

WORKSHEET 8.3

Results and Impact

If you gave large gifts that you want to evaluate before giving again, answer the following questions about the impact of your donation:

1. What were my intentions and goals and were they reached? (Have I reviewed the organization's finances or received a report about how the money was spent? Was my donation spent as it was intended, designated, or originally requested? If not, was I informed along the way?)

2. What do I perceive is the organization's progress and what tools can I use for evaluation? What other organizations collaborated or worked on this issue? What feedback could I get from them about the effectiveness of the group I gave to? (For large gifts: Do I want to hire someone to do a more formal evaluation or do it myself?)

3. How stable does the leadership seem now? Is it stronger? Weaker?

4. Is the organization more, or less, financially stable now?

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5. Were there strategic outcomes—programs, products, or services?

6. Did the gift leverage other money or results?

7. How do I feel about administrative costs versus program and fundraising costs at this organization now? Are they different than I expected?

8. What learning went on for me and for the organization through this gift, if any?

Notes about future gifts or about concerns or feedback to share with group or leader:
