



## Pfeiffer Partner Program

### **Jennifer Pascho**

#### **Professional Expertise/Services**

As an Executive and Personal Coach, Jennifer assists clients in identifying and achieving professional and personal goals. Her pragmatic coaching style focuses on strategic issues and obstacles, and developing strategies for responding to them. Areas of focus include: Leadership, personal branding, values clarification, communication, work-life balance, transitions, and exit strategies.

In addition to being a Certified Professional Coach (1998), Jennifer has more than 25 years of business experience in marketing communications, Branding, sales and operations. Some brief highlights include:

- Successful sales and marketing for a Fortune 300 Company.
- General Manager, Marketing Director and Principal of a company that saw 16-fold growth in 6 years.
- Led rebranding initiatives which successfully repositioning two northwest companies.
- Educational background in Speech Communication, Organizational and leadership Development.

#### **Recent Assignments -**

- Confidential Clients

#### **Education and Professional Affiliations**

- Certified Professional Coach, 1998
- Certified 360Reach Brand Strategist
- Certified, People Skills, Teams That Work
- B.A. Speech Communications (Interpersonal Communications, Women in Management, Conflict Resolution) UNIVERSITY OF WASHINGTON, Seattle, WA
- ANTIOCH UNIVERSITY (Course Work – Leadership Development, Organizational Development)

#### **Contact Information**

Jennifer Pascho

4509 134<sup>th</sup> PL SE, Bellevue, WA 98006

Tel / 206-300-3999 • [Jenniferva@msn.com](mailto:Jenniferva@msn.com) / [jennifer@jenniferpascho.com](mailto:jennifer@jenniferpascho.com)