

“CEOs and board members will find *Getting to Great* practical and inspirational. This book is grounded in reality; it provides ‘bite-size’ and thought-provoking steps which, if taken, will enhance board, CEO, and organizational performance.”

— Donald C. Sibery, president and CEO, and Steven V. Wilkinson,
chair of the board of directors, Central DuPage Health, Winfield, Illinois

“This is the most practical and useful book on governance I have ever read. It boldly challenges boards and CEOs to transform the way governance is practiced in health care organizations.”

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Catholic Medical Centers of New York

“Pointer and Orlikoff present seventy-two implementable principles—useful for both new and long-tenured board members—for improving health care organization trusteeship.”

— David J. Fine, president and CEO, UAB Health System, Birmingham, Alabama

“*Getting to Great* conveys a timely and timeless construct that will resonate with anyone looking for guidance to exercise governance responsibilities according to a prescription for excellence. Whether an organization is absorbed in a turnaround or has achieved peak performance, the principle-based governance model provides a template that will align management and board to accelerate the former and enhance the latter.”

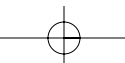
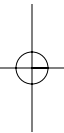
— Joseph R. Swedish, president and CEO, and P. Terrence O’Rourke,
chairman of the board, Centura Health, Englewood, Colorado

“*Getting to Great* is one of the very best books written about a critical issue in health care governance. It is a must-read for CEOs and board members and comes along at just the right time. I highly recommend it.

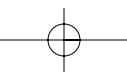
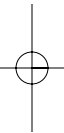
— Charles S. Lauer, publisher, *Modern Healthcare*, and corporate vice president,
Crain Communications, Inc.

“*Getting to Great* sets forth principles for dramatically improving board performance that are both conceptually sound and practical. Its guidance is forged from the authors’ vast experience working with hundreds of health care organizations, and is conveyed with remarkable clarity and directness.”

— William Dowling, professor and chair, Department of Health Services,
School of Public Health and Community Medicine, University of Washington,
Seattle, Washington



Getting to Great



Getting to Great

Principles of Health Care
Organization Governance

Dennis D. Pointer
James E. Orlikoff

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A Wiley Company
www.josseybass.com

Published by



JOSSEY-BASS

A Wiley Company
989 Market Street
San Francisco, CA 94103-1741

www.josseybass.com

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Library of Congress Cataloging-in-Publication Data

Pointer, Dennis Dale.

Getting to great/principles of health care organization governance/Dennis D. Pointer, James E. Orlikoff.

p. cm.

Includes bibliographical references and index.

ISBN 0-7879-6121-3 (alk. paper)

1. Introduction—Administration. 2. Health Facilities—Administration. 3. Hospital trustees. 4. Health Facilities—organization. 5. Governing board—organization & administration. I. Title. II. Orlikoff, James E.

RA971 .P628 2002

362.1'1'068—dc21

2002003291

HC Printing 10 9 8 7 6 5 4 3 2 1

FIRST EDITION

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