

Pfeiffer Announces the Release of **The Five Practices of Exemplary Leadership®**, 2nd Edition

The much-anticipated second edition of **The Five Practices of Exemplary Leadership®** article is now available. From best-selling authors of *The Leadership Challenge* and Leadership Practices Inventory (LPI), James Kouzes and Barry Posner, comes this completely revised and updated 24-page overview of The Five Practices, the LPI assessment tool, and the model's evidence-based fundamentals that have stood the test of time in bringing out the leadership potential in anyone, at any level, who accepts the challenge to lead. The authors share their thoughts on the power of exemplary leadership to change lives, to improve organizational outcomes, and to transform workplaces. And they offer plenty of examples of how leaders can create vision-driven cultures that increase employee engagement and sustain high-performing teams. Also featured are two fresh examples of leaders in action, including profiles of Tom Johnson, CEO of leading retailer Aéropostale, Inc. and Jennifer Ernst, Director of Business Development at the Palo Alto Research Center.

Ideal for leaders in a variety of businesses and organizations with limited time and budget, this concise yet practical tool can be used effectively to orient participants prior to the start of a workshop or coaching session, or to help extend the core principles of The Five Practices throughout an organization, including to constituents that may not be able to participate directly in a workshop or other learning situation.

This release of **The Five Practices of Exemplary Leadership®**, 2nd Edition is the first in a new series. Future articles to be published later this year will focus on the proven effectiveness of The Five Practices model to help aspiring leaders in various market segments—Financial Services, Government/Public Sector, Healthcare Administration, Nursing, and Non-profit—address their unique, industry-specific challenges to leadership.

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