



# A LEADER'S LEGACY

## INTRODUCTION

*A Leader's Legacy*, a video based on the book of the same name, is an exploration around the themes of significance, relationships, aspirations and courage. In each essay Jim and Barry consider a thorny and often ambiguous issue with which today's leaders must grapple. Legacy is the overarching concept—living a life that matters and making a difference for others. We will all leave a legacy, and Jim and Barry ask us whether the one we will leave behind is the one we intend. Whether leader or follower, none of us is the sole inhabitant of an organization or a community. We aren't just here to serve ourselves. The legacy perspective explicitly reveals that we make a difference in the lives of others. Since legacies encompass the past, present, and future, they force us to think about the significance of our actions. *A Leader's Legacy* is about striving to not just be something, but to *mean* something. It is Jim and Barry's most personal and intimate work to date.

## SYNOPSIS OF VIDEO

Similar to the book, the video of *A Leader's Legacy* shows a more personal side of the challenges and triumphs of leadership. On a film shot in California's Napa Valley, Jim and Barry introduce their thoughts on legacy in front of an intimate group of their colleagues. This video is not about following any specific leadership practice but instead offers keen insights into the core challenges that leaders face. Jim and Barry take turns discussing how leaders, including themselves, think about and make choices regarding



their legacies. Ultimately, they believe that: “By asking ourselves how we want to be remembered, we plant the seeds for living our lives as if we matter. By living each day as if we matter, we offer up our own unique legacy. By offering up our own unique legacy, we make the world we inhabit a better place than we found it.”



# PRESENTATION OUTLINE FOR A LEADER'S LEGACY

<p>OPENING THE PRESENTATION</p> <ul style="list-style-type: none"> <li>• Introductions</li> <li>• The genesis of <i>A Leader's Legacy</i></li> <li>• The four sections of <i>A Leader's Legacy</i></li> <li>• The point of view of <i>A Leader's Legacy</i></li> </ul>	<p>Less than 1 minute per person 3 to 5 minutes</p>
<p>THE MAIN EVENT</p> <ul style="list-style-type: none"> <li>• Introduction to the DVD</li> <li>• Show DVD</li> <li>• Debrief DVD (key ideas and reflections from participants)</li> </ul>	<p>2 to 3 minutes 43 minutes 5 to 10 minutes</p>
<p>SUMMARIZE AND DISCUSS</p> <ul style="list-style-type: none"> <li>• <i>Idea Exchange</i>—Legacies of well-known leaders. Why does legacy matter?</li> <li>• <i>Action Steps</i>—How to refine your own legacy.</li> </ul>	<p>10 minutes 10 minutes</p>
<p>WHAT'S NEXT?</p> <ul style="list-style-type: none"> <li>• Close the presentation</li> </ul>	<p>2 to 3 minutes</p>