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December 2011 Accolades for The Leadership Challenge Franchise

Professor Col. Charles Allen of the U.S. Army War College selects *Credibility: How Leaders Gain and Lose It and Why People Demand It* as the best leadership book of 2011, launching *Credibility* onto the Washington Post annual list. According to Colonel Allen, “The book, a fully revised version of one they published nearly 20 years ago, revisits how leaders build influence and trust in today's business environment.”

ASTD's signature publication, T&D Magazine, last month profiled how Brooks Rehabilitation—a leader in evidence-based rehabilitation medical practice and research—has fully integrated The Leadership Challenge into a comprehensive evidence-based leadership development program that delivers improved employee engagement and solid bottom-line results. Read the full in-depth case study.