



## Pfeiffer Partner Program

**Marsha M. Leap**, of Leap Ahead Professional Development, is a career counselor at heart. She decided to start her own business at the beginning of the recession two years ago when so many of her friends called her for professional advice when they were being laid off. Marsha is also active in the community, serving on several boards and chairing major events.

### **Professional Expertise/Services**

With a Master's degree in Career Counseling and 20 year's experience as a college career center director, Marsha excels at helping individuals make career choices about college majors and employment options. Her five year's experience as a Business Consultant with the local workforce development board and her doctorate in Organizational Leadership expanded her skills in assisting businesses with hiring and retaining key employees, implementing their strategic plans, improving employee morale, and facilitating staff retreats.

Marsha combines her expertise with individuals and businesses to bring a flexible service to the community for helping individuals in transition create solid marketing tools and interviewing strategies, as well as helping businesses understand better hiring strategies and strengthen the leadership skills of their teams.

### **Recent Assignments**

- Coordinating and speaking at an advanced HR conference for experienced Senior-Level HR professionals
- Recent clients include high-level management staff preparing for impending lay-offs and needing cutting-edge resumes and personal marketing strategies including social media
- Performed job profiles for corporate, not-for-profit, government, and private entities
- Presented leadership training seminars for state-wide organization and local leadership groups

### **Education/Affiliations**

- Doctorate in Organizational Leadership/Human Resources Management from Nova Southeastern University
- MS in Career Counseling from Georgia State University
- BS in Psychology from Georgia Southwestern State University
- Qualified in MBTI and Strong Interest Inventory
- Facilitator for Leadership Challenge Workshop
- Licensed ACT Job Profiler

### **Contact Information**

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