

# Index

## • A •

- AAEC (Association of American Editorial Cartoonists), 325
- accessories. *See also* glasses
- for dad character, 135
  - drawing, 128
  - for family cat, 189
  - for family dog, 185
  - for family goldfish, 190
  - for geek/nerdy guy, 142
  - for girl next door, 151
  - for matronly grandmother, 148
  - for modern mom, 145
  - for talking babies, 153
- accounting software, 309
- action words, 260
- Adams, Scott (*Dilbert*)
- inspiration for, 131
  - licensing and merchandizing, 22
  - simple art style of, 74
  - success of, 21–22
  - workplace humor, 20
- Addams, Charles (gag cartoonist), 27–28
- The Addams Family* (TV sitcom), 27
- Adobe Acrobat Reader, 293
- Adobe Illustrator, 47
- advertising costs, 309
- advertising revenue, 14, 31, 312
- age of characters, 132–133
- Airbrush tool, Photoshop, 291
- aliens, 197–199
- alternative (altie) style cartoons, 207, 212
- Ambaum, Gene (Web cartoonist), 31
- Amend, Bill (*FoxTrot*), 20
- angle for drawing heads, 89–91
- angry mouth, 100
- animals
- with clothes, 125
  - family cat, 187–189
  - family dog, 184–186
  - giraffe, 192–194
  - goldfish, 189–191
  - rhinos, 194–196
- animated characters
- appliances, 165–167
  - smiling sunshine, 180–181
  - talking cars, 175–178
  - talking toaster, 178–180
- anthropomorphic characters
- aliens, 197–199
  - cyborgs and droids, 199–201
  - family cat, 187–189
  - family dog, 184–185
  - giraffe, 192–194
  - pet goldfish, 189–191
  - rhinos, 194–196
  - robots, 201–203
- Apple Macintosh computers, 42–43
- Apple Web site, 43
- appliances
- animated, 165–167
  - blender, 166–167
  - microwave, 166
  - refrigerator, 236–237, 240
  - toaster, 166–167, 178–180
- arms, hands, and fingers
- bully, 156
  - dad character, 135
  - drawing, 119–122
  - girl next door, 149
  - little kids, 154–155
  - matronly grandmother, 146–147
  - modern mom, 144
  - talking babies, 152
  - TV news anchor/used car salesman, 138
- art table, 36–37
- Articles of Organization* forms, 307–308
- Artist's & Graphic Designer's Market* (O'Connell), 327

Artizans (syndicate), 322

artwork

- by Bill Watterson, 20
- by Pat Oliphant, 25
- as secondary to humor, 28, 74
- telling the story with, 25, 211–212
- by Walt Kelly, 18
- whimsical, 26
- writing's priority over, 22

artwork files

- e-mailing, 293–294
- saving, 292–293

Association of American Editorial Cartoonists (AAEC), 325

automobiles

- family car, 168–170
- sports car, 170–172
- talking cars, 175–178
- trucks, 172–174, 239–240

awards

- Locher Award, 325
- Will Eisner Award, 32

## • B •

babies, talking, 151–153

*Baby Blues* (comic strip), 80

baby's nose, 96, 97

background, placing characters in, 245–246, 265–266

banking records, 310

Barnes, Bill (Web cartoonist), 31

*Barney Google* (comic strip), 19

baseline, for lettering, 258, 261

bathroom, 270, 271

Bauer, Peter (*Photoshop CS4 For Dummies*), 281

*Beauty and the Beast* (film), 159

bedroom, 270

beginning to cartoon. *See* drawing basics

*The Best Political Cartoons of the Year*, 327

bird's-eye view, 238–240, 244–245

bitmap image

- converting to grayscale, 280, 287
- described, 279

blender, 166–167

blogs, cartoon, 327

*Blondie* (family cartoon strip), 161

body parts, drawing. *See also specific parts*

- arms, hands, and fingers, 119–122
- ears, 97–99
- eyes, 91–94
- head shapes, 11, 83–91
- hips, 124
- legs and feet, 122–124
- mouth, 99–102
- nose, 94–97
- teeth, 100–101
- torso, 109–110

body position at workspace, 35

body shape, drawing

- about, 11–12
- classic cartoon body, 109–114
- dad character, 134
- geek/nerdy guy, 140–141
- girl next door, 149
- importance of, 107–108
- linear, 241–242
- matronly grandmother, 146
- mirroring your style, 108
- modern mom, 143–144
- nonlinear, 242–244
- in perspective, 241–244
- TV news anchor/used car salesman, 137–138

books about cartooning, 327–328

*The Brady Bunch* (TV show), 306

branding, 127

Breathed, Berkeley (*Bloom County*), 20

Brush tool, Photoshop, 290

brushes. *See also* inking

- choosing, 41
- recommended brand, 56
- using, 56

buggin' out eyes, 92–93

*Bugs Bunny* cartoon, 92

*Building a Web Site For Dummies* (Crowder), 312

bully, 156–158

Bulwer-Lytton, Edwards (playwright), 207

Burn and Dodge tools, 291–292

Bush, George W. (U.S. president), 212, 213–214

business. *See also* income; professional cartoonists  
 client lists, 311  
 contracts, 305–306  
 costs, 309–310  
 criteria for, 307–308  
 fax and phone line, 310  
 IRS requirements, 308–309  
 maximizing deductions, 309–310  
 recordkeeping, 310–311

## • C •

Cagle Cartoon Syndicate, 322  
 Cagle's Professional Cartoon Index (Web site), 326–327  
*Calvin and Hobbes* (Watterson)  
 characters' clothing, 127  
 characters' large head, 110  
 conventionality of, 80  
 coping with rejection, 304  
 creation of, 304  
 inking technique, 57  
 revising his story lines, 305  
 uniqueness of, 20–21  
 captions, gag cartoons using, 27  
 career cartoonists. *See* professional cartoonists  
 caricatures  
 art of, 160–161  
 of Barack Obama, 210, 214–216  
 believable, 212–216  
 described, 108–109, 212  
 editorial cartoons using, 24, 212–216  
 of George W. Bush, 212, 213–214  
 by Pat Oliphant, 25  
 Thomas Nast as father of, 206  
 by Walt Kelly, 18  
 cars  
 family car, 168–170  
 sports car, 170–172  
 talking cars, 175–178  
 trucks, 172–174, 239–240  
*Cars* (film), 159, 175  
 cathode ray tube (CRT) monitor, 46  
*Cathy* (comic strip), 74, 76

cats, 187–189  
 CD/DVD drives, 44  
 center guidelines  
 for drawing head shapes, 84  
 for drawing teeth, 101  
 lining up ears with, 97  
 for placing facial features, 88  
 Central Processing Unit (CPU) speed, 44  
 chairs  
 bird's-eye view, 239  
 drawing in perspective, 234–235  
 ergonomics of, 35  
 lounge chair, 163–165  
 for workspace, 35, 37–38  
 characters  
 about, 129–130  
 age of, 132–133  
 animals  
 family cat, 187–189  
 family dog, 184–186  
 giraffe, 192–194  
 goldfish, 189–191  
 rhinos, 194–196  
 animated  
 appliances, 165–167  
 smiling sunshine, 180–181  
 talking cars, 175–178  
 talking toaster, 178–180  
 anthropomorphic  
 aliens, 197–199  
 cyborgs and droids, 199–201  
 family cat, 187–189  
 family dog, 184–185  
 giraffe, 192–194  
 pet goldfish, 189–191  
 rhinos, 194–196  
 robots, 201–203  
 believable, 130  
 children  
 bully, 156–158  
 little kids, 154–155  
 talking babies, 151–153  
 consistency of, 132  
 copyrights, 306  
 creating, 317  
 drawing in perspective, 240–247

- characters (*continued*)
  - face-lift/modernization of, 132
  - female
    - girl next door, 148–151
    - matronly grandmother, 145–148
    - modern mom, 143–145
  - great character style, 25–26
  - incorporating personality traits into, 19
  - making young again, 133
  - male characters
    - dad, 133–136
    - geek/nerdy guy, 139–142
    - TV news anchor or used car salesman, 136–139
  - placing in foreground and background, 244–247, 265–266
  - readers relating to, 18–19
  - recreating, 305
  - strengths or weaknesses of, 68
  - supporting, 130
- Charlie Brown (cartoon character), 18, 84, 110, 127, 317
- checking account for business, 308–309
- children
  - bully, 156–158
  - ears of, 99
  - little kids, 154–155
  - nose of, 96
  - talking babies, 151–153
- circles
  - drawing cartoon body with, 110–113
  - moving for different looks, 114–119
- cleaning up artwork with Photoshop, 284–287
- client lists, 311
- close-ups, extreme, 267–268
- clothing and costumes
  - accessories, 128
  - animals with, 125
  - for bully, 157–158
  - changing outfits, 128
  - collar on a shirt, 126–127
  - for dad character, 135–136
  - drawing, 125–128
  - for geek/nerdy guy, 141–142
  - for girl next door, 150
  - for little kids, 155
  - for matronly grandmother, 147
  - for modern mom, 145
  - for the occasion, 127–128
  - for TV news anchor/used car salesman, 139
- CMYK color mode, 280
- collar on a shirt, 126–127
- college newspaper, 300
- color ink jet printer, 45
- color modes, Photoshop, 280–281
- coloring and shading with Photoshop
  - coloring with Photoshop tools, 290–291
  - converting bitmap file, 287
  - shading and highlighting, 291–292
  - working in layers, 288–290
- comedy patterns, 28
- comic book convention, 323
- comic book publishers, 323
- comic books, 10, 323
- comic strips
  - characteristics, 8, 16
  - daily comic strip layout, 264, 265
  - history of, 16–20
  - long-running, 23
  - modern, 20–22
  - noteworthy pioneers, 17–19
  - popularity of, 22–23
- comic timing, 75–76
- Comic-Con International San Diego, 323
- The Comics Reporter (Web blog), 327
- community, webcomics, 31
- company name, 308
- competition, researching, 299
- composition, power of, 28
- computer. *See also* scanner; software
  - benefits of, 275
  - CD/DVD drives, 44
  - choosing, 42–43
  - connecting scanner to, 277
  - CPU (Central Processing Unit) speed, 44
  - hard drives, 43
  - Mac versus PC, 42–43
  - modem or wireless Internet connection, 44
  - monitor, 45–46

- printer, 45
- RAM (random access memory), 43
  - scanning artwork into, 277, 320
- computer type fonts, 252–253, 256–257
- consecutive panels of comic strips, 16
- contracts, 305–306
- conventional thinking, 79–80
- converting
  - artwork
    - to bitmap file, 287
    - to color mode, 280–281
  - bitmap file to grayscale, 287
- copyrights, 306
- correction fluid, white, 64
- Cosmopolitan* magazine, 26
- costs
  - art table, 36
  - business, 309–310
  - CDs, 44
  - legal fees, 309
  - professional drafting table, 37
  - RAM (random access memory), 43
  - scanners, 276
  - tablets, 46
- costumes and clothing
  - accessories, 128
  - animals with, 125
  - for bully, 157–158
  - changing outfits, 128
  - collar on a shirt, 126–127
  - for dad character, 135–136
  - drawing, 125–128
  - for geek/nerdy guy, 141–142
  - for girl next door, 150
  - for little kids, 155
  - for matronly grandmother, 147
  - for modern mom, 145
  - for the occasion, 127–128
  - for TV news anchor/used car salesman, 139
- cover letter, 302–303
- CPU (Central Processing Unit) speed, 44
- Creators Syndicate, 306, 322
- criticism, using, 77
- crosshatching, 62
- Crowder, David and Rhonda (*Building a Web Site For Dummies*), 312
- Cul de Sac* (Thompson), 327
- cut and paste, 64
- cyborgs and droids, 199–201
- D •
- da Vinci, Leonardo (artist), 69
- dad character, 133–136
- The Daily Cartoonist (Web blog), 327
- daily comic strip layout, 264, 265
- deadline pressures, 296
- deductions, 309–310
- Democratic Party donkey, 206, 220–222
- desk, 236
- development deal, from syndicates, 301
- Dick Tracy* (Locher), 325
- digital format. *See* Photoshop; scanner
- Dilbert* (Adams)
  - inspiration for, 131
  - licensing and merchandizing, 22
  - simple art style of, 74
  - success of, 21–22
  - workplace humor, 20
- dip pens, 40
- distorted or exaggerated eyes, 91
- dogs, 184–186
- donkey, Democratic Party icon, 206, 220–222
- Doonesbury* (Trudeau), 16, 20
- DPI (dots per inch), setting, 277–278
- drafting cabinets (flat files), 39
- drafting chairs, 37
- drafting table, professional, 36, 37
- drafting top, 36
- drama
  - action words creating, 260
  - visual, 267–268
- drawing basics. *See also* inking
  - arms, hands, and fingers, 119–122
  - choosing pencil and paper, 50
  - classic cartoon body, 109–114
  - ears, 97–99
  - erasing sketch lines, 58, 284
  - eyes, 91–94
  - fixing mistakes, 63–64

drawing basics (*continued*)  
 getting started, 10–12  
 head shapes, 11, 83–91  
 honing your skills, 12  
 legs and feet, 122–124  
 from lines to making shapes, 51–53  
 mouth, 99–102  
 nose, 94–97  
 rough sketches, 54, 318–319  
 spacing legs and hips, 124  
 teeth, 100–101  
 tightening up a sketch, 54–55  
 tone and texture, 58–62

drawing supplies  
 brushes, 41, 56  
 ink, 42  
 overview, 39–40  
 paper, 41  
 pens and pencils, 40, 56, 251

dress. *See* clothing and costumes

droids and cyborgs, 199–201

Duoshade (shading material), 280

## ● E ●

ears, 97–99

editorial cartoons  
 alternative (altie) style, 207, 212  
 caricatures for, 212–216  
 characteristics of, 23–24  
 classic characters  
 Democratic Party donkey, 206, 220–222  
 Republican Party elephant, 206, 217–219  
 Uncle Sam, 206, 222–224  
 dealing with readers' responses, 225  
 defining, 205–207  
 forming and expressing an opinion,  
 207–209  
 history of, 9, 24–25  
 by Jeff MacNelly, 25–26  
 by Pat Oliphant, 25  
 role of, 205, 207–208  
 setting the scene for, 209–212  
 traditional style, 207  
 two-fer-one (tying two topics together),  
 78–80

EIN (Employer Identification Number), 308

elephant, Republican Party icon, 206,  
 217–219

e-mailing your art files, 293–294

emotions. *See also* facial features  
 distorting/exaggerating the head and,  
 86–87  
 happy or laughing face, 104–105  
 mad or angry face, 103  
 sad face, 104  
 scared or surprised face, 105–106

Employer Identification Number (EIN), 308

entertainment deductions, 309

EPS (Encapsulated PostScript), 293

eraser, 63

Eraser tool, Photoshop, 282, 284–285

erasing sketch lines, 58, 284

ergonomics of the workspace, 35

evaluating your work, 297–298

expenses, 309–310

expressions. *See* emotions

external hard drive, 43

eyebrows, drawing, 94

eyelids, 91

eyes. *See also* glasses  
 basic, 91–92  
 buggin' out, 92–93  
 raising an eyebrow, 94

## ● F ●

face-lift/modernization of characters, 132

facial features. *See also* emotions; head  
 about, 11  
 bully, 157  
 facial hair, 101–102  
 family cat, 187, 188  
 family dog, 184–185, 186  
 family goldfish, 190, 191  
 geek/nerdy guy, 141  
 girl next door, 150  
 happy or laughing face, 104–105  
 jaw, 102  
 little kids, 155  
 mad or angry face, 103  
 matronly grandmother, 147

- modern mom, 144  
 mouth showing, 100  
 placing, 87–89  
 sad face, 104  
 scared or surprised face, 105–106  
 talking babies, 153  
 talking cars, 177  
 talking toaster, 179  
 TV news anchor/used car salesman,  
 138–139
- facial hair, 101–102  
 family car, 168–170  
*Family Circus* (cartoon), 84, 253  
*Family Guy* (TV cartoon), 133  
 family members as main characters, 131  
*The Far Side* (Larson), 9, 28, 253  
 fax and phone line, 310  
 Federal Tax ID number, 308  
 feedback
  - from friends and family, 303
  - on story lines, 77
- female characters
  - girl next door, 148–151
  - matronly grandmother, 145–148
  - modern mom, 143–145
- female nose, 96  
 File Transfer Protocol (FTP), 294  
 filing cabinets, 39  
 fingers. *See* arms, hands, and fingers  
 fixing mistakes
  - cut and paste, 64
  - using an eraser, 63
  - white correction fluid for, 64
- flat panel monitor, 46  
 flattened file, 292  
 Fontifier (software program), 257  
 fonts. *See also* lettering
  - choosing, 251
  - computer type, 252–253, 256–257
  - creating your own, 257–259
  - handwritten, 252–253, 257–259
- For Better or For Worse* (Johnston), 20, 133  
 foreground. *See also* layout
  - objects in extreme close-up, 267–268
  - placing characters in, 244–247, 265–266
- Franklin, Ben (statesman), 24  
 free association, 66, 70  
 FTP (File Transfer Protocol), 294  
 full-time cartooning career, 295–298  
 funny papers. *See* comic strips  
 furniture. *See also* chairs
  - art table, 36–37
  - desk, 236
  - sofa, 161–163
  - worktable, 35–37
- future of cartooning, 12–14
- G •
- gag cartoons
  - characteristics of, 9, 26–27
  - by Charles Addams, 27–28
  - by Gary Larson, 28, 253
  - history of, 27–28
  - in magazines, 324
  - in *New Yorker* magazine, 26, 28–30, 325
- geek/nerdy guy, 139–142  
 genres, 8–10, 15. *See also specific genres*  
 GIF (Graphics Interchange Format), 293  
*Gilligan's Island* (TV show), 306  
 giraffe, 192–194  
 girl next door, 148–151  
 glasses
  - drawing, 93
  - for geek/nerdy guy, 140, 141
  - for matronly grandmother, 147
  - for smiling sun, 181, 182
- goldfish, 189–191  
 grandmother, 145–148  
 grayscale image
  - bitmap image converted to, 287
  - choosing, 279–280
  - converting to color mode, 280
- Greeting card companies, 324
- H •
- hair
  - for dad character, 135
  - facial, 101–102
  - for geek/nerdy guy, 141

- hand lettering. *See also* lettering
- action words, 260
  - creating your own fonts, 257–259
  - handwritten fonts, 252–253, 257–259
  - spacing between words and letters, 261
- hands and fingers. *See* arms, hands, and fingers
- happy or laughing mouth, 100
- hard drive, computer, 43
- head. *See also* facial features
- angles for, 89–91
  - basic shapes, 84–86
  - described, 11
  - exaggerating and distorting, 86–87
  - little kids, 154, 155
  - talking babies, 152
- Hearst, William Randolph (newspaper publisher), 16, 17
- hips, drawing, 124
- history
- of cartoons, 11
  - of comic strips, 16–20
  - of editorial cartoons, 9, 24–25
  - of gag cartoons, 27–28
- hobby, turning into a business, 307–311
- Holkins, Jerry (Web cartoonist), 32
- home office tax deductions, 310
- horizon line and vanishing point, 230–231
- household items
- appliances, animating, 165–167
  - lounge chair, 163–165
  - sofa, 161–163
- humor. *See also* caricatures
- adding to story lines, 68–69, 74–78
  - cartoon's theme determining, 68
  - comic timing, 75–76
  - of gag cartoons, 27
  - unnecessary, 77
  - workplace, 21–22
- hyperbole, 29
- 1 •
- icons
- in comic strips, 16
  - Democratic Party donkey, 206, 220–222
  - editorial cartoons using, 24
  - Republican Party elephant, 206, 217–219
  - Santa Claus, 206
  - Uncle Sam, 206, 222–224
- ideas. *See also* story lines
- connecting to theme, 67–68
  - developing, 316–317
  - for editorial cartoons, 208–209
  - inspiration for story lines, 65–66, 78–80
  - looking for and keeping track of, 66–67
- imagination, 20, 21
- inanimate objects
- about, 159
  - animating
    - appliances, 165–167
    - smiling sunshine, 180–181
    - talking cars, 175–178
    - talking toaster, 178–180
  - blender, 166–167
  - family car, 168–170
  - lounge chair, 163–165
  - microwave, 166
  - refrigerator, 236–237, 240
  - sofa, 161–163
  - sports car, 170–172
  - television, 52–53, 209
  - toaster, 166–167
  - trucks, 172–174, 239–240
- income. *See also* business
- advertising, 14, 31, 312
  - books and merchandise, 31, 312
  - selling cartoons
    - to local newspaper, 299–300
    - to magazines, 324–325
    - to syndicates, 300
  - from webcomics, 13–14, 31
  - what to expect, 305–306
- indoor scenes, drawing, 270–271
- ink. *See also* inking; washes
- choosing, 42
  - shading with, 59–60
  - washes, 60
- ink jet printer, 45
- inking. *See also* ink
- described, 42, 55, 319
  - erasing sketch lines, 58, 284

how-to steps, 56–58  
 using a brush, 56  
 inspiration for story lines, 65–66, 78–80  
 Internet. *See also* Web sites  
   modem or wireless connection, 44  
   promoting your work online, 13, 311–312  
 IRS requirements, 308–309

## • J •

jaw, drawing, 102  
 Johnston, Lynn (*For Better or For Worse*),  
   20, 133  
 “Join or Die” (political cartoon), 24  
 jokes, writing, 75  
 Journalista (Web blog), 327  
 JPEG files, 293

## • K •

Kelly, Walt (*Pogo*)  
   animals characters in, 184  
   benefits of studying, 18  
   groundbreaking traits of, 17–18  
   inking technique, 57  
 Kennedy, John F. (U.S. president), 212  
 King Features Syndicate, 17, 322  
 kitchen items  
   blender, 166–167  
   drawing, 270–271  
   refrigerator, 236–237, 240  
   toaster, 166–167, 178–180  
 kneaded eraser, 63  
 Krahulik, Mike (Web cartoonist), 32  
 Kurtz, Scott (Web cartoonist), 32

## • L •

large scale, 246–247  
 Larson, Gary (*The Far Side*), 9, 28, 253  
 laser printer, 45  
 Lasso tool, Photoshop, 282, 285–287  
 laughing or happy face, 104–105  
 laughing or happy mouth, 100  
 lawyers, stereotypes of, 211  
 Layers palette feature, 290–291

layers, Photoshop, 288–290  
 layout  
   creating visual drama, 267–268  
   for daily comic strip, 264, 265  
   described, 263–264  
   foreground and background, 244–247,  
     265–266  
   importance of, 263–264  
   planning, 264–265  
   for Sunday comic strip, 264–265  
   telling the story in shadow, 267  
 LCD (liquid crystal display) monitor, 46  
 legal fees, 309  
 legs and feet  
   bully, 156  
   dad character, 135  
   drawing, 122–124  
   geek/nerdy guy, 141  
   girl next door, 150  
   modern mom, 144  
   talking babies, 152  
   TV news anchor/used car salesman, 138  
 lettering  
   described, 319–320  
   fitting in, 254–255  
   fonts  
     choosing, 251  
     computer type, 252–253, 256–257  
     creating your own, 257–260  
     handwritten, 252–253, 257–259  
   importance of, 249–250, 252  
   line width, examples, 250  
   pens for, 250, 251  
   placing, 253–255  
   skill development, 251  
   spacing between words and letters, 261  
   word balloons, 255–256  
 librarians, comics about, 31  
 licensing, 21, 22  
 lighting for workspace, 38  
*Limited Liability Companies For Dummies*  
   (Reuting), 308  
 Limited Liability Company (LLC), 307–308  
 linear body shape, 241–242  
 lion metaphor, 210  
 little kids, 154–155  
*Little Nemo in Slumberland* (McCay), 20

LLC (Limited Liability Company), 307–308  
 local newspaper, selling to, 299–300  
 location for workspace, 33–34  
 Locher Award, 325  
 Locher, Dick (*Dick Tracy*), 325  
 Lorenz, Lee (cartoon editor), 29  
 lossless compression, 292  
 lounge chair, 163–164

## • M •

Mac computer, 42–43  
 MacNelly, Jeff (*Shoe*), 25–26  
*Mad* magazine, 25, 30, 207  
 magazines. *See also* *The New Yorker* magazine  
   selling your work to, 324–325  
   as source of ideas, 209  
 main characters. *See also* characters  
   children, 151–158  
   creating, 130–131  
   drawing consistently, 132  
   family members as, 131  
   female, 143–151  
   male, 133–142  
 male characters  
   about, 133  
   dad, 133–136  
   geek/nerdy guy, 139–142  
   TV news anchor or used car salesman,  
   136–139  
 Mankoff, Robert (cartoon editor), 29  
 markers, shading with, 61  
 marketing  
   about, 298  
   competition, 299  
   consistent characters and, 132  
   initial research for, 299  
   promoting your work online, 13, 311–312  
   research, 315–316  
   selling to local newspaper, 299–300  
   selling to syndicates, 300  
*Mary Worth* (cartoon strip), 108  
*M\*A\*S\*H* (TV show), 306  
 matronly grandmother, 145–148  
 Mauldin, Bill (cartoonist), 212

McCarthy, Joseph (senator), 17  
 McCay, Winsor (*Little Nemo in Slumberland*), 20  
 membership fees, 309  
 merchandise  
   Bill Watterson avoiding, 21  
   revenue from, 31, 312  
   Scott Adams choosing, 22  
   sold on Web site, 14  
 metaphors, 24, 210  
 Mickey Mouse (cartoon character),  
   84, 121, 132  
 microwave, 166  
 minimalist art, beauty of, 19  
 mistakes, fixing  
   cut and paste, 64  
   using an eraser, 63  
   white correction fluid for, 64  
 modem or wireless Internet connection, 44  
 modern mom, 143–145  
 monitor, 45–46  
 mouth, 99–102  
 movies based on comic books, 10, 323  
 mustache, 101–102

## • N •

Nast, Thomas (political cartoonist), 206  
 National Cartoonists Society (NCS), 326  
 negative stereotypes, avoiding, 133, 211  
*The New Yorker* magazine  
   Charles Addams featured in, 27  
   contact information, 325  
   gag cartoons in, 26, 28–30, 325  
   signature cartoons of, 28–30  
   washes used in, 60  
 news magazines, 209  
 Newspaper Feature Service, 17  
 newspapers  
   changes in, 13  
   college, 300  
   local, 299–300  
   as source of ideas, 209  
 niche comics, 79  
 nonlinear body shape, 242–244  
 nonphoto blue pencils, 40, 58, 284

nose

  baby's, 96, 97

  basic, 94–95

  sizes and shapes, 95–97

notebook. *See also* sketchbook

  jotting down ideas, 209

  tips for using, 66

  used as sketchbook, 69–70

## ● O ●

Obama, Barack (U.S. president)

  caricatures of, 214–216

  in editorial cartoons, 210, 226

observational humor, 29–30

O'Connell, Erika (*Artist's & Graphic Designer's Market*), 327

oil companies, stereotypes, 211

Oliphant, Pat (political cartoonist), 25, 57

one-panel comics, 24, 27

one-point perspective, 231–232

opinion, forming and expressing, 207–209

organizing your workspace, 39

outdoor scenes, 271–272

oval head shape, 85

overlapping images, 269

## ● P ●

Painter software program, 47

panel cartoons. *See* gag cartoons

paper for drawing, choosing, 41

PDF (Portable Document Format), 293

*Peanuts* (Schulz)

  about, 18–19

  character consistency, 132

  characters' clothing, 127

  Charlie Brown character, 18, 84,  
  110, 127, 317

  conventionality of, 80

  copyrights, 306

  large heads of characters, 110, 127

  revenue from, 306

  simple art style of, 74

  Snoopy, the family dog, 18, 110, 184

*Pearls Before Swine* (cartoon), 74

Pencil tool, Photoshop, 291

pencils

  inking with a brush versus, 56

  nonphoto blue, 40, 58, 284

  shading with, 59

*Penny Arcade* (webcomic), 32

pens

  dip pens, 40

  inking with a brush versus, 56

  for lettering, 250, 251

  Pigma Micron pens, 40, 251

personal computers (PCs), 42

personality traits, caricaturing, 108–109

perspective. *See also* three-point

  perspective

  bird's-eye view, 238–240, 244–245

  close-ups, extreme, 267–268

  correct scale for, 245–247

  defined, 229–230

  dramatic, 267

  everyday objects in, 234–237

  multiple elements in, 238

  one-point, 231–232

  putting characters in, 240–247

  two-point, 232, 234–235, 236–237

  vanishing point and horizon line, 230–231

  worm's-eye view, 247

  wrong, 233–234

pets. *See also* animals

  in cartoons, 183–184

  family cat, 187–189

  family dog, 184–186

  goldfish, 189–191

philosophical humor, 18

Photoshop. *See also* scanner

  cleaning up artwork

    erasing sketch lines, 284–285

    moving or scaling an image, 285–287

  color modes, 280–281

  coloring artwork

    converting bitmap file, 287

    shading and highlighting, 291–292

    tools for, 290–291

    working in layers, 288–290

- Photoshop (*continued*)  
 font suite package, 257  
 overview, 46–47, 281  
 saving your work, 292–293  
 selecting a mode, 278–281  
 toolbar, 281–283  
 tools  
   Airbrush, 291  
   Brush, 290  
   Burn and Dodge, 291–292  
   Eraser, 282, 284–285  
   Lasso, 282, 285–287  
   list of, 281–283  
   Pencil, 291  
*Photoshop CS4 For Dummies* (Bauer), 281  
 Picasso, Pablo (artist), 69  
 Pigma Micron pens, 40, 251  
 pixels, 47, 279  
*Pogo* (Kelly)  
   animals characters in, 184  
   benefits of studying, 18  
   groundbreaking traits of, 17–18, 204  
   inking technique, 57  
 political cartoons. *See* editorial cartoons  
 political satire, 17, 25  
 politicians, 211, 212  
 popularity of comics, 22–23  
 portfolio, 303  
 Powerpuff Girls, 84  
 pregnant pause, 75–76  
 president, drawing, 214–216  
 printer, choosing, 45  
 printing artwork, 277  
 professional associations  
   Association of American Editorial  
     Cartoonists, 325  
   joining, 298  
   membership fees, 309  
 professional cartoonists. *See also* business;  
   syndication; *specific cartoonists*  
   belonging to a syndicate, 322–323  
   books about, 328  
   choosing to be, 295–297  
   creating a submission package, 302–304  
   dealing with ups and downs, 304–306  
   evaluating your work, 297–298  
   full-time work, 295–298  
   future of cartooning, 12–14  
   joining a professional association, 298  
   marketing your work, 298–300  
   promoting your work online, 13, 311–312  
   turning a hobby into a business, 307–311  
 promoting your work online, 13, 311–312  
 Pulitzer, Joseph (newspaper publisher), 16  
*PvP* (webcomic), 32
- R •
- radio, 209  
 RAM (random access memory), 43  
*Ratatouille* (animated film), 184  
 RGB color mode, 280  
 readers' responses, dealing with, 225  
 recordkeeping for business, 310–311  
 recurring characters, 16  
 refrigerator, 236–237, 240  
 rejection, coping with, 304–305  
 rejection letter, 301  
 Republican Party elephant icon, 206,  
   217–219  
 researching the market, 299, 315–316  
 resolution on scanner, setting, 277–278  
 resume and cover letter, 302–303  
 Reuting, Jennifer (*Limited Liability  
 Companies For Dummies*), 308  
 revenue. *See also* business  
   advertising, 14, 31, 312  
   books, 31, 312  
   merchandise, 31, 312  
   selling cartoons  
   to local newspaper, 299–300  
   to magazines, 324–325  
   to syndicates, 300  
   from webcomics, 13–14  
   what to expect, 305–306  
 rhinos, 194–196  
 Richards Poor Almanac (Web blog), 327  
 robots, 201–203  
 rough sketches, 54, 318–319  
 round head shape, 84  
 rural outdoor settings, 272

## • S •

- sad mouth, 100  
salesman, 136–139  
San Diego Comic-Con, 323  
Santa Claus image, 206  
satire  
  in editorial cartoons, 23, 24, 207  
  political, 17, 25  
  social, 18, 25, 26  
saving artwork files, 292–293  
scanner. *See also* Photoshop  
  about, 275–276  
  choosing, 276–277  
  connecting to computer, 277  
  described, 44–45  
  resolution for scanning, 277–278  
  scanning artwork  
    as bitmap, 279  
    into computer, 277, 320  
scared or surprised face, 105–106  
Schulz, Charles (*Peanuts*)  
  about, 18–19  
  character consistency, 132  
  characters' clothing, 127  
  Charlie Brown character, 18, 84, 110, 127, 317  
  conventionality of, 80  
  copyrights, 306  
  large heads of characters, 110, 127  
  life of, 19  
  revenue of, 306  
  simple art style of, 74  
  Snoopy, the family dog, 18, 110, 184  
Schwartz, Sherwood (film producer), 306  
script. *See* story lines; writing  
setting the scene. *See also* story lines  
  adding details, 268–269  
  alternative (altie) style, 207, 212  
  for editorial cartoons, 209–212  
  foreground and background, 244–247, 265–266  
  importance of, 160  
  indoor scenes, 270–271  
  letting art tell the story, 211–212  
  outdoor scenes, 271–272  
  overview, 317–318  
  stereotypes, 211  
  visual metaphors for, 210  
setup for jokes, 76  
shading  
  described, 59  
  with ink, 59–60  
  with markers, 61  
  with pencils, 59  
  with Photoshop, 291–292  
  with washes, 60–61  
shadow or silhouette, 267  
shapes, drawing, 51–53  
shirt collar, 126–127  
*Shoe* (MacNelly), 25–26  
shoes, 118, 125  
*Shrek* (animated film), 191  
Silly Putty, 161  
*The Simpsons* (comedy show), 22, 127, 132  
single panel images, 24, 27  
Sipress, David (cartoonist), 30  
size of comic strip layout, 264–265  
sketch lines, erasing, 58, 284  
sketchbook. *See also* story lines  
  benefits of, 69–70  
  drawing stick figures, 72–74  
  by famous artists, 69  
  for keeping creativity flowing, 70–72  
small scale, 245–246  
small workspaces, utilizing, 34  
smile  
  geek/nerdy guy, 141  
  salesman's, 138, 139  
smiling or smirking, 100  
smiling sunshine, 180–182  
Snoopy cartoon character, 18, 110, 184  
social satire, 18, 25, 26  
sofa, 161–163  
software. *See also* computer; Photoshop  
  accounting, 309  
  Adobe Acrobat Reader, 293  
  Adobe Illustrator, 47  
  for creating handwritten fonts, 257–258  
  Painter, 47  
  tax deduction, 310

- spacing between words and letters, 261
  - SpongeBob SquarePants* (cartoon), 92
  - sports car, 170–172
  - square head shape, 85
  - stand-alone stories for gag cartoons, 27
  - Star Wars* (film), 201
  - stereotypes, 133, 211
  - stick figures, sketching, 72–74
  - story lines. *See also* setting the scene; sketchbook
    - adding humor to, 68–69, 74–78
    - believable, 68–69
    - connecting ideas to cartoon theme, 67–68
    - feedback on, 77
    - inspiration for, 65–66, 78–80
    - letting art tell the story, 211–212
    - looking for and keeping track of ideas, 66–67
    - overview, 318
    - pacing the dialogue, 318
    - thinking outside the box versus conventional, 79–80
    - thought-provoking or poignant, 77
    - tying two topics together, 78–79
  - Strathmore Bristol drawing paper, 41
  - STUFFIT format, 294
  - stylus, 46
  - submission package. *See also* syndication
    - contract offers, 305–306
    - coping with rejection, 304–305
    - keeping record of, 311
    - resume and cover letter, 302–303
    - samples of your work, 303
  - suburban outdoor settings, 272
  - success, 305–306
  - sun, smiling, 180–182
  - Sunday comic strip layout, 264–265
  - supplies, drawing
    - brushes, 41, 56
    - ink, 42
    - overview, 39–40
    - paper, 41
    - pens and pencils, 40, 56, 251
  - supporting characters, 130
  - surprised or scared face, 105–106
  - syndicates, 300, 322–323
  - syndication. *See also* submission package
    - about, 300
    - belonging to a syndicate, 322–323
    - contracts, 305–306
    - process for, 301–302
- T ●
- tables
    - adjusting the angle of, 35
    - art table, 36–37
    - professional drafting table, 36, 37
  - tablet and stylus, 46
  - Tagged Image File Format (TIFF), 292
  - talking babies, 151–153
  - talking cars, 175–178
  - talking dog, 184
  - talking toaster, 178–180
  - tax deductions, 309–310
  - tax ID number, 308
  - teeth, 100–101
  - television
    - drawing, 52–53
    - as source of ideas, 209
  - terrorist stereotype, 211
  - theme
    - composing, 316–317
    - connecting ideas to, 67–68
    - described, 316
  - thinking outside the box, 79–80
  - Thompson, Richard (*Cul de Sac*), 327
  - three-point perspective
    - about, 233
    - bird’s-eye view, 238–240, 244
    - for chairs, 235
    - for desks, 236
    - for linear body shapes, 241–242
    - multiple objects in, 238
    - for nonlinear body shapes, 243–244
    - worm’s-eye view, 247
  - Thurber, James (gag cartoonist), 28, 29
  - tie, drawing, 128

TIFF (Tagged Image File Format), 292  
 tightening up a sketch, 54–55  
 timing  
   humor and, 75–77  
   pregnant pause, 75–76  
   setup, 76  
 toaster  
   drawing, 166–167  
   talking, 178–180  
 Toles, Tom (editorial cartoon writer), 24  
 tone and texture. *See also* shading  
   to carry a message, 27  
     creating, 58–59  
     crosshatching, 62  
     determining, 77  
     of *New Yorker* cartoons, 29  
 toolbar, Photoshop, 281–283  
 tools, Photoshop  
   Airbrush, 291  
   Brush, 290  
   Burn and Dodge, 291–292  
   Eraser, 282, 284–285  
   Lasso, 282, 285–287  
   list of, 281–283  
   Pencil, 291  
 topics, two-fer-one, 78–79  
 torso, 109–110  
 tough guy, 115–119  
 travel expenses, 309  
 triangle head shapes, 86  
 Tribune Media Services (syndicate), 322  
 trucks, 172–174, 239–240  
 Trudeau, Garry (*Doonesbury*), 16, 20  
 TV news anchorman, 136–139  
 two-point perspective  
   about, 232  
   for chairs, 234–235  
   multiple objects in, 238  
   for refrigerator, 236–237

## • U •

Uncle Sam icon, 206, 222–224  
 unflattened file, 292  
 United Media (syndicate), 322

Universal Press Syndicate, 323  
*Unshelved* (webcomic), 31  
 used car salesman, 136–139

## • V •

vanishing point and horizon line, 230–231  
 vector graphics program, 47  
 vectors, 47  
 visual drama, 267–268  
 visual metaphors, 24, 210

## • W •

Wacom Tablet, 46  
 washes, 60–61  
 Washington Post Writers Group, 323  
 Watterson, Bill (*Calvin and Hobbes*)  
   characters' clothing, 127  
   characters' large head, 110  
   conventionality of, 80  
   coping with rejection, 304  
   creation of, 304  
   inking technique, 57  
   revising his story lines, 305  
   uniqueness of, 20–21  
 Web sites  
   Apple Computers, 43  
   Association of American Editorial  
     Cartoonists, 325  
   Cagle's Professional Cartoon Index,  
     326–327  
   merchandise and books sold on, 14  
   most popular cartoon site, 326–327  
   National Cartoonists Society (NCS), 326  
   setting up, 312  
   as source of ideas, 209  
 webcomics  
   advantages of, 311–312  
   cartoon blogs, 327  
   characteristics of, 31  
   overview, 13–14  
   *Penny Arcade*, 32  
   *PvP*, 32

webcomics (*continued*)

revenue generated from, 13–14, 31

size and layout, 264–265

successful, 32

*Unshelved*, 31

whimsical art, 26

white correction fluid, 64

Wiley Publishing

*Building a Web Site For Dummies*, 312

*Limited Liability Companies*

*For Dummies*, 308

*Photoshop CS4 For Dummies*, 281

Will Eisner Award, 32

Wilson, Gahan (gag cartoonist), 29

Winsor & Newton Sceptre Gold II brushes,  
41, 56

wireless Internet connection, 44

word balloons, 255–256

workplace humor, 21–22

workspace. *See also* drawing supplies

chairs for, 35, 37–38

ergonomics, 35

lighting, 38

location for, 33–34

organizing, 39

utilizing a small space, 34

worktable, 35–37

worktable

adjusting the angle of, 35

art table, 36–37

professional drafting table, 36, 37

worm's-eye view, 247

writing. *See also* story lines

overview, 318

priority over art, 22

trumps bad art, 74, 76

what you know, 22

from your strength, 28

• *y* •

YourFonts (software program), 257

• *Z* •

ZIP (compression program), 294

Zip-a-tone (shading material), 280

zoo animals

in cartoons, 191

giraffe, 192–194

rhinos, 194–196