

# Contents

<i>Introduction</i> .....	<i>xix</i>
<b>Chapter 1 • How to Write XHTML and CSS</b> .....	<b>1</b>
Anatomy of a Website .....	1
What Are XHTML and HTML? .....	3
What's the Difference between XHTML and HTML? .....	3
What Is CSS? .....	4
Getting Started with XHTML Syntax .....	4
Opening and Closing Tags .....	4
Empty Elements .....	6
XHTML: Specific Requirements .....	8
Getting Started with CSS Syntax .....	9
Selectors and Declarations .....	10
Quotation Marks .....	15
Real-World Scenario .....	16
The Bottom Line .....	17
<b>Chapter 2 • Location, Location: Where to Put a Style</b> .....	<b>19</b>
The Cascade .....	19
Begin with the Browser .....	21
User Styles .....	22
External Styles .....	24
Embedded Styles .....	26
Inline Styles .....	29
Inheritance .....	31
Specificity .....	32
Do the Math .....	34
Now Add Inline Styles to the Math .....	35
What about Multiple Classes? .....	36
Using <i>@import</i> .....	36
Real-World Scenario .....	38
The Bottom Line .....	40
<b>Chapter 3 • Page Basics: DOCTYPE, Head, Body, and Body Styles</b> .....	<b>43</b>
XHTML: What Every Page Requires .....	43
The Goal .....	43
DOCTYPEs .....	44
The XML Declaration .....	47
Let's Get Started .....	49
The Head .....	50
The Title .....	50
Saving .....	51
The Body .....	51

Take a Look in a Browser .....	52
CSS: A Stylish Body .....	52
Create the Style Sheet .....	53
The Background .....	53
Specifying Colors for Web Pages .....	53
Link to the Style Sheet .....	55
Take a Look .....	55
The Margins .....	56
Move Your Body .....	58
Color Isn't Everything .....	59
Attached Background Images .....	65
Assign a Class or ID to the Body Element .....	67
Real-World Scenario .....	67
CSS Properties for the <i>body</i> Element .....	69
The Bottom Line .....	70
<b>Chapter 4 • Headings and Heading Styles .....</b>	<b>73</b>
XHTML: The Heading Tags .....	73
Building Structure with Headings .....	74
How to Work through the Chapter .....	75
CSS: Style a Heading .....	77
Start with a Background Image .....	79
A Fluid Design .....	82
Style the <i>h2</i> and <i>h3</i> .....	84
A Class Alternative .....	91
Image Replacement for Headings .....	92
The Rundle Method .....	93
The Gilder/Levin Method .....	94
The CSS Box Model .....	96
Hacking the Box Model .....	97
Real-World Scenario .....	99
CSS Properties for Headings .....	100
The Bottom Line .....	101
<b>Chapter 5 • Page Divisions: <i>div</i> for Structure and Layout .....</b>	<b>103</b>
Learn the XHTML .....	103
Organizing Content Structurally .....	105
When to Use <i>div</i> .....	107
Learn the CSS .....	109
Absolute Positioning .....	112
Relative Positioning .....	116
Fixed Positioning .....	117
Using Margins to Arrange Content .....	119
Using <i>float</i> to Arrange Content .....	120
Using <i>z-index</i> to Arrange Content .....	139
Real-World Scenario .....	143
CSS Properties .....	145
The Bottom Line .....	146

<b>Chapter 6 • Paragraph and Text Styles</b> .....	<b>149</b>
XHTML: Formatting Text .....	149
Acronyms and Abbreviations .....	152
Special Characters .....	154
The <i>cite</i> Element .....	158
Block Quotes .....	159
Formatting for Meaning: The <i>em</i> and <i>strong</i> Elements .....	160
Other Useful Text Formatting Elements .....	163
Making Your XHTML Text CSS-Ready .....	165
CSS: Stylish Text .....	165
Start Your Style Sheet .....	166
More Body Rules .....	169
Heading Rules .....	170
Paragraph Rules .....	172
Block Quote Rules .....	173
The Child Selector .....	174
Adjacent Sibling Selectors .....	175
Attribute Selectors .....	176
<i>em</i> and His Buddy <i>strong</i> Once Again .....	177
Acronym .....	178
Callout .....	178
Footer Rules .....	183
Generated Content .....	185
The Whole Style Sheet .....	186
Print Preview .....	188
Let's Go into Print .....	188
Start Your Style Sheet .....	188
Using the <i>display</i> Property to Remove Content .....	189
Back to Black .....	190
Setting Print Margins .....	191
Changing the Font Size for Print .....	192
Changing the <i>font-family</i> for Print .....	192
Changing the <i>text-indent</i> for Print .....	193
Print a URL .....	193
The Whole Style Sheet .....	194
Real-World Scenario .....	196
CSS Properties .....	198
The Bottom Line .....	198
<b>Chapter 7 • Links and Link Styles</b> .....	<b>201</b>
Organizing a Site .....	201
Anatomy of a URL .....	203
Folder Names and Organization .....	204
The Home Page .....	205
XHTML: The Anchor Element .....	206
Linking within the Same Directory .....	207
Relative and Absolute Links .....	208

Linking to Pages in Different Directories .....	213
Linking to Non-HTML Files .....	219
Images as Links .....	225
E-mail Links .....	227
Linking to a Specific Location in a Page: Named Anchors and IDs .....	228
Tab Index .....	233
CSS: Pizzazz for Anchors .....	233
Setting Link Colors .....	235
Styling Links with <i>background-image</i> .....	236
Styles to Indicate the Current Page .....	239
An <i>id</i> -Based Current Page Indicator .....	241
CSS Pop-ups .....	242
Real-World Scenario .....	247
CSS Properties .....	249
The Bottom Line .....	250
<b>Chapter 8 • Multimedia, Images, and Image Styles .....</b>	<b>253</b>
Creating and Editing Images .....	253
JPEG, GIF, and PNG .....	254
Basic Graphics Software Tips .....	255
XHTML: Add Images to a Page .....	263
The <i>img</i> Element .....	264
The <i>longdesc</i> Attribute .....	266
The <i>title</i> Attribute .....	267
The Image Stockpile .....	267
Build Some Basic Button Nav Bars .....	268
Tie Background Images to Hyperlink Pseudo States .....	272
Designing a Simple Photo Gallery .....	272
Adding a Banner .....	274
Adding Other Headings .....	275
Inserting a Photo in Your Gallery .....	276
Transparent GIFs .....	277
A Complete Site .....	280
CSS: Dress It Up .....	280
Link Color and Decoration .....	282
Add a Pop-up .....	283
Backgrounds .....	285
Size Matters .....	286
Sizing Images via XHTML: The Good .....	286
Sizing Images via XHTML: The Bad .....	289
Linking Directly to Images .....	290
Body Talk .....	292
Adding Multimedia to Your Page .....	296
The Plug-in Problem .....	296
Flash .....	297
QuickTime .....	301
Windows Media Player and RealPlayer .....	305
Browser Help if There's No Plug-in .....	305

Real-World Scenario .....	306
University of Missouri-Columbia .....	306
David Bowie .....	307
River Rock .....	308
CSS Properties .....	309
The Bottom Line .....	309
<b>Chapter 9 • Lists and List Styles .....</b>	<b>311</b>
XHTML: List Basics .....	311
Definition Lists .....	315
CSS: Presentation Is Powerful .....	317
Unordered List Markers .....	320
List-Marker Positions .....	321
Back to Definition Lists .....	322
Lists of Links .....	323
Vertical Lists .....	324
A Vertical Nav bar with Pure CSS Pop-ups .....	329
Horizontal Lists .....	335
Real-World Scenario .....	342
Digital Web .....	342
Accessify .....	343
CSS Properties for Lists .....	344
The Bottom Line .....	344
<b>Chapter 10 • Tables and Table Styles .....</b>	<b>347</b>
A Tangled Table Tale .....	347
XHTML: Creating the Rows and Columns .....	348
Making a More Complex and Accessible Table .....	351
CSS: Table Presentation .....	353
Headers .....	357
The <i>summary</i> Attribute .....	361
Style the Caption .....	362
CSS for Cell Alignment and Color .....	363
Learn More XHTML: <i>thead</i> , <i>tbody</i> , <i>tfoot</i> .....	366
Using <i>colgroup</i> and <i>col</i> .....	369
Real-World Scenario .....	371
Quik n Simple Trade Manager .....	371
ESPN .....	372
CSS Properties .....	373
The Bottom Line .....	373
<b>Chapter 11 • Forms and Form Styles .....</b>	<b>375</b>
Script Matters .....	375
Learn the XHTML .....	376
The <i>form</i> Element .....	378
Hidden Fields .....	379
The <i>fieldset</i> Element .....	383

The <i>textarea</i> Element .....	384
The <i>select</i> Menu .....	386
Radio Buttons .....	388
Letting Visitors Upload Files .....	389
The <i>checkbox</i> .....	391
The <i>tabindex</i> Attribute .....	393
The Submit Button .....	393
Using a <i>mailto</i> Action .....	395
Add CSS to Your Form .....	399
Styling the <i>fieldset</i> .....	400
The Legend .....	400
The Submit Button .....	401
The Script Example's Background .....	402
Real-World Scenario .....	403
Spicy Salsa .....	403
Follow the Rhinos .....	405
CSS Properties .....	406
The Bottom Line .....	406
<b>Chapter 12 • Publishing and Testing Your Pages .....</b>	<b>407</b>
The Big Picture .....	407
Finding Free Server Space .....	407
Your Own Domain .....	408
Using FTP Software .....	410
Setting Permissions .....	413
Testing and Validating the Site .....	415
The Validators .....	417
Accessibility Testing .....	418
Getting Help from Browser Extensions .....	420
The DOM and Site Testing .....	428
Testing and Validation: a Summary .....	429
Telling the Search Engines You Are There .....	430
Tailoring Your Site for Search Engines .....	430
Publicizing Your Site .....	431
Understanding Your Audience .....	432
Real-World Scenario .....	434
MusicAustin .....	434
New Mexico Association for Health, Physical Education, Recreation, and Dance .....	436
The Bottom Line .....	438
<b>Chapter 13 • CSS for Weblogs .....</b>	<b>439</b>
Advantages of Blogging .....	439
Where to Sign Up for a Blog .....	440
What to Look for in Blog Software .....	441
Getting Started with Blogger .....	441
Configuring a BlogSpot Blog .....	444
Publishing to Your Blogger Blog .....	447

Customizing the Blogger Template .....	448
Changing the DOCTYPE Declaration .....	450
Customize the Blogger CSS .....	452
A New Color Scheme .....	456
The “View Source” Secret to Blogger Modifications .....	458
WordPress Hosted Free .....	460
Publishing to Your WordPress Blog .....	465
WordPress on Your Server .....	467
Real-World Scenario .....	468
Engadget .....	468
Boing Boing .....	468
The Bottom Line .....	469
<b>Chapter 14 • Design Basics .....</b>	<b>471</b>
Wireframes .....	471
Layout .....	472
Visual Hierarchy .....	473
More about Contrast .....	475
Consistency and Repetition .....	477
Alignment .....	478
Resources .....	482
Real-World Scenario .....	483
The Mirror Project .....	483
Museum Victoria .....	485
CSS Properties .....	485
The Bottom Line .....	485
<b>Chapter 15 • XHTML and CSS for Handhelds .....</b>	<b>487</b>
Inherent Obstacles to Web Authoring for Handhelds .....	487
A Solid Foundation .....	488
Testing Your Page .....	492
CSS: Keep it Simple .....	494
Testing with the Handheld Style Sheet .....	498
Developer Resources for Handhelds .....	499
BlackBerry .....	499
AvantGo .....	499
Palm .....	501
Windows .....	501
Phones .....	501
CSS Properties .....	501
Real-World Scenario .....	501
The Bottom Line .....	504

<b>Chapter 16 • Writing CSS with Dreamweaver 8</b> .....	<b>507</b>
Add Structure with Dreamweaver’s Insert Div Tool .....	507
The CSS Styles Panel .....	516
Defining Advanced Selectors .....	519
Defining Grouped Selectors .....	523
Tag Selectors .....	524
More Advanced Selectors .....	526
Editing Styles in Dreamweaver .....	530
Classes and the Property Inspector .....	533
The Style Rendering Toolbar .....	538
CSS Properties .....	538
Real-World Scenario .....	538
The Bottom Line .....	540
<b>Appendix • The Bottom Line</b> .....	<b>541</b>
Chapter 1: How to Write XHTML and CSS .....	541
Chapter 2: Location, Location: Where to Put a Style .....	543
Chapter 3: Page Basics: DOCTYPE, Head, Body, and Body Styles .....	544
Chapter 4: Headings and Heading Styles .....	546
Chapter 5: Page Divisions: <i>div</i> for Structure and Layout .....	547
Chapter 6: Paragraph and Text Styles .....	550
Chapter 7: Links and Link Styles .....	551
Chapter 8: Multimedia, Images, and Image Styles .....	553
Chapter 9: Lists and List Styles .....	554
Chapter 10: Tables and Table Styles .....	555
Chapter 11: Forms and Form Styles .....	555
Chapter 12: Publishing and Testing Your Pages .....	556
Chapter 13: CSS for Weblogs .....	557
Chapter 14: Design Basics .....	558
Chapter 15: XHTML and CSS for Handhelds .....	559
Chapter 16: Writing CSS with Dreamweaver 8 .....	560
<b>Glossary</b> .....	<b>563</b>
<i>Index</i> .....	573