



### **Velma M. Purser**

Velma Purser is a consultant, trainer and professional coach with over twenty-five years of experience helping others learn and develop. She was an executive with The Boeing Company's corporate university where she helped create its award winning leadership programs. In 2005 Velma established her own consulting practice, successfully

### **Professional Expertise/Services**

Velma's core competency is leadership training and development. She has served as consultant, workshop presenter, and executive coach for a variety of private sector clients including McDonnell Douglas, Boeing, Fujitsu, Pacific Care, The Loyalty Group, and the Health Care Consortium. Velma taught on-line classes for the Apollo Group and won part-time faculty status in 2005 at Sacramento State University College of Continuing Education, where she delivers leadership and management training and coaching for a variety of public agencies, including the California Department of Transportation, Human Services, Corrections and Rehabilitation, Health Care Services and Technology Services.

In 2010 she joined CPS HR Consulting Services as a consultant/trainer. In her role there she provides consulting services, training delivery and coaching to leaders from the Department of Motor Vehicles, Fish and Game, Health Care Planning, etc. She also works with several non-profit organizations and is writing a book about her own development experiences as a woman leader in the male-dominated aerospace industry.

### **Recent Assignments**

- Enabled managers from a public transportation agency to understand their 360 feedback, and provided one-on-coaching around a personal development plan
- Helped a government agency craft a management curriculum
- Created and delivered a webinar for a health care association
- Developed and delivered a workshop on metrics to worker's compensation fund executives
- Delivered workshops on workplace accountability to managers from diverse public agencies
- Delivered workshops on leadership to leaders from several public agencies
- Facilitated and managed learning activities in 13 day executive leadership program
- Facilitated five day management program for senior/mid-level managers

### **Education and Professional Affiliations**

Masters of Arts, Organizational Design - The Fielding Institute  
Bachelor of Science, Health Care Management - Southern Illinois University  
Certification, International Coach Federation - Antioch University  
Certificates, Quality Improvement and Training Design / Delivery - California State University  
Myers-Briggs Type Indicator, Temperament Qualified  
DiSC Coach  
Birkman Method Instrument  
Elevations for Organizations

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