



Pfeiffer Partner Program

BEROZ FERRELL

Beroz Ferrell brings over 20 years of experience in psychology, human resource management and organizational development. Based in Seattle, WA, Beroz is a partner and senior consultant with The Point, LLC. She has worked with national and multi-national companies across seven countries and on three continents. In addition, she has managed a highly successful corporate consulting firm in Southeast Asia, which she co-founded. She has been a sought after speaker at various international conferences both in the United States as well as in Asia and Europe.

Professional Expertise/Services

Beroz has established herself as a leading consultant in the Pacific Northwest region, providing leadership & organizational development, facilitating the creation of shared vision and strategic planning, providing executive coaching, facilitating culture change and conducting teambuilding & diversity training. Beroz also offers leadership development specifically geared to women's growth.

Recent Assignments

- Executive Coach to CEO & Senior Executives in Wealth Management industry
- Development of Senior Leadership Team in the distribution business
- Development of Senior Leadership Team in the financial industry
- Organizational & team development provided to a healthcare Foundation
- Team development provided to an Environmental Foundation
- Strategic Planning and results management with general contractor, distributor & other firms

Education and Professional Affiliations

- Post Masters in Social Administration
- Masters in Counseling Psychology
- National Certified Counselor
- Certified in Birkman Personality Style Assessment
- Qualified in Myers Briggs Type Indicator
- Certified conflict mediator
- Certified in Neuro-Linguistic Programming

Contact Information

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