



The Mason Consulting Group

Professional Expertise/Services

Barbara A. Mason is a Performance Consultant. Mason Consulting helps organizations align their daily efforts with strategic outcomes. Barbara's 20+ years of experience in the corporate sector, academia, and training enables her to integrate theory, practice and results into one cohesive package. She has designed and facilitated custom organizational & management development programs within the following industries: Pharmaceutical, Biotechnology, Medical, Academia, Financial Services & Manufacturing.

Barbara's background and interests in Business Strategy & Alignment, Talent Development, and Adult Learning serve her well in the external consulting role. She has an Executive Business Coaching Institute Certificate from NC State University and is a member of ICF. Barbara serves as an Adjunct Instructor for UNC's Kenan-Flagler Executive Development Program and LTI's Columbia University MBA Team Building Program. She is a certified Instructor for DiSC Self Awareness, Crucial Conversations, Difficult Conversations, Process Based Leadership, and PI's Situational Leadership & Talent Selection. Ms. Mason's academic degrees include an MBA with a concentration in Management and Economics, a Global MSc from the London School of Economics, and a BA from the University of North Carolina at Chapel Hill. Barbara started her corporate career with Johnson & Johnson, later crossing into academia as a Business Instructor. In 1996 she was selected to serve as a Fulbright Exchange Business Instructor in the UK. Returning from abroad she moved back into the corporate sector as the International Training Project Manager for SeaLand Services. She served as Vice President in a T&D role at Credit Suisse's DLJ Direct division in Charlotte NC. Mason Consulting was established in 2004 and is based in the Research Triangle area of North Carolina

Recent Assignments - Custom services have been provided to the following organizations: Novo Nordisk, Novartis, Organon Pharmaceutical, Glaxo, Performance Impact, The Triangle Leadership Academy, Kingsdown, UNC Executive Education, UNC-CH School of Pharmacy, Competitive Solutions Inc., DOD US Army, US Mint, UNC Hospital SOM, Leadership Forum-UBS Bank & Morgan Stanley, NC State Leadership Academy, BASF, Teleflex Medical.

Education and Professional Affiliations

- MSc London School of Economics
- M.B.A. University of North Carolina - G
- Certificate International Business Georgetown University
- Fulbright Exchange Instructor to UK
- B.A. University of North Carolina at Chapel Hill
- Business Coaching Institution Certificate NC State University
- Qualified in DiSC, Crucial Conversations, LVI 360
- ICF Credentialed Member

Contact Information

The Mason Consulting Group
Raleigh - Durham - Chapel Hill
North Carolina 27517
919 260-4727

Barbara@themasonconsultinggroup.com