



Hollie Selfridge dba Selfridge & Associates

Hollie Selfridge provides consultation, process facilitation, training, and resources that enable optimal organizational performance. She collaborates with leaders to resolve current organizational issues/problems and to build, plan, and implement strategic transformation.

Hollie partners with clients for results in the following areas:

- Interpersonal skills
- Results-based leadership and team development
- Organizational design
- Strategic Planning and implementation
- Change management
- Improving customer service
- Creating a “Learning Organization”
- Systems thinking

Professional Expertise/Services

In addition to other services, Hollie creates programs for leader succession and culture management as well as coaches all levels of management. She is an experienced facilitator and practiced in conflict resolution mediation. Hollie is committed to a “learning for results” model and provides customized, practical “learning labs” and “problem-solving clinics” that enable participants to work on real life issues while increasing individual and group skill levels.

Hollie has:

- Provided organizational development consulting, leadership coaching, facilitation, and skills-training and support for a variety of organizations including the following: AT&T, LawFinance Group, Social Security Administration, Superior Court of San Francisco, Hewlett-Packard Company, Agilent Technologies, Sonoma County Volunteer Center, Internal Revenue Service, Department of Education, Sonoma County Regional Parks, Wells Fargo Corporation, and Sun Microsystems.
- Trained over 10,000 professionals in Fortune 200 organizations, government, and law enforcement, domestically and internationally, face-to-face and virtually, in key skills that align with organizational vision, mission, and cultural imperatives.
- Facilitated small and large organizations in developing Strategic Plans and subsequent implementation activities.

Education and Professional Affiliations

BA Business Management, Dominican University of California

MBA-Strategic Leadership, Dominican University of California

Certified instructor for Gordon Training International (Leader Effectiveness Training, Conflict Resolution, Sales Effectiveness Training)

Certified instructor for Wells Fargo Home Mortgage (Customer for Life)

American Society for Training and Development

International Society for Performance Improvement

Society for Organizational Learning

Contact Information

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