



**The Glinsky Group** leads executive teams in strategic decision-making and program development, achieving significant goals such as business growth, top team turnarounds, improving executive effectiveness, and developing new opportunities. Simon Glinsky founded the firm in 1990 to combine leadership and organization development perspectives with traditional business strategy tools and analyses. This powerful combination improves effectiveness for leaders and executive teams, renews organization cultures and leads to great decisions.

The firm employs different interview methods, group processes, meetings, retreats and Internet events, feedback or survey instruments and extensive facilitation and coaching to achieve results. Business analysis is performed when required, including financial, marketing, industry or other analysis.

Simon was previously with McKinsey & Co., IBM, Radius, and Wharton.

### Recent Assignments

- Horton Lees Brogden – Strategic Advisor and Leadership Development Consultant to this premier, national lighting design firm. Conducted strategic and executive development retreats and created new management processes, helped develop strategic initiatives including marketing and talent programs, finance and governance process, improved executive impact and satisfaction, and developed strategic alternatives for long-term success.
- Elanex – Advisor to CEO to develop executive team, improve delegation and decision-making, create marketing and corporate development. Led retreats and advised on development of new executive roles, hires, product streams and achieving value for founders and shareholders.
- CEG Worldwide – Developed and helped lead new Executive Committee followed by Senior Team to develop the financial services industry premiere training and coaching firm. Advised firm CEO and served numerous firm clients conducting executive workshops, interview processes, extensive coaching and exercises that resulted in significant turnarounds, new client services and growth.
- Clean Power Finance – Helped found this renewable energy finance and marketing company. Co-authored founding business plan, developed business elements, company name, member of founding team to help make initial hires, develop values and positioning, coach executives, which led to funding by Google Ventures and Kleiner Perkins.
- Digital Divide Data – Led Board Strategic Development Workshop for this international NGO.

### Education and Professional Affiliations

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| • Group Facilitation Training Program | Stanford University Graduate School of Business |
| • M.B.A.                              | Stanford University Graduate School of Business |
| • B.S. Economics with Finance         | University of Pennsylvania The Wharton School   |
| • Additional Programs                 | Edinburgh University, Georgia Tech              |