



**Susan L. Franzen, President, LifeU, Inc.**

**Susan Franzen** is the President of LifeU Inc. and Director of the University of Texas System Leadership Institute and has over 18 years experience in organizational and leadership development, change management, executive coaching, and strategic facilitation.

**Professional Expertise/Services**

As an organizational and leadership development consultant, Susan has worked to align individuals and organizations to maximize productivity and effectiveness. She currently serves on the board of Hospice Austin (Compensation Committee Chair) and the executive board for the Texas Hill Country Wine & Food Festival (Sponsorship Committee Chair). Past Board service includes the Greater Austin Hispanic Chamber of Commerce, the Metropolitan Breakfast Club and the International Coach Federation – Austin Chapter.

**Recent Assignments** - Examples below

- Leadership development training and coaching - Cardinal Health, UT System Leadership Institute, Holmes Products, Koorsen Fire & Security, Lower Colorado River Authority, Pepsi Americas, Millenium Pharmaceuticals, Sage US Timeslips, Wells Fargo, Worcester Medical Center, Red McCombs School of Business
- Organizational development consulting - Advance Transformer (a division of Philips), Holmes Products, Boston's Museum of Fine Arts, Simplex Time Recorder, Worcester Medical Center, St. David's Community Health Foundation
- UT System Strategic Retreats - Executive Officers, Health Presidents, External Affairs, UT Health Science Center at San Antonio, Office of Finance, Academic Presidents, Strategic Management, UT Health Science Center at San Antonio Information Management Services, UT Tyler Athletics Department, UT System Board of Regents
- Leadership development consulting projects - UT El Paso, UT Brownsville, UT San Antonio, UT Health Science Center San Antonio, UT Health-Houston, UT M.D. Anderson Cancer Center, UT Arlington, UT Pan American
- Steering committee member for the Transformations in Medical Education (TIME initiative) involving five health and seven academic institutions; work group member for each pilot partnership
- Steering committee member for the 2011 UT System Technology Symposium

**Education and Professional Affiliations**

- Bachelor's in Business Administration – Elmhurst College
- Training and Development Certificate – Boston University
- Graduate of Coach University and of the Dale Carnegie Programs
- Certifications - DiSC Facilitator, Leadership Challenge Facilitator, Kirkpatrick Evaluation Levels, Teleclass Leader
- Member of OD Network, Best Practices Institute, NeuroLeadership Institute

**Contact Information**

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