



## Pfeiffer Partner Program

### **Christopher Meyer, Ph.D.**

Chairman, Strategic Alignment Group, Inc.  
Academic Affiliate: PRTM, Inc.

Christopher Meyer, Ph.D. is the Chairman of the Strategic Alignment Group, Inc. Dr. Meyer is an internationally recognized expert in creating competitive advantage and growth through fast cycle time, innovation and customer experience management.

For thirty years, he has served as an executive, consultant and academic. Dr. Meyer's most recent article, *Understanding Customer Experience*, was published in the Harvard Business Review, February 2007. He currently publishes bi-weekly essays on global innovation strategies at [www.workingwider.com](http://www.workingwider.com). In, *Relentless Growth: How Silicon Valley Innovation Strategies Can Work in Your Company*, (The Free Press 1998) he outlines how to design growth strategies that are relevant to today's high-speed, global knowledge economy. Based on research of successful Silicon Valley firms, *Relentless Growth* illustrates how growth values and methods must be as robust and clear as everyday operating practices.

Dr. Meyer is also the author of *Fast Cycle Time: How to Align Purpose, Strategy & Structure for Speed*. Firms such as Johnson & Johnson, Cisco Systems, Applied Biosystems, Genzyme and Hewlett-Packard have reduced time to market, improved service responsiveness and increased operating effectiveness using *Fast Cycle Time* as their roadmap. His Harvard Business Review article, *How the Right Measures Help Teams Excel*, is a standard in the performance management literature. Dr. Meyer's executive experience includes serving as vice-president for Human Resources at Silicon Graphics Computer Systems and organizational effectiveness advisor at Zilog, Inc. He has served on the faculty of the University of Southern California, University of Minnesota, and as academic director of *Fast Cycle Time Strategy* and faculty for the Innovation Management program at Stanford University. Most recently, he was an instructor at the California Institute of Technology Industrial Relations Center. He received his Ph.D. and masters in organization strategy and design from the University of Southern California, and holds a B.S. in economics from the Wharton School of Finance and Commerce.

#### **Recent Assignments -**

- Strategy & Executive coaching for Sr. Bio-Pharma exec
- Top team cycle time strategy development & coaching for international oil services company
- Executive development & task force leadership for \$1B software development Global Customer Service leader

#### **Contact Information**

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