



Pfeiffer Partner Program

Suzanne Whitby, i-connect International LLC

Professional Expertise/Services

Suzanne Whitby is the founder of i-connect International LLC, a cross-cultural, diversity and communication consultancy and training firm that originated in Innsbruck, Austria in 2003 and is now based in Boulder, Colorado, USA.

We specialise in three areas in our consulting, coaching and training:

- **Connections:** we help clients become more aware of cultural and diversity issues so that they can better connect with their colleagues, clients and audiences.
- **Communication:** once clients have an awareness, we help them to communicate in a way that facilitates connections and collaboration.
- **Culture:** different people have different starting points – this could be nationality, gender, religion, beliefs, whatever can be learned. We help clients see how culture affects behaviour and help them use this understanding to achieve their goals.

Recent Assignments

- **MBA expert on energy:** providing on-going cultural awareness input and coaching to help him sail through an interview with a mining house in Ghana
- **Founder of local Boulder start-up:** providing his US and Indian teams with an insight into each others culture values using critical incidents and cultural lenses, then implementing a communication plan to ensure that nothing important is lost in translation
- **Cross-cultural presentation skills workshops for scientists and academics at NOAA:** helping them better structure and communicate complex messages to multi-cultural audiences in English, where many attendees are non-native English speakers

Education and Professional Affiliations

- BA in Humanities with Philosophy and English, Open University UK
- Diploma in English Language Studies and Linguistics, Open University UK
- TEFL qualification from i-to-i

Contact Information

i-connect International

2300 Arapahoe Ave, Suite 347, Boulder, Colorado, 80302

Tel / Fax: 303 731 5655 • Email: s.whitby@iconnectintl.com • Web: www.iconnectintl.com