

Leadership Practices Inventory (LPI®) Instrument and Training Materials
Now Available in Portuguese

April 19, 2011 (San Francisco, CA) — The Leadership Challenge continues to extend its reach around the world and across cultures to help aspiring leaders everywhere improve their effectiveness in getting extraordinary things in today’s globally-connected organizations. Pfeiffer, an imprint of John Wiley and Sons, today announced the publication of five new products translated from the original English into Brazilian Portuguese. The newly translated materials include *The Five Practices of Exemplary Leadership®* article, the *Leadership Practices Inventory (LPI) Self and Observer*, the *LPI Participant Workbook*, and the *Leadership Development Planner. The Leadership Challenge Workshop®, 3rd Edition Participant Workbook* is also available.

With over 210 million native speakers, Portuguese is the sixth most commonly-spoken language in the world. In South America, it is the official language of over 192 million citizens of Brazil. These titles are available for purchase through Wiley websites and catalogs, as well as the Pfeiffer imprint. In addition, all Portuguese language products will be made available via online retail outlets.

“It’s very exciting to have these new tools available to help those aspiring leaders in Brazil and in all of the 10 countries whose official language is Portuguese,” said Associate Publisher Lisa Shannon. “This latest translation now brings to 5 the total number of languages in which *LPI* training materials is available globally. We believe these translated products continue to demonstrate how the universality of The Five Practices model resonates with people around the globe, providing a bridge of common language and values for world leadership.”

Created by best-selling authors Jim Kouzes and Barry Posner, The Leadership Challenge materials and Leadership Practices Inventory assessments are backed by nearly 30 years of research. Together, these powerful resources approach leadership development as a measurable, learnable, and teachable set of behaviors—reinforcing the model’s unique underlying philosophy that *leadership is everyone’s business*.

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