

Index

- A-men, 55–56, 57
Abba, 269
Abbeyleix, Co. Laois, 170
abortion referendum, 182, 231
Abramovich, Roman, 128, 218
accents, 27–29
Achill, Co. Mayo, 118
Africa, 70, 265–266
agriculture, 23, 26
Ahern, Bertie, 52
AIB, 108
alcohol consumption, 6–9, 210
 binge drinking, 49
 wine, 283
Aldi, 203, 209
Alicante, 106, 201
Amárach consultants, 26–27
Ancient Order of Hibernians, 228
Angela's Ashes, 60
Anglo-Irish Bank, 70
Anna Livia, 207
Anois, 248
anti-globalization, 215, 218
architects, 280–281, 282
Argentina, 71
arms race, 139
art collections, 277
Arts Council, 224
ASEAN, 99
Asia Market, 208, 209
Asian Crisis, 1997, 116
Asian Tigers, 92
Asylum, 270
Athboy, Co. Meath, 171
Athlone, Co. Westmeath, 46, 160
Athy, Co. Kildare, 171
Australia, 9, 27
Austria, 104
autofashionistas, 140–142
Avoca Handweavers, 267

Babbington House, 272
Baby Bambino, 185
baby booms. see demographics

- BabyBelt, 45–48, 142, 157, 159, 162
 - convenience stores, 203
 - Dulchies, 288
 - First Holy Communion, 176–177, 182–190
 - low voting rate, 118, 181
 - paper deliveries, 169–174
 - ringtones, 193
 - Sky dishes, 197–198
 - speed bumps, 179–182
- Bacik, Ivana, 214
- Balkan war, 24
- Ballinasloe, Co. Galway, 48, 220
- Ballincollig, Co. Cork, 45
- Ballyfermot, Dublin, 182
- Ballyferriter, Co. Kerry, 251
- Ballymun Towers, 189
- Baltic States, 99, 175
- Bank of Ireland, 108, 128–129, 287
- banking, 12
 - Germany, 85–87
 - golf club loans, 112, 114
 - lending patterns, 87–90, 102–103, 110–111
 - profits, 108
- barbeques, 159
- Barna, Co. Galway, 45
- barristers, 128
- Beach Boys, The, 60, 270
- Beatles, The, 229
- Becker, Boris, 85
- Bee Gees, The, 61
- Belfast, 168
- Belfast Agreement, 233
- Belgium, 9
- Benedict xvi, Pope, 185, 218, 220
- Benn, Tony, 116
- Beyonce, 269
- Billy Bunker, 111–112
- birth weight, 43–44
- birthrate. *see* demographics
- Blackrock Clinic, 117
- Blackrock College, 287
- Blade Runner*, 159
- Blessington, Co. Wicklow, 166
- blow-ins, 46–67
- Bohan, Fr Harry, 216–217, 218
- Bonner, Packie, 83
- Bono, 280
- book shelves, 279
- BoringBelt, 182
- borrowing. *see* property market
- Boston, 122, 218, 244
- Botox, 149
- bouncers, 193–194
- Bouncy Castle Brendan, 178, 182–190, 192, 194, 197–198
- bouncy castles, 176–177, 178, 182–190, 192, 197
- Bowman, John, 217
- boy bands, 61
- Boyzone, 55
- Brady, Chippy, 32
- Bray, Co. Wicklow, 78, 114, 159
- Brazil, 6
- bread, 206
- Breakfast Roll Man, 199–210
- breast reductions, 149
- breastfeeding, 44–45
- Bridezilla, 50, 148–150
- Britain, 8, 9, 10, 21, 71, 180–181, 196, 229
 - Anglophilia, 189, 198
 - antipathy to, 229
 - capitalism, 132
 - cultural influences, 240–241, 256–257
 - goods banned, 34–35
 - Irish investment in, 105–107, 115, 286
 - Jagger generation, 117
 - property boom, 112
 - Sky, 198
 - and usa, 98, 99
 - wine sales, 282
 - working hours, 10

- British Council, 232
British Lawnmower Racing Association,
138
broadband, 198
Brosnan, Pierce, 108
Brown Thomas, 11, 20, 241, 266–267
Buckley, Michael, 222
Budapest, 106, 192
'Budland', 182–183
'Buffy the Vampire Slayer', 27
Bulgaria, 26, 102, 106, 108, 109
Bungalow Bliss, 158
Bunker, Billy, 111–114
burglar alarms, 193, 197
Butt, Nicky, 134
'bystander effect', 103

Cabra, Dublin, 79
Caesarean sections, 43–44
Cage, Nicholas, 58, 61
Californian gold rush, 71, 222
Calvinism, 132
Cambodia, 264
Canada, 229
canvassing, 181
Cape Town, 106
capitalism, 132
car market, 139, 179
autofashionistas, 140–142
HiCos, 267
Carey, Mariah, 60
Carlow, County, 47, 78, 160
Carlyle, Robert, 4
Carrigaline, Co. Cork, 45, 49
Carrot Juice Contrarians, 216, 219–221,
239
Carton House Golf Club, 113
Casey, Bishop Eamonn, 31
Castle Golf Club, 113
Catholic Church, 121, 122, 184–185,
213, 215–217, 219, 291
à la carte, 239
and contraception, 34
fighting back, 261–264
influence of, 34, 229
missed, 217
and nationalism, 229
opposition to, 224, 225
Protestant Catholics, 131–133
scandals, 232–233
Cavan, 46, 160
Cave, Nick, 194
Ceifin Conference, 216–217
Celbridge, Co. Kildare, 153, 179, 182,
188–189
celebrity, 57, 268
'Celebrity Love Island', 64
Celtic FC, 202
Celtic mythology, 238, 291
Centra, 170, 171, 172, 203, 204
Central Bank, 81–82
Central Statistics Office, 177
Channel 4, 225
cheeses, 272
childbirth, 40, 48–50
birthweight, 43–44
Caesarean sections, 43–44
childcare, 49, 172–173
children. *see also* Destiny's Child
discipline of, 271–272
politics of parenting, 64–70
China, 10, 99, 159, 165
immigrants from, 68, 194, 203,
206–210, 236
investment in, 107
Chomsky, Noam, 259
Christian Brothers, 237
Christian Social Union, 84
Christmas lights, 188
city-states, 93
civil service, trust in, 25
Clare, County, 47
Claregalway, Co. Galway, 45
Clarke, C., 145
Clash, The, 32
Clayton, Adam, 54

- Clerys, 185
Clonakilty, Co. Cork, 27
Clondalkin, Dublin, 182
Clonmel, Co. Tipperary, 160
Clontarf, Dublin, 77, 118
cocaine use, 9
Cold War, 98
Coldplay, 270
colonic irrigation, 149
Commentariat, 28, 217
 change in national psyche, 122
 immigration, 22–24
 on modern Ireland, 19–29
 and social change, 24–25
Communions, 182–190
community notice boards, 252
commuting, 165, 171–172, 225
 Breakfast Roll Man, 199–210
 Kells Angels, 45–54
concert tickets, 193–194
Concierge Ireland, 166
Confused Cosmopolitans, 216, 224–226
Constitution, Irish, 233
construction industry, 23, 202
contraception, 230
convenience stores, 199–210
 locations, 171
Coolock, Dublin, 142
Cork, 45, 46–47, 59, 72, 73, 160, 170,
 182, 236, 282
 commuter suburbs, 45
‘Coronation Street’, 256, 257
corporate sponsorship, 273, 289
Cosgrave Brothers, 114, 179
Cosmo World, 115
Cosmopolitans, 227–233
Crannac factory, Navan, 157
Crean, Tom, 268
credit boom, 90–91
 effects of, 121–133
 Keanonomics, 126–129, 130
credit cards, 12
credit unions, 123
Croagh Patrick, 236, 263
Croatia, 227, 266
Croke Park, 271–6, 285, 286–291
Cuchulainn, 291
Cullenswood House, 246, 250–251
Curleywurleys, 34–35, 37, 232
Curragh, Co. Kildare, 24, 277
currency crisis, 81–82
‘Curves’ gym, 13
Cyprus, 110
Czechoslovakia, 7
Dáil Éireann, 36, 37, 118, 220
Daily Mirror, 169
Dalian, China, 207
Dana, 214
dancing, Irish, 247–248
Dandelion Market, 32, 270
Dante’s *Inferno*, 211, 212
D’Arcy, Ray, 59
de Valera, Eamon, 229, 230, 246
Dead Kennedys, 264
debt levels, 12, 88–92, 185
Deckland, 153–154, 157–163, 165–173,
 235, 236, 239, 277
 children’s discipline, 271–272
 compared with HiCos, 240, 241, 255,
 256, 266, 267, 268
 dining out, 191–198
 and HiCo taste, 281
 music, 268, 269
 opposition to, 211–226
 shopping, 252, 266
 speed bumps, 179–182
Delgany, Co. Wicklow, 78
delivery ‘swaps’, 169–171
demographics
 baby boom, 1970, 37
 baby boom, 1980, 31–38
 baby boom, 2005, 44–45
 Irish patterns, 33
 post-war boom, 115–116
Dempsey, Ian, 41

- Denmark, 8, 21, 232, 233, 240, 261, 262
Desmond, Dermot, 113, 202, 222
Destiny's Child, 51–54, 64–66, 83, 172, 213
 in Deckland, 175
 names, 52–54, 237, 238, 272
 obesity, 195–196
devaluation, 81–82
diabetes, 4, 5, 35, 44, 177, 196
Diabetes Federation of Ireland, 196
DiCaprio, Leonardo, 78
diets, 67, 196
Dineen, Donal, 270
dining in, 271–283
dining out, 191–198
Diogenes the Cynic, 228
divorce referendum, 182, 231, 236
DIY, 157–158
DIY Declan, 157–163, 165
Doherty, Moya, 247
dormitory towns, 46–48
Drogheda, Co. Louth, 45, 78
drug use, 4, 8–9
Druid's Glen, Co. Wicklow, 78
Dubai, 106, 265
Dublin, 182, 258, 287
 accents, 27, 28
 birth rate, 47–48
 commuter suburbs, 45–46, 78
 immigrants, 177
 Irish language, 236
 reverse migration, 47
 social mobility, 17–18
 tower buildings, 116
 traffic chaos, 48
 voting patterns, 118–119
Dublin, County, 47
Dubrovnik Republic, 92–95, 100
Duffy, Joe, 60, 212, 216
'Dulchies', 47, 288
Dún Laoghaire, 4, 236, 251
 golf club, 114,
 voting patterns, 181
Dunleer Paradox, 107, 110
Dunlops, 201
Dunnes Stores, 259
Durex survey, 5
DVD rental, 196
Dylan, Bob, 194, 224

e-Bay, 158
Easter Rising, 1916, 198, 229, 230, 250
Economic Enquirers, 216, 221–223
economics
 dominant philosophy, 153
 downside of prosperity, 211–226
 economics of envy, 135–150
 effects of credit boom, 121–133
 emergence of HiCos, 240–244
 European aid, 81–100
 geology of, 95–97
 Keanonomics, 126–129, 130
 protectionism, 34–35, 37
 'Wonderbra' effect, 15–19, 29
Economist, The, 24, 25, 173, 212
ecstasy use, 9, 194
Edenderry, Co. Offaly, 170, 182
Educate Together, 279
education, 3, 7
 Gaelscoileanna, 245–253
 higher education, 18–19, 124–125
 league tables, 65
Elizabeth I, Queen, 228
Elm Park Golf Club, 113
emigration, 3, 33, 34, 81, 229, 240
 Pope's Children, 289
 return emigration, 242–244, 285–291
'Emmerdale', 256
employment. *see* workforce
Endism, 212
energy drinks, 11
English language schools, 207
environment, 220–221, 251
envy, economics of, 135–150
'erection index', 115–116
Esso, 170, 171

- estate agents, 73–74
- Estonia, 21, 177
- Estuary English, 28
- EU Commission, 233
- Euro, 36, 86–87, 233
- European Court of Justice, 233
- European Monetary System (EMS), 36–37
- European Monetary Union (EMU), 37, 83, 92, 101
- European Parliament elections, 37
- European Union (EU), 3, 10, 11, 22, 165, 212
 - constitution, 97, 214
 - economic support, 81–100
 - happiness index, 25–26
 - income distribution, 21
 - influence of, 239, 241
 - Ireland in, 97, 99–100
 - liberal agenda, 224
 - and USA, 93–94
- European Youth Parliament, 55, 56
- Eurospar, 200, 204–205
- Eurostat Surveys, 177
- Eurovision Song Contest, 59, 61, 247
- evangelicalism, 182, 236
- Evening Herald*, 62, 74
- exercise, 196
- Expectocracy, 55–70, 67, 83, 87, 100, 172, 256
 - Decklanders v HiCos, 153–155
 - gardens, 161
 - Keanonomics, 126–129, 130
 - Low GI Jane, 67–70
 - politics of parenting, 65–70
 - property boom, 71–79
 - Protestant Catholics, 131–133
 - rejection of, 211–226
 - RoboPaddy, 109
 - weddings, 146–150
 - White Van Democrats, 62–64
- extreme sports, 266
- Fabra, 79
- facelifts, 149
- Fair-trade, 259, 269
- Fair-trade Frank, 220–221, 239
- family life, 214
- family size, 37, 50, 66, 271–272
- Fanning, Dave, 59
- farmers' market, 271–275
- Farrell, Colin, 46
- Fermoy, Co. Cork, 48
- Fianna Fáil, 23, 37, 218, 224, 258
- Financial Times*, 287
- Fine Gael, 213–218
- Finland, 165
- First Holy Communion, 176–178, 192, 194
 - Communionomics, 182–190
- FitzGerald, Garret, 231
- FitzGerald, Mark, 75
- Fitzsimons, Jack, 158
- Five, 56
- Flatley, Michael, 248
- Florida, 201, 202
- food consumption, 4–5, 9–10
 - HiCos, 258–259, 271–283
- Ford, 142
- Foster, Roy, 257, 276
- Four Seasons Hotel, 70, 185, 225
- Fox News, 62
- Foxrock, Dublin, 118, 153
- France, 5, 21, 22, 97, 98, 99–100, 166, 243, 256
 - holidays, 265
 - Jagger generation, 118
 - mobile phones, 192
- fridges, 278
- 'Friends', 27, 248
- furniture, 267–268
- Fusco, Maria, 186
- Gael Linn, 157, 236
- Gaelic Athletic Association (GAA), 26, 32, 46, 61, 171, 183, 194, 232, 258, 285, 286–291
 - fashionable, 237, 241
- Gaelic League, 257

- Gaelscoileanna, 236, 237, 241, 242, 248–250
Gaeltacht, 246, 248, 250
Gaiety Theatre, 55
Galway, 45, 46, 47, 59, 160, 182, 282
 commuter suburbs, 45
 Novena, 263
gambling, 9–10, 208
gap year, 125
Garda Síochána, 169, 178
gardens, 160, 188, 190, 279, 281
Garland, Alex, 78
Gavan Duffy, Louise, 246
Gavin, Diarmuid, 160
gay bars, 237
Geldof, Bob, 231, 238, 280
General Motors, 142
gentrification, 204
geology, 95
Georgian Society, 224
Germany, 25, 83, 104, 243, 251
 car sales, 13, 139
 drinking, 7, 8
 economy, 36, 37
 engineering, 167
 and Irish prosperity, 81–100, 119
 Jagger generation, 118
 mobile phones, 192
GI diet, 67
Gini co-efficient, 21, 26
Girls Aloud, 199
Given, Shay, 105
Glasgow Rangers, 227
global warming, 161
globalization, 28, 70, 197, 198, 238, 243, 273
 emergence of HiCos, 235–236
gold rushes, 71, 222–223, 268
gold standard, 89
Golden Pages, 13
golfing, 111–114
gombeen men, 258
Gorey, Co. Wexford, 45, 49, 78, 166
Granard, Co. Longford, 75
Grange Golf Club, 111, 113, 114
Greece, 5, 21
Green Party, 223, 226
Greenpeace, 250
Griffith College, 210
grind schools, 130
grocers, 258–259
Guilbaud, Patrick, 277
Guinness, 287, 291
Gulf region, 98–99
gyms, 13

happiness index, 23–25, 215
Harney, Mary, 219
Hassidic Jews, 106
Haughey, Charles, 37, 231, 237
Headford, Co. Galway, 160
health, concern for, 12
health foods, 204, 219–221, 258–259
Heaney, Seamus, 290
‘Heartbeat’, 257
Heat, 248
Hello!, 148
Herzigova, Eva, 29
Hibernian Cosmopolitans (HiCos), 154–155, 235–244
 dining, 271–283
 emergence of, 227–233
 food consumption, 258–259
 Gaelscoileanna, 245–253
 habits of, 255–259
 holidays, 264–266
 how to spot, 261–270
 music snobbery, 268–270
 returned emigrants, 285–291
 shopping, 252, 266–268
Hibernians, 227–233
Hiberno-English, 28
hierarchical shopping, 137–140
high-rise buildings, 115–116
holidays, 12
 HiCos, 264–266
 holiday homes, 126
Hollis Street Hospital, 49–50, 70

- home entertainment systems, 192, 198
Home Zone, 158
Honduras, 259
Hong Kong, 94, 100
Houghton, Ray, 45, 83
house names, 189
housing. *see* property boom
housing estates, 171
 names, 189
HTV, 35
Hughes, Howard, 51
Hume, John, 218
Hungary, 25, 108
Hunter's Hotel, 225
hygiene, 51

Iarnród Éireann, 42
identity, Irish, 154–155, 213–214, 229,
 255
 and emigration, 286–287
 HiCos, 235–244
immigrants, 190, 194, 202–203, 215, 285
 child expectations, 67–68
 Chinese, 206–209
 choice of Ireland, 175–177
immigration, 22–24, 72–73, 236, 242
 benefits of, 34, 97
In Dublin, 253
Inchicore, Dublin, 201
income distribution, 21
India, 68, 100, 175
individuality, 53
Industrial Development Authority (IDA),
 173
interest rates, 86, 89, 97, 101, 107, 111
interior design, 275–279, 281
Intermediate Certificate, 50
Internet cafés, 208
investor yield chasing, 105–111
Iraq war, 95, 99, 179
Ireland on Sunday, 168
Irish Auctioneers and Valuers Association
 (IAVI), 178
Irish Daily Star, deliveries, 166–173
Irish Economic Association, 221–222
Irish Examiner, 24
Irish language, 65, 228, 236–237, 240
 Gaelscoileanna, 245–253
Irish Monetary Fund, 92
Irish Republican Army (IRA), 109, 122,
 192, 225, 231
 and Irish culture, 246–247, 248
Irish Times, *The*, 11, 19, 229
 engagement column, 143–146
 property section, 75–79, 102
 ‘Take Five’, 78–79
Irelandia, 157
Islam, 218
Israel, 220, 227, 273, 285–286
Italy, 21, 71, 99, 256

Jackson, Janet, 60
Jagger generation, 117–119
Japan, 5, 98, 99, 114, 165
 golf boom, 113, 115
 property boom, 112
JAPS, 166–167
Jenny Vander, 267
Jewish community, 53, 167, 247, 286
jobs. *see* workforce
Joels, 191–192, 194–195
John Paul II, Pope, 45, 185, 238
 death of, 237, 242
 Irish visit, 31, 32–34, 37, 230–231,
 233
Johnstown (‘Little Dublin’), 158
Joyce, James, 228
Junior Certificate, 5, 133, 289
Jurys Hotel, Ballsbridge, 115
Justice, Department of, 207

K Club, 113
Kabbalist Catholicism, 262–263
Kavanagh, Patrick, 271
Kazakhstan, 15
Keane, Roy, 127, 128

- Keanonomics, 126–129, 130
Kells, Co. Meath, 45, 166, 171
 growth of, 158–159
Kells Angels, 43–54, 67, 83, 100, 118,
 197, 236, 288
 commuting, 214
 confused world, 213
 Decklanders, 157–159
 non-voters, 118
 productivity, 165
Kelly, John, 220
Kenmare, Co. Kerry, 153
Kerlin Gallery, 277
Kerry, County, 47
Kielys, 56
Kildare, Co, 46
Kildare, County, 45, 47, 59, 184,
 201
Kilkenny, County, 160
Kill, Co. Dublin, 170
Killinarden, Dublin, 170
Killing Joke, 220
Kindleberger, Charles
 property boom cycles, 101–104
Kinnegad, Co. Westmeath, 78, 251
kitchen design, 276–278
Klein, Naomi, 118, 259
Kraftwork, 194

Labour Party, Irish, 23, 220
Labour party, UK, 106
land standard, 87–91, 223
Landy, Dr Eugene, 269
Lansdowne Road stadium, 285–286,
 287
Laois, County, 46
Latvia, 21, 175, 177
lawnmowers, 137–139
Leaving Certificate, 15, 18, 242, 252, 289
Lebanon, 272–273
legal system, 128–129
Legion of Mary, 258
Leixlip, Co. Kildare, 170

lending. *see* property market
Lent, 35
liberal agenda, 182, 230
 Confused Cosmopolitans, 224–226
Liberia, 220
Lidl, 171, 203, 209, 259
Liffey Valley centre, 24
Limerick, 46, 48, 182, 282
Lindenburg, Udo and Gisela, 83–89, 91,
 92, 118
Lios na nÓg, 246, 251–253
Lithuania, 175–176, 178, 218
Little Angels, 185
Little Harvard, Naas, 172, 225
Liveline School of Futurology, 212
Liverpool, 201
lobby groups, 215
Logan, Johnny, 59
London, 120, 257, 286, 290
 Irish investment in, 115
Longford, County, 167
Lopez, Jennifer, 58, 148
Lough Derg, 237, 263
Loughrea, Co. Galway, 27, 45, 48
Louth, County, 46, 47, 48, 167
Low GI Jane, 67–70, 83, 100
Lucan, Co. Dublin, 170
luck penny, 286
Lucozade, 7, 178
Lyric FM, 126, 127

McAleese, Mary, 218
MacBride, Seán, 230
McCabe, Patrick, 258
McCartney, Paul, 218
McCaul, Donna and Joseph, 58, 59
McColgan, John, 247
McCormack, Count John, 218
McDonagh, Thomas, 250
McDonald, Frank, 224
McDonald, Ken, 75
McDonald's, 171, 239, 275
McDowell, Michael, 246

- Mace, 170, 171
McGee case, 230
Macnas, 263
Macroom, Co. Cork, 48, 236
Madonna, 60, 194
'Malahidelect', 27–28, 136
Manchester United, 127–128, 201, 257
manufacturing, 23
Markievicz, Countess, 250
Marlfield House, Gorey, 145
Marquez, Gabriel Garcia, 91
marriage boom, 1970s, 33–34
Marx, Karl, 255
Mass attendance, 134, 261–262
Maxol, 170
Mayo, County, 47
Meath, County, 46, 47, 48, 59, 184, 201, 287
media, 226
meritocracy, 132–133
Merrion Club, 208
Metro Éireann, 167
Mexico, 99
Michael Smurfit Business School, 169
Middleton, Co. Cork, 45
'Midnight at the Olympia' economics, 135–137, 149, 154, 187
Milltown Golf Club, 113
mind, body, spirit festival, 263
minimum wage, 207
mobile phones, 12, 192
 pre-paid, 189
modernity, 243–244
Monkees, The, 60
Monsanto, 219, 220
Montenegro, 268
Moran, Dylan, 54
Morgan, JP, 102
'Morning Ireland', 172
Morrison, Jim, 72
Morrison, Van, 117
Mortons, 251–252
Moss, Stirling, 138
mothers
 average age of, 11
 profile of, 49–50
 words for, 28
Mount Carmel nursing home, 69, 70
MTV, 238
Mueller, Rudi, 82
Mullagh, Co. Meath, 159
Mullahadjeen, 159
Mullingar, Co. Westmeath, 46, 149, 153
multi-denominational schools, 249
Murdoch, Rupert, 197, 198, 218
music, 60–61, 275
 snobbery, 268–270
Naas, Co. Kildare, 45, 47
 paper deliveries, 169–173
Napoleon Bonaparte, 203
National Concert Hall, 126
nationalism, 227–228, 230, 269
natural childbirth, 69–70
Navan, Co. Meath, 157–158
Navan Carpets, 157, 158
'Neighbours', 27, 161
Nelson Pillar, 229
Nenagh, Co. Tipperary, 27
Netherlands, 98, 132
New-Age spiritualism, 262–263
New-Age travellers, 236
New England, 268
New Irish Dream, 55–70, 83, 86, 119
 credit availability, 122–133
 status anxiety, 135–150
New Ross, Co. Wexford, 171
New York, 231, 279–281, 289, 290
Newbridge, Co. Kildare, 160
Newcastle on Tyne, 104–105
Newgate Motors, 158
Nigeria, 74, 178
night workers, 169
Nikes, 220
Nikkei Golf Membership Index, 112
98FM, 270

- Nobel Peace Prize, 230
Northern Ireland, 122, 183, 218, 248
 articles 2 and 3, 234
 Hibernianism, 231
nuclear power, 239
- O₂ survey, 10
obesity, 4–5, 178
 childhood, 195–196
O’Connell, Daniel, 121, 133
O’Conner, Tom, 142
O’Donnell, Daniel, 218
OECD, 7
‘Off the Rails’, 185
O’Hanlon, Ardal, 43
oil, end of, 275
Old Irish Dream, 56, 57
O’Leary, John, 259
O’Leary, Michael, 215
O’Moore, Rory, 228
oppressed, empathy with, 273, 274
Ormond printworks, 270
Ortega, Daniel, 219
O’Sullivan, Sonia, 68
owner occupiers, 188–189
- Pakistan, 100
Palestine, 220, 227
parenting, *see also* Destiny’s Child;
 mothers
 children’s names, 52–54
 fatherhood, 44
 fear of rejection, 187
 politics of, 64–70
 pregnancy, 69–70
Park Hotel, Kenmare, 221
parties, 9
patriotism, 227
Patton, General, 113
Pavarotti, L., 126–127
Pax Americana, 100
Pearse, Pádraig, 250, 251
penile enhancement, 150
- pension funds, 88
petrol prices, 142
Pitt, Brad, 148
Point Depot, 56, 247
 Wedding Show, 146–148
Poland, 72–73, 97, 205
police, trust in, 25
politics
 levels of interest, 37, 117–118,
 181–182, 198, 236
 and media, 215
Polo, Marco, 93
pop music, 60–61
pop-trad, 248
Pope’s Children, 31–38, 100, 153, 157,
 185, 186, 261, 264, 270. *see also*
 Hibernian Cosmopolitans; Kells
 Angels
 confused world, 216
 conspicuous consumption, 140–142
 DIY Declan, 159–163
 emigration, 289
 fertility of, 43–45
 Gaelscoileanna, 250
 high expectations, 55–70
 and Jagger generation,
 117–118
 postponement, 124–125
 Protestant Catholics, 131–133
 Star, 166
 weddings, 143–148
porches, 189
Port Laoise, Co. Laois, 182
Portarlinton, Co. Laois, 170
Portmarnock Golf Club, 113
Portugal, 21, 110
post codes, 182
poverty, 97
Power, Paddy, 10, 40
Powerscourt Golf Club, 113
‘preciousness index’, 66
pregnancy, 69–70
‘Prime Time’, 9

- property market, 71–79
 borrowing, 107–109
 home improvements, 282
 interior design, 275–279
 Kindleberger cycles, 101–105
 land standard, 87–91
 overseas investment, 107–110, 271
 prices, 47
 Stage Five Syndrome, 103–119
 golf lessons, 111–114
 trophy assets, 115–116
 ‘Take Five’, 78–79
 transfer of wealth, 117
protectionism, 34–35, 37, 229, 232
Protestant Catholics, 131–133
protesters, 215
punt, devaluation of, 81–82
- Quakers, 217
‘Questions and Answers’, 217
- Racing Post*, 168
Radcliffe, Thomas, 228
radio controversies, 62–64
Raidió na Gaeltachta, 236
Raidió na Life, 170, 236
Ranelagh, Dublin, 153
 Gaelscoileanna, 246, 251–252
ratemyteachers.ie, 65
Rathcoole, Co. Dublin, 170
Ratoath, Co. Meath, 288
Ratzinger, Fr Joseph (Pope Benedict
 xvi), 84, 100, 218, 220
Reagan, Ronald, 140
Red Cow Roundabout, 49, 181,
 199
Rejectionism, 211–226
religion, 261–264
rental property, 188–189
Respectocracy, 121, 123, 129–131
‘Restaurant, The’, 64
restaurants, Deckland, 191–198
ringtones, 193, 198
- Riverdance*, 243, 247–248
Riverview, 69, 70
Robinson, Mary, 45, 225, 231
RoboPaddy, 104–119
rock music, 60
Rolling Stones, The, 117
Roman Empire, 80
Royal Dublin Golf Club, 113
RTÉ, 9, 55, 56, 161, 288
RTÉ Guide, 218
Rugart, 145
rugby, 285–286, 287
Rural Nostalgists, 216–219
Russia, 7, 35, 99, 100, 165, 175, 176,
 177, 193, 206, 226
Rwanda, 247
Ryanair, 257
- Saggart, Co. Dublin, 170
St Andrew’s Church, Westland Row,
 262
St Enda’s school, 250
St Patrick’s Day, 35, 263
Sallins, Co. Kildare, 166, 171
San Andreas Fault, 96
Sandycove, Co. Dublin, 118
satellite dishes, 192, 197–198
Scandinavia, 101, 179, 232, 268
Schmidt, Conrad, 141
school transport, 12
Schull, Co. Cork, 236
Scoil Bhríde, 246, 250, 252–253
Scott, Ridley, 159
SDLP, 218
security workers, 193–194
self-employment, 10, 20
Sellafield, 275
Seoige, Gráinne, 237
Serbia, 24, 227
Seven Deadly Sins, 211–213, 216
Seven Notion Army, 64
‘Sex and the City’, 148
sexuality, 4, 5–6

- Shamrock Rovers, 123
Shannon airport, 95
shareholder value, 88
Shaw, George Bernard, 27
Shaw, Robert, 62
Sheridan, Jim, 205
Sheridan's cheese club, 272
shiftwork, 169
Shining Emerald, 208
shopkeepers, 258–259
shoplifting, 210
shopping
 habits, 266–268
 hierarchical, 137–140
Shrek, 248
'shut door panic', 104
Sides, 270
Singapore, 94, 100
single parents, 9, 34, 50–51
Sinn Féin, 189, 198, 213, 214–215,
 218, 226
SÍPTU, 106
Skelly, Jackie, 263
Skinner, Mike, 27
Sky tv, 197, 225, 227
 dishes, 192, 197–198
Skyland, 188
Slaughter House, 270
Sligo, County, 168
Smith, Adam, 132
Smith, Noel, 113
Smurfit, Michael, 113
snobbery, 20, 114, 255
social class, 31, 65, 213–214
 blurring distinctions, 16–19, 57
 HiCos, 255–256
 inequality, 20–29
 middle-class nation, 16–19,
 20–21
 Respectocracy, 121–122
 slipping status, 129–131
social mobility, 15–19, 20, 22, 57
social policy, 96
Social Situation in Europe, The, 21
Socialist Workers Party, 215
soft drink consumption, 178, 221
Solpadeine, 78
Sony Playstations, 196
South America, 274, 280
South County Dublin Golf Club, 113
sovereignty, 214
Spain, 21, 90, 99, 192, 256
 investment in, 108, 110
Spar, 68, 170, 171, 172, 203, 204, 207,
 209, 282
Spears, Britney, 148, 194
speed bumps, 179–182
spending patterns, 12–13
spiritual quest, 261–264
Stakhanov, Aleksei, 165
Stalin, Josef, 83, 176, 233
stamp duty, 282
Starmakers, 62–64
Statoil, 170, 171
Stradbally, Co. Laois, 171
Strauss, Franz Joseph, 84
strawberry stalls, 15
Streets, The, 194
Sunday Independent, 24
superstars, 127–128
Sutter, Johann, 222
suvs, 69, 70, 141–142, 180–181
Swayze, Patrick, 58
Sweden, 96
sweets, 34–35
Switzerland, 82
Swords, Co. Dublin, 187
Taisce, An, 26, 203
Take That, 56
Tanzania, 264–265
tapping women, 84
Tara, Co. Meath, 243, 251
teachers, status of, 129–130
technology transfer, 100
Teddy Boys, 168

- teenagers
 - diabetes, 44
 - drinking, 8–9
 - motherhood, 8
- telephone polls, 63
- television
 - participation, 62–64
 - schedules, 256–257
- teleworking, 22
- Terenure, Dublin, 118, 167–168
- Tesco, 161, 171, 203, 211, 221, 258, 259, 275
 - opposition to, 219
- Texaco, 175–177
- texting, 61–62
- TG4, 237, 248, 256–257
- Thatcher, Margaret, 27
- theme park, Ireland as, 215
- Thérèse of Lisieux, St, 215, 262–263
- Third World aid, 70, 238, 280
- Tóibín, Niall, 257
- tourism, 12
 - HiCos, 264–266
- Trade-off Triona, 224, 239
- trade unions, 214
- traditional music, 238, 241, 248
- traffic chaos, 48, 49
- Trainspotting*, 4
- Tralee, Co. Kerry, 160
- transition year, 125, 259
- Travellers, 220, 232, 266
- tribes, 137
- tribunals of inquiry, 37
- Trim, Co. Meath, 171
- Trinity College Dublin, 55, 68
- Trócaire, 12
- trophy assets, 115–116
- Trotsky, L., 259
- ‘trummerfrau’, 84
- Tuam, Co. Galway, 45, 160
- Tullamore, Co. Offaly, 45–46, 170
- Turkey, 93, 94, 106
- Tuscany, 268
- tv3, 180–181, 256–257
- twins, 239
- U2, 32, 116, 243, 257
- UBS, 82
- Undertones, The, 61
- United Nations (UN), 233
- United States of America (USA), 21, 139, 165–167, 218, 239
 - capitalism, 132
 - children’s names, 52
 - convenience stores, 203
 - golf courses, 115
 - influence of, 98–99, 214, 233, 239, 242, 244
 - and Irish economy, 95–100, 103
 - passports, 243
 - security blanket, 99
- University College Dublin (UCD), 55
- university education, 18–19, 125
- unmarried mothers, 8–9, 50–51
- UTV, 35
- Vanity Fair*, 69
- Venice, 93, 100
- Versatile, 158
- video rental, 196
- Vodafone, 287
- ‘Voice of Chinatown’, 207
- Von Trier, Lars, 239
- voting patterns, 118, 181–182, 198, 239
- Wallace, Mick, 10
- Walsh, Louis, 56, 61
- Wang, Oliver, 207
- War of Independence, 229
- Warhol, Andy, 57
- water-cooler moments, 8, 73, 257
- Waterford, County, 160, 282
- Watergrass Hill, Co. Cork, 45
- waxing, 148–149
- weather, 161–162
- Weddingometer, 145–146

- weddings, 9, 50, 143–150
 planners, 147
Welsh, Irving, 4
Wentworth club, 115
Westlife, 55, 184
Westmeath, County, 47, 167
Westport, Co. Mayo, 153, 236
Wexford, County, 46, 47, 59, 149, 167,
 168
Whelan, Bill, 247
Whelan, C.T. and Layte, R., 22
White Van Democracy, 62–64
Wicklow, County, 46, 47, 48, 150
‘Will and Grace’, 27
Wilson, Brian, 269
wines, 205, 277
Winfrey, Oprah, 62
Wombssong, 69
women. *See* mothers; workforce
‘Wonderbra’ effect, 15–19, 29, 153, 154
Woodies DIY, 157, 158, 159–163, 192,
 282
workforce, 3, 23, 212
 female pay rates, 243
 feminization and status, 130
 job categories, 16–17
 job changing, 10, 125–126
 nation as, 219
 ‘new’ jobs, 22
 percentage in construction, 202
 productivity, 10–11, 165, 173
 working women, 11
working mothers, 64, 66
World Cup, 45, 83, 84
World Trade Organization (wto), 233
World Values Survey, 25
World War II, 83, 115
 post-war boomers, 116–119
Yeats, W.B., 145, 257–258
yoga, 67, 238
Youghal, Co. Cork, 48
‘You’re a Star’ generation, 58–60, 61, 64,
 81, 100, 119, 145

