



Pfeiffer Partner Program

Ken Perkins

My interest in partnering with Pfeiffer is not only as a catalyst in starting my coaching business but also for the invaluable support and partnership offered by Pfeiffer. My initial areas of focus for my coaching business will be emotional intelligence, to later include leadership, and the Myers-Briggs Type Indicator.

Professional Expertise/Services

- The Growth Coach: Most recent position was as the national manager of strategic alliances for a business coaching franchisor.
- Huntington Copper Moody & Maguire (and IPA): Six years of experience as a business coordinator at two consulting firms. I assisted small business owners in problem solving, expanding their business and achieving work/life balance.
- The Pisa Group: Seven years of experience as a manager in high-volume call centers.

As a business coordinator, I was exposed to over 9,000 business owners. A conservative estimate would be that over 90 percent of those individuals had the technical skills and cognitive abilities in the areas of their specific expertise. The missing element(s) for those individuals (and the genesis of their frustration) were the “soft” skills to relate to others and effectively run their business, or more specifically, emotional intelligence.

I have coached six individuals within the disciplines of values, fulfillment and the MBTI. This coaching experience, along with my first master’s level coaching class spearheaded my passion for coaching and empowering others.

Education and Professional Affiliations

- M.S., Capella University, Education; Leadership & Coaching (2011)
- B. S., Southern Illinois University, Business & Administration
- Certified in the Strategic Mindset Coaching process

Previous Professional Memberships

- American Society for Training & Development
- International Coach Federation

Contact Information

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