



Pfeiffer Partner Program

Lynda Davis

Lynda is the founder of Strategic Crossroads, LLC. In her consulting practice, she works with world-wide clients to facilitate their success in Customer-Focused Strategic Planning, Social/Large-Scale Change Initiatives, Leadership Coaching /creating High Performing Teams, and Conscious Business Creation. In her Leadership and Transpersonal Coaching practice, Lynda awakens individuals to step into authentic leadership to act with greater responsibility, integrity, and courage to achieve higher levels of success for them personally and for their organizations.

Professional Expertise/Services

- Twenty-five years of business management and consulting experience spanning multiple functions with companies such as J. R. Simplot, Hewlett Packard, Micron Technologies, ING, and several social profit organizations
- Twelve years experience in leadership/executive, and transpersonal coaching
- Founder of Strategic Crossroads, LLC; a strategic consulting and coaching company focused on working with leaders to achieve personal, organizational, and social transformation in creating conscious businesses, strategic planning, organizational alignment, large scale change, large-group facilitation, and leadership/team development
- Extensive Integral Coaching experience applying Integral coaching model focused on behavior modification and utilizing tools and methodologies including Systems Thinking, Personal Mastery, Four-Quadrant analysis, Domains of Competence, Spiral Dynamics, 360 Degree feedback processes.
- Experienced in utilizing a variety of leadership/team assessments involving leadership styles and skills inventories, including as Myers-Briggs (MBTI), Enneagram, DAT, Leadership Practices Inventory LPI, and 360 Degree Feedback, AEM-Cube, and Conversation for Action.
- Customized and taught teams across Hewlett Packard in the use of multiple leadership, team, and organizational assessments.
- Skilled in improving individual and team communication skills, applying Conversation-for-Action processes, influencing, and negotiation skills.
- Business consulting includes Strategic Planning, Business Model/Organizational Design, Change Management, Value Chain design, Customer Experience Design, Team Acceleration Facilitation, and Conscious Business Assessment/Improvement

Recent Assignments

- **Executive Leadership Coaching** for senior executives in fortune 100 companies including Hewlett Packard over the past 10 years
- **Leadership Coaching** for a senior officer in the US Air force.
- **Organization Transformation Coaching** for the CEO and Leadership team of two large NGOs. Both also included creation of strategic plans for their organizations
- **Executive Coaching** for a CEO of a large community college. This also included strategic planning consulting.
- **Transpersonal Coaching** for a medical physician aspiring to transform his practice

Education and Professional Affiliations

- BA Business and Marketing, Boise State University
- Certified Integral Coach and expanded learning in Systems Thinking and multiple other coaching methodologies
- Certified in AEM-Cube leadership team assessment, and several 360 degree feedback methodologies
- Founding member of the Society of Organizational Learning working closely with MIT leaders and Fortune 100 company executives in the development and application of new methods and processes to create effective and lasting change

Contact Information

Strategic Crossroads, LLC
1810 State Street, Suite 180
Boise, ID 83702
Tel / Fax: 208-384-8573

lynda@strategiccrossroads.com

www.strategiccrossroads.com