



**Jennifer Robin, Ph.D.**

**Professional Expertise/Services**

Jennifer is a Research Fellow and an Adjunct Consultant at Great Place to Work® Institute. A former Senior Consultant with the Institute, she led the Advisory Practice, helping senior leaders integrate their organization's culture with its strategy and aligning efforts to be a great workplace. Jennifer has experience in diverse industries such as manufacturing, biotechnology, information technology, professional services, and healthcare.

Jennifer Robin is also a faculty member in the Foster College of Business at Bradley University. She teaches in undergraduate, MBA, and executive programs in the areas of leadership, organizational culture, and human resources management. She has coauthored two books: *The Great Workplace: How to Build It, How to Keep It, and Why It Matters* released in January, 2011 and *A Life in Balance: Finding Meaning in a Chaotic World*. Her many research interests include the importance of values and stories to organizational culture, and the behaviors required by leaders to build trust in their organizations.

**Education and Professional Affiliations**

Jennifer holds a Ph.D. in Industrial/Organizational Psychology from the University of Tennessee and undergraduate degrees in both Human Resource Management and Psychology from the University of Northern Iowa. She is also an affiliate of several professional organizations including the Society for Industrial and Organizational Psychology, the American Management Association, and the American Psychological Association.

**Contact Information**

Jennifer Robin, Ph.D.  
Foster College of Business at Bradley University  
1501 W. Bradley Avenue  
Peoria, IL 61625  
[jrobin@bradley.edu](mailto:jrobin@bradley.edu)  
309-677-4955  
[www.jenniferrobin.net](http://www.jenniferrobin.net)