

Contents

List of Illustrations	vi
Preface	ix
Acknowledgments	xi
Introduction	1
1 The Designs of Media	11
2 From Broadsheet to Broadband: The News	43
3 The Pitch: Advertising	88
4 Music in Every Room: Radio and Recorded Music	131
5 Watching TV	171
6 Movies and Film	217
7 Digital Spaces	252
Index	288