, 26  
    inline styles, 29–30  
    user styles, 22–24, 22–23

Cascading Style Sheets (CSS)  
    box model, 96–98, 96  
    cascade rules. *See* cascade rules  
    declarations in, 10–11  
    defined, 564  
    development, 3  
    exercises, 17, 541–542  
    filters, 97  
    inheritance in, 31  
    links to, 9, 25, 36–38, 55  
    overview, 4, 9–10  
    purpose, 2  
    real-world scenario, 16, 16  
    selectors in. *See* selectors  
    specificity in, 32–34, 33  
    validators, 417  
categories for weblog posts, 464, 464  
CDATA sections, 27  
Cederholm, Dan, 128  
cells in tables  
    alignment and color, 363–365, 364–366  
    creating, 348–350, 348, 351  
cent symbol, 157  
centering  
    blocks, 294–295  
    menus, 337, 338  
    text, 479–480, 479–480  
cgi-bin directory, 379, 413–414  
ch2\_paragraph.html page, 21–22, 30–31  
ch2external.css file, 25–26, 37  
ch3\_longpage.html page, 66–67  
ch3bg\_sm.gif file, 59, 64  
ch3practice.css page, 56, 66  
ch3practice.html page, 52–53, 55  
ch4\_ir.css page, 93  
ch4\_ir.html page, 93  
ch4\_start.css page, 75, 78–79  
ch4\_start.html page, 75–77, 76  
ch4\_stretchy.css page, 82–83  
ch5\_start.css page, 110–111, 111  
ch5\_start.html page, 110–111, 113–115, 114–115

- ch5\_threecol.css page, 133, 135–136
- ch5\_threecol.html page, 133–135
- ch5\_z-index.css page, 140
- ch5\_z-index.html page, 139–140, 139
- ch6\_allmedia.css page, 166–167
- ch6\_allmedia\_finished.css page, **186–188**
- ch6\_print.css page, 188
- ch6\_start.html page, 149–151, 150, 158–159, 159–160, 165–166, 178
- ch7\_links.css page, 207, 235
- ch7cactus.html page, 216–218
- ch7groundcover.html page, 216–218
- ch7index.html page, 205, 207, 207, 233
- ch7iris.html page, 213–218, 218
- ch8.css page, 277–278, 280–281
- ch8\_finish.css page, 286
- ch8\_flash.html page, 297
- Ch8\_navbars.html page, 268, 268
- ch8\_qt.html page, 301–304, 303
- Ch8\_smallimage.html page, 286–294, 288, 292–293
- ch9\_lists.css page, 324, 329
- ch9cactusfaq.html page, 324
- ch9index\_horiz.html page, 324, 335
- ch9index\_vert.html page, 324–329, 324–328
- ch10\_scope.html page, 359–360, 359
- ch10\_table1.html page, 350, 351
- ch10\_table2.css page, 353–354, 369
- ch10\_table2.html page, 351–353, 351, 366–368, 370
- ch11\_forms.css page, 376–377, 395
- ch11\_forms\_finished.html page, 397
- ch11\_forms\_start.html page, 376–377, 395
- ch15\_index.html page, **488–490**, 492–494, 493
- ch16\_index.html page, 507–515, 510–513, 519, 519
- character encoding in validation, 417
- character entities, **154–155**
  - defined, 564
  - em dashes and en dashes, **156–158**, 157
  - source for, **156**
- checkboxes, **391–392**, 392
- checked attribute, 391
- chemical formulas, 163
- child elements, 564
- child selectors
  - blockquote, **174–175**, 175
  - defined, 564
- circle bullet type, 320
- citations, **158**, 159
- cite attribute
  - in blockquote, 160
  - in cite, 158
- cite element, **158**, 159
- Clark, Joe, *Building Accessible Websites*, 232
- class attribute in div, **104**
- class selectors, **13**, 233–234
- classes
  - for body, **67**
  - defined, 564
  - Dreamweaver, **533–534**, 533–535
  - for headings, **91–92**
  - multiple, **36**
  - names, **13**, 33
  - overuse of, **104–105**
  - for paragraphs, 165
  - for rows, 365
- classid attribute, 299, 302–303
- Clear History option, 210
- clear property, **124–128**, 126–127
- Cloninger, Curt, *Fresh Styles for Web Designers: Eye Candy from the Underground*, 483
- closest rule, 19–20, 20
- closing tags, **4–6**, 5–6
  - defined, 564
  - for empty elements, 7
- code element, 163, 164
- codebase attribute, 299
- codes
  - color, **262**, 262, 564
  - special characters, 154
- Coffee Cup text editor, 49

- colgroup attribute, 357, **360–370**
- colons (:) in selector declarations, 10
- color
  - Blogger, **456–458**, 456
  - body, **53–55**, 169, 170
  - cells, **363–365**, 364–366
  - code for, **262**, 262, 564
  - column groups, 370
  - for contrast, 475
  - in declarations, 11
  - definition lists, 322
  - divisions, 106
  - Dreamweaver, 518, 518
  - GIF images, 255, 259, 278, 279
  - headings, 80–81, 89–90, 90
  - horizontal menus, 339–340
  - link, **235**, 236, **282–283**, 283
  - PNG images, **262–263**, 263
  - print style sheets, 190–191
  - required fields, 403
  - resources for, **483**
  - specifying, **53–55**
  - vertical lists, 325, 325
- Color Chooser site, 55
- Color Schemer Online site, 55, 483
- Colors on the Web site, 54
- cols attribute, 385
- colspan attribute, 353, 357, 359
- columns, 120
  - groups of, 357, **360–370**
  - spanning, **353**, 357, 359
  - in tables, **348–350**, 348, 351
  - in textareas, 385
  - three-column, **133–138**, 133, 136–138
  - two-column fixed, **128–131**, 130, 132
- commas (,) in selectors, 14
- comments
  - Blogger, 445, 445
  - conditional, **66**, 117
  - CSS, **29**
  - defined, 565
  - for disabling float, 121
  - Dreamweaver, 537
  - HTML, **28–29**
  - print style sheets, 190
  - XHTML, 8
- Comments settings, 445, 445
- commercial sites, blogs as, 38
- Community MX site, 376, **538**, 539
- compressing CSS, 426–427
- conditional comments, **66**, 117
- conflicting style rules. *See* location of styles
- consistency, **477**, 478
- containing blocks, 565
- containing floats, 129
- “Containing Floats” (Meyer), 121
- content.jpg file, 133
- #content selector, 119–120
- content types, **48–49**
- contextual selectors, 12, 565
- contrast
  - factors, **475**, 476–477
  - for readability, 170
- control limitations, **24**
- conventions, **179**
- coordinates, display, **58**
- &copy; code, 157
- copying files in FTP, 412
- copyright symbol, 157
- corners, rounded, 183
- creek.html page, 272–276, 273, 275–277
- creek\_lg.jpg file, 276, 289
- creek\_sm.jpg file, 264, 289
- cropping images, **255–256**, 256
- Crumlish, Christian
  - Dreamweaver MX 2004 Savvy, 376, 516
  - Power of Many, 460
- CSS. *See* Cascading Style Sheets (CSS)
- CSS Beauty site, 482
- CSS box model, **96–97**, 96
  - defined, 564
  - hacking, **97–98**
- CSS Discuss Wiki site, 137, 183
- CSS Edge site, 246

CSS Express Drop-Down Menus, 334  
.css extension, 25  
CSS Play site, 284  
CSS-ready pages, **109**  
CSS Rule Definition dialog box, 517–521,  
517, 520, 524, 524, 526, 527, 531, 531  
CSS styles panel, **516–519**, 516–519  
CSS Zen Garden site, 93, **109**  
curly braces ({})  
errors from, 14  
for selectors, 10–11  
curly quotes, 155  
current page  
indicators, 343, 343  
contrast for, 475  
id-based, **241–242**  
links to, **218–219**, **239–240**, 241  
custom error pages, 434  
customization options for weblogs, 441  
Cynthia Says tool, 420–421

## D

D indicator, 266  
data tables, 348  
databases, 202, 388  
David Bowie site, **307–308**, 307  
Davidson, Mike, 96  
Davis, Jack, *Web Design WOW Book*, 483  
dd element, **315–317**, 316  
Dean Edwards site, 335  
decimal values  
in ordered lists, 319  
for RGB color, 54  
decks, WML, 500  
declarations  
CSS, **10–11**  
defined, 565  
DOCTYPE, 8, **44–47**, **450–451**, 451–452,  
565  
XML, **47–48**

def element, 164, 164  
defaults  
defined, 565  
font, 11  
paragraphs, 5  
presentation rules, 4  
definition lists  
styles for, **322–323**, 323  
syntax, **315–317**, 316  
definitions, 164, 164  
del element, 163, 164  
Deliver First Class Web Sites: 101 Essential  
Checklists (Kaiser), 501  
deprecated elements, 30  
attributes, 47, 545  
defined, 565  
in DTDs, 46  
embed element, 297  
inline styles, 29  
descendant elements, 31, 565  
descendant selectors, 12, 14  
design basics, 471  
alignment, **478–481**, 479–482  
consistency and repetition, 477, 478  
contrast, 475, 476–477  
exercises, **485–486**, **558–559**  
layout, 472, 472  
real-world scenarios, **483–485**, 484–486  
resources for, **482–483**  
visual hierarchy, 473, 473–475  
wireframes, 471  
Designing the Mobile User Experience  
(Ballard), 488  
DeviceCam option, 498, 499  
dfn element, 164, 164  
DHTML Dev site, 366  
digital cameras, 254  
Digital Web Magazine site, **342–343**, 342  
directions for weblogs, 441  
directories, links within, **207–208**, 207–208  
Disable menu in Firefox, 424  
disc bullet type, 320

- display coordinates, **58**
  - display property
    - inline elements, 335
    - print style sheets, **189–190**, 190
    - vertical lists, 326–327
  - div element and divisions, 34, **103–104**
    - appropriate use of, **107–109**, 108
    - Dreamweaver, **509–515**, 510–513
    - exercises, **146–147**, **547–549**
    - for horizontal centering, 295
    - for horizontal menus, 335
    - for images, 269–270, 291
    - margins in. *See* margins
    - for organization, **105–107**
    - paragraphs in, 165
    - positioning in. *See* position property and positioning
    - properties for, **145**
    - real-world scenario, **143–145**, 144
    - z-index for, **139–142**, 139, 142
  - dl element, **315–317**, 316
  - Dmitry's Design Lab site, 482
  - DNS (Domain Name Server), 409, 566
  - DOCTYPEs, 5
    - declarations, 8, **44–47**, **450–451**, 451–452, 565
    - switching, 47, 565
  - document flow, 112, 566
  - Document Object Model (DOM)
    - defined, 565
    - in site testing, **428–429**, 428–429
  - document trees, 31
  - Document Type Definitions (DTDs), **44–47**, 565
  - documents, well-formed, 6
  - DOM (Document Object Model)
    - defined, 565
    - in site testing, **428–429**, 428–429
  - domain name registration companies, 409
  - Domain Name Server (DNS), 409, 566
  - domains for publishing pages, **408–409**
  - dots per inch (dpi), 566
  - down one level, linking, **214–215**, 215
  - download time optimization, 427
  - dpi (dots per inch), 566
  - Draw Layer tool, 511
  - Dreamweaver, 301, **507–509**
    - classes and Property Inspector in, **533–537**, 533–535
    - div in, **509–515**, 510–513
    - editing styles, **530–532**, 530–532
    - exercises, **540**, **560–561**
    - real-world scenarios, **538**, 539
    - resources for, **516**
    - selectors
      - advanced, **519–523**, 520–523, **526–530**, 526–530
      - grouped, **523–524**, 523–524
      - tag, **524–525**, 525
    - Style Rendering toolbar in, **538**, 538
    - styles, **516–519**, 516–519, **535–537**
  - Dreamweaver MX 2004 Savvy (Crumlish and Dykes), 376, 516
  - drop shadows, 142
  - dt element, **315–317**, 316
  - DTDs (Document Type Definitions), **44–47**, 565
  - dw.css page, 518, 535–537
  - Dykes, Lucinda, *Dreamweaver MX 2004 Savvy*, 376, 516
  - Dynamic Graphics magazine, 482
- ## E
- e-mail links, **227–228**, 227–228
  - Edit CSS option, 463
  - Edit CSS sidebar, 424, 425
  - Edit PLUS text editor, 49
  - editing
    - blog posts, 447, 447–448
    - Dreamweaver, **530–532**, 530–532
  - Edwards, Dean, 117
  - elastic design, 566

element selectors. *See* selectors

elements, 4

- defined, 566
- deprecated. *See* deprecated elements
- descendant, 31
- empty, 6–7
- names, 107
- spaces in, 6–7

em dashes, 156–158, 157

em element

- for emphasis, 160–162
- vs. strong, 177–178

embedded styles, 38

- in cascade, 26–27, 28
- defined, 566

embossed media attribute, 168

emphasis, 160–163, 162, 177–178

Empty Cache option, 210

empty elements, 6–7, 566

ems

- for background images, 63
- for font-size, 158
- as relative measure, 85

en dashes, 156–157

entype element, 389

Engadget site, 468, 468

equal signs (=) for attributes, 5–6

equivalent text for images, 266

error pages, custom, 434

escaped property hack, 97

ESPN site, 372, 372–373

Evans Jones company, 99, 99–100

Evolt site, 156

exclamation points (!) for comments, 28

Extensible Hypertext Markup Language (XHTML). *See* XHTML (Extensible Hypertext Markup Language)

Extensible Markup Language (XML), 4, 6

- declarations, 47–48
- defined, 572

external style sheets

- in cascade, 24–26, 26

- defined, 566
- linking, 36–38

extralinkexamples.html page, 219–221, 220–221

extralinkexercises.html page, 223

Eyedropper tool, 262–263, 262

## F

Fahrner, Todd, 93

Fahrner Image Replacement (FIR), 93

fallen\_lg.jpg file, 291

fancy fonts, 477, 478

faux columns, 128–131, 130, 132

Feedburner site, 446

fence\_sm.jpg file, 291

fields

- hidden, 379
- required, 402–403

fieldset element

- for checkboxes, 391–392
- styles for, 400, 400
- syntax, 383–384, 384

File Not Found messages, 413

File Transfer Protocol (FTP), 410–413, 411–413

- defined, 566
- permissions, 413–414, 414
- servers, 219

files

- extensions, 51
- uploading, 389–390, 390

Filezilla extension, 410

filters, 97

Find My Hosting site, 409

FIR (Fahrner Image Replacement), 93

Firefox browser, 420–424, 420–424, 498

Fireworks program, 253–254, 278–279, 279

- background images, 261
- cropping images, 255–256
- GIF optimization, 259, 259–260

- JPEG optimization, 260–261, 261
- PNG transparent colors, 262–263, 263
- sizing images, 256, 257–258
- First 50 Words blog, 465
- Five Simple Steps to Better Typography, 152
- fixed background-attachment value, 65
- fixed positioning, 117–118, 118, 566
- fixed two-column layout, 128–131, 130, 132
- .fla extension, 297
- Flash, 296, 300
  - movies, 297–300
  - resources for, 301
- flash of unstyled content (FOUC), 37
- Flashblock extension, 296
- Flickr site, 211
- float property and floats
  - for arranging content, 120–124, 122–124
  - clear with, 124–128, 126–127
  - for columns
    - fixed two-column, 128–131, 130, 132
    - three-column, 133–138, 133, 136–138
  - for horizontal menus, 339
  - for pull quotes, 182
- “Floatutorial” article, 121
- flowerpagesite folder, 202–204, 202–203, 206–208, 233
- fluid design for headings, 82–84, 83–84
- focal point, 473, 473
- focus pseudo class, 233
- folder names and organization, 204–205
- Follow the Rhinos site, 405–406, 405
- font-family property, 11, 192
- font-size property, 11, 24
  - callout text, 180
  - ems for, 158
  - footers, 183
  - headings, 85, 170–171
  - print style sheets, 192
  - in readability, 166
- font-style property, 11, 177
- font-variant property, 11, 85, 86
- font-weight property, 11, 178
- fonts. *See also* text; text styles
  - body, 169
  - in declarations, 11
  - definition lists, 322
  - families and typefaces, 10
  - fancy, 477, 478
  - graphics for, 275
  - print style sheets, 192
  - for readability, 169
  - relative sizes, 24
- footer element and footers, 12–13, 165
  - tables, 368
  - text styles for, 183–185, 184–185
- footnotes, 163
- for attribute, 380
- foreground color, 475
- form element and forms, 375–379
  - checkboxes, 391–392, 392
  - exercises, 406, 555–556
  - fieldset element, 383–384, 384, 400, 400
  - hidden fields, 379
  - legends, 400–401, 401
  - mailto action, 395–399, 396–397
  - nesting, 381
  - password boxes, 382–383, 383
  - radio buttons, 388–389, 389
  - real-world scenarios, 403–406, 404–405
  - resources for, 376
  - scripts for, 375–376, 402, 403
  - selections in, 386–388, 387
  - Submit buttons, 393–395, 394, 401, 402
  - tab order, 393
  - in tables, 399
  - text boxes, 379–382, 381–382
  - textareas, 384–385, 386
  - for uploading files, 389–390, 390
  - validation tests for, 380
- formatted\_styles.txt file, 452
- formatting text. *See* text styles
- FormMail script, 375
- Forms To Go software, 376

forward slashes (/)  
 in absolute links, 210  
 for closing tags, 4, 6  
 for comments, 29  
 in empty elements, 7  
 in paths, 213

FOUC (flash of unstyled content), 37

404 error pages, 434

456 Berea Street site, 242, 390

frame attribute, 356

frames, 118

framesets  
 defined, 566  
 DOCTYPE declarations, 45–46

free web hosting, 408

frequently asked questions, definition lists  
 for, 317

Fresh Styles for Web Designers: Eye Candy  
 from the Underground (Cloninger), 483

friendly URLs, 205

FTP (File Transfer Protocol), 410–413,  
 411–413  
 defined, 566  
 permissions, 413–414, 414  
 servers, 219

ftp protocol, 219

## G

Gallant, John, “Box Model Problem”, 98

generated content  
 defined, 567  
 text styles for, 185–186

geocities.yahoo.com site, 408

get operation in FTP, 412

GIF images. *See* Graphic Interchange  
 Format (GIF) images

Gilder, Tom, 94

Gilder/Levin method, 94–95, 95, 112

Gillenwater, Zoe, 128, 393, 538

Glish site, 137

Google AdWords, 432

Google Analytics, 432

grammar checking, 416

Graphic Converter program, 254

Graphic Interchange Format (GIF) images,  
 59, 255  
 defined, 567  
 for faux columns, 131  
 optimizing, 258–259, 259–260  
 transparent, 277–279, 278–279

graphics. *See* images

Graphics.com site, 482

greater than signs (>)  
 codes for, 157  
 for tags, 4

Greymatter software, 440

grid\_sm.jpg file, 291

group selectors  
 defined, 567  
 in Dreamweaver, 523–524, 523–524  
 syntax, 14

groups of columns, 357, 360–370

&gt; code, 157

## H

h1 element  
 styles for, 170–171, 171  
 syntax, 73–75, 74

h2 element  
 styles for, 84–88, 85–88, 171–172, 172  
 syntax, 73–74, 74

h3 element, 73–74, 74  
 styles for, 88–90, 89–91  
 syntax, 73–74, 74

h4 element, 73–74, 74

h5 element, 73–74, 74

h6 element, 73–74, 74

hacking CSS box model, 97–98

halos, 278, 279

handheld media attribute, 79, 168

- handhelds, pages for, 487
  - exercises, 504–505, 559–560
  - obstacles, 487–488
  - real-world scenarios, 501–504, 502–504
  - resources for, 488, 499–501
  - sample, 488–492, 489
  - styles for, 494–498, 495–497
  - testing, 492–493, 492–494, 498, 498–499
- handlers, form, 376
- hash signs (#)
  - codes for, 157
  - for ID selectors, 12
  - for links, 228
  - for RGB color values, 53
  - for special characters, 154
- head element, 50
- header.jpg file, 133
- headers
  - defined, 567
  - table, 357–360, 359, 366–367
- headers attribute, 357–360, 359
- heading.gif file, 277
- headings, 73–74, 74
  - class alternatives for, 91–92
  - for contrast, 475
  - conventions, 179
  - exercises, 101–102, 546–547
  - fluid design, 82–84, 83–84
  - images for, 267, 275–276, 276
    - background, 79–81, 79–82, 88
    - replacement for, 92–96, 94–95
  - properties, 100–101
  - real-world scenario, 99, 99–100
  - starting page for, 75–77, 76
  - for structure, 74–75
  - styles for, 77–79, 84–90, 85–91, 170–172, 171–172
- height attribute and height
  - in CSS box model, 97
  - images, 264–265, 286–290, 288–290
  - movies, 298
  - in object, 299
- help files for weblogs, 441
- hexadecimal characters for RGB color
  - values, 53–54
- hh.css page, 496–498
- Hicks Design site, 242
- hidden elements
  - comments for, 190
  - in forms, 379
  - visibility for, 143
- High Rankings site, 50
- Hill, Brad, *Blogging for Dummies*, 460, 467
- Holly hack, 128
- home pages
  - files for, 205–206
  - site logos on, 179
- horizontal centering, 294–295
- Horizontal Centering Hack, 295
- horizontal lists, 335–341, 336–341
- horizontal nav bars, 268–269, 269
- horizontal rules, 7
- Hosting Review site, 409
- hoverbox, 284
- hovering
  - for horizontal menus, 340, 340
  - for pop-ups, 329–334, 330–333
  - selector for, 233–234
- hr element, 7
- href attribute
  - for absolute links, 209
  - for CSS links, 25, 55
  - for sound files, 222
  - syntax, 206–208
- hspace attribute, 266
- .htaccess file, 433–434
- HTML (Hypertext Markup Language)
  - defined, 567
  - overview, 3
  - vs. XHTML, 3–4
  - from XHTML, 9
- HTML Basics site, 483
- HTML Editor, 49
- html element, 51
- .html extension, 51
- HTTP (Hypertext Transfer Protocol), 3, 567

hyperlinks. *See* link element and links  
hypertext, 3, 567

Hypertext Markup Language (HTML)  
defined, 567  
overview, 3  
vs. XHTML, 3–4  
from XHTML, 9

Hypertext Preprocessor (PHP), 375  
for compressing CSS, 427  
defined, 567  
for publishing pages, 409  
for weblogs, 467

Hypertext Transfer Protocol (HTTP), 3, 567  
hyphens (-)

for comments, 8, 28  
in folder names, 205

## I

i element, 161–162

icon conventions, 179

id attribute

div, 104, 106  
form, 378  
input, 380  
for menus, 336  
select, 387  
th, 357–358  
ul, 324

id-based current page indicator, 241–242

ID selectors, 12–13, 34

IDs

body, 67  
defined, 567  
links, 228–232, 229–231  
names, 13

IFR (Inman Flash Replacement), 96

image replacement

defined, 567  
for headings, 92–96, 94–95

images, 253–254

background, 59–67, 61–65

adding, 285–286, 286

creating, 261, 261–262

for faux columns, 128–131, 130, 132

fixed position, 118

for headings, 79–81, 79–82

for link pseudo states, 272

for links, 236–238, 237–239

for scripts, 402, 403

for banners, 274, 275

for buttons, 267–272, 267–271

color code for, 262, 262

cropping, 255–256, 256

exercises, 309–310, 553–554

for fonts, 275

formats for, 254–255

for headings, 267, 275–276, 276

background, 79–81, 79–82, 88

replacement for, 92–96, 94–95

img element, 264–266, 264–265

intellectual property rights to, 268

linking to, 290–295, 292–293

as links, 179, 225–226, 226

optimizing, 254

defined, 567

GIFs, 258–259, 259–260

JPEGs, 260–261, 260–261

for photo galleries, 272–274, 273, 276,  
277

pop-up, 283–284, 285

real-world scenario, 306–308, 306–309

size, 256, 257–258, 264–265, 264,

286–290, 288–290

source for, 296

for Submit buttons, 395

transparent

backgrounds, 59–60, 255

GIF, 255, 277–279, 278–279

PNG, 262–263, 263

on Web, 59–60

img element, 7, 264–266, 264–265

@import directive, 25, 36–38, 563

!important rule, 22–23, 563

importing style sheets, 36–38

indenting
 

- block quotes, 160, 160
- definition list items, 316
- print style sheets for, 192, 193

 index.html page, 205
 

- indexed elements, 75

 Info pane, 533
 

- inheritance
  - in CSS, 19, 31
  - defined, 567
- inline elements
  - defined, 567
  - display property for, 335
  - styles, 29–30, 35, 567

 Inman Flash Replacement (IFR), 96
 

- input element, 380
- Insert Div Tag dialog box, 511
- Inspiration King site, 482
- intellectual property rights, 268
- internal styles, 26, 568
- Internet, 568
- Internet Explorer browser, 426
- Internet service providers (ISPs)
  - defined, 568
  - for publishing pages, 408
- ismap attribute, 266
- ISO 8601 standard, 446
- ISPs (Internet service providers)
  - defined, 568
  - for publishing pages, 408
- Israel, Shel, *Naked Conversations: How Blogs Are Changing the Way Businesses Talk with Customers*, 460
- iStockphoto site, 296
- italic text, 161–162

## J

jaggies, 289
 

- JavaScript, 297
  - for fixed positioning, 117
  - for Flash, 297–300, 300

- for table color, 366
  - for visibility property, 143
- Jessey, Simon, 117
- Jim Thatcher site, 401
- Joint Photographers Expert Group (JPEG)
  - format, 59, 254
  - defined, 568
  - optimizing, 260–261, 260–261
- Jordan, Miraz, *Visual Quickstart Guide*, 467
- Juicy Studio, 170
- justified text, 478

## K

Kaiser, Shirley, *Deliver First Class Web Sites: 101 Essential Checklists*, 501
 

- Kaye, Mady, 219
- kbd element, 163, 164
- keyboard text, 163–164, 164
- keywords,
  - in content, 430–431
  - defined, 568
- Kineda Magazine, 38–39, 39–40
- Kirsanov, Dmitry, 482
- Knowbility site, 348

## L

label element, 380–382
 

- lang attribute, 155
- Langer, Maria, *Visual Quickstart Guide*, 467
- language declarations, 49
- Languages/Fonts category, 23–24, 23
- layout
  - basics, 472, 472
  - Dreamweaver, 522–523
  - exercises, 146–147, 547–549
  - positioning. *See* position property and positioning
  - properties for, 145

- real-world scenario, **143–145**, *144*
  - z-index for, **139–142**, *139*, *142*
- layout.css page, *273–274*
- ldquo code, *156–157*
- leading, *173*
- left-align property, *295*
- left and right absolute - center fluid layout, *138*
- left double quotation mark entity, *156*
- left property, *112*
- legend element, *383–384*
- legends
  - fieldset, *383–384*
  - forms, **400–401**, *401*
- less than signs (<)
  - codes for, *157*
  - for tags, *4*
- letter-spacing property, *81*, *82*
- li element, *311–313*, *312–314*
- lily\_sm.jpg file, *291*
- line breaks, *6*, *7*
- line-height property, *11*
  - Dreamweaver, *521*
  - percentages for, *173*, *173*
  - in readability, *166*
- lines of text, space between, *173*, *173*
- link element and links, *7*, **201**
  - absolute, **209–212**, *210–211*
  - anchors for, **206**, **233–235**
  - background images for, **236–238**, *237–239*
  - in blogs, *462*, *462*
  - color for, **235**, *236*, **282–283**, *283*
  - to CSS, *9*, *25*, **36–38**, **55**
  - to current directory, **207–208**, *207–208*
  - to current page, **239–240**, *241*
  - to different directories, **213–219**, *214–218*
  - e-mail, **227–228**, *227–228*
  - exercises, **250–251**, **551–552**
  - for horizontal menus, *340*
  - to images, **290–295**, *292–293*
  - images as, **225–226**, *226*
  - lists of, *179*, **323–324**
  - media attributes in, *38*
  - to non-HTML files, **219–221**, *220–221*
  - to PDF documents, **222–224**, *222–225*
  - to pop-up text, **242–246**, *243–246*
  - print style sheets for, **193–194**, *194*
  - properties for, **249**
  - pseudo states, **272**
  - real-world scenario, **247–248**, *247–249*
  - relative, **208–209**
  - selectors, *233–234*
  - to server, **212**
  - for site organization, **201–203**, *202–203*
  - to sound files, **221–222**, *222–223*
  - to specific locations in pages, **228–232**, *229–231*
  - tabindex for, **233**
  - to thumbnails, *280*
  - underlined text for, *179*, *206*
  - URLs for, **203–204**
- link-visited-hover-active (L-V-H-A)
  - selector order, *233*
- Linux servers, *433*
- liquid, all floated, content first layout, *133*, *133*
- liquid design
  - defined, *568*
  - percentages for, *167*
- liquid faux columns, *128*
- list markers, generated, **186**
- List-O-Matic site, *342*
- list-style property, *317*
- list-style-image property, *317*, *320*
- list-style-position property, *317*, **321–322**, *322*
- list-style-type property, *317*
- Listamatic site, *342*
- Listamatic2 site, *342*
- listing3-1.html page, *43–44*
- lists, **311**
  - definition
    - styles for, **322–323**, *323*
    - syntax, **315–317**, *316*

- exercises, 344–345, 554–555
  - horizontal, 335–341, 336–341
  - of links, 179, 323–324
  - ordered
    - styles for, 317–320, 318–319
    - syntax, 314–315, 315
  - position, 321–322, 322
  - properties for, 344
  - real-world scenario, 342–344, 342–343
  - unordered
    - styles for, 320–321, 321
    - syntax, 311–313, 312–314
  - vertical nav bars
    - creating, 324–329, 324–328
    - with pop-ups, 329–334, 330–333
  - location of styles
    - cascade rules. *See* cascade rules
    - exercises, 40–41, 543–544
    - external style sheets, 36–38
    - inheritance in, 31
    - mathematical values for, 34–35
    - multiple classes, 36
    - real-world scenario, 38–39, 39–40
    - specificity in, 32–34, 33
  - login forms, 383, 383
  - logos, 472
  - longdesc attribute, 266
  - looping movies, 298–299
  - lossless data formats, 255
  - lossy data formats, 255
  - &lt; code, 157
  - L-V-H-A (link-visited-hover-active)
    - selector order, 233
  - Lynda.com site, 55
- M**
- MacDonald, Kyle, 456
  - macro variables, 450
  - Macromedia Dreamweaver for Windows and Macintosh (Negrino and Smith), 516
  - MAGpie (Media Access Generator) tool, 301
  - mailto action, 395–399, 396–397
  - mailto protocol, 227–228, 227–228, 378
  - margin-bottom property, 57
  - margin-left property, 56
    - callout text, 180, 181
    - headings, 85
    - percentages for, 117
    - vertical lists, 325, 325
  - margin-right property, 57, 85–86, 86
  - margin-top property, 56, 184, 185
  - margins
    - block quotes, 160
    - body, 56–58, 58–59
    - callout text, 180, 181
    - columns, 136, 136–137
    - content, 119–120, 119–120
    - in CSS box model, 96–97, 96
    - float for. *See* float property and floats
    - footers, 184, 185
    - headings, 89–90, 91
    - horizontal menus, 336–337, 338
    - negative, 136, 136–137, 171, 171
    - percentages for, 117, 166
    - print style sheets for, 191, 191
    - for readability, 168, 169
    - vertical lists, 325–326, 325
  - marks, special characters for, 154
  - markup, 568
  - markup languages, 3
  - mask channels, 255
  - matching elements, selectors for, 176–177
  - mathematic elements, 163, 164
  - mathematical values for selectors, 34–35
  - matte color, 278, 279
  - Max Design site, 138, 323
  - max-width property
    - headings, 83
    - working with, 167
  - maximum page width, 79
  - maxlength property, 385

- &mdash code, 157
  - Media Access Generator (MAGpie) tool, 301
  - media attributes
    - defined, 568
    - in link, 38
    - for monitor views, 168
  - media types, 48
  - menus
    - horizontal, 335–341, 336–341
    - lists for, 315
    - vertical, 329–334, 330–333
  - Merritt, Susan, *Web Design WOW Book*, 483
  - meta elements, 7, 49
  - method attribute, 378
  - Meyer, Eric
    - “Containing Floats”, 121
    - pop-up techniques, 246
    - three-column formats, 137
  - mime types, 48
  - min-height property, 80, 81, 84
  - min-width property
    - headings, 83, 84
    - working with, 167
  - Mirror Project site, 483, 484
  - mobile computers. *See* handhelds, pages for
  - Mobile Monday site, 488
  - Mobile Profile recommendation, 501
  - Mobile Web Best Practices site, 501
  - mod\_gzip module, 426–427
  - modified simplified box model hack, 97
  - Moll, Cameron, 494, 501
  - monitor viewing, media attributes for, 168
  - monospaced fonts, 163
  - mouseover effect, 568
  - .mov extension, 301
  - Movable Type software, 440, 504
  - movies
    - Flash, 297–300, 300
    - QuickTime, 301–304, 303
    - source for, 296
  - Mozilla browser, 420
  - multi\_bg\_700.jpg file, 79
  - multi\_bg\_1000.jpg file, 84
  - multi\_ir\_bg.jpg file, 93
  - Multi Unit site, 137
  - multimedia, 296
    - Flash, 297–300, 300
    - plug-ins for, 296–297, 305, 305
    - QuickTime, 301–305, 303
    - real-world scenario, 307–308, 307
    - Windows Media Player and RealPlayer, 305
  - multiple classes, 36
  - Museum Victoria site, 485, 485–486
  - MusicAustin site, 434–436, 435–436
  - MySQL databases, 409
    - interface for, 414
    - for weblogs, 467
- ## N
- Naked Conversations: How Blogs Are Changing the Way Businesses Talk with Customers (Scoble and Israel), 460
  - name attribute
    - in form, 378
    - in select, 387
  - name-value pairs, 379
  - named anchors, 228–232, 229–231
  - namedanchors.html page, 229
  - names
    - attributes, 5–6
    - classes, 13, 33
    - color, 54
    - domain, 408–409
    - elements, 107
    - folders, 204–205
    - IDs, 13
  - nav bars
    - buttons for, 267–272, 267–271

- link color and decoration for, **282–283**, 283
- lists of links for, 323
- vertical
  - creating, **324–329**, 324–328
  - with pop-ups, **329–334**, 330–333
- #nav selector, 119
- navigation
  - definition lists for, 317
  - link consistency in, 179
- &ndash code, 157
- negative margins
  - for columns, 136, 136–137
  - for outdenting, 171, 171
- negative space. *See* whitespace
- Negrino, Tom, *Macromedia Dreamweaver for Windows and Macintosh*, 516
- nesting
  - forms, **381**
  - lists
    - definition, 316
    - for menus, **329–334**, 330–333
    - ordered, **314–315**, 315
    - unordered, **312–313**, 313–314
- Net Diver site, 482
- New CSS Rule dialog box, 517, 517, 519, 520, 524, 526, 527
- New Mexico Association for Health, Physical Education, Recreation, and Dance (NMAHPERD) site, **436–437**, 436–438
- New York Times site, **196–197**, 196–197
- newsreaders, 445
- newzealandQT.mov file, **301–304**, 303
- NFL schedule site, **372**, 372–373
- Non-Designer’s Design Book (Williams), 10, 152, 473, 483
- Non-Designer’s Web Book (Williams and Tollett), 483
- non-HTML files, links to, **219–221**, 220–221
- nonbreaking spaces, 353
- noscript element, **298–299**

## O

- object element, **298–299**
- octothorpes (#)
  - codes for, 157
  - for ID selectors, 12
  - for links, 228
  - for RGB color values, 53
  - for special characters, 154
- ol element, **314–315**, 315
- opacity for background images, 261
- Open Directory, 431
- opening tags
  - defined, 568
  - syntax, **4–6**, 5–6
- Opera browser, 426, 492–493, 493
- Opera Mini browser, 493
- Opera Mini simulator, 493–496, 494–495, 502–504, 503
- Opera Small Screen view, 492, 492, 496, 496–497
- optgroup element, **388**
- optimization
  - download, 427
  - image, 254
    - GIFs, **258–259**, 259–260
    - JPEGs, **260–261**, 260–261
- option element, 387
- order of attributes, 391
- ordered lists, 311
  - styles for, **317–320**, 318–319
  - syntax, **314–315**, 315
- organization
  - divisions for, **105–107**
  - links for, **201–203**, 202–203
- outdenting, 171, 171
- Outline menu in Firefox, 424, 424

## P

- p element, **4–6**, 5–6, 174–175
- p selector, 10–12

- padding, 57, 322
  - blockquote, 174
  - in CSS box model, 96–97, 96
  - fieldset, 400
  - footers, 183–184, 89, 91
  - headings, 88–90, 89, 91
  - horizontal menus, 336–339, 338
  - tables, 356, 356
  - vertical lists, 325, 325, 327
- padding property
  - fieldset, 400
  - table, 356, 356
- padding-left property
  - blockquote, 174
  - headings, 88
- padding-top property, 183–184, 185
- page requirements, 43–44
  - body. *See* body element
  - DOCTYPEs, 44–47
  - exercises, 70–71, 544–546
  - head, 50
  - language declarations, 49
  - real-world scenario, 67–68, 68–69
  - XML declarations, 47–48
- pages, 568
- palette options, 259
- Palm, resources for, 501
- paragraphs, 4–5, 5
  - alignment, 5, 6
  - browser style rules for, 21–22, 21
  - in div, 165
  - selectors for
    - adjacent sibling, 175–176, 176
    - attribute, 176–177, 177
    - child, 174–175, 175
  - text styles for. *See* text styles
  - white space for, 172–173, 173
- parallel folders, links to, 217–218, 217–218
- param element, 299, 303
- parent elements, 568
- password boxes, 382–383, 383
- paths
  - in CSS, 237
  - FTP, 411
  - relative, 217
  - in URLs, 213, 214
- #PCDATA content, 27
- PDF documents, links to, 222–224, 222–225
- percentages
  - for layout, 117
    - background images, 63
    - line-height, 173, 173
    - liquid layouts, 167
    - margins, 117, 166
  - as relative measures, 85
  - for RGB color values, 54
- periods (.)
  - in class selectors, 13
  - in paths, 213
- Perl language, 375
- permissions
  - defined, 568
  - FTP, 413–414, 414
- Phark method, 93–94, 94
- phones, resources for, 501
- photo galleries
  - definition lists for, 317
  - images for, 272–274, 273, 276, 277
- Photoshop program, 254
  - cropping images, 255
  - GIF optimization, 258, 259
  - JPEG optimization, 260, 260
  - PNG transparent colors, 262
  - sizing images, 256, 257
- PHP (Hypertext Preprocessor) language, 375
  - for compressing CSS, 427
  - for publishing pages, 409
  - for weblogs, 467
- .php extension, 51
- picas, 192
- pixels, 58
  - for background images, 63
  - defined, 569
  - for width, 166
- pixels per inch (ppi), 569
- pixilation, 289

- .pl extension, 375
- placeholders, 471
- plain English for selectors, 14
- Planet Typography site, 482
- plug-ins
  - multimedia, **296–297**, 305, 305
  - WordPress, 467
- pluginspage attribute, 299
- PNG (Portable Network Graphic) format, 59–60, 255
  - defined, 569
  - transparent colors, **262–263**, 263
- points
  - defined, 569
  - for printing, 192
- pop-ups
  - images, **283–284**, 285
  - link text, **242–246**, 243–246
  - vertical nav bars with, **329–334**, 330–333
- Portable Network Graphic (PNG) format, 59–60, 255
  - defined, 569
  - transparent colors, **262–263**, 263
- Position Is Everything's One True Layout site, 137
- position property and positioning, **109–111**, 111
  - absolute, **112–115**, 114–115
  - arrows, 332
  - columns, 136, 136–137
  - fixed, **117–118**, 118
  - lists, **321–322**, 322
  - relative, 112–113, **116–117**, 116
- positioniseverything.net site, 128
- posting to weblogs, 464–465, 465
- PostSecret blog, 456
- pound signs (#)
  - codes for, 157
  - for ID selectors, 12
  - for links, 228
  - for RGB color values, 53
  - for special characters, 154
- Power of Many (Crumlish), 460
- ppi (pixels per inch), 569
- pre element, 163, 164
- predefined colors, 54
- preformatted text, 163, 164
- presentation
  - attributes, 5, 8
  - default rules, 4
  - markup for, 3
- Presentation option, 463, 463
- preset selection option elements, 388
- preview, print, **188**
- print media attribute, 168
- print preview, **188**
- print style sheets, **188–189**
  - color, 190–191
  - completed, **194–196**
  - display, **189–190**, 190
  - fonts, **192**
  - indenting, **192**, 193
  - margins, **191**, 191
  - URLs, **193–194**, 194
- priorities, accessibility, **419**
- Project Seven site, 241, 334
- projection media attribute, 168
- prologs, 569
- properties
  - body element, **69–70**
  - defined, 569
  - divisions, **145**
  - headings, **100–101**
  - links, **249**
  - lists, **344**
  - in selector declarations, 10
  - tables, **373**
  - text styles, **198**
- Property Inspector, **533–534**, 533–535
- protocols
  - defined, 569
  - in URLs, 203, 219
- proximity, 473, 474–475
- pseudo class selectors
  - for links, **249–250**
  - overview, 233–234
- pseudo classes, 569
- pseudo-element selectors, **186**

pseudo elements, 569  
 pseudo states, link, **272**, 340  
 publicizing sites, **431**  
 publishing pages  
   audience in, **432–433**, 433  
   domains for, **408–409**  
   exercises, **556–557**  
   FTP for, **410–414**, 411–414  
   real-world scenarios, **434–437**, 435–438  
   and search engines, **430–432**  
   server space for, **407–408**  
   steps, **407**  
   testing, **415–416**, 416  
     accessibility, **418–420**, 418  
     browser extensions for, **420–427**,  
       420–427  
     DOM, **428–429**, 428–429  
     summary, **429**, 429  
     validators for, **417**  
   to weblogs, **447**, 447–448, **465**, 466  
 pull quotes, **178–183**, 181–183  
 put operation in FTP, 412

## Q

q element, **155**  
 QuickTime format, 296–297  
   movies, **301–304**, 303  
   resources for, **305**  
 Quik n Simple Trade Manager site, **371**, 372  
 quirks mode, 47, 569  
 quotation marks (")  
   for attribute values, 5  
   codes for, 157  
   errors from, 14  
   generated, **186**  
   overview, **15**  
   q element, **155**  
   special characters for, **154**  
   for values, 8  
 quotes  
   block, **159–160**, 160  
   pull, **178–183**, 181–183

## R

radio buttons, **388–389**, 389  
 &rdquo code, 157  
 readability factors, 166  
   contrast, 170  
   margins, 168, 169  
   whitespace, 170  
 reading DTDs, **44–45**  
 real-world scenarios  
   design basics, **483–485**, 484–486  
   divisions, **143–145**, 144  
   Dreamweaver, **538**, 539  
   forms, **403–406**, 404–405  
   handhelds, **501–504**, 502–504  
   headings, **99**, 99–100  
   images, **306–308**, 306–309  
   links, **247–248**, 247–249  
   lists, **342–344**, 342–343  
   location, **38–39**, 39–40  
   multimedia, **307–308**, 307  
   page requirements, **67–68**, 68–69  
   publishing pages, **434–437**, 435–438  
   tables, **371–372**, 372–373  
   text styles, **196–197**, 196–197  
   weblogs, **468**, 468–469  
   XHTML and CSS, **16**, 16  
 Really Simple Syndication (RSS), 445  
 RealPlayer, 301, **305**  
 recommended standards, 154  
 red, green, and blue (RGB) color, **53–54**, 569  
 references in links  
   for absolute links, 209  
   for CSS links, 25, 55  
   for sound files, 222  
   syntax, 206–208  
 registrars, 409  
 relative fonts, **24**  
 relative links, **208–209**, 570  
 relative measures  
   for accessibility, 158  
   defined, 570  
   ems and percentages, 85  
 relative paths, 217, 237

- relative positioning, 112–113, **116–117**, 116, 570
- rendering time testing, 427
- repeating backgrounds, 62
- repetition in design, 477, 478
- required attributes vs. presentational, 8
- required fields, **402–403**
- requirements
  - page. *See* page requirements
  - XHTML, **8–9**
- resizing images, 288
- resolution of images, 254, 256
- RGB (red, green, and blue) color, **53–54**, 569
- right1.jpg file, 133
- right2.jpg file, 133
- right3.jpg file, 133
- River Rock site, **308**, 308–309
- robots
  - defined, 570
  - excluding, **432**
- robots.txt file, 432
- rollover effects
  - contrast for, 475
  - for horizontal menus, 340, 340
- Roman numerals in ordered lists, 318–319
- root relative links, 212
- rounded corners, 183
- rows
  - spanning, **353**
  - in tables, **348–350**, 348, 351
  - in textareas, 385
- rows attribute, 385
- rowspan attribute, 353, 357, 359
- RSS (Really Simple Syndication), 445
- rule attribute, 356
- rules
  - cascade. *See* cascade rules
  - defined, 570
  - horizontal, 7
  - style, 4, 9, **21–22**, 21
  - for tables, 356
- Rundle, Mike, 93
- Rundle method, 93

## S

- Safari browser, 424, 425
- Salia site, 137
- Sand Dollar template, 441, **449–450**
- sans-serif fonts, 169, 197
- saving
  - pages, **51**
  - PDF files, 224
- Scalable Inman Flash Replacement (sIFR), 96, 275
- scanning images, 254
- Scoble, Robert, *Naked Conversations: How Blogs Are Changing the Way Businesses Talk with Customers*, 460
- scope attribute for tables, **359–360**, 359
- screen.css page, **490–492**
- screen media attribute, 168
- screen readers
  - absolute positioning for, 115
  - for emphasis, **160–162**
  - with Flash, 297
  - for lists, 323
  - for tables, 359
- scripts
  - for Flash, **297–300**, 300
  - for forms, **375–376**, **402**, 403
  - JavaScript. *See* JavaScript
  - QuickTime, **302–304**, 303
- scroll background-attachment value, 65
- search bots, 432
- search boxes
  - in conventions, 179
  - printing, 189
- Search Engine Watch, 50
- search engines, **430–432**
  - and h1 elements, 75
  - resources for, 50
- select element, **386–388**, 387
- Select Oracle tool, 240
- selected attribute, 387
- SelectORacle tool, 14

- selectors, **10–11**
  - adjacent sibling, **175–176**, 176
  - attribute, **176–177**, 177
  - class, **13**, 233–234
  - defined, 570
  - descendant, 14
  - Dreamweaver
    - advanced, **519–523**, 520–523, **526–530**, 526–530
    - grouped, **523–524**, 523–524
    - tag, **524–525**, 525
  - grouping, **14**
  - ID, **12–13**, 34
  - mathematical values for, **34–35**
  - plain English for, 14
  - specific, **12**
- semantic markup, 570
- semantic structures, 3
- semicolons (;)
  - with !important, 23
  - in selector declarations, 10–11
  - for special characters, 155
- SEOMOZ home page, **143–145**, 144
- serif fonts, 197
- Server Side Includes (SSIs), 212
- servers
  - absolute links to, **212**
  - Blogger, 455
  - defined, 570
  - for publishing pages, **407–408**
  - in URLs, 203
  - WordPress software on, **467**
- Settings tab, 444–445, 444–445
- shadows, 142
- Shea, Dave, 109, 441
- shockwave-flash type, 299
- short lines for readability, 166
- shorthand form for style properties, 11
- sibling selectors, adjacent, **175–176**, 176
- sIFR (Scalable Inman Flash Replacement), 96, 275
- site feeds, 445
- site logos, 179
- Site Point site, 366
- size property and size
  - constraints on, 166
  - in CSS box model, 97
  - font, 11
    - print style sheets, **192**
    - relative, **24**
  - images, **256**, 257–258, 264–265, 264, **286–290**, 288–290
  - movies, 298
  - in object, 299
  - text boxes, 385
- skip navigation links, 115, **231–232**
- slashes (/)
  - in absolute links, 210
  - for closing tags, 4, 6
  - for comments, 29
  - in empty elements, 7
  - in paths, 213
- sliding doors technique, 82, 181, 339
- Smith, Dori, *Macromedia Dreamweaver for Windows and Macintosh*, 516
- Smith, Nathan, 284
- sound files, links to, **221–222**, 222–223
- SourceForge site, 375
- space between lines of text, 173, 173
- spaces
  - in elements, 6–7
  - errors from, 14
  - in folder names, 205
  - nonbreaking, 353
  - quotation marks for, 15
  - in selectors, 10–12
- spam, 228, 396
- span attribute, 369
- spanning
  - columns, 369
  - pop-up text, 243–245, 244–245
  - rows and columns, **353**, 357, 359
- special characters, **154–155**
  - em dashes and en dashes, **156–158**, 157
  - source for, **156**
- specific locations, links to, **228–232**, 229–231

specific rule, 19  
 specific selectors, 12  
 specificity  
   in CSS, 19, 32–34, 33  
   defined, 570  
 spell checking, 416  
 Spicy Salsa site, 403–404, 404  
 Split view in Dreamweaver, 526, 526  
 square bullet type, 320  
 src attribute, 264–266  
 SSIs (Server Side Includes), 212  
 stacked elements, visibility property for, 143  
 stacking order, 141, 570  
 standards mode, 47, 570  
 star HTML hack, 98  
 start property for lists, 318, 318  
 static positioning, 118  
 Stauffer, Todd, *Blog On: Building Online Communities with Web Logs*, 460  
 Stencil font, 275  
 steps in ordered lists, 318  
 stock trade site, 371, 372  
 Stock.XCHNG site, 296  
 Stone, Biz  
   *Blogging: Genius Strategies for Instant Web Content*, 460  
   *Who Let the Blogs Out? A Hyperconnected Peek at the World of Weblogs*, 460  
 straight quotes, 155  
 Strict DOCTYPEs, 5, 45–47  
 strict DTDs, 570  
 strikethrough text, 163, 164  
 strong element  
   vs. em, 177–178  
   for emphasis, 162–163, 162  
 structure  
   defined, 570  
   divisions. *See* div element and divisions  
   headings for, 74–75  
   markup, 3  
 Style Gala site, 483  
 Style Me Challenge, 109, 371

Style Rendering toolbar, 498, 538, 538  
 style rules, 4, 9, 21–22, 21  
 style sheets, 570. *See also* Cascading Style Sheets (CSS)  
 styles, 4, 570  
 sub element, 163, 164  
 subfolders, 204  
 Submit buttons, 393–395, 394, 401, 402  
 subscripts, 163, 164  
 summary attribute, 361  
 sup element, 163, 164  
 superscripts, 163, 164  
 Sutter, Jason, 441  
 swfobject.js script, 301  
 symbols, special characters for, 154–155  
 syntax, 1, 571

## T

tabindex property and tab order  
   forms, 393  
   links, 233  
 table element, 349  
 table property, 133  
 table reading mode, 359  
 tables, 347  
   bodies, 367  
   captions, 362, 362–363  
   cell alignment and color, 363–365, 364–366  
   colgroup attribute, 360–370  
   complex, 351–353, 351  
   exercises, 373–374, 555  
   footers, 368  
   forms in, 399  
   headers, 357–360, 359, 366–367  
   history, 347–348  
   properties, 373  
   real-world scenario, 371–372, 372–373  
   rows and columns, 348–350, 348, 351  
   styles for, 353–356, 354–356  
   summary attribute, 361  
 tag selectors, 524–525, 525

- tags
  - defined, 571
  - empty, 6–7
  - opening and closing, 4–6, 5–6
  - spaces for, 6
- Tan hack, 97
- tbody element, 367
- td element, 348–350, 348
  - color for, 365
  - for headers, 357–358
- Technorati site, 460
- template\_finish.html page, 452
- template\_start.html page, 448, 451
- templates for Blogger, 448–451, 448, 451–452
- testing
  - handheld pages, 492–493, 492–494, 498, 498–499
  - published pages, 415–416, 416
    - accessibility, 418–420, 418
    - browser extensions for, 420–427, 420–427
    - DOM, 428–429, 428–429
    - summary, 429, 429
    - validators for, 417
- text
  - alignment, 478–481, 479–482
  - alt, 265–266, 265
  - around floated elements, 120–124, 122–124
  - pop-up, 242–246, 243–246
  - styles. *See* text styles
- text-align property
  - callout text, 180, 181
  - cells, 363–364
  - headings, 81
  - horizontal centering, 295
  - horizontal menus, 337
- text boxes, 379–382, 381–382
- text color for contrast, 475
- text/css style sheet type, 25
- text-decoration property, 240
- text editors, 25, 49
- text/html content type, 48–49
- text-indent property, 192, 193
- text styles, 149–151, 150
  - abbreviations, 154
  - acronyms, 152–153, 152–153, 178, 179
  - block quotes, 159–160, 160, 173–175, 174–175
  - body, 169–170, 170
  - callouts, 178–183, 181–183
  - citations, 158, 159
  - completed style sheet for, 186–188
  - CSS-ready, 165
  - emphasis, 160–163, 162, 177–178
  - exercises, 198–199, 550–551
  - footers, 183–185, 184–185
  - generated content, 185–186
  - guidelines, 166–168, 169
  - headings, 170–172, 171–172
  - miscellaneous elements, 163–164
  - paragraphs, 172–173, 173
  - printing. *See* print style sheets
  - properties, 198
  - real-world scenarios, 196–197, 196–197
  - selectors
    - adjacent sibling, 175–176, 176
    - attribute, 176–177, 177
    - special characters, 154–158, 155, 157
- Text Wrangler text editor, 49
- text/xml content type, 48–49
- textarea element, 384–385, 386
- TFMail script, 375
- tfoot element, 368
- th element, 348–350, 348, 357–358, 365
- Thatcher, Jim, 232
- The Noodle Incident site, 158
- thead element, 366–367
- three-column layouts
  - creating, 133–138, 133, 136–138
  - real-world scenario, 143–145, 144
- 3-D versions, 98
- thumbnail images
  - links to, 280
  - for nav bars, 274
  - pop-up images for, 283–284, 285

Times font, 11  
 title attribute  
   acronym, 152–153, 153  
   dfn, 164, 164  
   forms, 393  
   img, 265, 267  
   object, 299  
 title element, 50  
 Tollett, John, *Non-Designer's Web Book*, 483  
 tool tips, 265  
 top property, 112  
 tr element, 348–350, 348  
 &trade code, 157  
 trademark symbol, 157  
 trailing slashes, 209  
 transitional DOCTYPE declarations, 45–46  
 Transitional DTDs, 44, 571  
 Transmit application, 410  
 Transmit 2 application, 411–412, 411–412  
 transparency  
   backgrounds, 59–60, 255  
   GIF images, 255, 277–279, 278–279  
   PNG images, 262–263, 263  
 tty media attribute, 168  
 tv media attribute, 168  
 two-column layout, 128–131, 130, 132  
 type selectors, 10  
 typefaces, 10  
 Typepad software, 440  
 typography resources, 152, 482

## U

u element, 163  
 ul element, 311–313, 312–314  
 Ultra Edit text editor, 49  
 underlined text, 163, 179, 206  
 underscores ( `_` ) in folder names, 205  
 Uniform Resource Indicators (URIs), 204, 571  
 uniform resource locators (URLs)  
   anatomy of, 203–204  
   defined, 571

  print style sheets for, 193–194, 194  
   quotation marks in, 15  
 units for line-height, 521  
 universal selectors  
   defined, 571  
   for print style sheets, 190–191  
 University of Missouri-Columbia site, 306, 306–307  
 unordered lists  
   styles for, 320–321, 321  
   syntax, 311–313, 312–314  
 up one level, linking, 215–216, 216  
 uploading files, 389–390, 390  
 upper-alpha values in ordered lists, 319  
 URIs (Uniform Resource Indicators), 204, 571  
 URLs (uniform resource locators)  
   anatomy of, 203–204  
   defined, 571  
   print style sheets for, 193–194, 194  
   quotation marks in, 15  
 Use My Style Sheet option, 22  
 usemap attribute, 266  
 user styles in cascade, 22–24, 22–23

## V

valid DTDs, 45–46  
 valid markup, 571  
 validation, 380, 571  
 validators, 417  
 values, 5  
   attribute, 6  
   defined, 571  
   empty tags with, 7  
   quotation marks for, 8  
   RGB, 53–54  
   in selector declarations, 10  
 var element, 163, 164  
 variables  
   macro, 450  
   mathematical, 163, 164

- vertical-align property, 363
  - vertical nav bars
    - creating, 324–329, 324–328
    - images for, 271, 271
    - with pop-ups, 329–334, 330–333
  - View Source command, 458–460, 459
  - viewing, media attributes for, 168
  - viewports, 117, 571
  - Virtual Showcase, 485, 485–486
  - VisCheck site, 483
  - visibility property
    - colgroup, 370
    - JavaScript for, 143
    - for print style sheets, 190
  - Visibone color charts, 55
  - visited link color, 235
  - visited selector, 233–236, 236
  - visual effects, 142
  - visual formatting model, 96, 571
  - visual hierarchy, 473, 473–475
  - Visual Quickstart Guide (Langer and Jordan), 467
  - Vitamin site, 67–68, 68–69
  - voice inflections in screen readers, 161
  - vspace attribute, 266
- W**
- W3C (World Wide Web Consortium), 3
    - defined, 572
    - for DTD repositories, 45
  - WAI (Web Accessibility Initiative), 348, 420
  - WAP (Wireless Application Protocol), 500, 572
  - WaSP (Web Standards Project), 16, 16
  - WAVE tool, 359, 420
  - WCAG guidelines, 418
  - Web Accessibility Initiative (WAI), 348, 420
  - Web Design WOW Book (Davis and Merritt), 483
  - Web Developer toolbar, 420–421, 420, 422, 426, 426, 498
  - Web Hosting Jury site, 409
  - web hosts for publishing pages, 407–408
  - Web-safe color, 54, 571
  - Web Standards Awards site, 483
  - Web Standards Group site, 156, 401
  - Web Standards Project (WaSP), 16, 16
  - Web Style Guide site, 482
  - Web Teacher site, 455
  - Web Whirlers site, 483
  - WebAIM site, 348, 359
  - Webalizer tool, 433, 433
  - Weblog Handbook: Practical Advice on Creating and Maintaining Your Blog (Blood), 460
  - weblogs, 439
    - advantages, 439–440
    - Blogger for. *See* Blogger software
    - as commercial sites, 38
    - defined, 571
    - exercises, 469, 557–558
    - real-world scenarios, 468, 468–469
    - resources for, 460
    - signing up for, 440
    - software for, 441
    - Wordpress for, 39, 67, 440
      - overview, 460–465, 461–465
      - publishing to, 465, 466
      - on server, 467
  - Webmaster Help Center site, 50
  - websites
    - anatomy, 1–2, 2
    - defined, 572
  - WebXACT tool, 418–419, 418
  - well-formed documents, 6
  - whatever:hover script, 335
  - whitespace
    - for callout text, 180
    - defined, 572
    - for paragraphs, 172–173, 173
    - for readability, 170
  - Who Let the Blogs Out? A Hyperconnected Peek at the World of Weblogs (Stone), 460

whois database  
  defined, 572  
  for registered names, 409

width property and width  
  colgroup, 369–370, 371  
  in CSS box model, 97  
  fieldset, 400  
  headings, 80  
  images, 264–266, **286–290**, 288–290  
  movies, 298  
  object, 299  
  page, 79  
  pixels for, 166  
  tables, 354  
  text boxes, 385  
  vertical lists, 325, 325, 327

Williams, Robin  
  Non-Designer’s Design Book, 10, 152, 473, 483  
  Non-Designer’s Web Book, 483

Windows Media Player, 297, 301, **305**

Windows Mobile pages, **501**

wireframes, **471**, 572

Wireless Application Protocol (WAP), 500, 572

Wireless Markup Language (WML), 500

wizards, 342

word wrap, **120–124**, 122–124, 167

WordPress software, 39, 67, 440  
  overview, **460–465**, 461–465  
  publishing to, **465**, 466  
  on server, **467**

working drafts, 154

World Wide Web Consortium (W3C), 3  
  defined, 572  
  for DTD repositories, 45

wrappers, divisions as, 106

wrapping text, **120–124**, 122–124, 167

www.alexasite.com site, 432

www.aplus.co.yu site, 401

www.csszengarden.com site, 10

www.godaddy.com site, 409

www.netfirms.com site, 408

www.pairnic.com site, 409

www.register.com site, 409

www.tripod.lycos.com site, 408

WYSIWYG tools, 507

## X

x-axis  
  for arranging content, 139  
  background across, 61, 62

x-coordinates, 58

XHTML (Extensible Hypertext Markup Language), 3  
  exercises, **17**, **541–542**  
  vs. HTML, **3–4**  
  HTML from, 9  
  opening and closing tags, **4–6**, **5–6**  
  real-world scenario, **16**, **16**  
  requirements, **8–9**  
  validators, 417

XML (Extensible Markup Language), 4, 6  
  declarations, **47–48**  
  defined, 572

## Y

y-axis for arranging content, 139

y-coordinates, 58

Yahoo! Mobile site, 494

Youtube.com site, 301

## Z

z-index  
  for arranging content, **139–142**, 139, 142  
  defined, 572